



CHUMS[®]

NEW FOR 2025

MIX (02)

NEW

	2x	100
	1x	108
	1x	606
	1x	611
	1x	617



SPORTFLOAT RETAINER

\$11.99 MSRP

SKU 12433

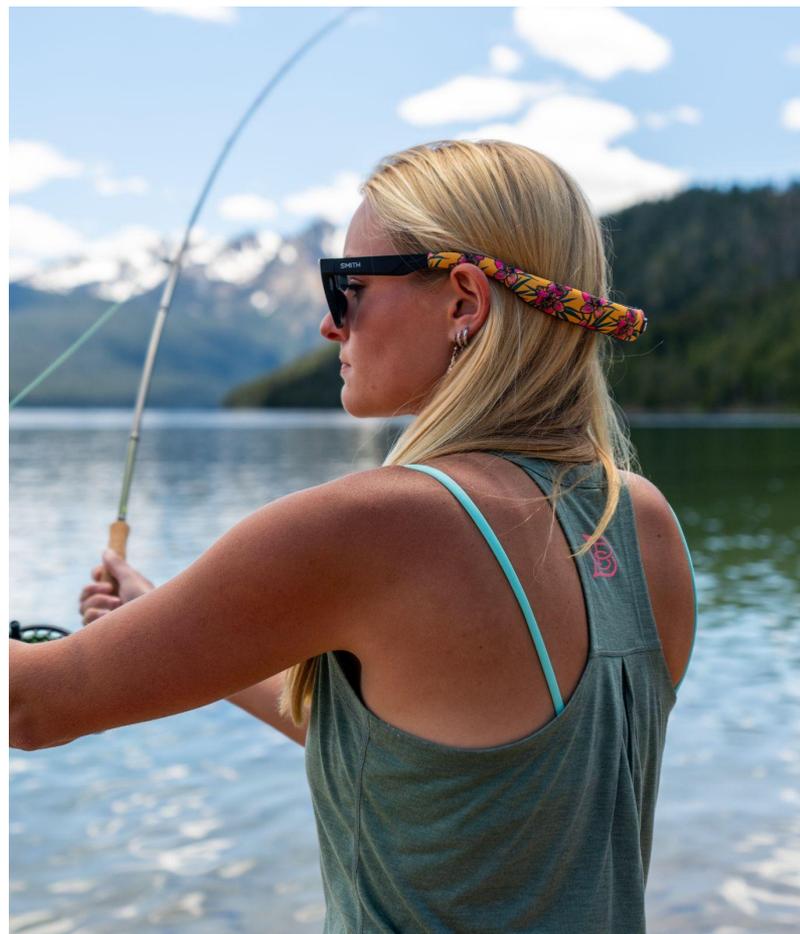
- Made from quick-drying, foam-filled neoprene
- GripTech silicone lining for an extra-firm hold
- Fits most frames
- Floats eyewear weighing up to 54g (1.9oz)
- Available in singles and mixes shown on this page

[WATCH VIDEO](#)

CHUMS

NEON (66)

