



# 2025 CATALOG



HELPING YOU HANG ON SINCE 1983





# HELPING YOU HANG ON SINCE 1983

---

Founded on the Colorado River in 1983, Chums is about the guides, dirtbags, river rats, and weekend warriors. Our community is the early risers and go-getters dedicated to everything from chasing trout in faraway lands to brewing the perfect cup of camp coffee deep in the backcountry. A family-run business committed to US-based manufacturing and world-class customer service, Chums is a global brand that produces innovative outdoor products built for adventure.







## OUR STORY



### WE WERE BORN ON THE WATER

Chums has a long and storied history on the water. More than 40 years ago, a dory boat guide in southern Utah grew tired of watching his customers repeatedly lose their sunglasses in the Colorado River. Behold, the inspiration for the Original cotton eyewear retainer, which is still one of our best-selling products to this day.

Our manufacturing techniques have come a long way from our founder's \$60 sewing machine in the back of his VW van, but the mission remains the same: to help our customers hang on to the gear they value most.

### WE ARE FAMILY-RUN

Way back in 2002, in a time when Nickelback topped the pop charts and the original iPod was the hottest tech on the market, the Ferries family purchased Chums.

In the years that have followed, they have pushed innovation through product development, reinforced the brand's commitment to American manufacturing, and instilled an unwavering passion for top-notch customer service, leading Chums to become the global brand that so many know and love today.

### WE ARE MADE IN THE USA

We still manufacture many of our products in our original factory in Hurricane, Utah. Now with three offices and more than 75 employees (a few of whom have been with us for over 30 years), it's safe to say that we've learned a thing or two about staying loyal to our roots and to our people since we opened for business in 1983. We may be a little biased, but we're pretty sure that our team consists of some of the raddest, most talented people in the outdoor industry.

### WE LOVE THE OUTDOORS

We love playing in the outdoors, and so do our customers. Whether in the mountains, on the water, in the desert, or at the beach, the drive to get out there and explore is central to our brand and the products we sell. This is why Chums works with many nonprofit organizations across the country to help drive environmental conservation efforts, minimize our carbon footprint, and preserve our planet's natural resources for generations to come.



# TABLE OF CONTENTS

EYEWEAR RETAINER FIT GUIDE	7
EYEWEAR RETAINERS	8
ON THE WATER	22
STORM SERIES BAGS	30
WALLETS	34
ACTIVE BAGS	40
ACCESSORIES	46
CUSTOM PRODUCTS	52
RETAIL DISPLAYS	55

## CATALOG KEY

**NEW** NEW PRODUCTS, COLORS, AND PATTERNS FOR THIS YEAR

**BEST SELLER** OUR BEST-SELLING PRODUCTS

**UPCYCLED** SUSTAINABLE PRODUCTS MADE WITH UPCYCLED MATERIALS

**RFID-BLOCKING** INCLUDES RFID-BLOCKING CARD

**HEAT TRANSFER** CUSTOMIZABLE WITH OUR FULL-COLOR VINYL HEAT TRANSFER PROCESS

**SCREEN PRINTING** CUSTOMIZABLE WITH SCREEN PRINTING

**3D DOME** CUSTOMIZABLE WITH A 3D RESIN DOME

**SUBLIMATION** CUSTOMIZABLE WITH FULL-COLOR SUBLIMATION

**S M L** RETAINER END SIZES



## OUR AMBASSADORS

### THIS TEAM GETS OUT THERE

When the backcountry calls, our people answer. You'll find them fly fishing wide rivers in Colorado, targeting snook in the salty flats of Florida, running the trails of the Sawtooth mountains in Idaho, and skiing the slopes of the Sierras in Tahoe. You'll also find them giving their Chums gear a beating every time they venture outdoors. We believe in making products that are built for adventure, that a little dirt adds character, and that getting outside helps us all hang on to what matters in life. Our ambassadors live by these values and we're honored to call them our team.



**SHYANNE ORVIS** Angler, fly fishing guide, author

**GEAR:** Downriver Rolltop Backpack, Pouch Microfiber Lens Cloth

**SCOOP:** Shy has devoted her life to chasing freshwater and saltwater species all over the globe. A fly fishing mentor for many nonprofits and a mother, she's always finding ways to share her passion.

📍 Roaring Fork Valley, CO



**EELAND STRIBLING** Angler, wildlife biologist, comedian

**GEAR:** Surfshorts Flow Wallet, Original Retainer, Transporter Eyewear Case

**SCOOP:** Eeland is a prominent voice advocating for fishing, conservation, and outreach in the Denver area. He is also a touring stand-up comedian, and brings his infectious humor to working with underserved youth.

