
CHUMS®
2027 CATALOG
HELPING YOU HANG ON SINCE 1983



HELPING YOU HANG ON SINCE 1983

Founded on the Colorado River in 1983, Chums is about the guides, dirtbags, river rats, and weekend warriors. Our community is the early risers and go-getters dedicated to everything from chasing trout in faraway lands to brewing the perfect cup of camp coffee deep in the backcountry. A family-run business committed to US-based manufacturing and world-class customer service, Chums is a global brand that produces innovative outdoor products built for adventure.



WE WERE BORN ON THE WATER

Chums has a long and storied history on the water. More than 40 years ago, a dory boat guide in southern Utah grew tired of watching his customers repeatedly lose their sunglasses in the Colorado River. Behold, the inspiration for the Original cotton eyewear retainer, which is still one of our best-selling products to this day. Our manufacturing techniques have come a long way from our founder's $60 sewing machine in the back of his VW van, but the mission remains the same: to help our customers hang on to the gear they value most.

WE ARE MADE IN THE USA

We still manufacture many of our products in our original factory in Hurricane, Utah. Now with three offices and more than 75 employees (a few of whom have been with us for over 30 years), it's safe to say that we've learned a thing or two about staying loyal to our roots and to our people since we opened for business in 1983. We may be a little biased, but we're pretty sure that our team consists of some of the raddest, most talented people in the outdoor industry.

WE ARE FAMILY-RUN

Way back in 2002, in a time when Nickelback topped the pop charts and the original iPod was the hottest tech on the market, the Ferries family purchased Chums. In the years that have followed, they have pushed innovation through product development, reinforced the brand's commitment to American manufacturing, and instilled an unwavering passion for top-notch customer service, leading Chums to become the global brand that so many know and love today.

WE LOVE THE OUTDOORS

We love playing in the outdoors, and so do our customers. Whether in the mountains, on the water, in the desert, or at the beach, the drive to get out there and explore is central to our brand and the products we sell. This is why Chums works with many nonprofit organizations across the country to help drive environmental conservation efforts, minimize our carbon footprint, and preserve our planet's natural resources for generations to come.

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CATALOG KEY

NEW	NEW PRODUCTS, COLORS, AND PATTERNS FOR THIS YEAR
BEST SELLER	OUR BEST-SELLING PRODUCTS
UPCYCLED	SUSTAINABLE PRODUCTS MADE WITH UPCYCLED MATERIALS
RFID-BLOCKING	INCLUDES RFID-BLOCKING CARD
HEAT TRANSFER	CUSTOMIZABLE WITH OUR FULL-COLOR HEAT TRANSFER PROCESS
SCREEN PRINTING	CUSTOMIZABLE WITH SCREEN PRINTING
3D DOME	CUSTOMIZABLE WITH A 3D RESIN DOME
SUBLIMATION	CUSTOMIZABLE WITH FULL-COLOR SUBLIMATION
S M L	RETAINER END SIZES

THIS TEAM GETS OUT THERE

When the backcountry calls, our people answer. You'll find them fly fishing wide rivers in Colorado, targeting snook in the salty flats of Florida, running the trails of the Sawtooth mountains in Idaho, and skiing the slopes of the Sierras in Tahoe. You'll also find them giving their Chums gear a beating every time they venture outdoors. We believe in making products that are built for adventure, that a little dirt adds character, and that getting outside helps us all hang on to what matters in life. Our ambassadors live by these values and we're honored to call them our team.



SHYANNE ORVIS Angler, fly fishing guide, author

GEAR: Downriver Rolltop Backpack, Pouch Microfiber Lens Cloth

SCOOP: Shy has devoted her life to chasing freshwater and saltwater species all over the globe. A fly fishing mentor for many nonprofits and a mother, she's always finding ways to share her passion.

Roaring Fork Valley, CO

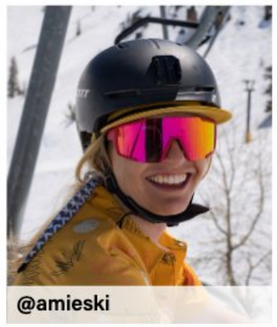


EELAND STRIBLING Angler, wildlife biologist, comedian

GEAR: Surfshorts Flow Wallet, Original Retainer, Transporter Eyewear Case

SCOOP: Eeland is a prominent voice advocating for fishing, conservation, and outreach in the Denver area. He is also a touring stand-up comedian, and brings his infectious humor to working with underserved youth.

Denver, CO



AMIE ENGERBRETSON Pro skier, film producer, creator

GEAR: Rover Cross-Body Bag, The Slim Retainer

SCOOP: Amie has loved snow since childhood and has turned that love into a career as a pro big mountain freeskier featured in Warren Miller and TGR films. When the snow melts you can find her on the rivers and trails.

Truckee, CA

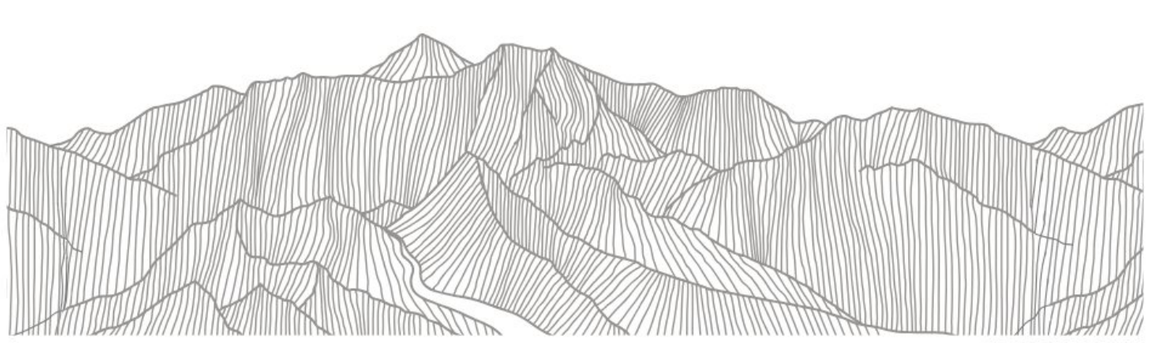


THE SOFLY CREW Anglers, SoFly podcast hosts, explorers

GEAR: Braided Leather Retainer, Rolltop Sling, Bandit Bi-Fold Wallet

SCOOP: The SoFly crew is a team of three fishermen passionate about telling the stories of anglers and outdoor enthusiasts worldwide. They thrive when exploring, and sharing their experiences on their podcast.

Toronto, Ontario, CAN



WATCH THE STOMPING GROUNDS SERIES

Welcome to Stomping Grounds, a video series where we follow our ambassadors back to their home turf to find out what makes it unique, and how it influences the way they play in the outdoors. We're adding new videos each year so you can follow along on every adventure.



JEAN-MARIE BOUSQUET Angler, river conservationist

GEAR: Original Retainer, Downstream 4L, Surfshorts Wallet

SCOOP: Jean's fly fishing journey has given her a roaming lifestyle, living all across the country. She believes that without conservation, there's no future for fishing, and has dedicated herself to nonprofits that protect habitats.

Nomadic

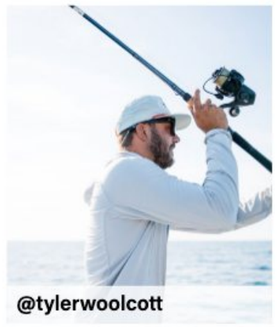


JOSEPH EVANS Angler, fly fishing guide, creator

GEAR: Switchpack, Ripcord Retainer, Bandit Lo-Pro Wallet

SCOOP: Joseph has been fishing the rivers of Idaho since he was 12 years old and now guides on that same river network. He's leveraged his success as a social media creator to spend more time outside.

Picabo, ID



TYLER WOOLCOTT Angler, boat captain, fishing guide

GEAR: Tideline Adjustable Retainer, Floating Neo Keychain

SCOOP: As a Florida native Tyler's life has always revolved around the water. Now, he finds himself living out his childhood dreams running his own guiding outfit, where his "office" is his boat.

