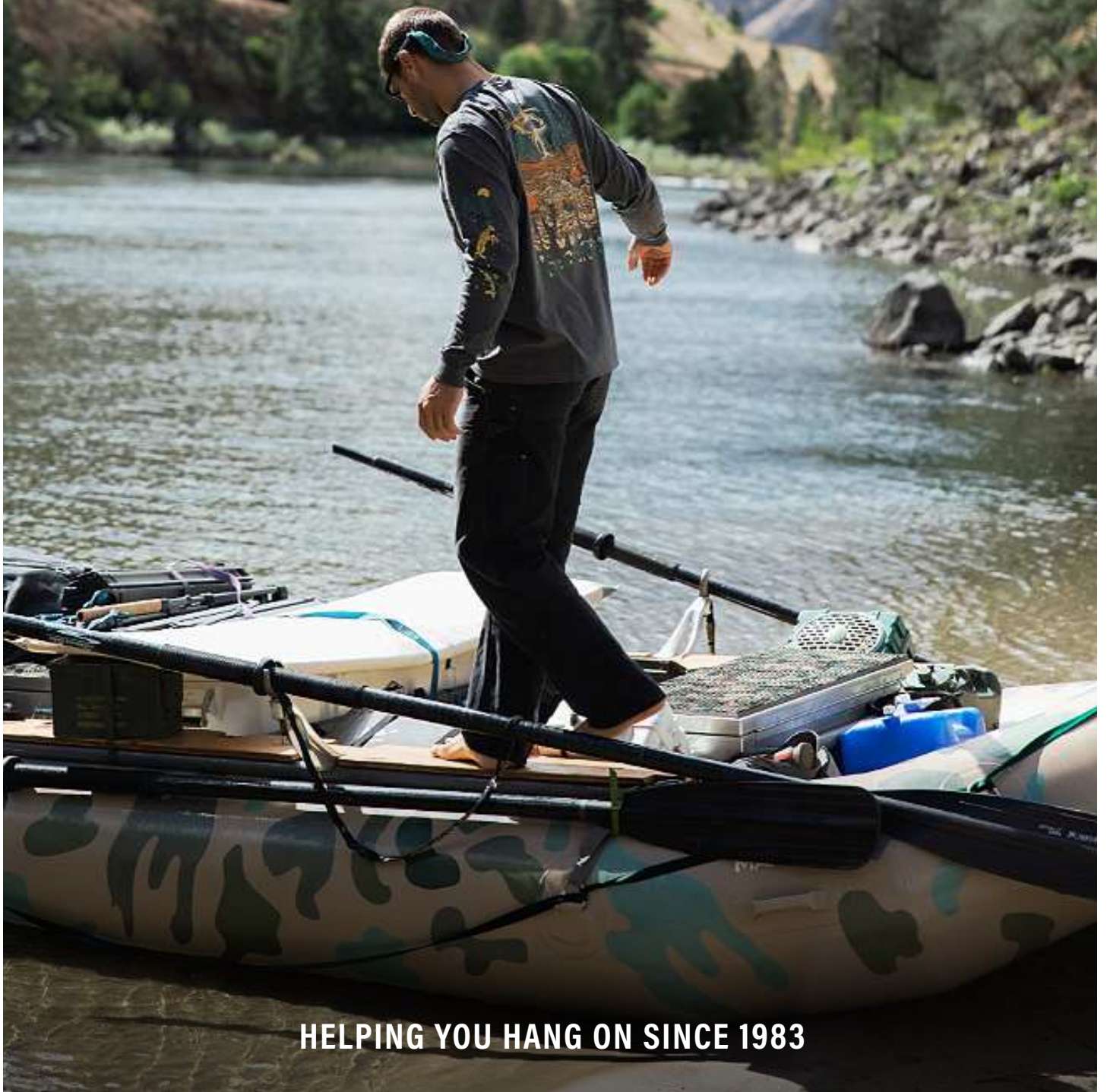
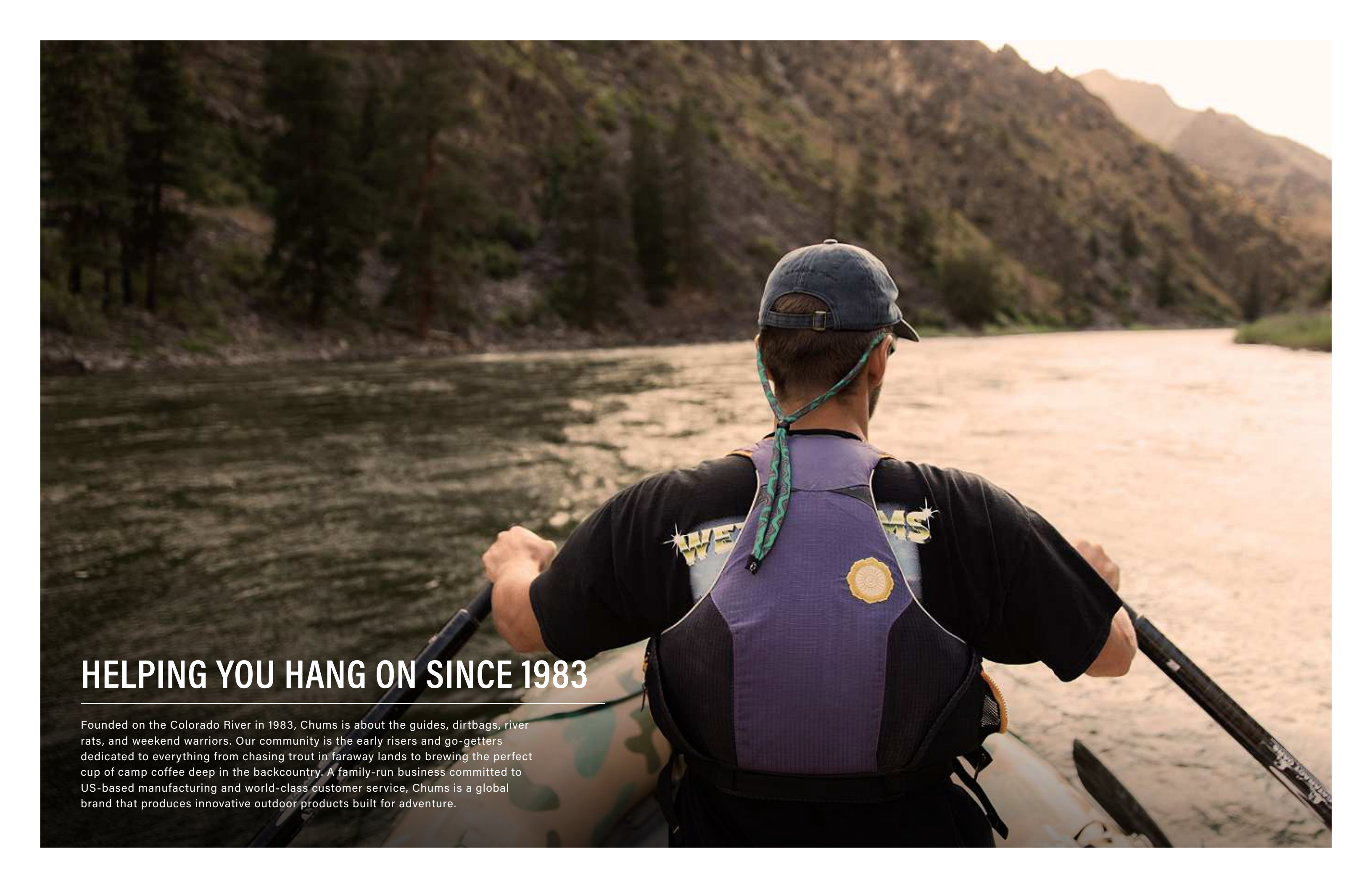




2027 CATALOG



HELPING YOU HANG ON SINCE 1983

A person is seen from behind, paddling a kayak down a river. They are wearing a blue baseball cap, sunglasses, and a purple life vest over a black t-shirt. The life vest has a yellow circular logo on the back. The river is surrounded by steep, rocky mountains. The lighting suggests it's either early morning or late afternoon.

HELPING YOU HANG ON SINCE 1983

Founded on the Colorado River in 1983, Chums is about the guides, dirtbags, river rats, and weekend warriors. Our community is the early risers and go-getters dedicated to everything from chasing trout in faraway lands to brewing the perfect cup of camp coffee deep in the backcountry. A family-run business committed to US-based manufacturing and world-class customer service, Chums is a global brand that produces innovative outdoor products built for adventure.



WE WERE
BORN ON THE WATER

Chums has a long and storied history on the water. More than 40 years ago, a dory boat guide in southern Utah grew tired of watching his customers repeatedly lose their sunglasses in the Colorado River. Behold, the inspiration for the Original cotton eyewear retainer, which is still one of our best-selling products to this day. Our manufacturing techniques have come a long way from our founder's \$60 sewing machine in the back of his VW van, but the mission remains the same: to help our customers hang on to the gear they value most.

WE ARE
FAMILY-RUN

Way back in 2002, in a time when Nickelback topped the pop charts and the original iPod was the hottest tech on the market, the Ferries family purchased Chums. In the years that have followed, they have pushed innovation through product development, reinforced the brand's commitment to American manufacturing, and instilled an unwavering passion for top-notch customer service, leading Chums to become the global brand that so many know and love today.