NEW



SPORTFLOAT RETAINER LTD

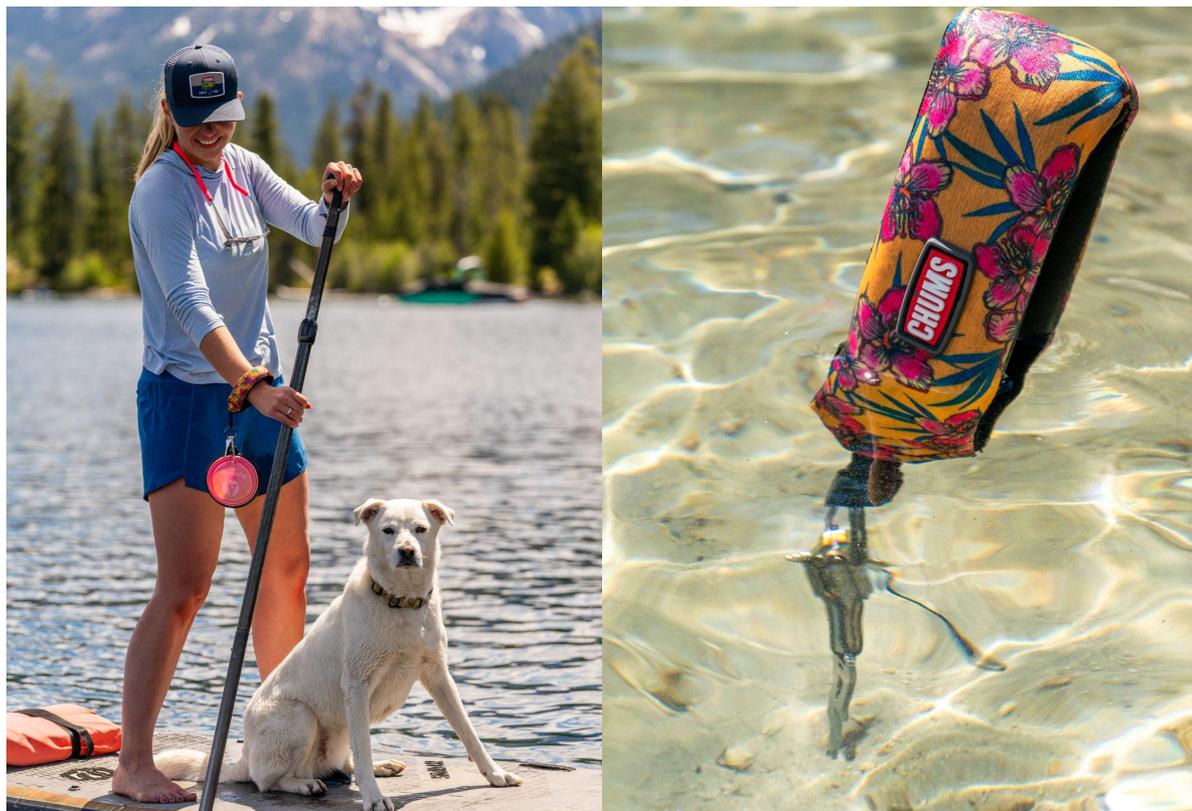
\$13.99 MSRP

SKU 12434

- Made from quick-drying, foam-filled neoprene
- GripTech silicone lining for an extra-firm hold
- Fits most frames
- Floats eyewear weighing up to 45g (1.5oz)
- Available in singles and mixes shown on this page

[WATCH VIDEO](#)

CHUMS



SPORTFLOAT WRIST STRAP

\$13.99 MSRP

SKU 90219

- Hang on to your essentials (keys, camera, etc.) and keep them afloat
- Made from quick-drying, foam-filled neoprene
- Secure removable clasp attaches and detaches easily
- Floats items weighing up to 85g (3oz)
- Available in singles and mixes shown on this page

[WATCH VIDEO](#)

NEON (66)



NEON LEAVES
(380)



NEON PALMS
(381)



NEON HIBISCUS
(382)

CHUMS

FIRSTINSIGHT CUSTOMER FEEDBACK:



BANDIT LO-PRO LTD WALLET

\$12.99 MSRP

SKU 18832



- Low-profile, minimalist front pocket wallet
- Push-up thumb notch for quick access to cards
- Dual external elastic bands for stashing cash
- Made from durable ripstop canvas
- Includes RFID blocking card
- Available in singles and mixes shown on this page

WATCH VIDEO

70s SURF (68)



BLUE FLORAL
(386)



PALM TREE
(387)



TIDE
(429)



FIRSTINSIGHT CUSTOMER FEEDBACK:



ROVER BI-FOLD WALLET

\$19.99 MSRP

SKU 18824



- Full-size wallet made from durable canvas and ripstop material
- 5 card slots
- Internal ID window
- Cash sleeve
- Available in singles and mixes shown on this page

FIRSTINSIGHT

TOTAL VALUE SCORE: 5

[WATCH VIDEO](#)

MIX (01)



PALM TREE
(387)



SURF
(392)



GEO
(395)



FIRSTINSIGHT CUSTOMER FEEDBACK:



NOMAD WALLET

\$34.99 MSRP

SKU 18833



- Made from durable canvas
- 3 card slots with ID window
- Internal ID window, cash sleeve, and zippered pocket
- External stash pocket and phone pocket
- Removable shoulder strap

WATCH VIDEO



TEAL (114)



PLUM (137)



BRICK (373)



FIRSTINSIGHT CUSTOMER FEEDBACK:



ROVER BOTTLE SLING

\$29.99 MSRP

SKU 54430

- Hydrate on the go and keep essentials close at hand
- Bungee system adjusts to fit most bottles
- Zippered compartment with phone pouch
- Adjustable, removable strap

[WATCH VIDEO](#)



BLACK (100)



TEAL (114)



PLUM (137)



FIRSTINSIGHT CUSTOMER FEEDBACK:



SWITCHPACK

\$24.99 MSRP

SKU 14105

- Do-it-all bag for town or the trails
- Wear it as a cross-body bag or waist pack
- Made from Lightweight ripstop nylon
- External zippered pocket
- Internal mesh organizer pockets

WATCH VIDEO



BLACK (100)



TEAL (114)



CLAY (384)



FIRSTINSIGHT CUSTOMER FEEDBACK:



SWITCHPACK LTD

\$26.99 MSRP

SKU 14106

- Do-it-all bag for town or the trails
- Wear it as a cross-body bag or waist pack
- Made from Lightweight ripstop nylon
- External zippered pocket
- Internal mesh organizer pockets

[WATCH VIDEO](#)



PALM TREE (387)



DAYBREAK (388)



GEO (395)



A woman with blonde hair in a ponytail is wearing an orange and yellow patterned baseball cap with a 'STIHL' logo, dark sunglasses, a white short-sleeved t-shirt, and a teal fanny pack. She is standing in a grassy field with trees in the background. The text 'NEW COLORS' is overlaid in white, bold, sans-serif font across the center of the image.