Port Orange, FL

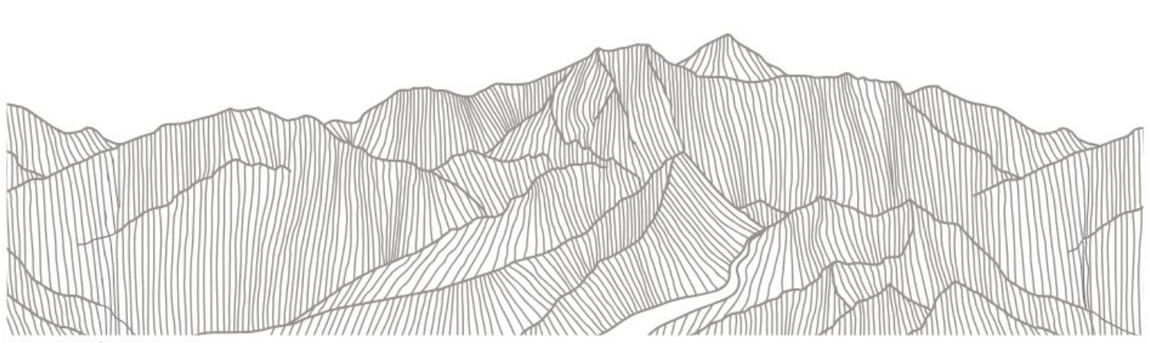


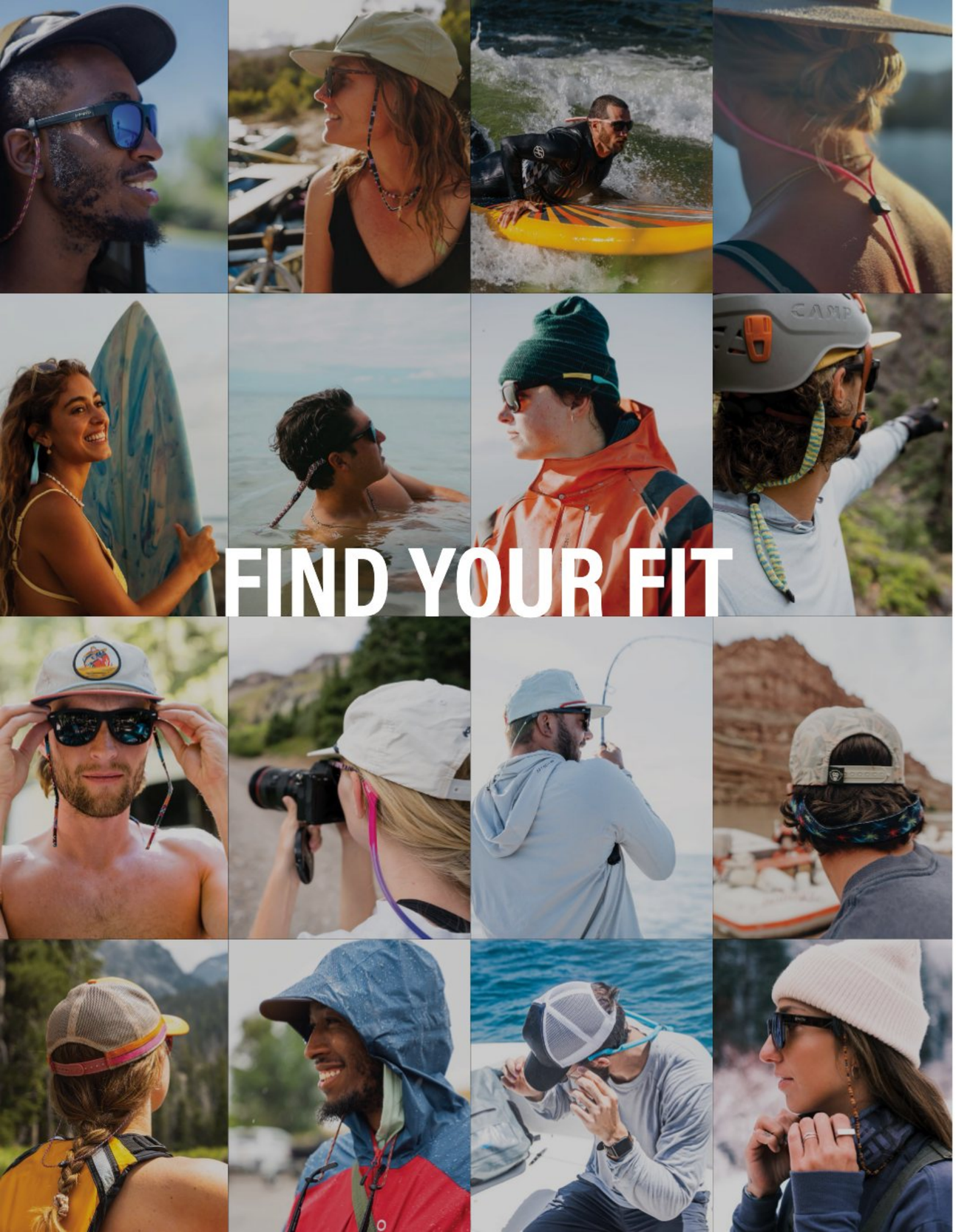
JONATHAN MOSS Angler, TV Host, fishing guide

GEAR: Orbiter Retainer, Mariner Retainer, Bandit Zip Wallet

SCOOP: Jonathan shares his love of fishing as a guide of over 10 years and as host of The Captains Log TV series. Whether targeting large mouth bass or deep dropping in 1800 feet of water for swordfish, he is always on the chase.

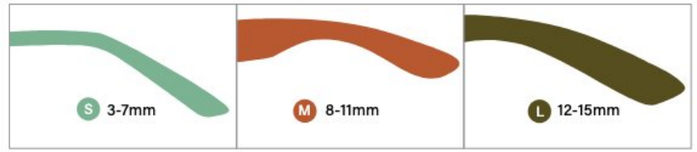
Orlando, FL





EYEWEAR RETAINER FIT GUIDE

Use this handy guide to find the best fit for your frames



Using a ruler, measure at the widest point of the temple tip (the portion of the frame that rests at your ears). For frames over 8mm with rubber/silicone at the temple tip, add 1mm to your final measurement for improved ease of installation. If between sizes, we recommend sizing down to ensure a secure fit.

unit: 1cm = 10mm

PRODUCT NAME	SKU	3	4	5	6	7	8	9	10	11	12	13	14	15
Original / Original LTD - Standard End	12115/12318				●	●	●	●	●	●				
Original - Large End	12119								●	●	●	●	●	●
Original - Small End	12116		●	●	●	●	●							
Original Kids - Standard End	12112				●	●	●	●	●	●				
Neoprene / Neoprene LTD - Standard End	12128/12129					●	●	●	●	●				
Neoprene - Large End	12306								●	●	●	●	●	●
Upcycled Cotton	12424				●	●	●	●	●	●				
Classic	12108			●	●	●	●	●	●					
No Tail Adjustable	12207				●	●	●	●	●	●				
Elastic	12106			●	●	●	●	●	●					
Universal Fit	12103		●	●	●	●	●	●	●	●	●	●	●	●
Universal Fit Kids	12111				●	●	●	●	●	●				
Slip Fit	12121	●	●	●	●	●	●	●	●	●	●	●	●	
Fish Tip	12324				●	●	●	●	●	●				
Ripcord	12320			●	●	●	●	●	●	●	●	●	●	●
Tideline	12412/12427/12428			●	●	●	●	●	●	●	●	●	●	●
Tideline Adjustable	12419/12429/12430			●	●	●	●	●	●	●	●	●	●	●
Mariner	12425					●	●	●	●	●	●	●	●	●
Switchback	12308			●	●	●	●	●	●	●	●	●	●	●
The Slim	12313	●	●	●	●	●	●	●	●	●	●	●	●	●
Silicone No-Tail	12323	●	●	●	●	●	●	●	●	●	●	●	●	
Slimfit	12321	●	●	●	●	●	●	●	●	●	●	●	●	
Orbiter / Adjustable Orbiter	12403/12420						●	●	●	●	●	●	●	●
Mono Orbiter	12407						●	●	●	●	●	●	●	●
Handwound Guatemalan	12411	●	●	●	●	●	●	●	●	●	●	●	●	
Baja	12312	●	●	●	●	●	●	●	●	●	●	●	●	
Braided Leather	12126	●	●	●	●	●	●	●	●	●	●	●	●	
Nappa Leather	12435			●	●	●	●	●	●	●	●	●	●	●
Chain	12426	●	●	●	●	●	●	●	●	●	●	●	●	
Lens Leash	12104	●	●	●	●	●	●	●	●	●	●	●	●	
Waxed Cotton	12309	●	●	●	●	●	●	●	●	●	●	●	●	
Beaded	12402	●	●	●	●	●	●	●	●	●	●	●	●	
Suede	12127	●	●	●	●	●	●	●	●	●	●	●	●	
Tech Cord	12432	●	●	●	●	●	●	●	●	●	●	●	●	●
Glassfloat Classic / Glassfloat Classic LTD	12131/12135					●	●	●	●	●	●	●	●	●
Orbiter Float	12410						●	●	●	●	●	●	●	●
Sportfloat/Sportfloat LTD	12433/12434					●	●	●	●	●	●	●		



EYEWEAR RETAINERS

Back in the day (in the year 1983 to be exact), the first Chums eyewear retainers were born on the Colorado River in southern Utah. The original style that launched our brand is still going strong today, but since then, we've put our blood, sweat, and tears into developing new, innovative styles to help you hang on to your eyewear and look damn good doing it.