WE ARE
MADE IN THE USA

We still manufacture many of our products in our original factory in Hurricane, Utah. Now with three offices and more than 75 employees (a few of whom have been with us for over 30 years), it's safe to say that we've learned a thing or two about staying loyal to our roots and to our people since we opened for business in 1983. We may be a little biased, but we're pretty sure that our team consists of some of the raddest, most talented people in the outdoor industry.

WE LOVE
THE OUTDOORS

We love playing in the outdoors, and so do our customers. Whether in the mountains, on the water, in the desert, or at the beach, the drive to get out there and explore is central to our brand and the products we sell. This is why Chums works with many nonprofit organizations across the country to help drive environmental conservation efforts, minimize our carbon footprint, and preserve our planet's natural resources for generations to come.

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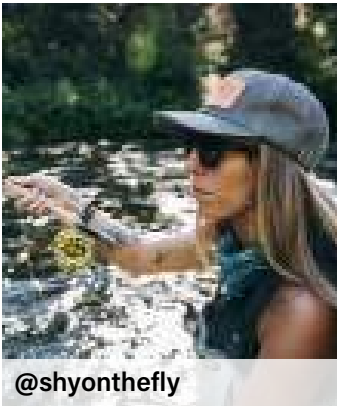
CATALOG KEY

- NEW** NEW PRODUCTS, COLORS, AND PATTERNS FOR THIS YEAR
- BEST SELLER** OUR BEST-SELLING PRODUCTS
- UPCYCLED** SUSTAINABLE PRODUCTS MADE WITH UPCYCLED MATERIALS
- RFID-BLOCKING** INCLUDES RFID-BLOCKING CARD
- HEAT TRANSFER** CUSTOMIZABLE WITH OUR FULL-COLOR HEAT TRANSFER PROCESS
- SCREEN PRINTING** CUSTOMIZABLE WITH SCREEN PRINTING
- 3D DOME** CUSTOMIZABLE WITH A 3D RESIN DOME
- SUBLIMATION** CUSTOMIZABLE WITH FULL-COLOR SUBLIMATION
- S M L** RETAINER END SIZES

OUR AMBASSADORS

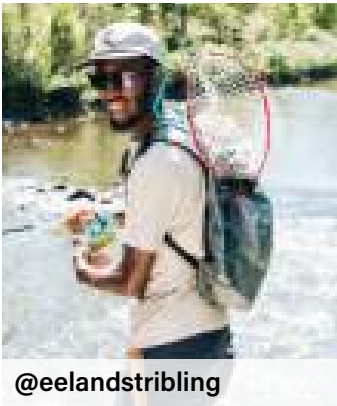
THIS TEAM GETS OUT THERE

When the backcountry calls, our people answer. You'll find them fly fishing wide rivers in Colorado, targeting snook in the salty flats of Florida, running the trails of the Sawtooth mountains in Idaho, and skiing the slopes of the Sierras in Tahoe. You'll also find them giving their Chums gear a beating every time they venture outdoors. We believe in making products that are built for adventure, that a little dirt adds character, and that getting outside helps us all hang on to what matters in life. Our ambassadors live by these values and we're honored to call them our team.



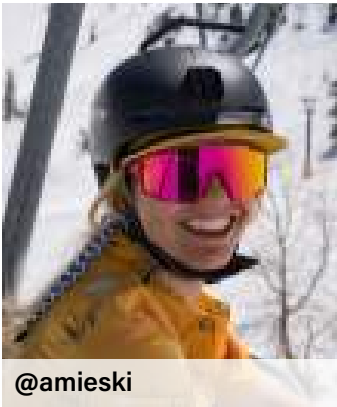
SHYANNE ORVIS Angler, fly fishing guide, author
GEAR: Downriver Rolltop Backpack, Pouch Microfiber Lens Cloth
SCOOP: Shy has devoted her life to chasing freshwater and saltwater species all over the globe. A fly fishing mentor for many nonprofits and a mother, she's always finding ways to share her passion.

📍 Roaring Fork Valley, CO



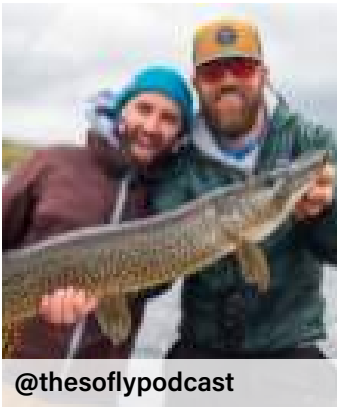
EELAND STRIBLING Angler, wildlife biologist, comedian
GEAR: Surfshorts Flow Wallet, Original Retainer, Transporter Eyewear Case
SCOOP: Eeland is a prominent voice advocating for fishing, conservation, and outreach in the Denver area. He is also a touring stand-up comedian, and brings his infectious humor to working with underserved youth.

📍 Denver, CO



AMIE ENGERBRETSON Pro skier, film producer, creator
GEAR: Rover Cross-Body Bag, The Slim Retainer
SCOOP: Amie has loved snow since childhood and has turned that love into a career as a pro big mountain freeskier featured in Warren Miller and TGR films. When the snow melts you can find her on the rivers and trails.

📍 Truckee, CA



THE SOFLY CREW Anglers, SoFly podcast hosts, explorers
GEAR: Braided Leather Retainer, Rolltop Sling, Bandit Bi-Fold Wallet
SCOOP: The SoFly crew is a team of three fishermen passionate about telling the stories of anglers and outdoor enthusiasts worldwide. They thrive when exploring, and sharing their experiences on their podcast.

📍 Toronto, Ontario, CAN



WATCH THE STOMPING GROUNDS SERIES

Welcome to Stomping Grounds, a video series where we follow our ambassadors back to their home turf to find out what makes it unique, and how it influences the way they play in the outdoors. We're adding new videos each year so you can follow along on every adventure.



JEAN-MARIE BOUSQUET Angler, river conservationist
GEAR: Original Retainer, Downstream 4L, Surfshorts Wallet
SCOOP: Jean's fly fishing journey has given her a roaming lifestyle, living all across the country. She believes that without conservation, there's no future for fishing, and has dedicated herself to nonprofits that protect habitats.

📍 Nomadic



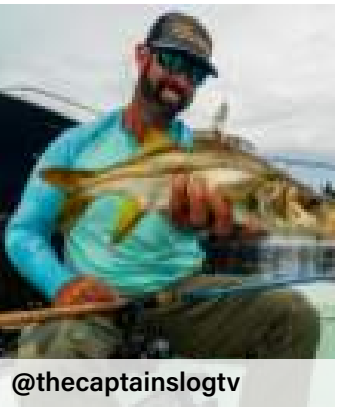
JOSEPH EVANS Angler, fly fishing guide, creator
GEAR: Switchpack, Ripcord Retainer, Bandit Lo-Pro Wallet
SCOOP: Joseph has been fishing the rivers of Idaho since he was 12 years old and now guides on that same river network. He's leveraged his success as a social media creator to spend more time outside.

📍 Picabo, ID



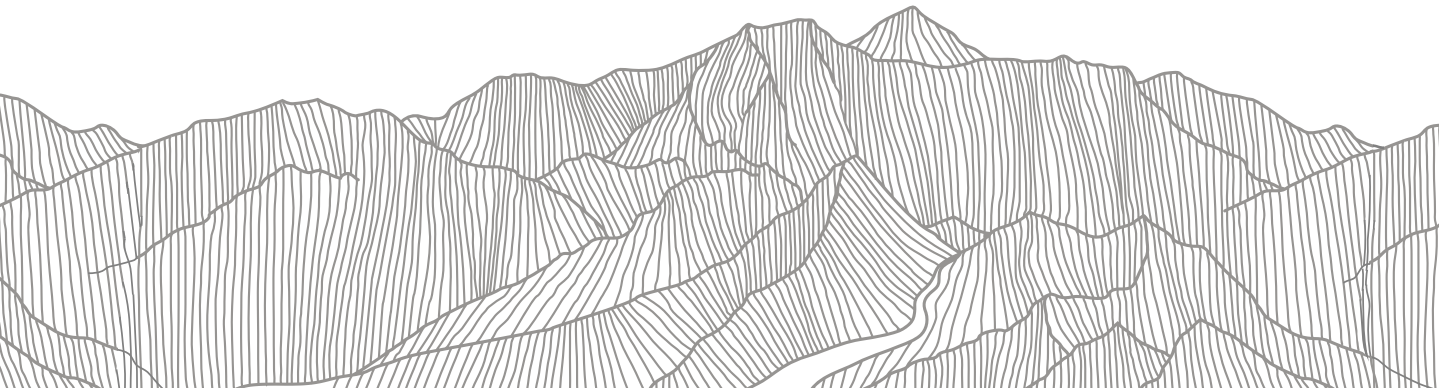
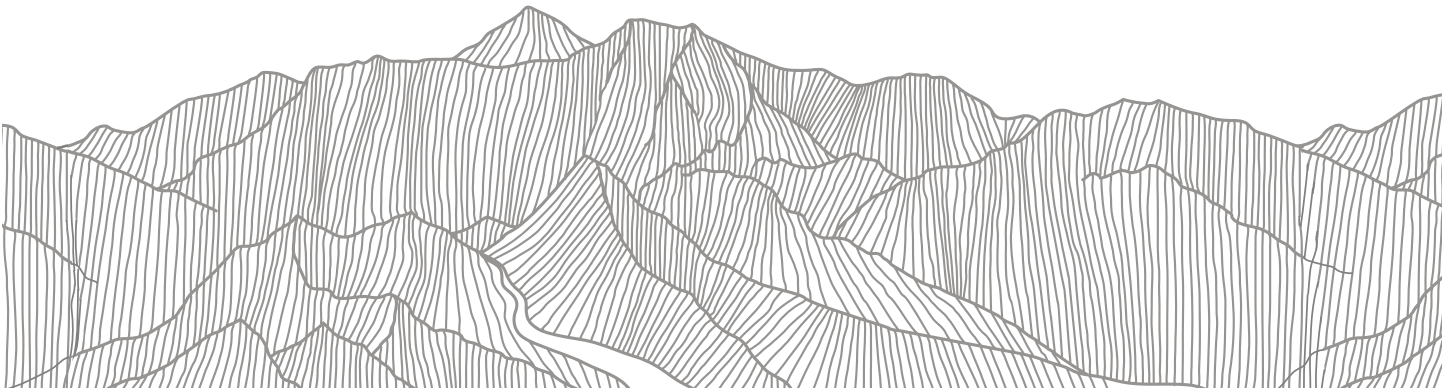
TYLER WOOLCOTT Angler, boat captain, fishing guide
GEAR: Tideline Adjustable Retainer, Floating Neo Keychain
SCOOP: As a Florida native Tyler's life has always revolved around the water. Now, he finds himself living out his childhood dreams running his own guiding outfit, where his "office" is his boat.