NEW COLORS

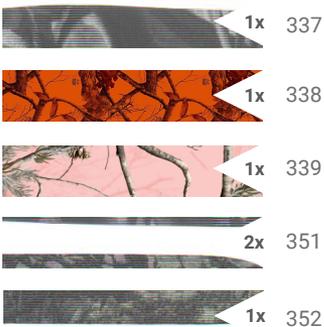
A person with short brown hair is shown from the back, wearing a blue eyewear retainer around their neck. They are looking out over a large body of water at sunset. In the distance, a person is standing on a surfboard. The sky is filled with soft, golden light from the setting sun, and mountains are visible on the horizon. The text "EYEWEAR RETAINERS" is overlaid in white, bold, sans-serif font across the middle of the image.

EYEWEAR RETAINERS

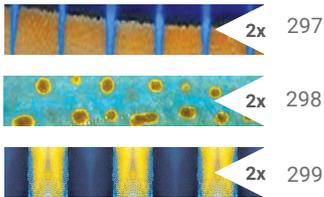
TIE DYE (04)



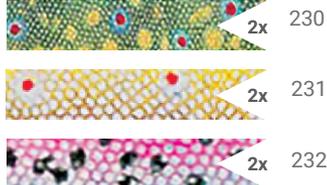
REALTREE (30)



SALTWATER FISH (49)



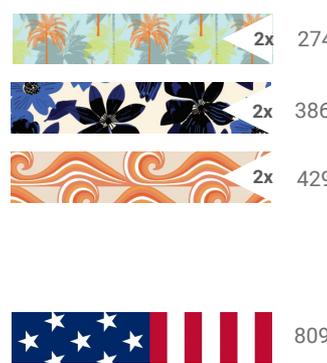
FRESHWATER FISH (61)



NEUTRALS (67) NEW



70's SURF (68) NEW



ORIGINAL LTD RETAINER

\$10.99 MSRP

SKU 12318

- Made from a soft, durable cotton-poly blend
- Fits a wide variety of frames
- Available in singles and mixes shown on this page
- Made in the USA

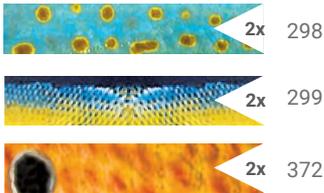
TIE DYE (04)



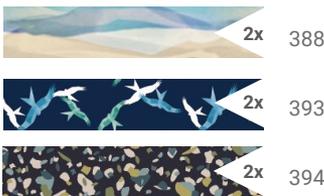
REALTREE (30)



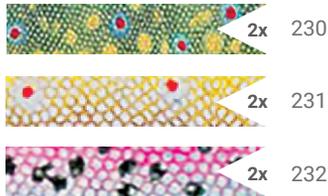
SALTWATER FISH (49)



NATURE (53) NEW



FRESHWATER FISH (61)



NEON (66) NEW



70'S SURF (68) NEW



NEOPRENE LTD RETAINER

\$8.99 MSRP

SKU 12129

- Made from quick-drying comfortable neoprene
- GripTech silicone lining for an extra-firm hold
- Durable and lightweight
- Available in singles and mixes shown on this page

SOLIDS (01)

	2x	100
	1x	101
	1x	102
	1x	105
	1x	122

BRIGHTS (02)

	1x	608
	1x	611
	2x	617
	1x	770
	1x	776

EARTH (03)

NEW

	2x	320
	2x	444
	1x	446
	1x	465

ADAPTS EASILY TO
SMALL OR LARGE
FRAMES



FIRE (10)

NEW

	2x	443
	2x	447
	1x	448
	1x	466

REALTREE (30)