ORIGINAL BEST SELLER SCREEN PRINTING

- The retainer that started it all, way back in 1983
- Made from 100% cotton
- Made in the USA

STANDARD END S M
SKU 12115 MSRP $9.99

- Fits a wide variety of frames
- Available in all colors and mixes shown on this page

LARGE END M L
SKU 12119 MSRP $9.99

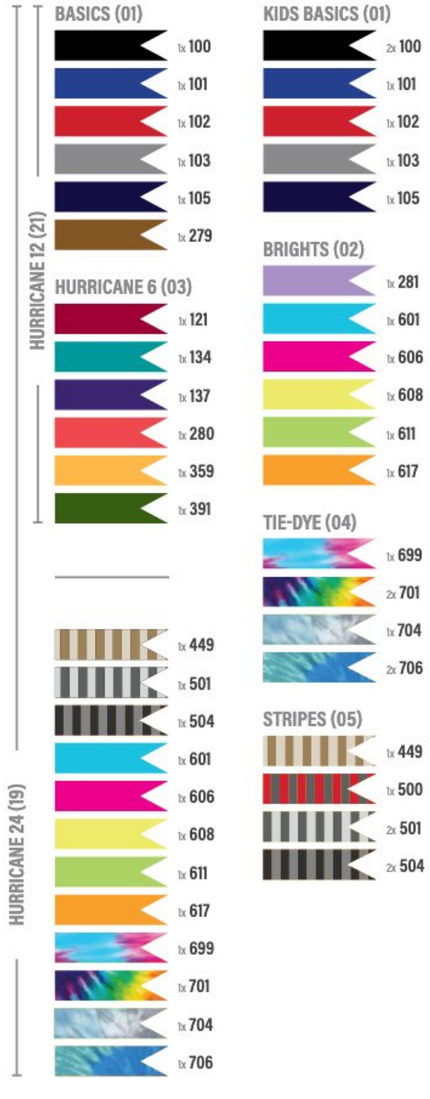
- Fits large frames
- Available in Basics, Brights, and Hurricane 6 mixes

SMALL END S
SKU 12116 MSRP $9.99

- Fits thin frames
- Available in Basics and Hurricane 6 mixes

KIDS STANDARD END S M
SKU 12112 MSRP $8.99

- Fits a wide variety of frames
- Shorter length for smaller heads
- Available in Kids Basics mix





ORIGINAL LTD BEST SELLER S M

SKU 12318 MSRP $10.99

- Made from soft, durable 100% polyester
- Fits a wide variety of frames
- Available in singles or mixes shown below
- Made in the USA



REALTREE (30)

2x 337
2x 351
2x 352

SALTWATER FISH (49)

2x 297
2x 298
2x 299

FRESHWATER FISH (61)

2x 230
2x 231
2x 232

HAWAIIAN (47) NEW

2x 488
2x 489
2x 490

NATURE (53) NEW

2x 571
2x 572
2x 573

DUCK CAMO (71) NEW

2x 517
2x 518
2x 519

809



UPCYCLED COTTON SCREEN PRINTING UPCYCLED S M

SKU 12424 MSRP $10.99

- Constructed from a high-performance blend of 52% upcycled cotton and 48% post-consumer recycled plastic bottles
- Available in singles or Heathered mix
- Made in the USA



HEATHERED (44)

2x 100
2x 363
2x 365

CLASSIC S M

SKU 12108 MSRP $7.99

- Lightweight, single-ply polyester
- Fits a wide variety of frames



CLASSIC MIX (01)

2x 100
1x 103
1x 105
1x 121
1x 122

NO TAIL ADJUSTABLE SCREEN PRINTING S M

SKU 12207 MSRP $9.99

- Made from 100% cotton
- Dual bead adjustability
- Fits a wide variety of frames
- Made in the USA



BASICS (01)

1x 100
1x 101
1x 102
1x 103
1x 105
1x 279

HURRICANE 6 (03)

1x 121
1x 134
1x 137
1x 280
1x 359
1x 391

ELASTIC 3D DOME S M

SKU 12106 MSRP $8.99

- Stretchy cotton/Lycra blend
- Adjustable slider bead
- Fits thin to medium frames
- Made in the USA



ELASTIC MIX (01)

2x 100
1x 101
1x 102
1x 103
1x 250

UNIVERSAL FIT BEST SELLER 3D DOME S M L

- Durable molded rubber ends that accommodate a wide variety of frames
- Made in the USA

3MM ROPE
SKU 12103 MSRP $9.99

- Available in singles and mixes shown on this page (except Kids and Water)

KIDS 3MM ROPE
SKU 12111 MSRP $8.99

- Shorter length for smaller heads
- Available in Kids singles and mixes



ADAPTS EASILY TO SMALL OR LARGE FRAMES



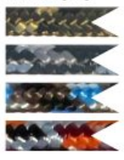
SOLIDS (01)



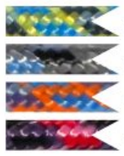
BRIGHTS (02)



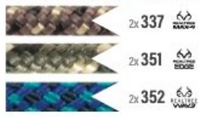
EARTH (03)



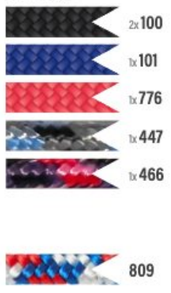
FIRE (10)



REALTREE (30) NEW $10.99



KIDS (01)



SLIP FIT BEST SELLER 3D DOME S M L

3MM ROPE
SKU 12121 MSRP $9.99

- Features low-profile slip-fit rubber ends designed to sit forward of your ears
- Fits a wide variety of frames
- Available in all singles and mixes on this page (except Kids and Water)
- Made in the USA



SLIP FIT ENDS SIT FORWARD OF EARS



FISH TIP NEW 3D DOME S M L

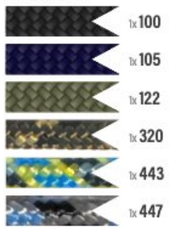
3MM ROPE
SKU 12324 MSRP $11.99

- Custom-molded silicone fish ends
- Fits most frames
- Made in the USA





WATER (01)



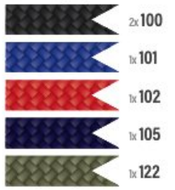
RIPCORD BEST SELLER 3D DOME S M L

3MM ROPE
SKU 12320 MSRP $13.99

- Includes two sets of interchangeable ends for an ultra-wide range of fit
- Available in mixes shown on this page
- Made in the USA



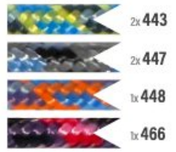
SOLIDS (01)



EARTH (03)



FIRE (10)



RIPCORD INTERCHANGEABLE ENDS

An eyewear retainer innovation originally introduced on our top-selling Tideline and Tideline Adjustable models, the Ripcord brings our interchangeable ends technology to a versatile, durable rope retainer. The Ripcord fits a wide range of frames thanks to our proprietary harpoon design that allows for the use of interchangeable, stretchy, and grippy silicone ends that won't stretch out or lose shape.

SMALL ENDS

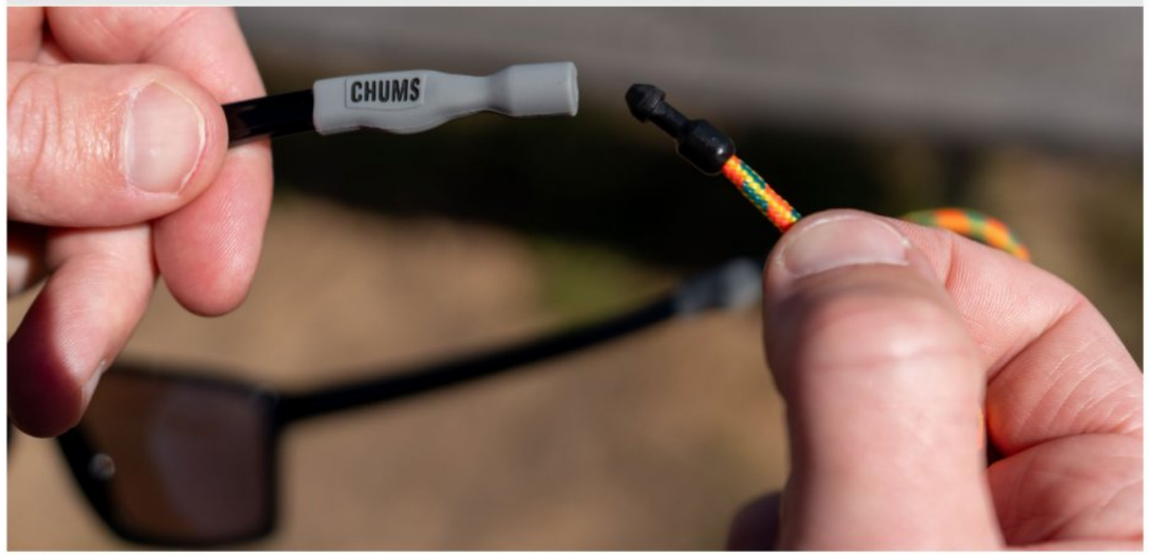


LARGE ENDS (CAN BE WORN 2 WAYS)