📍 Denver, CO



**AMIE ENGERBRETSON** Pro skier, film producer, creator

**GEAR:** Rover Cross-Body Bag, The Slim Retainer

**SCOOP:** Amie has loved snow since childhood and has turned that love into a career as a pro big mountain freeskier featured in Warren Miller and TGR films. When the snow melts you can find her on the rivers and trails.

📍 Truckee, CA



**JAKE MAGEAU** Angler, pro skier, fly fishing guide

**GEAR:** Downriver Rolltop Backpack, Shade Shelter, Neoprene Retainer

**SCOOP:** Jake grew up fishing in Maui, but after moving to Oregon he began skiing, went pro, and competed in the X-games. He spends his winters on the slopes, and his summers fishing the same waters he's skied all season.

📍 Heber City, UT







@amyjanedavid

📍 Stanley, ID

**AMY DAVID** Pro skier, snowmobiler, creator

**GEAR:** Beaded Cord Retainer, Trekker Waist Pack, Storm Rolltop Duffel

**SCOOP:** Amy grew up in Pinedale, WY and developed a love for the mountains at an early age. When she's not competing as a big mountain skier, she spends her time as an outdoor educator teaching avalanche safety.



@thesoflypodcast

📍 Toronto, Ontario, CAN

**THE SOFLY CREW** Anglers, SoFly podcast hosts, explorers

**GEAR:** Braided Leather Retainer, Rolltop Sling, Bandit Bi-Fold Wallet

**SCOOP:** The SoFly Crew is a team of three Ontario fly fishermen passionate about telling the stories of anglers and outdoor enthusiasts worldwide. They thrive when exploring, and sharing their experiences via their podcast.



@thejeanbug

📍 Nomadic

**JEAN-MARIE BOUSQUET** Angler, river conservationist

**GEAR:** Original Retainer, Downstream 4L, Surfshorts Wallet

**SCOOP:** Jean's fly fishing journey has given her a roaming lifestyle, living all across the country. She believes that without conservation, there's no future for fishing, and has dedicated herself to nonprofits that protect habitats.



@idaafly

📍 Picabo, ID

**JOSEPH EVANS** Angler, fly fishing guide, creator

**GEAR:** Switchpack, Ripcord Retainer, Bandit Lo-Pro Wallet

**SCOOP:** Joseph has been fishing the rivers of Idaho since he was 12 years old and now guides on that same river network. He's leveraged his success as a social media creator to spend more time outside.



@tylerwoolcott

📍 Port Orange, FL

**TYLER WOOLCOTT** Angler, boat captain, fishing guide

**GEAR:** Tideline Adjustable Retainer, Floating Neo Keychain

**SCOOP:** As a Florida native Tyler's life has always revolved around the water. Now, he finds himself living out his childhood dreams running his own guiding outfit, where his "office" is his boat.



@thecaptainslogtv

📍 Orlando, FL

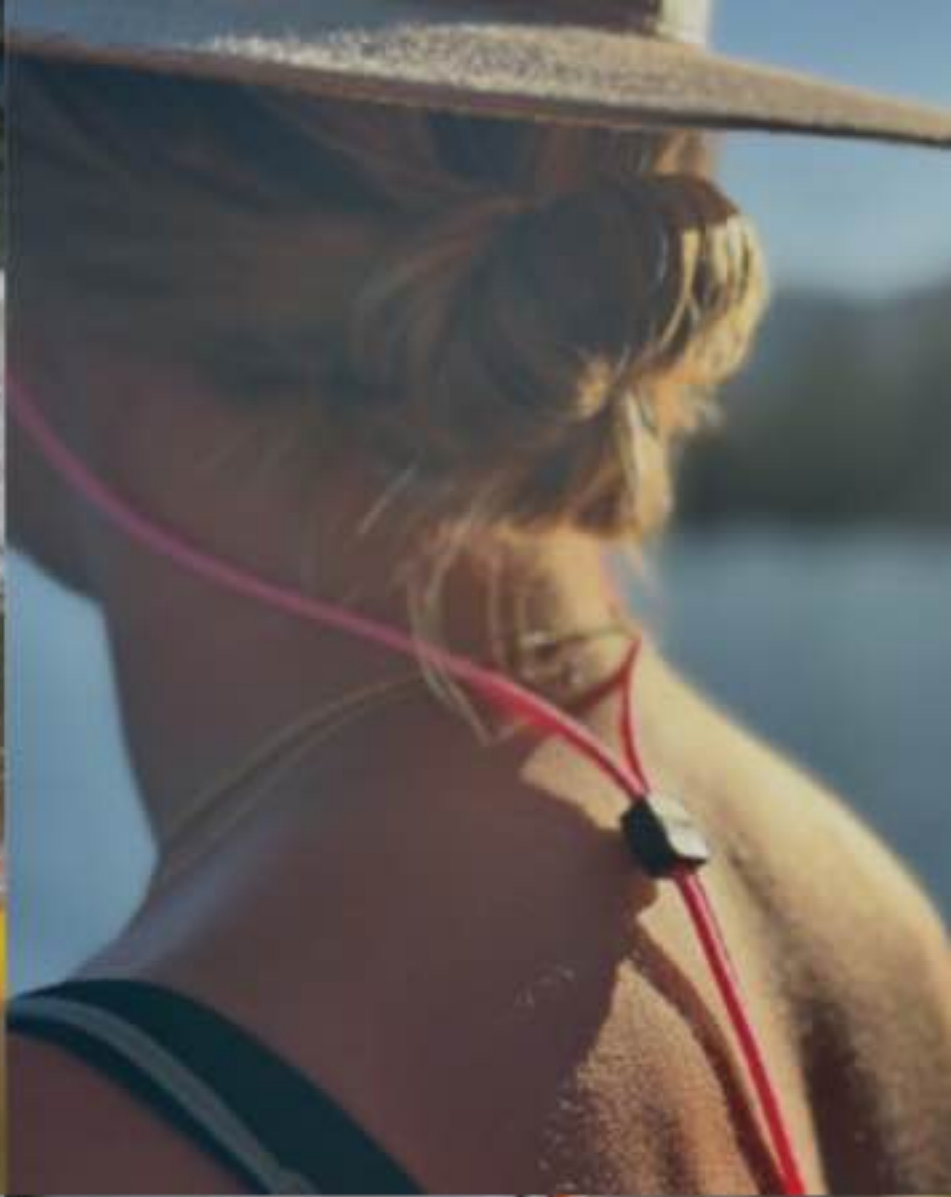
**JONATHAN MOSS** Angler, TV Host, fishing guide