\$10.99

	2x	337
	1x	338
	1x	339
	2x	351



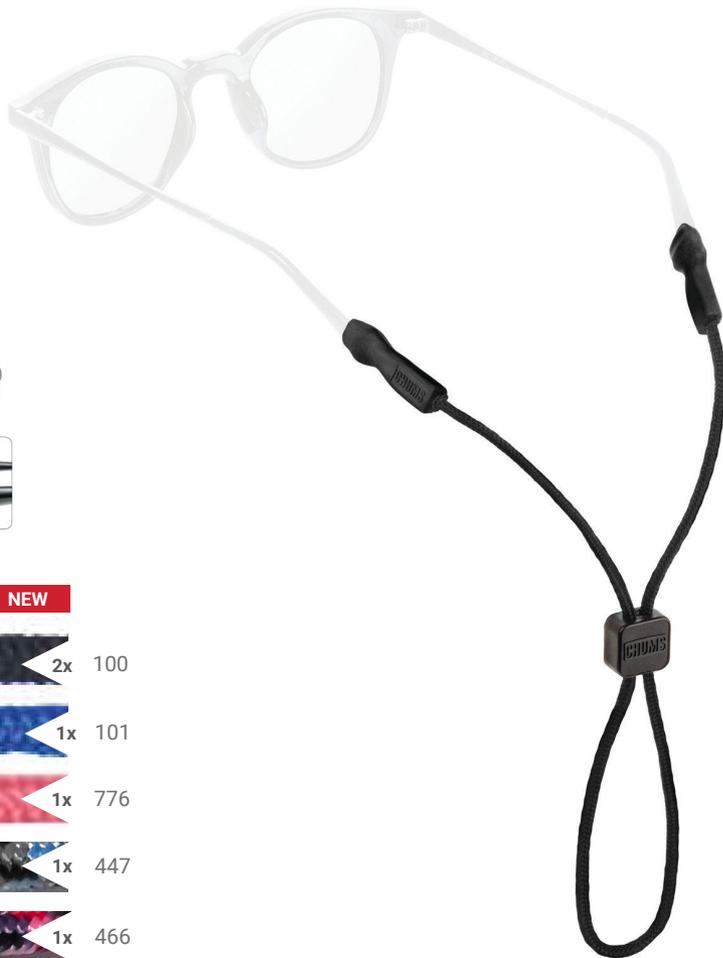
UNIVERSAL FIT

\$9.99 MSRP

SKU 12103

- Durable molded rubber ends accommodate a wide variety of frames
- Available in singles and mixes shown on this page
- Made in the USA





ADAPTS EASILY TO
SMALL OR LARGE
FRAMES



KIDS

NEW

	2x	100
	1x	101
	1x	776
	1x	447
	1x	466

KIDS UNIVERSAL FIT

\$8.99 MSRP

SKU 12111

- Shorter length for smaller heads
- Durable molded rubber ends accommodate a wide variety of frames
- Available in singles and mixes shown on this page
- Made in the USA

SOLIDS (01)

	2x	100
	1x	101
	1x	102
	1x	105
	1x	122

BRIGHTS (02)

	1x	608
	1x	611
	2x	617
	1x	770
	1x	776

EARTH (03)

NEW

	2x	320
	2x	444
	1x	446
	1x	465

SLIP FIT ENDS SIT FORWARD OF EARS



FIRE (10)

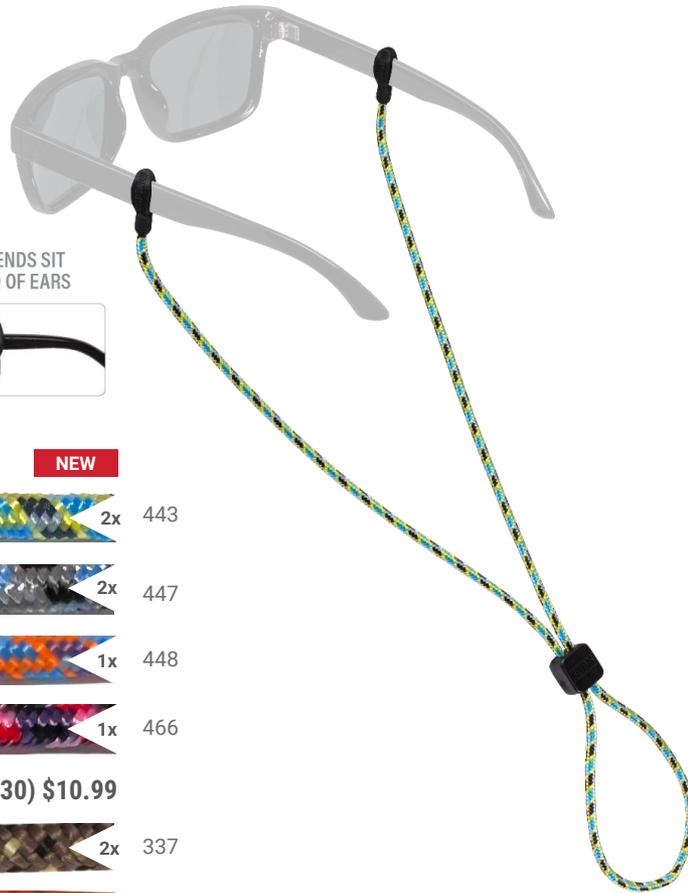
NEW

	2x	443
	2x	447
	1x	448
	1x	466

REALTREE (30)

\$10.99

	2x	337
	1x	338
	1x	339
	2x	351



SLIP FIT

\$9.99 MSRP

SKU 12121

- Features low-profile rubber ends designed to sit forward of your ears
- Fits a wide variety of frames
- Available in singles and mixes shown on this page
- Made in the USA





WATER (01) **NEW**

	1x	100
	1x	105
	1x	122
	1x	320
	1x	443
	1x	447



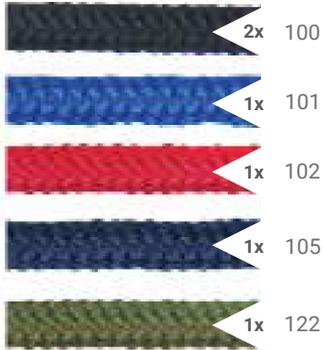
FISH TIP

\$9.99 MSRP

SKU 12204

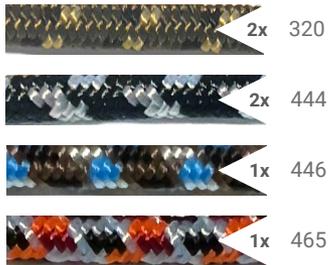
- Custom-molded rubber fish ends
- Fits most frames
- Available in singles and mixes shown on this page
- Made in the USA