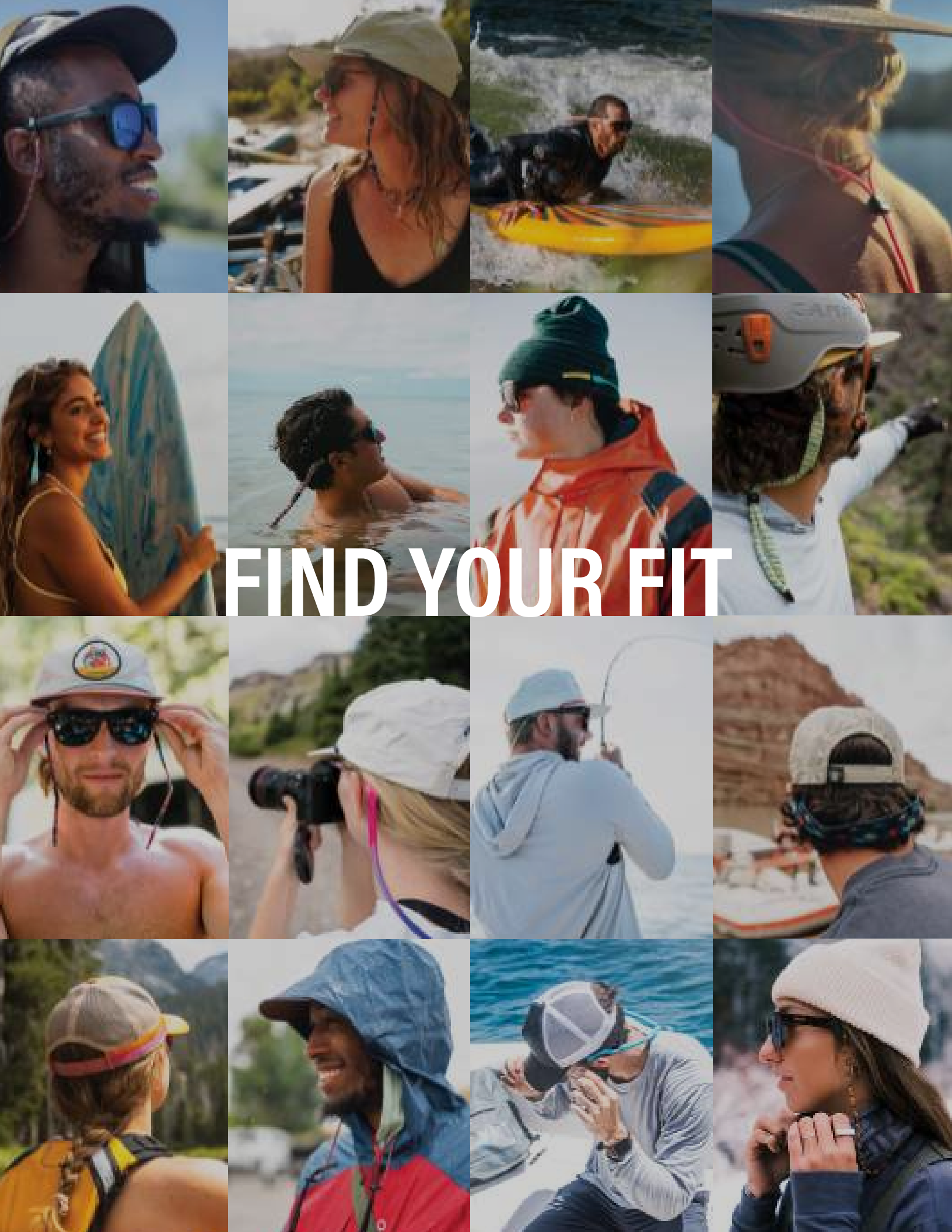
📍 Port Orange, FL



JONATHAN MOSS Angler, TV Host, fishing guide
GEAR: Orbiter Retainer, Mariner Retainer, Bandit Zip Wallet
SCOOP: Jonathan shares his love of fishing as a guide of over 10 years and as host of The Captains Log TV series. Whether targeting large mouth bass or deep dropping in 1800 feet of water for swordfish, he is always on the chase.

📍 Orlando, FL





FIND YOUR FIT

EYEWEAR RETAINER FIT GUIDE

Use this handy guide to find the best fit for your frames



Using a ruler, measure at the widest point of the temple tip (the portion of the frame that rests at your ears). For frames over 8mm with rubber/silicone at the temple tip, add 1mm to your final measurement for improved ease of installation. If between sizes, we recommend sizing down to ensure a secure fit.

		unit: 1cm = 10mm														
PRODUCT NAME	SKU	3	4	5	6	7	8	9	10	11	12	13	14	15		
Original / Original LTD - Standard End	12115/12318					●	●	●	●	●	●					
Original - Large End	12119									●	●	●	●	●	●	●
Original - Small End	12116		●	●	●	●	●									
Original Kids - Standard End	12112				●	●	●	●	●	●						
Neoprene / Neoprene LTD - Standard End	12128/12129					●	●	●	●	●						
Neoprene - Large End	12306									●	●	●	●	●	●	●
Upcycled Cotton	12424				●	●	●	●	●	●						
Classic	12108			●	●	●	●	●	●							
No Tail Adjustable	12207				●	●	●	●	●	●						
Elastic	12106			●	●	●	●	●	●							
Universal Fit	12103		●	●	●	●	●	●	●	●	●	●	●	●	●	●
Universal Fit Kids	12111				●	●	●	●	●	●						
Slip Fit	12121	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Fish Tip	12324				●	●	●	●	●	●	●					
Ripcord	12320			●	●	●	●	●	●	●	●	●	●	●	●	●
Tideline	12412/12427/12428			●	●	●	●	●	●	●	●	●	●	●	●	●
Tideline Adjustable	12419/12429/12430			●	●	●	●	●	●	●	●	●	●	●	●	●
Mariner	12425					●	●	●	●	●	●	●	●	●	●	●
Switchback	12308			●	●	●	●	●	●	●	●	●	●	●	●	●
The Slim	12313	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Silicone No-Tail	12323	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Slimfit	12321	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Orbiter / Adjustable Orbiter	12403/12420						●	●	●	●	●	●	●	●	●	●
Mono Orbiter	12407						●	●	●	●	●	●	●	●	●	●
Handwound Guatemalan	12411	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Baja	12312	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Braided Leather	12126	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Nappa Leather	12435			●	●	●	●	●	●	●	●	●	●	●	●	●
Chain	12426	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Lens Leash	12104	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Waxed Cotton	12309	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Beaded	12402	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Suede	12127	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Tech Cord	12432	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Glassfloat Classic / Glassfloat Classic LTD	12131/12135					●	●	●	●	●	●	●	●	●	●	●
Orbiter Float	12410						●	●	●	●	●	●	●	●	●	●
Sportfloat/Sportfloat LTD	12433/12434					●	●	●	●	●	●	●	●	●	●	●



EYEWEAR RETAINERS

Back in the day (in the year 1983 to be exact), the first Chums eyewear retainers were born on the Colorado River in southern Utah. The original style that launched our brand is still going strong today, but since then, we've put our blood, sweat, and tears into developing new, innovative styles to help you hang on to your eyewear and look damn good doing it.