**GEAR:** Orbiter Retainer, Mariner Retainer, Bandit Zip Wallet

**SCOOP:** Jonathan shares his love of fishing as a guide of over 10 years and as host of The Captains Log TV series. Whether targeting large mouth bass or deep dropping in 1800 feet of water for swordfish, he is always on the chase.







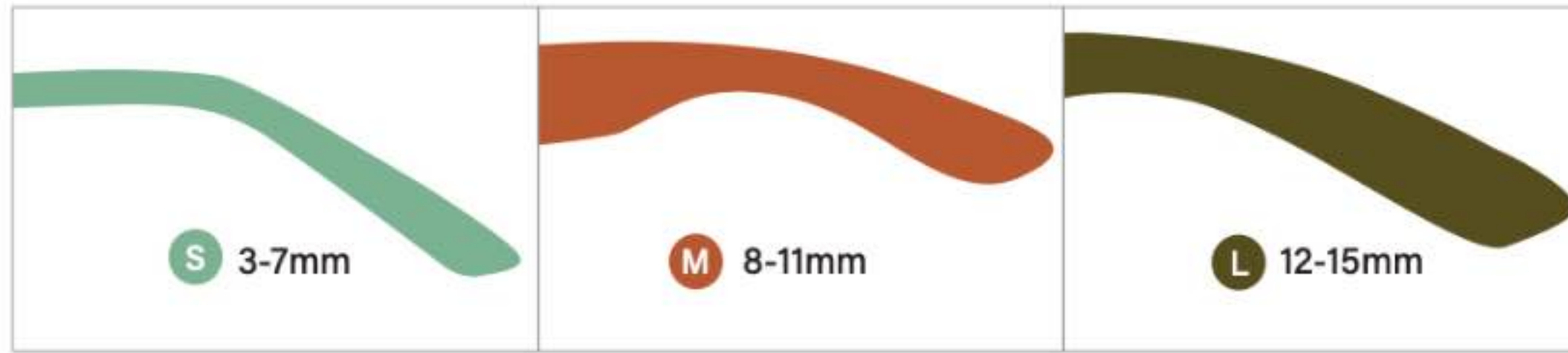
FIND YOUR FIT





# EYEWEAR RETAINER FIT GUIDE

Use this handy guide to find the best fit for your frames

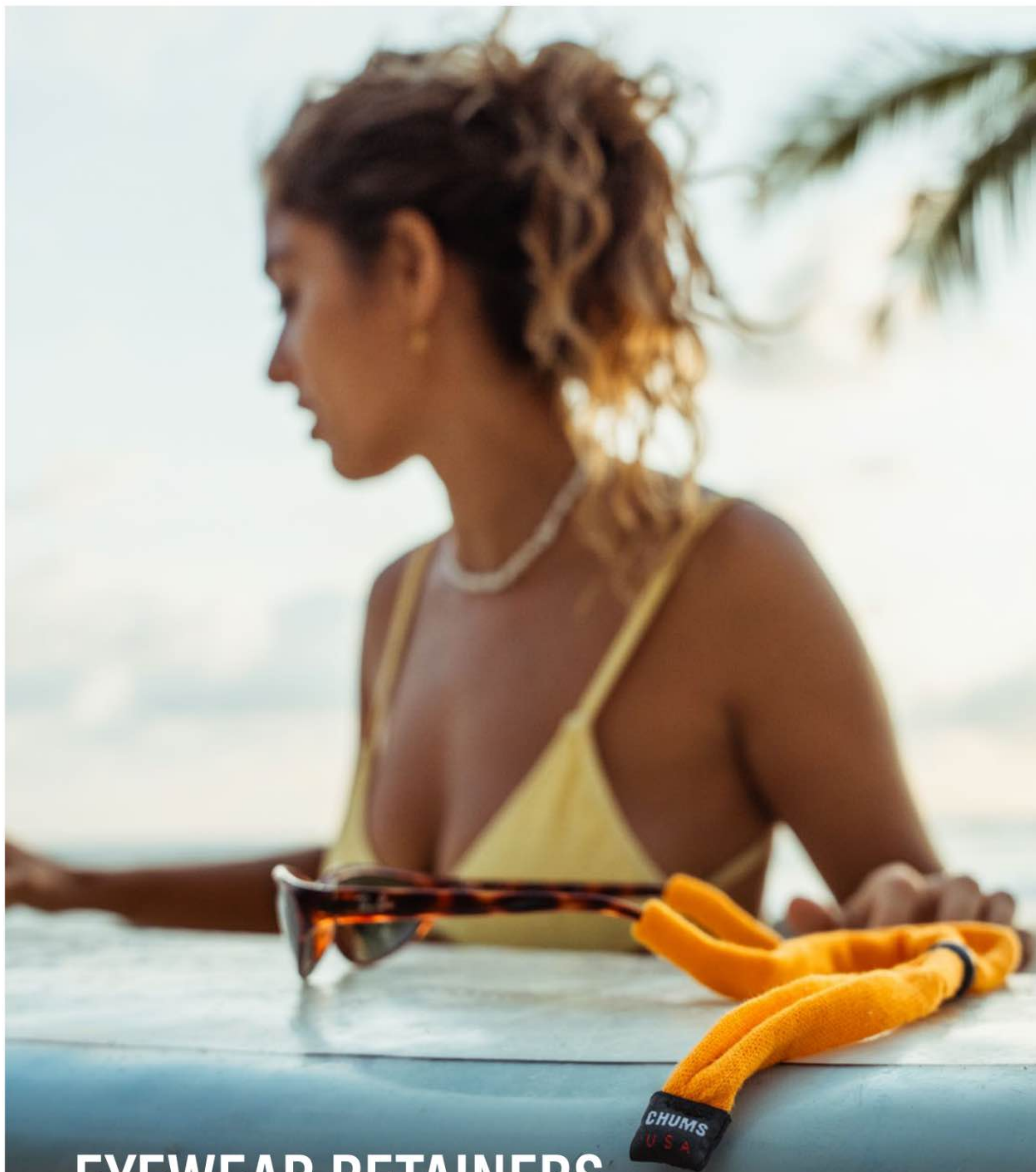


Using a ruler, measure at the widest point of the temple tip (the portion of the frame that rests at your ears). For frames over 8mm with rubber/silicone at the temple tip, add 1mm to your final measurement for improved ease of installation. If between sizes, we recommend sizing down to ensure a secure fit.