SOLIDS (01)



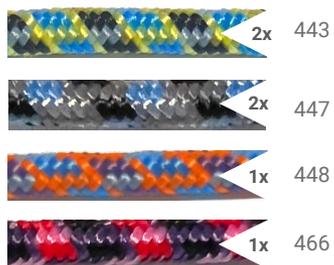
EARTH (03)

NEW



FIRE (10)

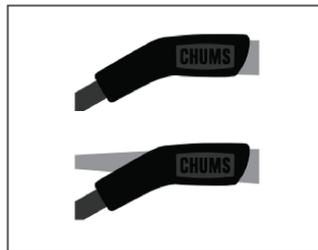
NEW



HARPOON TIP ALLOWS FOR INTERCHANGEABLE ENDS



SMALL END



LARGE END (CAN BE WORN 2 WAYS)

RIPCORD

\$13.99 MSRP

SKU 12320

- Includes two sets of interchangeable ends for an ultra-wide range of fit
- Grippy silicone ends won't stretch out or lose shape
- Made from durable 3mm nylon rope
- Available in singles and mixes shown on this page
- Made in the USA

WATCH VIDEO



ON THE WATER



NEON (66) **NEW**



70'S SURF (68) **NEW**



GLASSFLOAT CLASSIC LTD

\$11.99 MSRP

SKU 12135

- Floats eyewear up to 30g (1 oz)
- Made from quick-drying foam-filled polyester
- Fits medium to large frames
- Available in singles and mixes shown on this page



FLOATING NEO KEYCHAIN LTD

\$6.99 MSRP

SKU 90028

- Stylish neoprene floatation device for your keys
- Floats keys weighing up to 35g (1.2oz)
- Available in singles and mixes shown on this page

NEON (66)



NEON LEAVES (380)



NEON PALMS (381)



NEON HIBISCUS (382)



FLOATING PHONE PROTECTOR LTD

\$21.99 MSRP

SKU 54419

- Floating dry bag for your phone
- Splashproof secure locking closure
- Touchscreen-compatible front and rear windows
- Removable breakaway lanyard
- Fits most phones



NEON LEAVES
(380)



NEON PALMS
(381)



NEON HIBISCUS
(382)



SUN
(385)



SURF
(392)



TIDE
(429)



SHUTTLE SPLASH SACK LTD

\$27.99 MSRP

SKU 54331

- Splashproof secure locking closure
- Freestanding design for easy access
- Clear window to easily locate your essentials
- Adjustable shoulder strap



NEON LEAVES
(380)



NEON PALMS
(381)

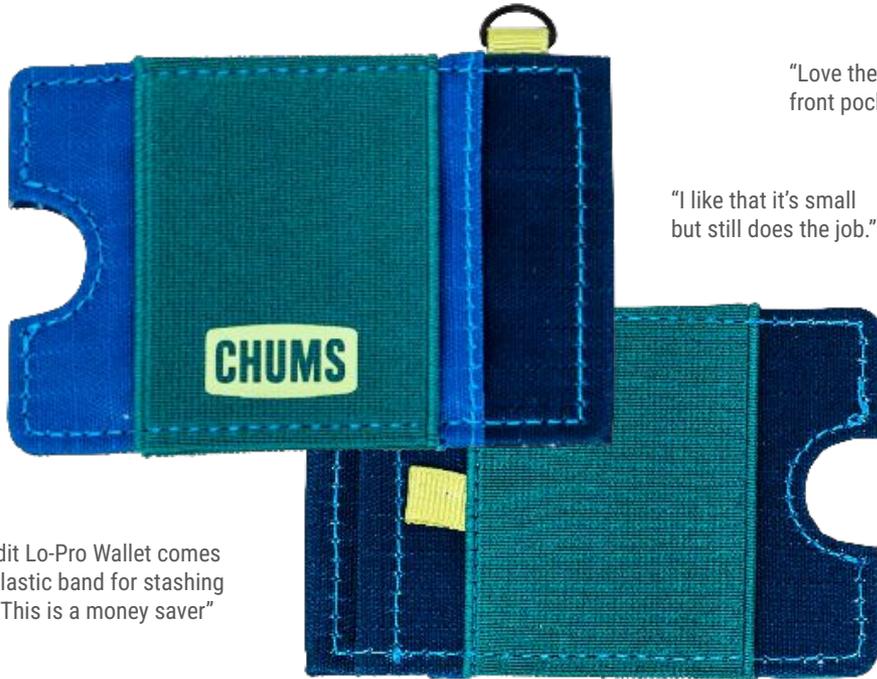


NEON HIBISCUS
(382)

A close-up photograph of a person's hand holding a vibrant, multi-colored wallet. The wallet is primarily orange and pink with a textured fabric surface. It is open, revealing several US dollar bills and credit cards. The person holding the wallet is wearing a black watch with a dark face and a silver ring on their ring finger. They are also wearing dark blue athletic pants with a white drawstring. The background is a blurred outdoor setting with green foliage and a wooden fence.