ORIGINAL BEST SELLER SCREEN PRINTING

- The retainer that started it all, way back in 1983
- Made from 100% cotton
- Made in the USA

STANDARD END S M

SKU 12115 MSRP \$9.99

- Fits a wide variety of frames
- Available in all colors and mixes shown on this page

LARGE END M L

SKU 12119 MSRP \$9.99

- Fits large frames
- Available in Basics, Brights, and Hurricane 6 mixes

SMALL END S

SKU 12116 MSRP \$9.99

- Fits thin frames
- Available in Basics and Hurricane 6 mixes

KIDS STANDARD END S M

SKU 12112 MSRP \$8.99

- Fits a wide variety of frames
- Shorter length for smaller heads
- Available in Kids Basics mix

BASICS (01)		KIDS BASICS (01)	
	1x 100		2x 100
	1x 101		1x 101
	1x 102		1x 102
	1x 103		1x 103
	1x 105		1x 105
	1x 279		
HURRICANE 6 (03)		BRIGHTS (02)	
	1x 121		1x 281
	1x 134		1x 601
	1x 137		1x 606
	1x 280		1x 608
	1x 359		1x 611
	1x 391		1x 617
HURRICANE 12 (21)		TIE-DYE (04)	
			1x 699
			2x 701
			1x 704
			2x 706
HURRICANE 24 (19)		STRIPES (05)	
	1x 449		1x 449
	1x 501		1x 500
	1x 504		2x 501
	1x 601		2x 504
	1x 606		
	1x 608		
	1x 611		
	1x 617		
	1x 699		
	1x 701		
	1x 704		
	1x 706		



ORIGINAL LTD

BEST SELLER S M

SKU 12318 MSRP \$10.99

- Made from soft, durable 100% polyester
- Fits a wide variety of frames
- Available in singles or mixes shown below
- Made in the USA

REALTREE (30)	SALTWATER FISH (49)	FRESHWATER FISH (61)
 2x 337	 2x 297	 2x 230
 2x 351	 2x 298	 2x 231
 2x 352	 2x 299	 2x 232
HAWAIIAN (47) NEW	NATURE (53) NEW	DUCK CAMO (71) NEW
 2x 488	 2x 571	 2x 517
 2x 489	 2x 572	 2x 518
 2x 490	 2x 573	 2x 519
 809		



UPCYCLED COTTON

SCREEN PRINTING UPCYCLED S M

SKU 12424 MSRP \$10.99

- Constructed from a high-performance blend of 52% upcycled cotton and 48% post-consumer recycled plastic bottles
- Available in singles or Heathered mix
- Made in the USA

HEATHERED (44)

 2x 100
 2x 363
 2x 365



NO TAIL ADJUSTABLE

SCREEN PRINTING S M

SKU 12207 MSRP \$9.99

- Made from 100% cotton
- Dual bead adjustability
- Fits a wide variety of frames
- Made in the USA



BASICS (01)

 1x 100
 1x 101
 1x 102
 1x 103
 1x 105
 1x 279

HURRICANE 6 (03)

 1x 121
 1x 134
 1x 137
 1x 280
 1x 359
 1x 391

CLASSIC

S M

SKU 12108 MSRP \$7.99

- Lightweight, single-ply polyester
- Fits a wide variety of frames

CLASSIC MIX (01)

 2x 100
 1x 103
 1x 105
 1x 121
 1x 122



ELASTIC

3D DOME S M

SKU 12106 MSRP \$8.99

- Stretchy cotton/Lycra blend
- Adjustable slider bead
- Fits thin to medium frames
- Made in the USA

ELASTIC MIX (01)

 2x 100
 1x 101
 1x 102
 1x 103
 1x 250



UNIVERSAL FIT

- Durable molded rubber ends that accommodate a wide variety of frames
- Made in the USA

3MM ROPE

SKU 12103 MSRP \$9.99

- Available in singles and mixes shown on this page (except Kids and Water)

KIDS 3MM ROPE

SKU 12111 MSRP \$8.99

- Shorter length for smaller heads
- Available in Kids singles and mixes

ADAPTS EASILY TO SMALL OR LARGE FRAMES



SOLIDS (01)

2x100
1x101
1x102
1x105
1x122

BRIGHTS (02)

1x608
1x611
2x617
1x770
1x776

EARTH (03)

2x320
2x444
1x446
1x465

FIRE (10)

2x443
2x447
1x448
1x466

REALTREE (30) NEW \$10.99

2x337
2x351
2x352

KIDS (01)

2x100
1x101
1x776
1x447
1x466

809

SLIP FIT

3MM ROPE

SKU 12121 MSRP \$9.99

- Features low-profile slip-fit rubber ends designed to sit forward of your ears
- Fits a wide variety of frames
- Available in all singles and mixes on this page (except Kids and Water)
- Made in the USA

SLIP FIT ENDS SIT FORWARD OF EARS



FISH TIP

3MM ROPE

SKU 12324 MSRP \$11.99

- Custom-molded silicone fish ends
- Fits most frames
- Made in the USA



WATER (01)

1x100
1x105
1x122
1x320
1x443
1x447

RIPCORD

3MM ROPE

SKU 12320 MSRP \$13.99

- Includes two sets of interchangeable ends for an ultra-wide range of fit
- Available in mixes shown on this page
- Made in the USA

SOLIDS (01)

2x100
1x101
1x102
1x105
1x122

EARTH (03)

2x320
2x444
1x446
1x465

FIRE (10)

2x443
2x447
1x448
1x466

RIPCORD INTERCHANGEABLE ENDS

An eyewear retainer innovation originally introduced on our top-selling Tideline and Tideline Adjustable models, the Ripcord brings our interchangeable ends technology to a versatile, durable rope retainer. The Ripcord fits a wide range of frames thanks to our proprietary harpoon design that allows for the use of interchangeable, stretchy, and grippy silicone ends that won't stretch out or lose shape.

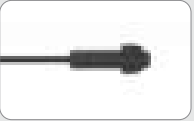
SMALL ENDS



LARGE ENDS (CAN BE WORN 2 WAYS)



HARPOON TIP



NEOPRENE

BEST SELLER HEAT TRANSFER SCREEN PRINTING

STANDARD END

S M

SKU 12128 MSRP \$7.99

LARGE END

M L

SKU 12306 MSRP \$7.99

- Made from lightweight, quick-drying neoprene
- GripTech silicone lining for an extra-firm hold
- Durable and lightweight
- Available in singles and mixes



NEOPRENE LTD

BEST SELLER HEAT TRANSFER S M

SCREEN PRINTING SUBLIMATION

SKU 12129 MSRP \$8.99

- Made from lightweight, quick-drying neoprene
- GripTech silicone lining for an extra-firm hold
- Durable and lightweight
- Available in singles and mixes



GRIPTECH SILICONE LINING

ACTUAL SIZE



LARGE END

STANDARD END

BASICS (01) NEW

- 1x 100
- 1x 101
- 1x 102
- 1x 103
- 1x 105
- 1x 122

BRIGHTS (02)

- 1x 601
- 1x 606
- 1x 608
- 1x 611
- 2x 617

REALTREE (30)

- 2x 337
- 2x 351
- 2x 352

NATURE (53) NEW

- 2x 571
- 2x 572
- 2x 573

HAWAIIAN (47) NEW

- 2x 488
- 2x 490
- 2x 491

FRESHWATER FISH (61)

- 2x 230
- 2x 231
- 2x 232

SALTWATER FISH (49)

- 2x 298
- 2x 299
- 2x 372

DUCK CAMO (71) NEW

- 2x 517
- 2x 518
- 2x 519

- 809

NAPPA LEATHER

S M L

SKU 12435 MSRP \$24.99

- Made from durable stitched genuine leather
- Molded silicone ends won't stretch or lose shape
- Fits most frames
- Available in singles and mixes

BASICS (01)

- 2x 100
- 2x 113
- 2x 116





SILICONE RETAINERS

Get stretchy and techy with our eye-catching silicone eyewear retainers. Lightweight, hydrophobic, and extra grippy, these oh-so-pretty retainers are ideal for activities involving water, sweat, dirt, or any combination of the three. Stretchy enough to fit frames of virtually any size and super easy to clean, our durable silicone retainers are tough enough to accompany you on your most “out there” adventures for years on end.