unit: 1cm = 10mm

PRODUCT NAME	SKU	3	4	5	6	7	8	9	10	11	12	13	14	15
Original / Original LTD - Standard End	12115/12318				●	●	●	●	●	●				
Original - Large End	12119								●	●	●	●	●	●
Original - Small End	12116		●	●	●	●	●							
Original Kids - Standard End	12112				●	●	●	●	●	●				
Neoprene / Neoprene LTD - Standard End	12128/12129					●	●	●	●	●				
Neoprene - Large End	12306								●	●	●	●	●	●
Upcycled Cotton	12424				●	●	●	●	●	●				
Classic	12108			●	●	●	●	●	●					
No Tail Adjustable	12207				●	●	●	●	●	●				
Elastic	12106			●	●	●	●	●	●					
Universal Fit	12103		●	●	●	●	●	●	●	●	●	●	●	●
Universal Fit Kids	12111				●	●	●	●	●	●				
Slip Fit	12121	●	●	●	●	●	●	●	●	●	●	●	●	●
Fish Tip	12204				●	●	●	●	●	●	●			
Ripcord	12320			●	●	●	●	●	●	●	●	●	●	●
Tideline / Tideline Adjustable	12412/12419			●	●	●	●	●	●	●	●	●	●	●
Mariner	12425					●	●	●	●	●	●	●	●	●
Switchback	12308			●	●	●	●	●	●	●	●	●	●	●
The Slim	12313	●	●	●	●	●	●	●	●	●	●	●	●	●
Orbiter / Adjustable Orbiter	12403/12420						●	●	●	●	●	●	●	●
Mono Orbiter	12407						●	●	●	●	●	●	●	●
Handwound Guatemalan	12411	●	●	●	●	●	●	●	●	●	●	●	●	●
Baja	12312	●	●	●	●	●	●	●	●	●	●	●	●	●
Braided Leather	12126	●	●	●	●	●	●	●	●	●	●	●	●	●
Lens Leash	12104	●	●	●	●	●	●	●	●	●	●	●	●	●
Waxed Cotton	12309	●	●	●	●	●	●	●	●	●	●	●	●	●
Beaded	12402	●	●	●	●	●	●	●	●	●	●	●	●	●
Suede	12127	●	●	●	●	●	●	●	●	●	●	●	●	●
Tech Cord	12432	●	●	●	●	●	●	●	●	●	●	●	●	●
Glassfloat Classic / Glassfloat Classic LTD	12131/12135					●	●	●	●	●	●	●	●	●
Orbiter Float	12410						●	●	●	●	●	●	●	●
Sportfloat/Sportfloat LTD	12433/12434					●	●	●	●	●	●	●		





# EYEWEAR RETAINERS

---

Back in the day (in the year 1983 to be exact), the first Chums eyewear retainers were born on the Colorado River in southern Utah. The original style that launched our brand is still going strong today, but since then, we've put our blood, sweat, and tears into developing new, innovative styles to help you hang on to your eyewear and look damn good doing it.



## ORIGINAL

BEST SELLER

SCREEN PRINTING

- The retainer that started it all, way back in 1983
- Made from 100% cotton
- Made in the USA

STANDARD END S M

SKU 12115 MSRP \$9.99

- Fits a wide variety of frames
- Available in all colors and mixes shown on this page

LARGE END M L

SKU 12119 MSRP \$9.99

- Fits large frames
- Available in Basics, Brights, and Hurricane 6 mixes

SMALL END S

SKU 12116 MSRP \$9.99

- Fits thin frames
- Available in Basics and Hurricane 6 mixes

KIDS STANDARD END S M

SKU 12112 MSRP \$8.99

- Fits a wide variety of frames
- Shorter length for smaller heads
- Available in Kids Basics mix



BASICS (01)		1x 100
		1x 101
		1x 102
		1x 103
		1x 105
		1x 279
HURRICANE 6 (03)		1x 121
		1x 134
		1x 137
		1x 280
		1x 359
		1x 391
KIDS BASICS		2x 100
		1x 101
		1x 102
		1x 103
		1x 105
BRIGHTS (02)		1x 281
		1x 601
		1x 606
		1x 608
		1x 611
		1x 617
TIE-DYE (04)		1x 699
		2x 701
		1x 704
		2x 706
STRIPE (05)		1x 449
		1x 500
		2x 501
		2x 504
PARTY STRIPES (64)		2x 239
		2x 240
		1x 241
		1x 242
HURRICANE 12 (21)		1x 449
		1x 501
		1x 504
		1x 601
		1x 606
		1x 608
		1x 611
		1x 617
		1x 699
		1x 701
HURRICANE 24 (19)		1x 704
		1x 706



# ORIGINAL LTD BEST SELLER S M

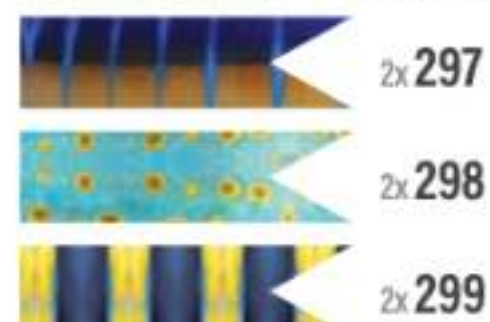
SKU 12318 MSRP \$10.99

- Made from soft, durable 100% polyester
- Fits a wide variety of frames
- Available in singles or mixes shown below
- Made in the USA