WALLETS

FIRSTINSIGHT CUSTOMER FEEDBACK:



"Love the low profile front pocket aspect"

"I like that it's small but still does the job."

"Brandit Lo-Pro Wallet comes with elastic band for stashing cash. This is a money saver"

BASICS (01)



BLACK (100)



OLIVE/TEAL (375)



RUST/BURGUNDY (376)

BRIGHTS (02)



SEAFOAM/CITRUS/GREEN (377)



BERRY/MELON/GOLD (378)



LIME/BLUE/ROYAL (379)

TRI (51) NEW



TEAL (114)



PLUM (137)



CLAY (384)

BANDIT LO-PRO WALLET

\$10.99 MSRP

SKU 18812



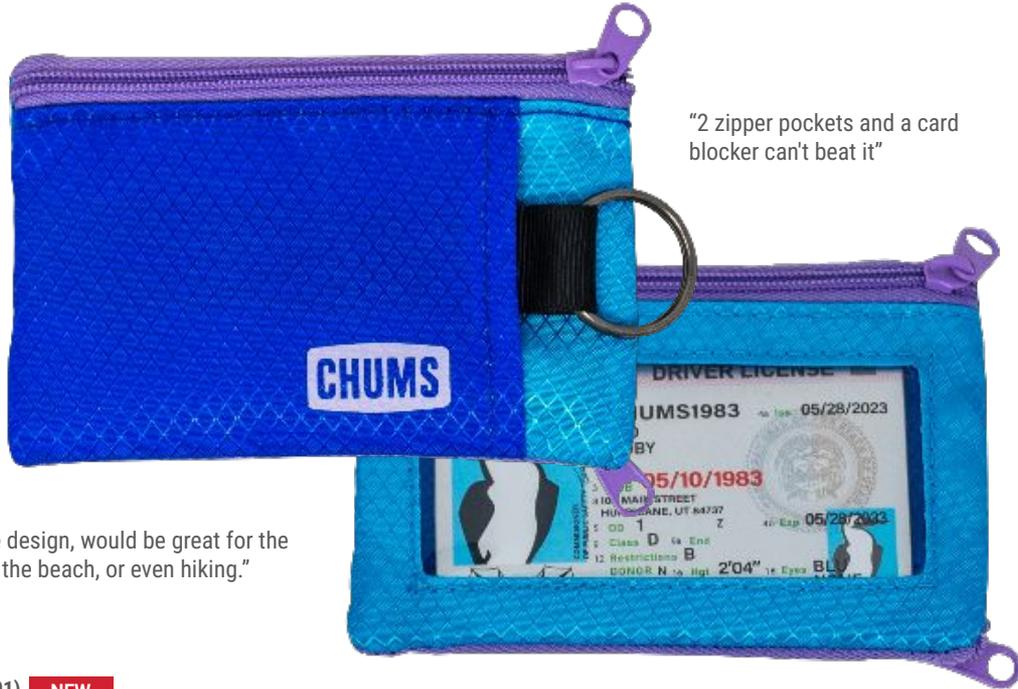
- Low-profile, minimalist front pocket wallet
- Push-up thumb notch for quick access to cards
- Dual external elastic bands for stashing cash
- Made from durable ripstop canvas
- Includes RFID blocking card
- Available in singles and mixes shown on this page

FIRSTINSIGHT

TOTAL VALUE SCORE: 8



FIRSTINSIGHT CUSTOMER FEEDBACK:



"2 zipper pockets and a card blocker can't beat it"

"Nice design, would be great for the pool, the beach, or even hiking."

BASICS (01) **NEW**



BLACK (100)

GREY (103)

OCEAN BLUE (127)

"I like that it has 2 zipper pockets And the ID window and it has a key ring to hold your keys."

BRIGHTS (02) **NEW**



BERRY/MELON (378)

COBALT/TURQUOISE (383)

LIME/CITRUS (397)

TRI-COLOR (51)



BRICK/NAVY (294)

DARK GREY/NEON (295)

TEAL/RUST (296)

SURFSHORTS WALLET

\$11.99 MSRP

SKU 18401



- The perfect adventure wallet
- Made from lightweight, durable ripstop material
- Two zippered pockets
- ID window
- Key ring attachment
- Dimensions: 3" x 4.5"
- Includes RFID blocking card
- Available in singles and mixes shown on this page

FIRSTINSIGHT

TOTAL VALUE SCORE: 8



FIRSTINSIGHT CUSTOMER FEEDBACK:



"easy on the go wallet for travel"

"Looks so cool and sleek, i need it"

FIRSTINSIGHT

TOP 5 SURFSHORTS WALLET LTD PATTERNS:

1. PALM TREE
2. BIRDS
3. PINES
4. GEO
5. RED/BLUE SWIRL

SURFSHORTS LTD WALLET

\$13.99 MSRP

SKU 18403



- The perfect adventure wallet
- Made from lightweight, durable ripstop material
- Two zippered pockets
- ID window
- Key ring attachment
- Dimensions: 3" x 4.5"
- Includes RFID blocking card
- Available in singles and mixes shown on this page