THE SLIM BEST SELLER S M L

SKU 12313 MSRP \$9.99

- Sleek, minimalist design
- Made from lightweight, stretchy silicone
- UV and corrosion resistant
- Sliding bead adjusts tension and fit
- Available in Basics and Fades



SWITCHBACK BEST SELLER S M L

SKU 12308 MSRP \$9.99

- Made from stretchy silicone
- Adaptable, multi-port ends fit virtually any frame design
- UV and corrosion resistant
- Available in Basics and Fades



WIRE FRAMES STANDARD FRAMES LARGE FRAMES



SLIMFIT S M L

SKU 12321 MSRP \$9.99

- Made from lightweight, stretchy silicone
- Low-profile slip fit ends slide easily over most frames
- UV and corrosion resistant
- Sliding bead adjusts tension and fit
- Available in Basics and Fades



SILICONE NO-TAIL NEW S M L

SKU 12323 MSRP \$9.99

- Made from stretchy silicone
- Low-profile slip fit ends slip easily over most frames
- Dual bead adjustability
- UV and corrosion resistant
- Available in Basics



BASICS (01)	
	2x 100
	1x 276
	1x 282
	1x 283
	1x 284
FADES (43)	
	2x 199
	1x 286
	1x 287
	1x 288
	1x 884

TIDELINE S M L

STANDARD

SKU 12412 MSRP \$13.99

- Made from ultra-lightweight stainless steel cable
- Includes small and large interchangeable silicone ends
- Total length (end to end): 18.5"
- Made in USA
- Available in black and silver cable with Standard, Camo, or USA ends

MIX (01)

3x 100
3x 749

CAMO NEW

SKU 12427 MSRP \$13.99

USA NEW

SKU 12428 MSRP \$13.99

TIDELINE ADJUSTABLE BEST SELLER S M L

STANDARD

SKU 12419 MSRP \$14.99

- Made from ultra-lightweight stainless steel cable
- Adjustable length from 11" to 17.25" (end to end)
- Includes small and large interchangeable silicone ends
- Made in USA
- Available in black and silver cable with black, Camo, or USA ends

MIX (01)

3x 100
3x 749

CAMO NEW

SKU 12429 MSRP \$14.99

USA NEW

SKU 12430 MSRP \$14.99

ADJUSTABLE BEADS

Pull beads together to loosen, pull apart to tighten.

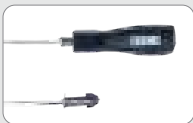
INTERCHANGEABLE SILICONE ENDS

A true innovation in eyewear retainer technology, our Tideline and Tideline Adjustable models fit a wide range of frames thanks to our proprietary harpoon design that allows for the use of interchangeable, grippy silicone ends that won't stretch out or lose shape. Each Tideline and Tideline Adjustable retainer comes with a small set and a large set of ends, allowing you to easily swap your retainer from one pair of glasses to another at a moment's notice.

SMALL END



LARGE END



THE ORBITER END

- Precision-molded rubber for reliable grip
- Accommodates a wide range of frames
- Articulated cable attachment point increases retainer flexibility
- Integrated pinch points for easy removal
- Available on the Orbiter, Adjustable Orbiter, Mono Orbiter, and Orbiter Float

ORBITER BEST SELLER M L

SKU 12403 MSRP \$11.99

- Made from ultra-lightweight stainless steel cable
- Low-profile Orbiter ends
- Total length (end to end): 16"
- Made in the USA

METALS (01)

3x 100
3x 749

ADJUSTABLE ORBITER BEST SELLER M L

SKU 12420 MSRP \$12.99

- Made from ultra-lightweight stainless steel cable
- Adjustable length from 10" to 15.5" (end to end)
- Low-profile Orbiter ends
- Made in the USA

METALS (01)

3x 100
3x 749

MONO ORBITER M L

SKU 12407 MSRP \$11.99

- Made from lightweight, high-tenacity monofilament
- Low-profile Orbiter ends
- Total length (end to end): 15.5"
- Made in the USA

STREAM (01)

3x 100
1x 608
1x 617
1x 749

FIELD (22)

3x 100
1x 102
1x 601
1x 781

MARINER BEST SELLER S M L

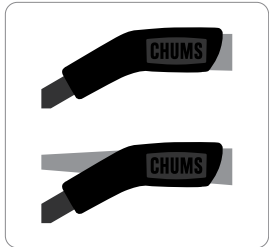
SKU 12425 MSRP \$13.99

- Made from upcycled high-tenacity monofilament fishing line
- Grippy silicone ends that stretch to fit most frames
- Made in the USA

BRIGHTS (02)

-  1x 126
-  1x 340
-  1x 605
-  1x 879
-  1x 883
-  1x 892

CAN BE WORN 2 WAYS



BAJA BEST SELLER S M L

SKU 12312 MSRP \$9.99

- Comfortable, eye-catching woven cord
- Low-profile Urban ends



BASICS (01)

-  2x 100
-  2x 178
-  1x 560
-  1x 570

BRIGHTS (02)

-  2x 257
-  1x 266
-  1x 701
-  2x 708

THE URBAN END



- Stretchy rubber ends securely grip frames of virtually any size
- Designed to sit forward of your ears
- Available on the Baja, Handwound Guatemalan, Braided Leather, Suede, Lens Leash, Beaded, and Waxed Cotton



URBAN COLLECTION

Take it to the streets with our stylish Urban Collection. Featuring eye-catching colors and patterns, unique materials, and low-profile attachment points that are designed to sit forward of your ears, these versatile retainers bring a laid-back look that is equally at home at the office, at the beach, or on your favorite brewery's rooftop deck.

HANDWOUND GUATEMALAN S M L

SKU 1241101 MSRP \$9.99

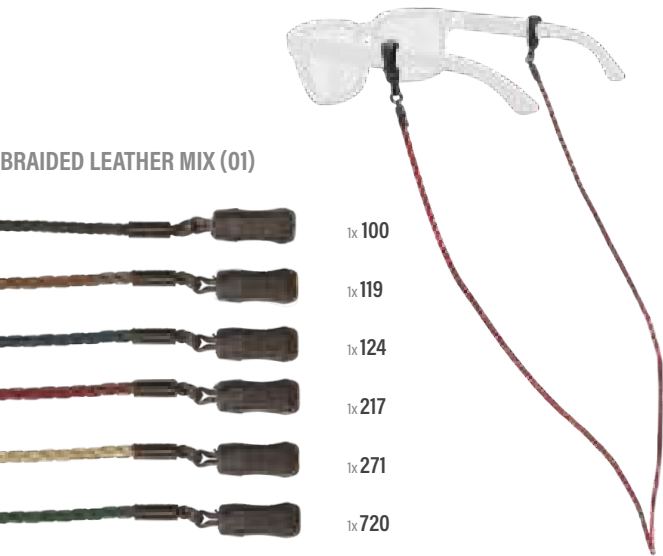
- Handmade in Guatemala
- Made from 100% cotton
- Low-profile Urban ends
- Each retainer features a unique color combination



BRAIDED LEATHER BEST SELLER S M L

SKU 12126 MSRP \$12.99

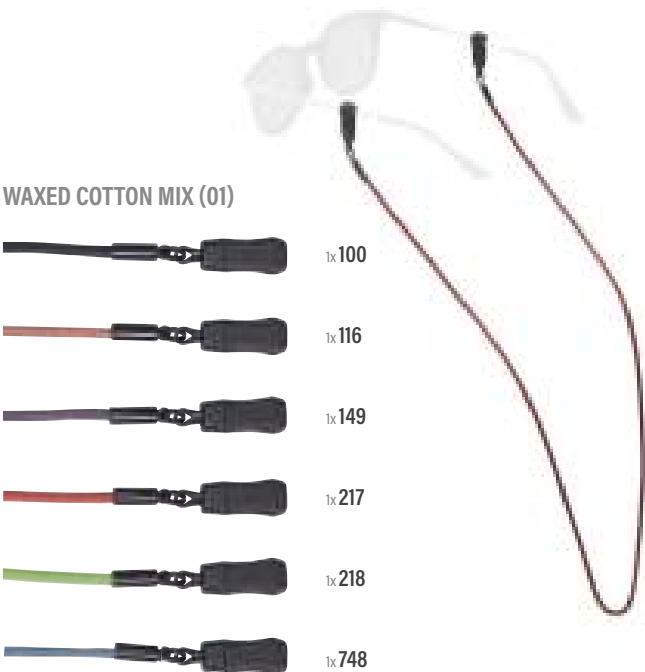
- Made from 2.5mm braided genuine leather
- Low-profile Urban ends



WAXED COTTON S M L

SKU 12309 MSRP \$9.99

- Made from 2.5mm braided waxed cotton
- Durable, smooth, and water-resistant
- Low-profile Urban ends



BEADED S M L

SKU 12402 MSRP \$10.99

- Incorporates wood and glass beads for a unique, elegant look
- Low-profile Urban ends



SUEDE S M L

SKU 12127 MSRP \$11.99

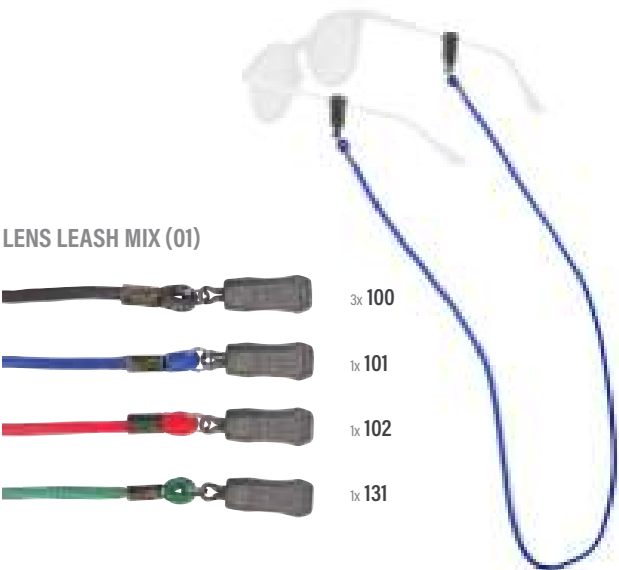
- Made from soft, comfortable, classy suede
- Low-profile Urban ends



LENS LEASH BEST SELLER S M L

SKU 12104 MSRP \$5.99

- Simple, classic retainer
- Fits a wide variety of frames
- Low-profile Urban ends



TECH CORD S M L

SKU 12432 MSRP \$4.99

- Lightweight one-piece molded eyewear retainer
- Adjustable loop ends
- Fits most frame sizes and styles
- Made in the USA





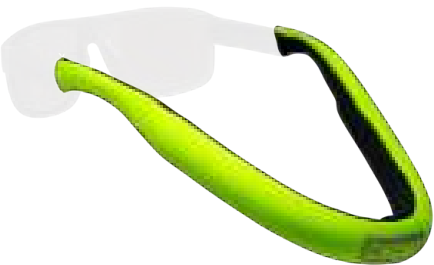
ON THE WATER

Chums was born on the water and our roots run deep when it comes to finding innovative ways to keep your equipment safe and dry. Whether you need affordable solutions to keep your glasses, keys, and phone afloat, or a high-quality rolltop dry bag for a multi-day river trip, rest assured that our decades of experience mean we know a thing or two about helping you hang on to your valuables.