## TIE DYE (04)



## SALTWATER FISH (49)



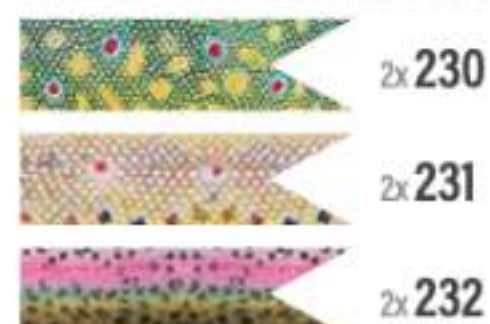
## NEUTRALS (67) NEW



## REALTREE (30)



## FRESHWATER FISH (61)



## 70'S SURF (68) NEW





## UPCYCLED COTTON

SCREEN PRINTING S M

SKU 12424 MSRP \$10.99

- Constructed from a high-performance blend of 52% upcycled cotton and 48% post-consumer recycled plastic bottles
- Available in singles or Heathered mix
- Made in the USA

## HEATHERED (44)

	1x 100
	1x 360
	1x 362
	1x 363
	1x 364
	1x 365



## CLASSIC

S M

SKU 12108 MSRP \$7.99

- Lightweight, single-ply polyester
- Fits a wide variety of frames

## CLASSIC MIX

	2x 100
	1x 103
	1x 105
	1x 121
	1x 122



## NO TAIL ADJUSTABLE

SCREEN PRINTING S M

SKU 12207 MSRP \$9.99

- Made from 100% cotton
- Dual bead adjustability
- Fits a wide variety of frames
- Made in the USA



## BASICS (01)

	1x 100
	1x 101
	1x 102
	1x 103
	1x 105
	1x 279

## HURRICANE 6 (03)

	1x 121
	1x 134
	1x 137
	1x 280
	1x 359
	1x 391

## ELASTIC

3D DOME S M

SKU 12106 MSRP \$8.99

- Stretchy cotton/Lycra blend
- Adjustable slider bead
- Fits thin to medium frames
- Made in the USA



## ELASTIC MIX

	2x 100
	1x 101
	1x 102
	1x 103
	1x 250



## UNIVERSAL FIT BEST SELLER 3D DOME S M L

- Durable molded rubber ends that accommodate a wide variety of frames
- Made in the USA

### 3MM ROPE

SKU 12103 MSRP \$9.99

- Available in singles and mixes shown on this page (except Kids and Water)