HARPOON TIP





NEOPRENE
BEST SELLER · HEAT TRANSFER · SCREEN PRINTING

STANDARD END (S, M)
SKU 12128 MSRP $7.99

LARGE END (M, L)
SKU 12306 MSRP $7.99

- Made from lightweight, quick-drying neoprene
- GripTech silicone lining for an extra-firm hold
- Durable and lightweight
- Available in singles and mixes



NEOPRENE LTD
BEST SELLER · HEAT TRANSFER · SCREEN PRINTING · SUBLIMATION (S, M)

SKU 12129 MSRP $8.99

- Made from lightweight, quick-drying neoprene
- GripTech silicone lining for an extra-firm hold
- Durable and lightweight
- Available in singles and mixes



GRIPTECH SILICONE LINING
ACTUAL SIZE



BASICS (01) NEW
- 1x 100
- 1x 101
- 1x 102
- 1x 103
- 1x 105
- 1x 122

BRIGHTS (02)
- 1x 601
- 1x 606
- 1x 608
- 1x 611
- 2x 617

REALTREE (30)
- 2x 337
- 2x 351
- 2x 352

HAWAIIAN (47) NEW
- 2x 488
- 2x 490
- 2x 491

SALTWATER FISH (49)
- 2x 298
- 2x 299
- 2x 372

NATURE (53) NEW
- 2x 571
- 2x 572
- 2x 573

FRESHWATER FISH (61)
- 2x 230
- 2x 231
- 2x 232

DUCK CAMO (71) NEW
- 2x 517
- 2x 518
- 2x 519

- 809



NAPPA LEATHER (S, M, L)
SKU 12435 MSRP $24.99

- Made from durable stitched genuine leather
- Molded silicone ends won't stretch or lose shape
- Fits most frames
- Available in singles and mixes

BASICS (01)
- 2x 100
- 2x 113
- 2x 116





SILICONE RETAINERS

Get stretchy and techy with our eye-catching silicone eyewear retainers. Lightweight, hydrophobic, and extra grippy, these oh-so-pretty retainers are ideal for activities involving water, sweat, dirt, or any combination of the three. Stretchy enough to fit frames of virtually any size and super easy to clean, our durable silicone retainers are tough enough to accompany you on your most "out there" adventures for years on end.

THE SLIM BEST SELLER S M L

SKU 12313 MSRP $9.99

- Sleek, minimalist design
- Made from lightweight, stretchy silicone
- UV and corrosion resistant
- Sliding bead adjusts tension and fit
- Available in Basics and Fades



SLIMFIT S M L

SKU 12321 MSRP $9.99

- Made from lightweight, stretchy silicone
- Low-profile slip fit ends slide easily over most frames
- UV and corrosion resistant
- Sliding bead adjusts tension and fit
- Available in Basics and Fades



SWITCHBACK BEST SELLER S M L

SKU 12308 MSRP $9.99

- Made from stretchy silicone
- Adaptable, multi-port ends fit virtually any frame design
- UV and corrosion resistant
- Available in Basics and Fades



WIRE FRAMES STANDARD FRAMES LARGE FRAMES



SILICONE NO-TAIL NEW S M L

SKU 12323 MSRP $9.99

- Made from stretchy silicone
- Low-profile slip fit ends slip easily over most frames
- Dual bead adjustability
- UV and corrosion resistant
- Available in Basics



BASICS (01)

2x 100
1x 276
1x 282
1x 283
1x 284

FADES (43)

2x 199
1x 286
1x 287
1x 288
1x 884

TIDELINE S M L

STANDARD
SKU 12412 MSRP $13.99

CAMO NEW
SKU 12427 MSRP $13.99

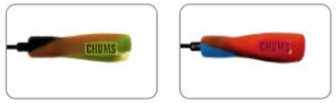
USA NEW
SKU 12428 MSRP $13.99

- Made from ultra-lightweight stainless steel cable
- Includes small and large interchangeable silicone ends
- Total length (end to end): 18.5"
- Made in USA
- Available in black and silver cable with Standard, Camo, or USA ends



MIX (01)

3x 100
3x 749



TIDELINE ADJUSTABLE BEST SELLER S M L

STANDARD
SKU 12419 MSRP $14.99

CAMO NEW
SKU 12429 MSRP $14.99

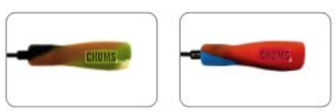
USA NEW
SKU 12430 MSRP $14.99

- Made from ultra-lightweight stainless steel cable
- Adjustable length from 11" to 17.25" (end to end)
- Includes small and large interchangeable silicone ends
- Made in USA
- Available in black and silver cable with Standard, Camo, or USA ends



MIX (01)

3x 100
3x 749



ADJUSTABLE BEADS

Pull beads together to loosen, pull apart to tighten.



INTERCHANGEABLE SILICONE ENDS

A true innovation in eyewear retainer technology, our Tideline and Tideline Adjustable models fit a wide range of frames thanks to our proprietary harpoon design that allows for the use of interchangeable, grippy silicone ends that won't stretch out or lose shape. Each Tideline and Tideline Adjustable retainer comes with a small set and a large set of ends, allowing you to easily swap your retainer from one pair of glasses to another at a moment's notice.

SMALL END



LARGE END







THE ORBITER END

- Precision-molded rubber for reliable grip
- Accommodates a wide range of frames
- Articulated cable attachment point increases retainer flexibility
- Integrated pinch points for easy removal
- Available on the Orbiter, Adjustable Orbiter, Mono Orbiter, and Orbiter Float

ORBITER BEST SELLER M L

SKU 12403 MSRP $11.99

- Made from ultra-lightweight stainless steel cable
- Low-profile Orbiter ends
- Total length (end to end): 16"
- Made in the USA

METALS (01)

3x 100
3x 749



ADJUSTABLE ORBITER BEST SELLER M L

SKU 12420 MSRP $12.99

- Made from ultra-lightweight stainless steel cable
- Adjustable length from 10.75" to 17" (end to end)
- Low-profile Orbiter ends
- Made in the USA

METALS (01)

3x 100
3x 749



MONO ORBITER M L

SKU 12407 MSRP $11.99

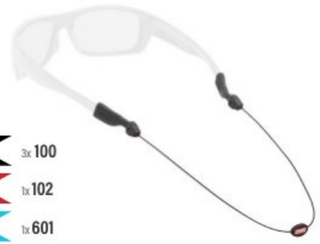
- Made from lightweight, high-tenacity monofilament
- Low-profile Orbiter ends
- Total length (end to end): 15.5"
- Made in the USA

STREAM (01)

3x 100
1x 608
1x 617
1x 749

FIELD (22)

3x 100
1x 102
1x 601
1x 781



MARINER BEST SELLER S M L

SKU 12425 MSRP $13.99

- Made from upcycled high-tenacity monofilament fishing line
- Grippy silicone ends that stretch to fit most frames
- Made in the USA



CAN BE WORN 2 WAYS

BRIGHTS (02)

- 1x 126
- 1x 340
- 1x 605
- 1x 879
- 1x 883
- 1x 892





URBAN COLLECTION

Take it to the streets with our stylish Urban Collection. Featuring eye-catching colors and patterns, unique materials, and low-profile attachment points that are designed to sit forward of your ears, these versatile retainers bring a laid-back look that is equally at home at the office, at the beach, or on your favorite brewery's rooftop deck.