SPORTFLOAT S M L

SKU 12433 MSRP \$11.99

- Made from quick-drying, foam-filled neoprene
- GripTech silicone lining for an extra-firm hold
- Fits most frames
- Floats eyewear weighing up to 45g (1.5oz)
- Available in Brights



BRIGHTS (02)

- 2x 100
- 1x 606
- 1x 608
- 1x 611
- 1x 617

SPORTFLOAT LTD S M L

SKU 12434 MSRP \$13.99

- Made from quick-drying, foam-filled neoprene
- GripTech silicone lining for an extra-firm hold
- Fits most frames
- Floats eyewear weighing up to 45g (1.5oz)
- Available in Neon



NEON (66)

- 2x 380
- 2x 381
- 2x 382



GLASSFLOAT CLASSIC

- SKU 12131 MSRP \$9.99
- Floats eyewear weighing up to 30g (1oz)
 - Made from quick-drying, foam-filled polyester
 - Fits medium to large frames

BRIGHTS (02)

Black	1x	100
Blue	1x	601
Pink	1x	606
Yellow	1x	608
Green	1x	611
Orange	1x	617

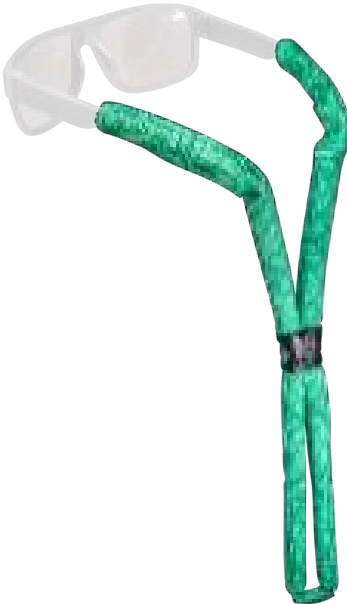


GLASSFLOAT CLASSIC LTD

- SKU 12135 MSRP \$11.99
- Floats eyewear weighing up to 30g (1oz)
 - Made from quick-drying, foam-filled polyester
 - Fits medium to large frames

HAWAIIAN (47) NEW

Orange	2x	488
Green	2x	490
Blue	2x	491



ORBITER FLOAT

- SKU 12410 MSRP \$14.99
- Made from ultra-lightweight stainless steel cable
 - Low-profile Orbiter ends
 - Floating foam is removable for adventures away from the water
 - Floats eyewear weighing up to 10g (0.35oz)

BRIGHTS (02)

Yellow	2x	108
Green	2x	611
Orange	2x	617



SPORTFLOAT WRIST STRAP

- SKU 90219 MSRP \$13.99
- Hang on to your essentials and keep them afloat
 - Made from quick-drying, foam-filled neoprene
 - Secure removable clasp attaches and detaches easily
 - Floats items weighing up to 85g (3oz)
 - Available in singles and mix

NEON (66)

Black	2x	380
Blue	2x	381
Orange	2x	382

FLOATING NEO KEYCHAIN

- SKU 90024 MSRP \$5.99
- High-visibility neoprene flotation device for your keys
 - Floats keys weighing up to 35g (1.2oz)

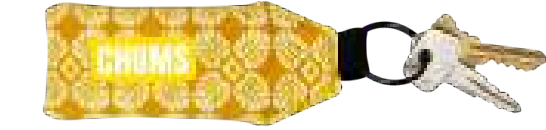


BRIGHTS (02)

Yellow	2x	608
Green	2x	611
Orange	2x	617

FLOATING NEO KEYCHAIN LTD

- SKU 90028 MSRP \$6.99
- Stylish neoprene flotation device for your keys
 - Floats keys weighing up to 35g (1.2oz)



HAWAIIAN (47) NEW

Pink	2x	690
Yellow	2x	692
Green	2x	698

BOBBER HAT FLOAT

- SKU 30095 MSRP \$6.99
- High visibility closed-cell foam flotation device for adjustable hats
 - Low-profile, comfortable fit
 - Floats most hats for easy retrieval



BRIGHTS (02)

Black	2x	100
Green	2x	611
Orange	2x	617

CAP RETAINER

- SKU 1110601 MSRP \$4.99
- Secures your hat to your jacket, shirt, or pack
 - Lightweight polyester cord with tough bulldog clips



HIGH WATER ROLLTOP NEW

SKU 54433 MSRP \$29.99

- Made from durable, waterproof tarpaulin material
- Carries and protects your everyday essentials
- Watertight rolltop closure
- Clear window with touchscreen compatibility
- Adjustable, removable shoulder strap



HIGH WATER PHONE TOTE SCREEN PRINTING

SKU 54435 MSRP \$27.99

- Made from durable, waterproof tarpaulin material
- Carries and protects your everyday essentials
- Watertight rolltop closure and ziploc phone sleeve keeps items secure
- Clear window with touchscreen compatibility
- Adjustable, removable shoulder strap



FLOATING PHONE PROTECTOR

BEST SELLER SCREEN PRINTING

- SKU 54413 MSRP \$19.99
- Floating dry bag for your phone
 - Splashproof secure locking closure
 - Touchscreen-compatible front and rear windows
 - Removable lanyard
 - Fits most phones
 - Dimensions: 9" x 5.5" x 0.5"



100 102 109



250 606

FLOATING PHONE PROTECTOR LTD

SCREEN PRINTING

- SKU 54419 MSRP \$21.99
- Floating dry bag for your phone
 - Splashproof secure locking closure
 - Touchscreen-compatible front and rear windows
 - Removable lanyard
 - Fits most phones
 - Dimensions: 9" x 5.5" x 0.5"



318 389 488



490 518 572

GLOW PHONE POUCH

SKU 54411 MSRP \$14.99

- Dry bag for your phone
- Splashproof secure locking closure
- Touchscreen-compatible
- Glow-in-the-dark piping for visibility
- Fits most phones
- Dimensions: 8" x 4.5"



606 611 617

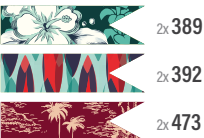
FLOATING MARSUPIAL WALLET

HEAT TRANSFER SUBLIMATION

- SKU 90071 MSRP \$10.99
- High-visibility floating wallet with key ring attachment
 - Made from durable, quick-drying neoprene
 - Floats items weighing up to 55g (1.9oz)
 - Dimensions: 3" x 4.5"



VINTAGE HAWAIIAN (70)



2x389 2x392 2x473

SPLASH BAG

SCREEN PRINTING

SMALL SKU 54417 MSRP \$8.99 Dimensions: 8" x 5.5"
LARGE SKU 54418 MSRP \$9.99 Dimensions: 9" x 7"

- Keep your wallet, keys, and other essentials safe while on or near the water
- Three rows of zip-lock closures plus a roll-down top to keep your items dry and secure
- Adjustable lanyard

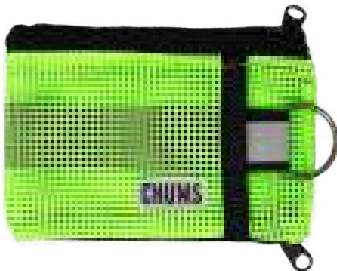


100 102 109 250 606

SURFSHORTS FLOW WALLET

RFID-BLOCKING

- SKU 18406 MSRP \$12.99
- Durable, compact wallet made for the water
 - Mesh design dries quickly and won't trap sand or silt
 - 2 zippered pockets
 - ID window
 - Reflective key ring attachment
 - Includes RFID-blocking card
 - Dimensions: 3" x 4.5"



BRIGHTS (02)



2x100 2x606 2x611

WALLETS

We're not just here to help you hang on to your glasses; we think hanging on to your cash and cards is pretty important too. Sleek, low-profile, versatile, and durable, our wallets are at home in town, on the trails, and everywhere in between. And did we mention that they're really, really, really, ridiculously good-looking?

RFID-BLOCKING CARDS

The majority of our wallets now include RFID-blocking cards that can help keep your credit card information safe. But what is RFID, and why do you need to block it? It stands for radio frequency identification, and it's the technology in your credit card that allows you to make contactless payments at your favorite stores. Although RFID is convenient, it means pickpockets no longer have to pick your pocket — with the right equipment, it's possible to wirelessly nab your credit card info, even if your wallet never leaves your pocket or purse. Our RFID-blocking cards can help prevent this type of high-tech identity theft.