### KIDS 3MM ROPE

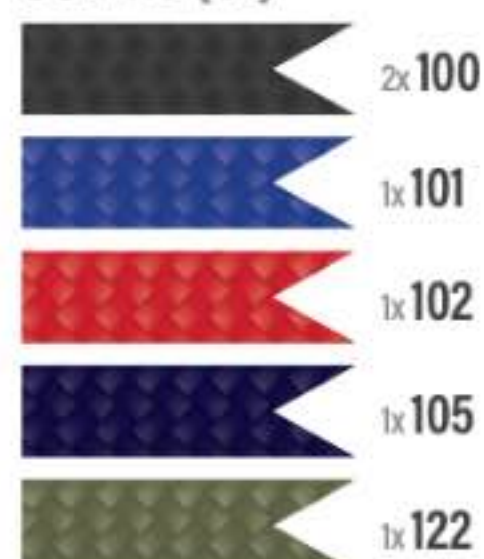
SKU 12111 MSRP \$8.99

- Shorter length for smaller heads
- Available in Kids singles and mixes

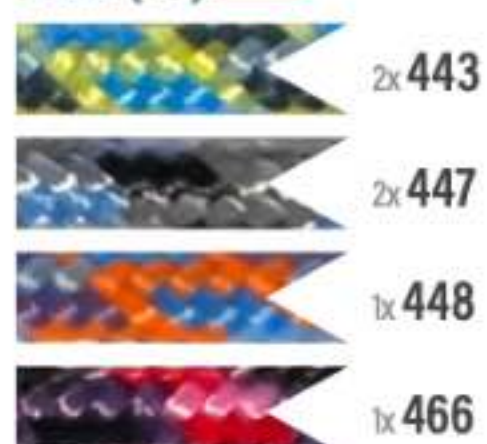
ADAPTS EASILY  
TO SMALL OR  
LARGE FRAMES



#### SOLIDS (01)



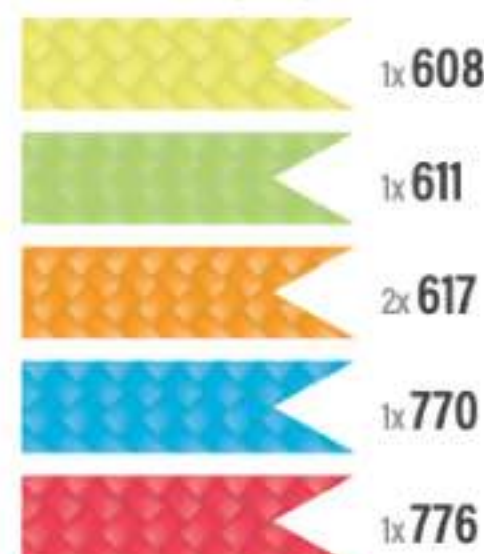
#### FIRE (10) NEW



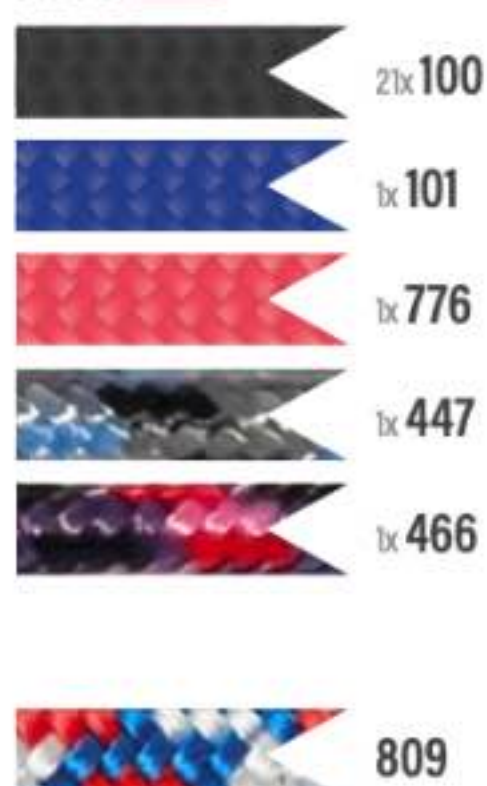
#### REALTREE (30) \$10.99



#### BRIGHTS (02)



#### KIDS NEW



#### EARTH (03) NEW



## SLIP FIT BEST SELLER 3D DOME S M L

### 3MM ROPE

SKU 12121 MSRP \$9.99

- Features low-profile slip-fit rubber ends designed to sit forward of your ears
- Fits a wide variety of frames
- Available in all singles and mixes on this page (except Kids and Water)
- Made in the USA

SLIP FIT ENDS SIT  
FORWARD OF EARS



## FISH TIP 3D DOME S M L

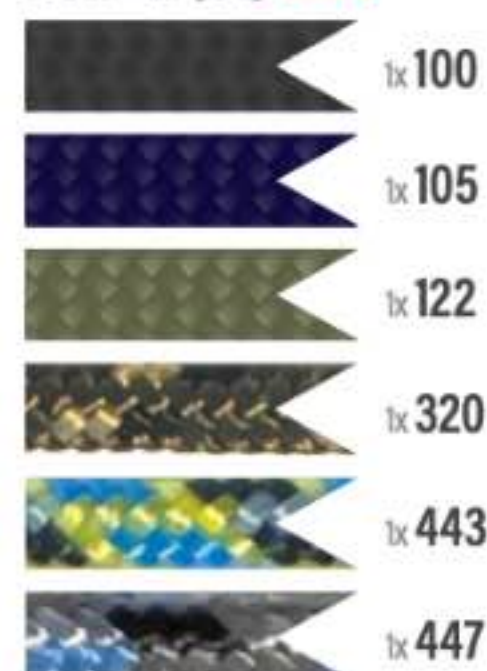
### 3MM ROPE

SKU 12204 MSRP \$9.99