BAJA BEST SELLER S M L

SKU 12312 MSRP $9.99

- Comfortable, eye-catching woven cord
- Low-profile Urban ends



BASICS (01)

- 2x 100
- 2x 178
- 1x 560
- 1x 570

BRIGHTS (02)

- 2x 257
- 1x 266
- 1x 701
- 2x 708

THE URBAN END



- Stretchy rubber ends securely grip frames of virtually any size
- Designed to sit forward of your ears
- Available on the Baja, Handwound Guatemalan, Braided Leather, Suede, Lens Leash, Beaded, and Waxed Cotton

HANDWOUND GUATEMALAN S M L

SKU 1241101 MSRP $9.99

- Handmade in Guatemala
- Made from 100% cotton
- Low-profile Urban ends
- Each retainer features a unique color combination

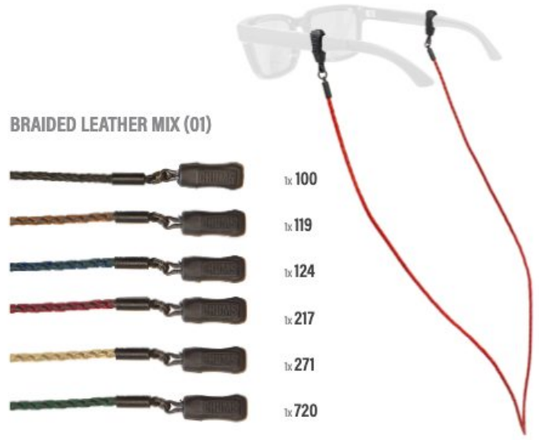


BRAIDED LEATHER BEST SELLER S M L

SKU 12126 MSRP $12.99

- Made from 2.5mm braided genuine leather
- Low-profile Urban ends

BRAIDED LEATHER MIX (01)

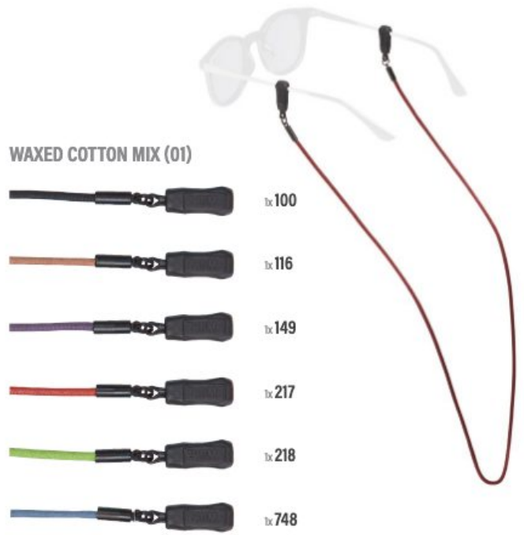


WAXED COTTON S M L

SKU 12309 MSRP $9.99

- Made from 2.5mm braided waxed cotton
- Durable, smooth, and water-resistant
- Low-profile Urban ends

WAXED COTTON MIX (01)



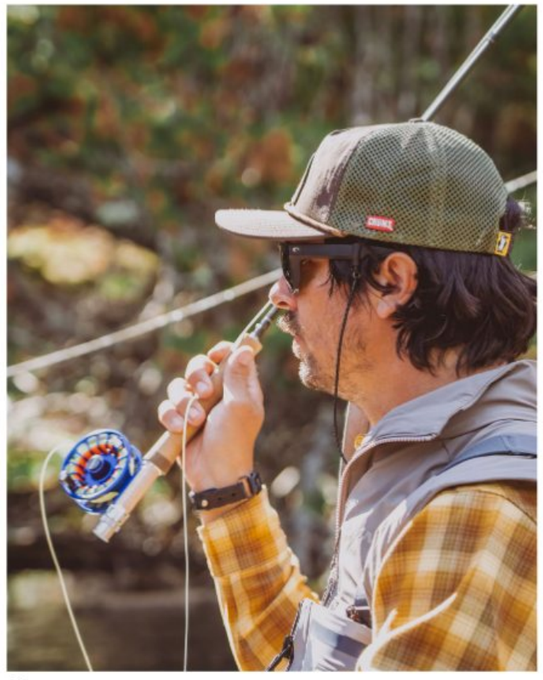
BEADED S M L

SKU 12402 MSRP $10.99

- Incorporates wood and glass beads for a unique, elegant look
- Low-profile Urban ends

BEADED MIX (01)





SUEDE S M L

SKU 12127 MSRP $11.99

- Made from soft, comfortable, classy suede
- Low-profile Urban ends

SUEDE MIX (01)

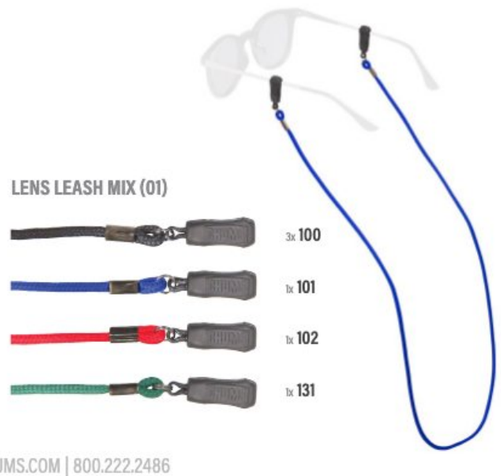


LENS LEASH BEST SELLER S M L

SKU 12104 MSRP $5.99

- Simple, classic retainer
- Fits a wide variety of frames
- Low-profile Urban ends

LENS LEASH MIX (01)

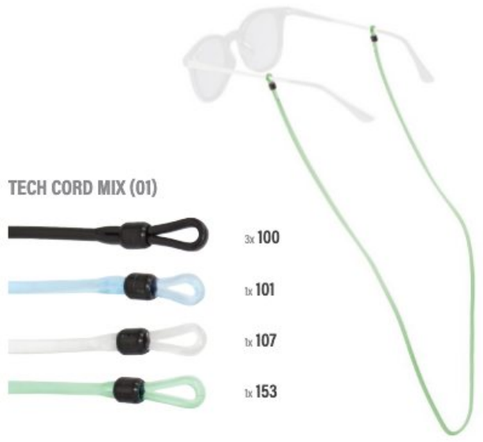


TECH CORD S M L

SKU 12432 MSRP $4.99

- Lightweight one-piece molded eyewear retainer
- Adjustable loop ends
- Fits most frame sizes and styles
- Made in the USA

TECH CORD MIX (01)



SPORTFLOAT S M L

SKU 12433 MSRP $11.99

- Made from quick-drying, foam-filled neoprene
- GripTech silicone lining for an extra-firm hold
- Fits most frames
- Floats eyewear weighing up to 45g (1.5oz)
- Available in Brights



BRIGHTS (02)

- 2x 100
- 1x 606
- 1x 608
- 1x 611
- 1x 617

SPORTFLOAT LTD S M L

SKU 12434 MSRP $13.99

- Made from quick-drying, foam-filled neoprene
- GripTech silicone lining for an extra-firm hold
- Fits most frames
- Floats eyewear weighing up to 45g (1.5oz)
- Available in Neon



NEON (66)

- 2x 380
- 2x 381
- 2x 382



ON THE WATER

Chums was born on the water and our roots run deep when it comes to finding innovative ways to keep your equipment safe and dry. Whether you need affordable solutions to keep your glasses, keys, and phone afloat, or a high-quality rolltop dry bag for a multi-day river trip, rest assured that our decades of experience mean we know a thing or two about helping you hang on to your valuables.



GLASSFLOAT CLASSIC BEST SELLER 3D DOME M L

SKU 12131 MSRP $9.99

- Floats eyewear weighing up to 30g (1oz)
- Made from quick-drying, foam-filled polyester
- Fits medium to large frames



BRIGHTS (02)

- 1x 100
- 1x 601
- 1x 606
- 1x 608
- 1x 611
- 1x 617

GLASSFLOAT CLASSIC LTD 3D DOME M L

SKU 12135 MSRP $11.99

- Floats eyewear weighing up to 30g (1oz)
- Made from quick-drying, foam-filled polyester
- Fits medium to large frames



HAWAIIAN (47) NEW

- 2x 488
- 2x 490
- 2x 491

FLOATING NEO KEYCHAIN HEAT TRANSFER

SKU 90024 MSRP $5.99

- High-visibility neoprene flotation device for your keys
- Floats keys weighing up to 35g (1.2oz)



BRIGHTS (02)



- 2x 608
- 2x 611
- 2x 617

FLOATING NEO KEYCHAIN LTD

HEAT TRANSFER SUBLIMATION

SKU 90028 MSRP $6.99

- Stylish neoprene flotation device for your keys
- Floats keys weighing up to 35g (1.2oz)



HAWAIIAN (47) NEW



- 2x 690
- 2x 692
- 2x 698

ORBITER FLOAT BEST SELLER M L

SKU 12410 MSRP $14.99

- Made from ultra-lightweight stainless steel cable
- Low-profile Orbiter ends
- Floating foam is removable for adventures away from the water
- Floats eyewear weighing up to 10g (0.35oz)



BRIGHTS (02)

- 2x 108
- 2x 611
- 2x 617

SPORTFLOAT WRIST STRAP

SKU 90219 MSRP $13.99

- Hang on to your essentials and keep them afloat
- Made from quick-drying, foam-filled neoprene
- Secure removable clasp attaches and detaches easily
- Floats items weighing up to 85g (3oz)
- Available in singles and mix