FIRSTINSIGHT

TOTAL VALUE SCORE: 8



TIE-DYE (04)	NATURE (53) NEW	NEUTRALS (67) NEW	70'S SURF (68) NEW	SALTWATER FISH (49)	FRESHWATER FISH (61)
 RAINBOW TIE-DYE (701)	 PINES (318)	 DAYBREAK (388)	 PALM TREE (387)	 MARLIN (297)	 BROOK TROUT (230)
 RED/BLUE SWIRL (707)	 BIRDS (393)	 TERRAZZO (394)	 SURF (392)	 SPANISH MACKEREL (298)	 BROWN TROUT (231)
 PINK/PURPLE SWIRL (911)	 GREEN TOPO (467)	 GEO (395)	 TIDE (429)	 YELLOW FIN (299)	 RAINBOW TROUT (232)

FIRSTINSIGHT CUSTOMER FEEDBACK:



"Looks like a good travel wallet."

"I like how this has many different qualities in one!"

"This wallet has every function I am looking for. The card holders, the zipper pouch for change or a key, the band for holding cash and the durable material. this is a great wallet"

BANDIT ZIP WALLET

\$14.99 MSRP

SKU 18813



- Compact wallet, perfect for around town or on the trails
- Secure zippered pocket
- Three card slots
- External elastic band for stashing cash
- Made from durable ripstop canvas
- Includes RFID blocking card
- Available in singles and mixes shown on this page

FIRSTINSIGHT

TOTAL VALUE SCORE: 7

BASICS (01)



BLACK (100)



OLIVE/TEAL/PUTTY (375)



RUST/BURGUNDY/TAN (376)

TRI (51) NEW



TEAL (114)



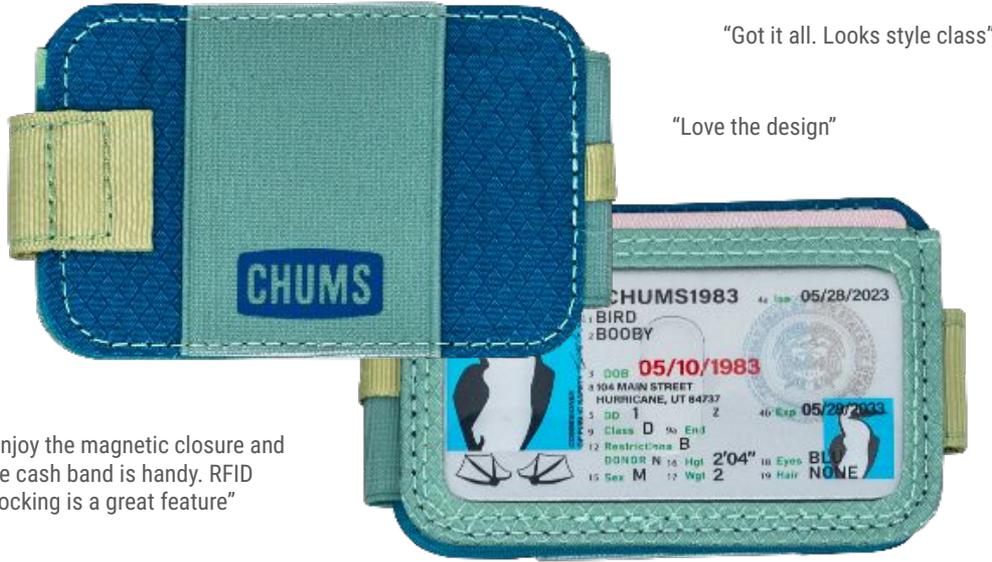
PLUM (137)



CLAY (384)



FIRSTINSIGHT CUSTOMER FEEDBACK:



"Got it all. Looks style class"

"Love the design"

"Enjoy the magnetic closure and the cash band is handy. RFID blocking is a great feature"

BANDIT BI-FOLD WALLET

\$16.99 MSRP

SKU 18808



- Minimalist bi-fold wallet
- 5 credit card slots
- Clear ID window
- Magnetic closure
- Available in singles and mixes shown on this page

FIRSTINSIGHT

TOTAL VALUE SCORE: 7



BASICS (01) NEW



BLACK
(100)



LAKE
(262)

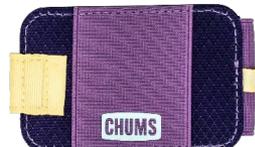


BRICK
(373)

TRI (51) NEW



TEAL
(114)



PLUM
(137)



CLAY
(384)

FIRSTINSIGHT CUSTOMER FEEDBACK:



"Like the ID window and place for cash. I also like magnetic closure & RFID technology."

"Convenience and security"

BANDIT BI-FOLD LTD WALLET

\$18.99 MSRP

SKU 18811



- Minimalist bi-fold wallet
- 5 credit card slots
- Clear ID window
- Magnetic closure
- Available in singles and mixes shown on this page

NATURE (53) NEW



DAYBREAK
(388)



BIRDS
(393)



TERRAZZO
(394)

70s SURF (68) NEW



BLUE FLORAL
(386)



PALM TREE
(387)



SURF
(392)

FIRSTINSIGHT

TOTAL VALUE SCORE: 7



FIRSTINSIGHT CUSTOMER FEEDBACK:

"It looks sturdy and convenient for belongings during action packed activities"



"The reversi Wallet is the new modernized look."