- Custom-molded rubber fish ends
- Fits most frames
- Made in the USA



#### WATER (01) NEW





# RIPCORD

BEST SELLER

3D DOME

S

M

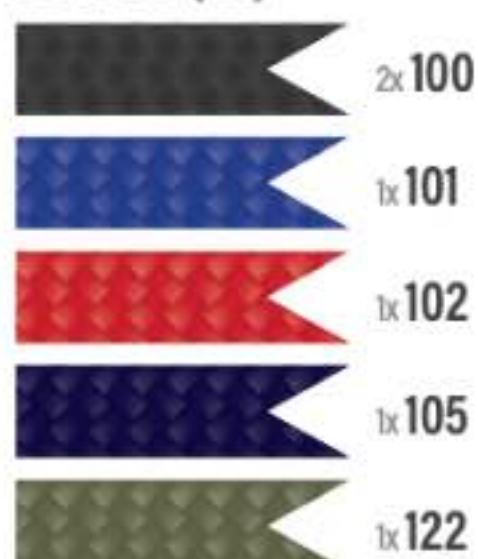
L

## 3MM ROPE

SKU 12320 MSRP \$13.99

- Includes two sets of interchangeable ends for an ultra-wide range of fit
- Available in mixes shown on this page
- Made in the USA

### SOLIDS (01)



### EARTH (03) NEW



### FIRE (10) NEW



## RIPCORD INTERCHANGEABLE ENDS

An eyewear retainer innovation originally introduced on our top-selling Tideline and Tideline Adjustable models, the Ripcord brings our interchangeable ends technology to a versatile, durable rope retainer. The Ripcord fits a wide range of frames thanks to our proprietary harpoon design that allows for the use of interchangeable, stretchy, and grippy silicone ends that won't stretch out or lose shape.