DON'T THROW THIS PROTECTIVE CARD AWAY!

Keeping this card inside the wallet it comes with ensures that RFID-blocking technology is in effect.



BANDIT LO-PRO RFID-BLOCKING

SKU 18812 MSRP \$10.99

- Low-profile, minimalist front pocket wallet
- Push-up thumb notch for quick card access
- 2 card slots
- Dual elastic bands for stashing cash
- Made from durable ripstop canvas
- Includes RFID-blocking card
- Dimensions: 2.65" x 4"



BASICS (01) NEW



BRIGHTS (02) NEW



BANDIT ZIP

RFID-BLOCKING HEAT TRANSFER SUBLIMATION

SKU 18813 MSRP \$14.99

- Compact wallet, perfect for around town or on the trails
- Secure zippered pocket
- 4 card slots
- External elastic band for stashing cash
- Made from durable ripstop canvas
- Includes RFID blocking card
- Dimensions: 3" x 4.5"
- Available in singles and mixes



BASICS (01) NEW



TRI (51) NEW

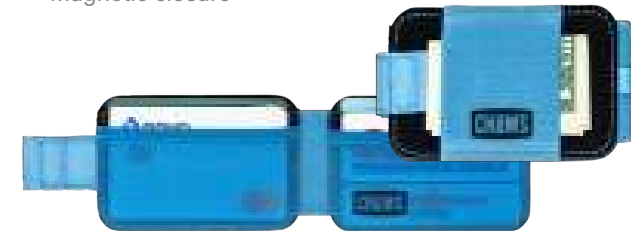


BANDIT BI-FOLD

RFID-BLOCKING

SKU 18808 MSRP \$16.99

- Minimalist bi-fold wallet
- 4 card slots
- Clear ID window
- Magnetic closure
- Dimensions: 2.5" x 4"
- Available in singles and mixes



BASICS (01) NEW



TRI (51) NEW



BANDIT ZIP LTD

RFID-BLOCKING HEAT TRANSFER SUBLIMATION

SKU 18814 MSRP \$16.99

- Our Bandit Zip wallet, now available in eye-catching patterns



HAWAIIAN (47) NEW



NATURE (53)



BANDIT BI-FOLD LTD

RFID-BLOCKING SUBLIMATION

SKU 18811 MSRP \$18.99

- Our Bandit Bi-Fold wallet, now available in eye-catching patterns



HAWAIIAN (47) NEW



NATURE (53)



SURFSHORTS

BEST SELLER RFID-BLOCKING HEAT TRANSFER

SKU 18401 MSRP \$11.99

- The perfect adventure wallet
- Made from lightweight, durable ripstop material
- Two zippered pockets
- ID window
- Key ring attachment
- Includes RFID-blocking card
- Dimensions: 3" x 4.5"
- Available in singles and mixes

BASICS (01)



BRIGHTS (02) NEW



TRI (51) NEW



SURFSHORTS LTD

BEST SELLER RFID-BLOCKING HEAT TRANSFER SUBLIMATION

SKU 18403 MSRP \$13.99

- The perfect adventure wallet
- Made from lightweight, durable ripstop material
- Two zippered pockets
- ID window
- Key ring attachment
- Includes RFID-blocking card
- Dimensions: 3" x 4.5"
- Available in singles and mixes



TIE-DYE (04)



HAWAIIAN (47) NEW



SALTWATER FISH (49)



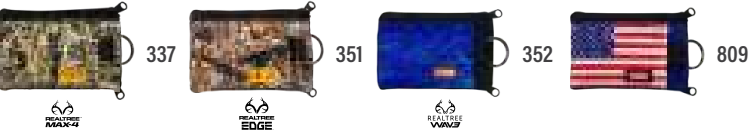
NATURE (53) NEW



FRESHWATER FISH (61)



DUCK CAMO (71) NEW



ROVER BI-FOLD RFID-BLOCKING

SKU 18824 MSRP \$19.99

- Full-size wallet made from durable canvas and ripstop material
- 5 card slots
- Internal ID window
- Cash sleeve
- Dimensions: 3.5" x 4.5"
- Available in singles and mixes



BASICS (01) NEW



2x 100



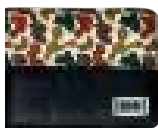
2x 103



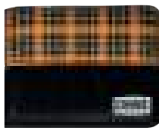
2x 122



2x 471



2x 518



2x 524

OUTDOOR (13) NEW

SLATE NEW

SKU 18840 MSRP \$24.99

- Sleek, low-profile wallet built for longevity
- Made from ultra-durable ballistic nylon
- RF-welded seams
- Rounded corners for easy pocket entry and exit
- 4 extra deep card slots
- Dimensions: 3" x 4"



100



REVERSI NEW RFID-BLOCKING

SKU 18819 MSRP \$19.99

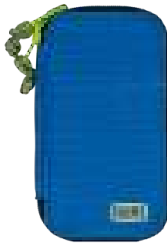
- Ripstop & elastic material for durability
- 2 card slots with internal ID window
- Dual elastic bands for stashing cash
- Dimensions: 2.75" x 5.25"
- Available in singles and mixes



BASICS (01)



2x 100



2x 114



2x 122

NOMAD RFID-BLOCKING

SKU 18833 MSRP \$34.99

- Made from durable canvas
- 3 card slots with ID window
- Cash sleeve and internal zippered pocket
- External stash pocket and phone pocket
- Dimensions: 3.5" x 7"
- Removable shoulder strap



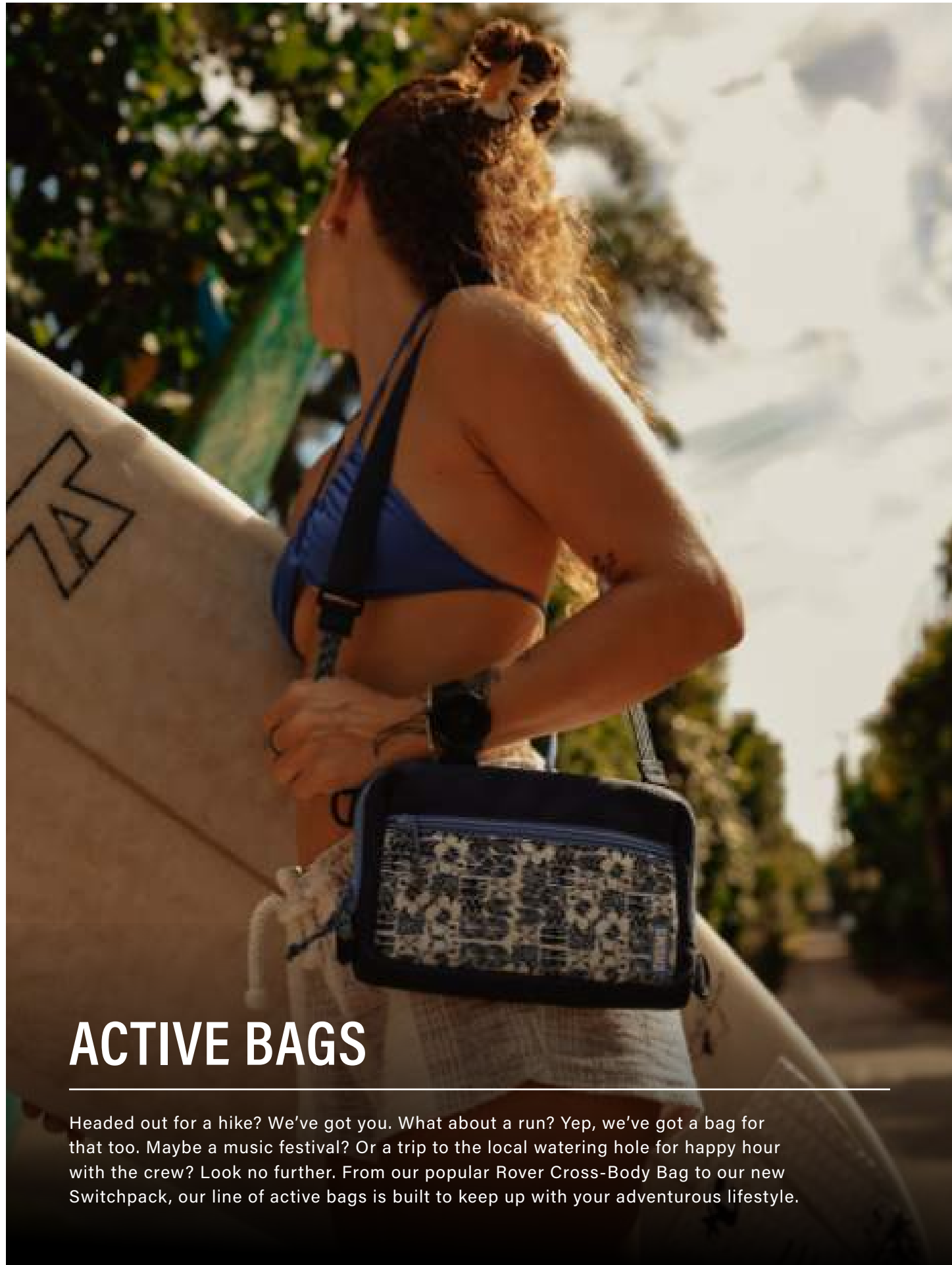
100



114



137



ACTIVE BAGS

Headed out for a hike? We've got you. What about a run? Yep, we've got a bag for that too. Maybe a music festival? Or a trip to the local watering hole for happy hour with the crew? Look no further. From our popular Rover Cross-Body Bag to our new Switchpack, our line of active bags is built to keep up with your adventurous lifestyle.