NEON (66)



- 2x 380
- 2x 381
- 2x 382

BOBBER HAT FLOAT

SKU 30095 MSRP $6.99

- High visibility closed-cell foam flotation device for adjustable hats
- Low-profile, comfortable fit
- Floats most hats for easy retrieval



BRIGHTS (02)



- 2x 100
- 2x 611
- 2x 617

CAP RETAINER BEST SELLER 3D DOME

SKU 1110601 MSRP $4.99

- Secures your hat to your jacket, shirt, or pack
- Lightweight polyester cord with tough bulldog clips



HIGH WATER ROLLTOP NEW

SKU 54433 MSRP $29.99

- Made from durable, waterproof tarpaulin material
- Carries and protects your everyday essentials
- Watertight rolltop closure
- Clear window with touchscreen compatibility
- Adjustable, removable shoulder strap



100



104



111



606





HIGH WATER PHONE TOTE SCREEN PRINTING

SKU 54435 MSRP $27.99

- Made from durable, waterproof tarpaulin material
- Carries and protects your everyday essentials
- Watertight rolltop closure and ziploc phone sleeve keeps items secure
- Clear window with touchscreen compatibility
- Adjustable, removable shoulder strap



100



104



111



606







FLOATING PHONE PROTECTOR

BEST SELLER SCREEN PRINTING

SKU 54413 MSRP $19.99

- Floating dry bag for your phone
- Splashproof secure locking closure
- Touchscreen-compatible front and rear windows
- Removable lanyard
- Fits most phones
- Dimensions: 9" x 5.5" x 0.5"







FLOATING PHONE PROTECTOR LTD

SCREEN PRINTING

SKU 54419 MSRP $21.99

- Floating dry bag for your phone
- Splashproof secure locking closure
- Touchscreen-compatible front and rear windows
- Removable lanyard
- Fits most phones
- Dimensions: 9" x 5.5" x 0.5"







GLOW PHONE POUCH

SKU 54411 MSRP $14.99

- Dry bag for your phone
- Splashproof secure locking closure
- Touchscreen-compatible
- Glow-in-the-dark piping for visibility
- Fits most phones
- Dimensions: 8" x 4.5"



SPLASH BAG SCREEN PRINTING

SMALL

SKU 54417 MSRP $8.99

Dimensions: 8" x 5.5"

LARGE

SKU 54418 MSRP $9.99

Dimensions: 9" x 7"

- Keep your wallet, keys, and other essentials safe while on or near the water
- Three rows of zip-lock closures plus a roll-down top to keep your items dry and secure
- Adjustable lanyard



FLOATING MARSUPIAL WALLET HEAT TRANSFER SUBLIMATION

SKU 90071 MSRP $10.99

- High-visibility floating wallet with key ring attachment
- Made from durable, quick-drying neoprene
- Floats items weighing up to 55g (1.9oz)
- Dimensions: 3" x 4.5"



VINTAGE HAWAIIAN (70)



SURFSHORTS FLOW WALLET RFID-BLOCKING

SKU 18406 MSRP $12.99

- Durable, compact wallet made for the water
- Mesh design dries quickly and won't trap sand or silt
- 2 zippered pockets
- ID window
- Reflective key ring attachment
- Includes RFID-blocking card
- Dimensions: 3" x 4.5"



BRIGHTS (02)





WALLETS

We're not just here to help you hang on to your glasses; we think hanging on to your cash and cards is pretty important too. Sleek, low-profile, versatile, and durable, our wallets are at home in town, on the trails, and everywhere in between. And did we mention that they're really, really, really, ridiculously good-looking?

RFID-BLOCKING CARDS

The majority of our wallets now include RFID-blocking cards that can help keep your credit card information safe. But what is RFID, and why do you need to block it? It stands for radio frequency identification, and it's the technology in your credit card that allows you to make contactless payments at your favorite stores. Although RFID is convenient, it means pickpockets no longer have to pick your pocket — with the right equipment, it's possible to wirelessly nab your credit card info, even if your wallet never leaves your pocket or purse. Our RFID-blocking cards can help prevent this type of high-tech identity theft.

DON'T THROW THIS PROTECTIVE CARD AWAY!

Keeping this card inside the wallet it comes with ensures that RFID-blocking technology is in effect.





BANDIT LO-PRO RFID-BLOCKING

SKU 18812 MSRP $10.99

- Low-profile, minimalist front pocket wallet
- Push-up thumb notch for quick card access
- 2 card slots
- Dual elastic bands for stashing cash
- Made from durable ripstop canvas
- Includes RFID-blocking card
- Dimensions: 2.65" x 4"



BASICS (01) NEW



BRIGHTS (02) NEW





BANDIT ZIP RFID-BLOCKING HEAT TRANSFER SUBLIMATION

SKU 18813 MSRP $14.99

- Compact wallet, perfect for around town or on the trails
- Secure zippered pocket
- 4 card slots
- External elastic band for stashing cash
- Made from durable ripstop canvas
- Includes RFID blocking card
- Dimensions: 3" x 4.5"
- Available in singles and mixes




BASICS (01) NEW


2x 100

2x 103

2x 110

TRI (51) NEW


2x 137

2x 384

2x 525

BANDIT ZIP LTD RFID-BLOCKING HEAT TRANSFER SUBLIMATION

SKU 18814 MSRP $16.99

- Our Bandit Zip wallet, now available in eye-catching patterns




HAWAIIAN (47) NEW


2x 488

2x 489

2x 490

NATURE (53)


2x 388

2x 471

2x 475

BANDIT BI-FOLD RFID-BLOCKING

SKU 18808 MSRP $16.99

- Minimalist bi-fold wallet
- 4 card slots
- Clear ID window
- Magnetic closure
- Dimensions: 2.5" x 4"
- Available in singles and mixes



BASICS (01) NEW


2x 100

2x 103

2x 110

TRI (51) NEW


2x 384

2x 525

2x 526

BANDIT BI-FOLD LTD RFID-BLOCKING SUBLIMATION

SKU 18811 MSRP $18.99

- Our Bandit Bi-Fold wallet, now available in eye-catching patterns



HAWAIIAN (47) NEW


2x 488

2x 489

2x 490

NATURE (53)


2x 388

2x 393

2x 475

SURFSHORTS BEST SELLER RFID-BLOCKING HEAT TRANSFER

SKU 18401 MSRP $11.99

- The perfect adventure wallet
- Made from lightweight, durable ripstop material
- Two zippered pockets
- ID window
- Key ring attachment
- Includes RFID-blocking card
- Dimensions: 3" x 4.5"
- Available in singles and mixes



BASICS (01)


2x 100

2x 103

2x 127

BRIGHTS (02) NEW


2x 493

2x 494

2x 495

TRI (51) NEW


2x 480

2x 520

2x 521

SURFSHORTS LTD BEST SELLER RFID-BLOCKING HEAT TRANSFER SUBLIMATION

SKU 18403 MSRP $13.99

- The perfect adventure wallet
- Made from lightweight, durable ripstop material
- Two zippered pockets
- ID window
- Key ring attachment
- Includes RFID-blocking card
- Dimensions: 3" x 4.5"
- Available in singles and mixes

TIE-DYE (04)

2x 481

2x 484

2x 485

HAWAIIAN (47) NEW

2x 488

2x 289

2x 290

SALTWATER FISH (49)

2x 297

2x 298

2x 299

NATURE (53) NEW

2x 571

2x 572

2x 573

FRESHWATER FISH (61)

2x 230

2x 231

2x 232

DUCK CAMO (71) NEW

2x 517

2x 518

2x 519

337

351

352

809

ROVER BI-FOLD RFID-BLOCKING

SKU 18824 MSRP $19.99

- Full-size wallet made from durable canvas and ripstop material
- 5 card slots
- Internal ID window
- Cash sleeve
- Dimensions: 3.5" x 4.5"
- Available in singles and mixes



BASICS (01) NEW



2x100



2x103



2x122

OUTDOOR (13) NEW



2x471



2x518



2x524

SLATE NEW RFID-BLOCKING

SKU 18840 MSRP $24.99

- Sleek, low-profilet wallet built for longevity
- Made from ultra-durable ballistic nylon
- RF-welded seams
- Rounded corners for easy pocket entry and exit
- 4 extra deep card slots
- Dimensions: 3" x 4"



100



REVERSI NEW RFID-BLOCKING

SKU 18819 MSRP $19.99

- Ripstop & elastic material for durability
- 2 card slots with internal ID window
- Dual elastic bands for stashing cash
- Dimensions: 2.75" x 5.25"
- Available in singles and mixes



BASICS (01)



2x100



2x114



2x122

NOMAD RFID-BLOCKING

SKU 18833 MSRP $34.99

- Made from durable canvas
- 3 card slots with ID window
- Cash sleeve and internal zippered pocket
- External stash pocket and phone pocket
- Dimensions: 3.5" x 7"
- Removable shoulder strap



NEW



100



114



137



ACTIVE BAGS

Headed out for a hike? We've got you. What about a run? Yep, we've got a bag for that too. Maybe a music festival? Or a trip to the local watering hole for happy hour with the crew? Look no further. From our popular Rover Cross-Body Bag to our new Switchpack, our line of active bags is built to keep up with your adventurous lifestyle.