"I like how it has front and back cash slots"

"love the reversible design great layout"

BASICS (01) **NEW**

BLACK (100)

TEAL (114)

BRICK (373)



REVERSI WALLET

\$19.99 MSRP

SKU 18809



- Ripstop & elastic material for durability
- 2 card slots + clear ID window
- 2 stylish colors in one
- Stash folded cash securely in the elastic pockets
- Available in singles and mixes shown on this page

WATCH VIDEO



TOTAL VALUE SCORE: 5



A man in a green long-sleeved shirt and black shorts is carrying a woman piggyback. The woman is wearing a blue denim shirt and white sandals. Both are wearing sunglasses and smiling. The man has a small purple fanny pack. They are in a forest of tall pine trees under a blue sky with light clouds. The text "ACTIVE BAGS" is overlaid in the center in white, bold, sans-serif font.

ACTIVE BAGS

FIRSTINSIGHT CUSTOMER FEEDBACK:

"Small and compact.
Easy to carry and will
hold what i need."

"Vertical zipper is cool and
different. I like this. Most likely to
purchase. More my style and more
room without being to large"

"this looks
wonderful"



"Stylish"

"It's a perfect size
for all your needs"

"it's very premium"



TEAL (114)



PLUM (137)



BRICK (373)

INDIO SLING

\$21.99 MSRP

SKU 54268

- Perfect for carrying the essentials
- Made with durable ripstop nylon
- Two zippered pockets
- Adjustable shoulder strap

FIRSTINSIGHT

TOTAL VALUE SCORE: 6

[WATCH VIDEO](#)



FIRSTINSIGHT CUSTOMER FEEDBACK:

"this looks fun to wear"

"Okay now this is an item that I would like to own myself."



"This seems more modern and functional than traditional fanny pack"

"Great when your going for travel hiking walking running"



"Good for men or women"

"One of a kind, beautiful"



BLACK (100)

TEAL (114)

BRICK (373)

TREKKER WAIST PACK

\$29.99 MSRP

SKU 14037

- Two external zippered pockets
- Front stash pocket with hook-and-loop closure
- Internal key clip and organizer pocket
- Adjustable waist strap between 20" and 40"

FIRSTINSIGHT

TOTAL VALUE SCORE: 5

[WATCH VIDEO](#)



FIRSTINSIGHT CUSTOMER FEEDBACK:

"I love everything about this new item that it is a wallet and a phone case in one"

"Perfectly sized"

"Gorgeous"

"I like that it has stash pockets in both front and back"

"I need to have one of these myself"



BLUE FLORAL
(386)



PALM TREE
(387)



GEO
(395)



PAISLEY
(430)

ROVER PHONE TOTE

\$24.99 MSRP

SKU 54269

- The ideal bag for around town or on the trails
- Can be worn across the body, the shoulder, or around the waist
- Large zippered main compartment with internal organizer pockets
- Adjustable, removable carry strap

FIRSTINSIGHT

TOTAL VALUE SCORE: 5



FIRSTINSIGHT CUSTOMER FEEDBACK:

"It's a must have."

"Love this one. Has a more modern feel to it and textured design. Yes I would purchase it."

"I like the unique style and options"

"Fashionable"

"the perfect carry bag and i love the versatility of carry on waist, over shoulder or across the body."



ROVER CROSS-BODY BAG

\$29.99 MSRP

SKU 54266

- The ideal bag for around town or on the trails
- Can be worn across the body, the shoulder, or around the waist
- Large zippered main compartment with internal organizer pockets
- Adjustable, removable carry strap



BLACK (100)



TEAL (114)



PLUM (137)



BRICK (373)



BLUE FLORAL(386)



PALM TREE (387)



GEO (395)



PAISLEY (430)

FIRSTINSIGHT

TOTAL VALUE SCORE: 7



ACCESSORIES





SHADE SHELTER LTD

\$11.99 MSRP

SKU 31104

- Soft, low-profile, zippered neoprene case
- Integrated clip attaches to almost anything
- Available in singles and mixes shown on this page

70s SURF (68) **NEW**



BLUE FLORAL
(386)



SURF
(392)



TIDE
(429)



TRANSPORTER

\$9.99 MSRP

SKU 31094

- Zippered hardshell case
- Fits most eyewear styles
- Soft fleece interior lining
- Available in singles and mixes shown on this page

TRANSPORTER MIX **NEW**



BLACK
(100)



TEAL
(114)



BRICK
(373)



MIX (01) **NEW**



PALM TREE
(387)



TERRAZZO
(394)



GEO
(395)



REALTREE WAVE
(352)

TRANSPORTER LTD

\$11.99 MSRP

SKU 31100

- Zippered hardshell case
- Fits most eyewear styles
- Soft fleece interior lining
- Available in singles and mixes shown on this page