SCOUT CROSS-BODY NEW HEAT TRANSFER

SKU 54270 MSRP \$29.99

- Compact, travel-ready bag perfect for carrying the essentials
- Made from durable coated ripstop material
- Large internal zippered compartment with card slots and key clip
- Small outer zippered pocket for easy access to small essentials



100

110

122



SWITCHPACK HEAT TRANSFER

SKU 14105 MSRP \$24.99

- Do-it-all bag for town or the trails
- Wear it as a cross-body bag or waist pack
- Made from lightweight ripstop nylon
- External zippered pocket
- Internal mesh organizer pockets



SWITCHPACK LTD HEAT TRANSFER SUBLIMATION

SKU 14106 MSRP \$26.99

- Do-it-all bag for town or the trails
- Wear it as a cross-body bag or waist pack
- Made from lightweight ripstop nylon
- External zippered pocket
- Internal mesh organizer pockets



TREKKER WAIST PACK HEAT TRANSFER SUBLIMATION

SKU 14037 MSRP \$29.99

- Two external zippered pockets
- Front stash pocket with hook-and-loop closure
- Internal key clip and organizer pocket
- Adjustable waist strap between 20" and 40"



ROVER BOTTLE SLING

SKU 54430 MSRP \$29.99

- Hydrate on the go and keep essentials close at hand
- Bungee system adjusts to fit most bottles
- Zippered compartment with phone pouch
- Adjustable, removable strap



ROVER CROSS-BODY

HEAT TRANSFER SUBLIMATION

SKU 54266 MSRP \$29.99

- The ideal bag for around town or on the trails
- Can be worn across the body, the shoulder, or around the waist
- Large zippered main compartment with internal organizer pockets
- Adjustable, removable carry strap



DAYTRIPPER SLING

HEAT TRANSFER

SKU 54431 MSRP \$39.99

- Made from lightweight, durable ripstop material
- Breathable padding for comfort
- Large zippered compartment with interior organizer and mesh stash pocket
- Small outer zippered pocket for easy access to essentials
- Side water bottle sleeve



OPTICAL ACCESSORIES

Did you think we were out of ideas for helping you hang on? Think again. Our line of optical accessories was designed to keep your glasses protected and sparkling clean. Our storage cases are perfect for keeping your shades scratch-free while you're on the go, and our eyewear cleaning cloths and kits ensure your lenses are always crystal clear.



SHADE SHELTER BEST SELLER HEAT TRANSFER

SKU 31090100 MSRP \$9.99

- Soft, low-profile, zippered neoprene case
- Integrated clip attaches to almost anything



SHADE SHELTER LTD HEAT TRANSFER SUBLIMATION

SKU 31104 MSRP \$11.99

- Soft, low-profile, zippered neoprene case
- Integrated clip attaches to almost anything
- Available in singles and mixes



OUTDOOR (13) NEW



2x 492



2x 498



2x 518

TRANSPORTER BEST SELLER

SKU 31094 MSRP \$9.99

- Zippered hardshell case
- Fits most eyewear styles
- Soft fleece interior lining
- Available in singles and mix



TRANSPORTER MIX (01)



2x 100



2x 114



2x 505

GLASSHOPPER BEST SELLER 3D DOME

SKU 30054 MSRP \$7.99

- Sleek, one-piece clip for storing eyewear on your vehicle's sun visor
- Easy one-handed use
- Durable metal construction
- Available in singles or mix



GLASSHOPPER MIX (01)



2x 100



2x 105



2x 152

POUCH

SKU 30055 MSRP \$6.99

- Microfiber lens cleaning cloth in a compact, protective silicone pouch
- Convenient clip attachment
- Perfect for glasses, goggles, scopes, and screens
- Cloth dimensions: 8" x 8"



SOLIDS (01)



2x100



2x101



2x611

FADES (43)



2x159



2x199



2x884

POUCH MAX

SKU 30092 MSRP \$9.99

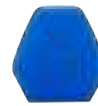
- Extra large premium microfiber cleaning cloth in a compact, protective silicone pouch
- Textured cloth buffs away debris
- Convenient clip attachment
- Use on small lenses like glasses and scopes, as well as large screens and car interiors
- Cloth dimensions: 12" x 12"



MIX (01)



2x100



2x250



2x264

EYEWEAR REPAIR KIT+

SKU 30078 MSRP \$9.99

- Screwdriver, magnifying glass, frame pads, screws, and gaskets in a reusable case



LENS CLEANING KIT

SKU 30091 MSRP \$6.99

- Compact kit for cleaning eyewear, binoculars, and scopes
- Includes cleaning spray and reusable 3" x 7" microfiber cloth
- Streamlined, travel-ready design



ANTI-FOG KIT

NEW BEST SELLER

SKU 30085 MSRP \$8.99

- Compact kit for cleaning eyewear, binoculars, and scopes
- Includes anti-fog cleaning spray and reusable 3"x7" microfiber cloth
- Safe and effective on any lens and multicoating
- Streamlined, travel-ready design



CUSTOMIZE OUR PRODUCTS WITH YOUR LOGO OR ARTWORK IN THREE STEPS:

- 1 Send vector artwork to cs@chums.com
- 2 Approve digital artwork proof
- 3 Order

IT'S THAT EASY!

FULL-COLOR HEAT TRANSFER

- Add your full-color, high-resolution logo in all its vibrant glory to some of our best-selling products
- Lead times as short as 10 days after art approval
- \$1-\$2 per transfer
- Minimums as low as 12 pieces per SKU
- \$35 one-time set up fee, \$20 optional vector set up fee



SCREEN PRINTING

- One-color screen printing available on Original and Neoprene eyewear retainers (excluding LTD versions)
- Lead times as short as 10 days after art approval
- \$0.35 per piece for the first printing location and \$0.10 for a second location
- Minimums as low as 50 pieces per SKU
- \$35 one-time set up fee, \$20 optional vector set up fee
- Custom ink colors available for orders of 200 units with \$25 set up fee — fee waived for 500 units and above



3D DOME

- Add an eye-catching, full-color 3D resin dome of your logo to a wide variety of our products
- Lead times as short as 10 days after art approval
- \$0.50 per dome
- Minimums as low as 24 pieces per SKU
- \$35 one-time set up fee, \$20 optional vector set up fee

CUSTOM PRODUCTS

Make it your own with our customization program. Easily add your logo, slogan, or custom artwork to a number of our top-selling eyewear retainers, wallets, active bags, on the water products, and accessories. We offer eye-catching customization options including screen printing, 3D resin domes, and full-color heat transfer options so that you can promote your business.



RETAIL DISPLAYS

Our suite of point of sale displays combine sleek style with unmatched ROI per square foot, making them an asset to any retailer, outfitter, or optical office. Displays come free with your order and are a cinch to assemble. Plus, we proudly offer exchanges if colors, patterns, or pieces aren't resonating with your customers.

RETAIL DISPLAYS

- Unmatched ROI per square foot
- Increased add-on sales
- Customize your product selection or choose from our pre-built assortments



2-SIDED COUNTERTOP

- Choose from 4 pre-built assortments
- 29.5" tall; 11.5" rotating base
- Holds approximately 156-210 pieces

WHOLESALE STARTING AT
\$743
MSRP STARTING AT
\$1,720
PROFIT STARTING AT
\$978



3-SIDED COUNTERTOP

- Choose from 2 pre-built assortments
- 24.5" tall; 12" rotating base
- Holds approximately 234-264 pieces

WHOLESALE STARTING AT
\$1,080
MSRP STARTING AT
\$2,602
PROFIT STARTING AT
\$1,522



WALL-MOUNTED

- Choose from 4 pre-built assortments
- 66" tall modular wall mount
- Holds approximately 45-306 pieces

WHOLESALE STARTING AT
\$614
MSRP STARTING AT
\$1,254
PROFIT STARTING AT
\$640



3-SIDED TOWER

- Choose our pre-built assortment or select your own
- 68" tall; 19" rotating base
- Holds approximately 574 pieces

WHOLESALE STARTING AT
\$3,180
MSRP STARTING AT
\$7,670
PROFIT STARTING AT
\$4,490



MADE IN USA FOR OVER 40 YEARS

Our original factory sits at one of the entrances to Zion National Park in the small town of Hurricane, Utah. For over 40 years it's been powered by real people who really like the outdoors. Our team builds practical, problem-solving products they personally use on rivers, trails, and mountains every day.





SALT LAKE CITY, UTAH

World Headquarters

2424 South 2570 West, Salt Lake City, UT 84119

HURRICANE, UTAH

Manufacturing

104 South Main Street, Hurricane, UT 84737

KETCHUM, IDAHO

Sales and Marketing

210 East Sun Valley Road, Ketchum, ID 83340