SCOUT CROSS-BODY NEW HEAT TRANSFER

SKU 54270 MSRP $29.99

- Compact, travel-ready bag perfect for carrying the essentials
- Made from durable coated ripstop material
- Large internal zippered compartment with card slots and key clip
- Small outer zippered pocket for easy access to small essentials



100 110 122





SWITCHPACK HEAT TRANSFER

SKU 14105 MSRP $24.99

- Do-it-all bag for town or the trails
- Wear it as a cross-body bag or waist pack
- Made from lightweight ripstop nylon
- External zippered pocket
- Internal mesh organizer pockets



100

NEW



110



122

SWITCHPACK LTD HEAT TRANSFER SUBLIMATION

SKU 14106 MSRP $26.99

- Do-it-all bag for town or the trails
- Wear it as a cross-body bag or waist pack
- Made from lightweight ripstop nylon
- External zippered pocket
- Internal mesh organizer pockets

NEW



492

NEW

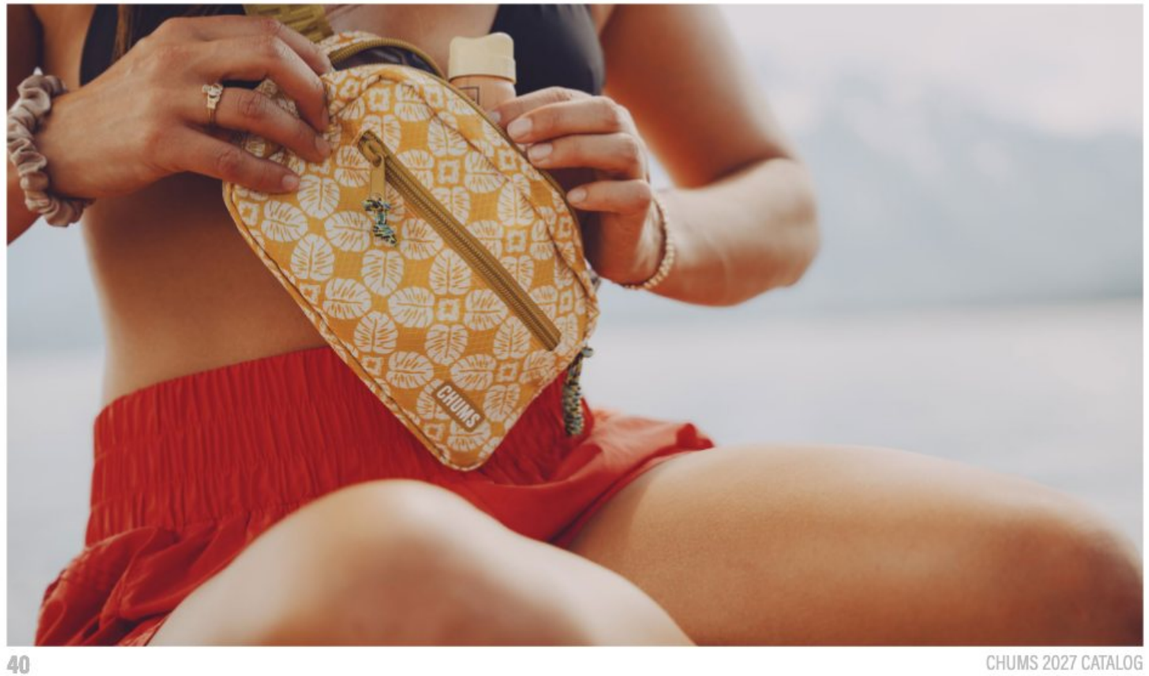


498

NEW



518



TREKKER WAIST PACK HEAT TRANSFER SUBLIMATION

SKU 14037 MSRP $29.99

- Two external zippered pockets
- Front stash pocket with hook-and-loop closure
- Internal key clip and organizer pocket
- Adjustable waist strap between 20" and 40"





NEW



100

NEW



110

NEW



122

ROVER BOTTLE SLING

SKU 54430 MSRP $29.99

- Hydrate on the go and keep essentials close at hand
- Bungee system adjusts to fit most bottles
- Zippered compartment with phone pouch
- Adjustable, removable strap

NEW



100

NEW



110

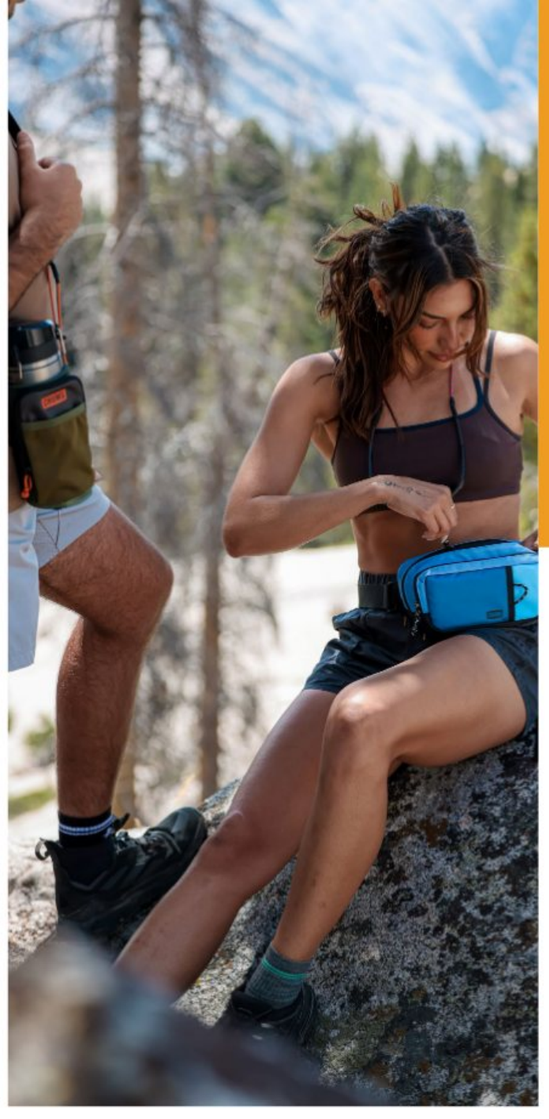
NEW



122







ACTIVE BAGS

ROVER CROSS-BODY

HEAT TRANSFER SUBLIMATION

SKU 54266 MSRP $29.99

- The ideal bag for around town or on the trails
- Can be worn across the body, the shoulder, or around the waist
- Large zippered main compartment with internal organizer pockets
- Adjustable, removable carry strap







DAYTRIPPER SLING HEAT TRANSFER

SKU 54431 MSRP $39.99

- Made from lightweight, durable ripstop material
- Breathable padding for comfort
- Large zippered compartment with interior organizer and mesh stash pocket
- Small outer zippered pocket for easy access to essentials
- Side water bottle sleeve









OPTICAL ACCESSORIES

Did you think we were out of ideas for helping you hang on? Think again. Our line of optical accessories was designed to keep your glasses protected and sparkling clean. Our storage cases are perfect for keeping your shades scratch-free while you're on the go, and our eyewear cleaning cloths and kits ensure your lenses are always crystal clear.



SHADE SHELTER BEST SELLER HEAT TRANSFER

SKU 31090100 MSRP $9.99

- Soft, low-profile, zippered neoprene case
- Integrated clip attaches to almost anything



SHADE SHELTER LTD HEAT TRANSFER SUBLIMATION

SKU 31104 MSRP $11.99

- Soft, low-profile, zippered neoprene case
- Integrated clip attaches to almost anything
- Available in singles and mixes



OUTDOOR (13) NEW



2x 492 2x 498 2x 518

TRANSPORTER BEST SELLER

SKU 31094 MSRP $9.99

- Zippered hardshell case
- Fits most eyewear styles
- Soft fleece interior lining
- Available in singles and mix



TRANSPORTER MIX (01) NEW



2x 100 2x 114 2x 505

GLASSHOPPER BEST SELLER 3D DOME

SKU 30054 MSRP $7.99

- Sleek, one-piece clip for storing eyewear on your vehicle's sun visor
- Easy one-handed use
- Durable metal construction
- Available in singles or mix



GLASSHOPPER MIX (01)



2x 100 2x 105 2x 152

POUCH

SKU 30055 MSRP $6.99

- Microfiber lens cleaning cloth in a compact, protective silicone pouch
- Convenient clip attachment
- Perfect for glasses, goggles, scopes, and screens
- Cloth dimensions: 8" x 8"



SOLIDS (01)



FADES (43)



POUCH MAX

SKU 30092 MSRP $9.99

- Extra large premium microfiber cleaning cloth in a compact, protective silicone pouch
- Textured cloth buffs away debris
- Covenient clip attachment
- Use on small lenses like glasses and scopes, as well as large screens and car interiors
- Cloth dimensions: 12" x 12"



MIX (01)





EYEWEAR REPAIR KIT+

SKU 30078 MSRP $9.99

- Screwdriver, magnifying glass, frame pads, screws, and gaskets in a reusable case



LENS CLEANING KIT

SKU 30091 MSRP $6.99

- Compact kit for cleaning eyewear, binoculars, and scopes
- Includes cleaning spray and reusable 3" x 7" microfiber cloth
- Streamlined, travel-ready design



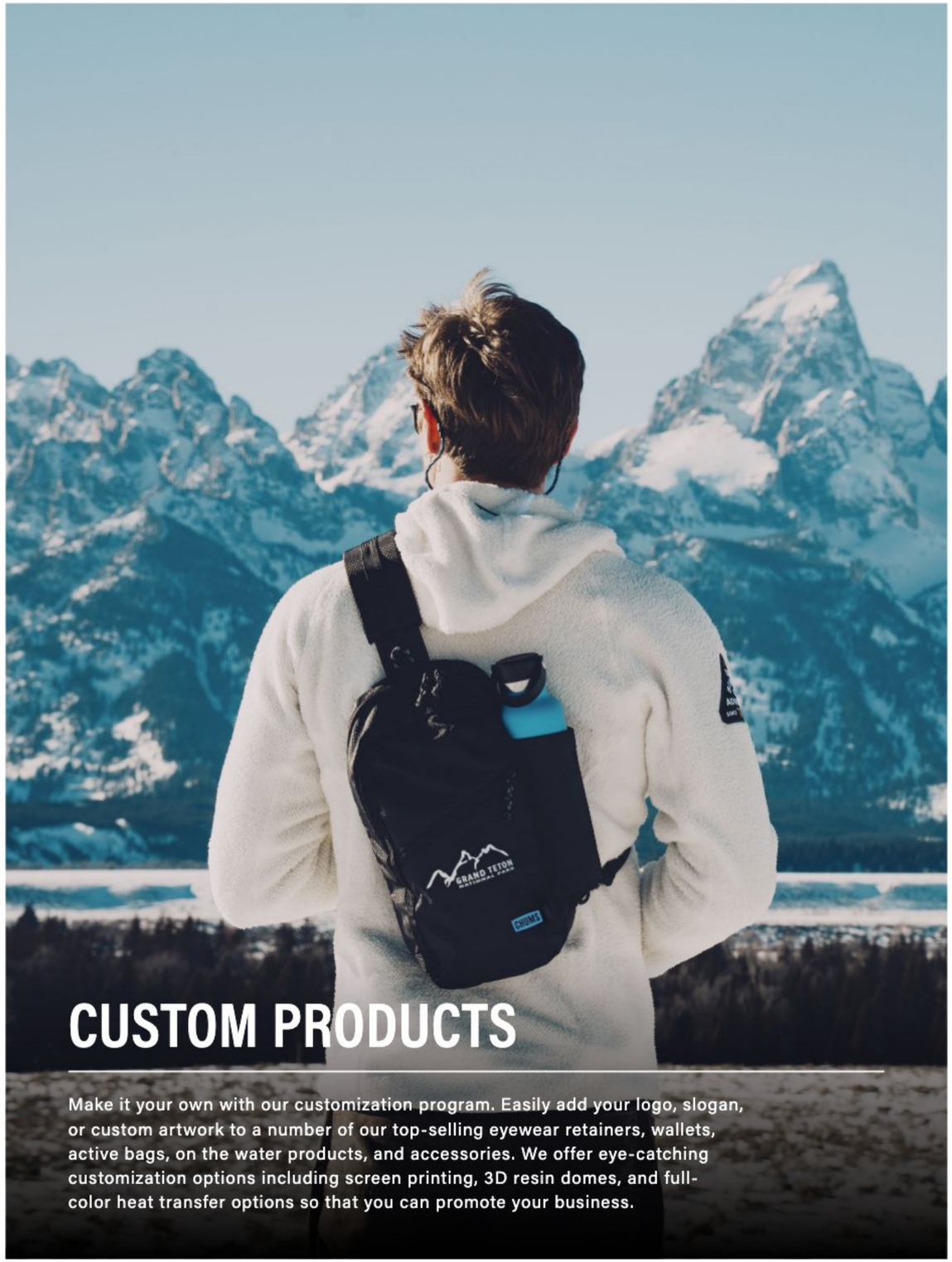
ANTI-FOG KIT NEW

SKU 30085 MSRP $8.99

- Compact kit for cleaning eyewear, binoculars, and scopes
- Includes anti-fog cleaning spray and reusable 3"x 7" microfiber cloth
- Safe and effective on any lens and multicoating
- Streamlined, travel-ready design







CUSTOM PRODUCTS

Make it your own with our customization program. Easily add your logo, slogan, or custom artwork to a number of our top-selling eyewear retainers, wallets, active bags, on the water products, and accessories. We offer eye-catching customization options including screen printing, 3D resin domes, and full-color heat transfer options so that you can promote your business.

CUSTOMIZE OUR PRODUCTS WITH YOUR LOGO OR ARTWORK IN THREE STEPS:

1. Send vector artwork to cs@chums.com
2. Approve digital artwork proof
3. Order

IT'S THAT EASY!

FULL-COLOR HEAT TRANSFER

- Add your full-color, high-resolution logo in all its vibrant glory to some of our best-selling products
- Lead times as short as 10 days after art approval
- $1-$2.50 per transfer
- Minimums as low as 12 pieces per SKU
- $35 one-time set up fee, $20 optional vector set up fee









SCREEN PRINTING

- One-color screen printing available on Original and Neoprene eyewear retainers (excluding LTD versions) as well as select on the water bags
- Lead times as short as 10 days after art approval
- $0.35 per piece for the first printing location and $0.10 for a second location on retainers
- $1.50 per piece for each print on water bags
- Minimums as low as 50 pieces per SKU
- $35 one-time set up fee, $20 optional vector set up fee
- Custom ink colors available for orders of 200 units with $25 set up fee — fee waived for 500 units and above





3D DOME

- Add an eye-catching, full-color 3D resin dome of your logo to a wide variety of our products
- Lead times as short as 10 days after art approval
- $0.50 per dome
- Minimums as low as 24 pieces per SKU
- $35 one-time set up fee, $20 optional vector set up fee









RETAIL DISPLAYS

Our suite of point of sale displays combine sleek style with unmatched ROI per square foot, making them an asset to any retailer, outfitter, or optical office. Displays come free with your order and are a cinch to assemble. Plus, we proudly offer exchanges if colors, patterns, or pieces aren't resonating with your customers.

RETAIL DISPLAYS

- Unmatched ROI per square foot
- Increased add-on sales
- Customize your product selection or choose from our pre-built assortments



2-SIDED COUNTERTOP

- Choose from 4 pre-built assortments
- 29.5" tall; 11.5" rotating base
- Holds approximately 156-210 pieces

WHOLESALE STARTING AT
$743
MSRP STARTING AT
$1,720
PROFIT STARTING AT
$978



3-SIDED COUNTERTOP

- Choose from 2 pre-built assortments
- 24.5" tall; 12" rotating base
- Holds approximately 234-264 pieces

WHOLESALE STARTING AT
$1,080
MSRP STARTING AT
$2,602
PROFIT STARTING AT
$1,522



WALL-MOUNTED

- Choose from 4 pre-built assortments
- 66" tall modular wall mount
- Holds approximately 45-306 pieces

WHOLESALE STARTING AT
$614
MSRP STARTING AT
$1,254
PROFIT STARTING AT
$640



3-SIDED TOWER

- Choose our pre-built assortment or select your own
- 68" tall; 19" rotating base
- Holds approximately 574 pieces

WHOLESALE STARTING AT
$3,180
MSRP STARTING AT
$7,670
PROFIT STARTING AT
$4,490

MADE IN USA FOR OVER 40 YEARS

Our original factory sits at one of the entrances to Zion National Park in the small town of Hurricane, Utah. For over 40 years it's been powered by real people who really like the outdoors. Our team builds practical, problem-solving products they personally use on rivers, trails, and mountains every day.



SALT LAKE CITY, UTAH

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HURRICANE, UTAH

Manufacturing
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KETCHUM, IDAHO

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