### SMALL ENDS



### LARGE ENDS (CAN BE WORN 2 WAYS)



### HARPOON TIP





## NEOPRENE

BEST SELLER

HEAT TRANSFER

SCREEN PRINTING

### STANDARD END

S M

SKU 12128 MSRP \$7.99

### LARGE END

M L

SKU 12306 MSRP \$7.99

- Made from lightweight, quick-drying neoprene
- GripTech silicone lining for an extra-firm hold
- Durable and lightweight
- Available in singles and mixes



## NEOPRENE LTD

BEST SELLER

HEAT TRANSFER

S M

SCREEN PRINTING

SUBLIMATION

SKU 12129 MSRP \$8.99

- Made from lightweight, quick-drying neoprene
- GripTech silicone lining for an extra-firm hold
- Durable and lightweight
- Available in singles and mixes



## GRIPTECH SILICONE LINING

ACTUAL SIZE



### BASICS

	1x 100
	1x 101
	1x 102
	1x 103
	1x 105
	1x 109

### BRIGHTS (02)

	1x 601
	1x 606
	1x 608
	1x 611
	2x 617

### TIE DYE (04)

	2x 701
	2x 707
	2x 911

### REALTREE (30)

	2x 337
	2x 351
	2x 352

### SALTWATER FISH (49)

	2x 298
	2x 299
	2x 372

### NATURE (53) NEW

	2x 388
	2x 393
	2x 394

### FRESHWATER FISH (61)

	2x 230
	2x 231
	2x 232

### NEON (66) NEW

	2x 380
	2x 381
	2x 382

### 70'S SURF (68) NEW

	2x 386
	2x 387
	2x 392

	809
--	-----



## THE SLIM BEST SELLER S M L

SKU 12313 MSRP \$9.99

- Sleek, minimalist design
- Made from lightweight, stretchy silicone
- UV and corrosion resistant
- Sliding bead adjusts tension and fit
- Available in Basics and Fades



## SWITCHBACK BEST SELLER S M L

SKU 12308 MSRP \$9.99

- Made from stretchy silicone
- Adaptable, multi-port ends fit virtually any frame design
- UV and corrosion resistant
- Available in Basics and Fades



### BASICS (01)

	2x 100
	1x 276
	1x 282
	1x 283
	1x 284

### WIRE FRAMES



### FADES (43)

	1x 199
	1x 285
	1x 286
	1x 287
	1x 288
	1x 884

### STANDARD FRAMES



### LARGE FRAMES



## SILICONE RETAINERS

Get techy and stretchy with our eye-catching silicone eyewear retainers. Lightweight, hydrophobic, and extra grippy, these oh-so-pretty retainers are ideal for activities involving water, sweat, dirt, or any combination of the three. Stretchy enough to fit frames of virtually any size and super easy to clean, our durable silicone retainers are tough enough to accompany you on your most "out there" adventures for years on end.



## TIDELINE S M L

SKU 12412 MSRP \$13.99

- Made from ultra-lightweight stainless steel cable
- Includes small and large interchangeable silicone ends
- Total length (end to end): 18.5"
- Made in the USA

MIX (01)



## TIDELINE ADJUSTABLE BEST SELLER S M L

SKU 12419 MSRP \$14.99

- Made from ultra-lightweight stainless steel cable
- Adjustable length from 11" to 17.25" (end to end)
- Includes small and large interchangeable silicone ends
- Made in the USA

MIX (01)



### ADJUSTABLE BEADS

Pull beads together to loosen, pull apart to tighten.



### INTERCHANGEABLE SILICONE ENDS

A true innovation in eyewear retainer technology, our Tideline and Tideline Adjustable models fit a wide range of frames thanks to our proprietary harpoon design that allows for the use of interchangeable, grippy silicone ends that won't stretch out or lose shape. Each Tideline and Tideline Adjustable retainer comes with a small set and a large set of ends, allowing you to easily swap your retainer from one pair of glasses to another at a moment's notice.

SMALL END



LARGE END





## ORBITER BEST SELLER M L

SKU 12403 MSRP \$11.99

- Made from ultra-lightweight stainless steel cable
- Low-profile Orbiter ends
- Total length (end to end): 16"
- Made in the USA

### METALS



## ADJUSTABLE ORBITER BEST SELLER M L

SKU 12420 MSRP \$12.99

- Made from ultra-lightweight stainless steel cable
- Adjustable length from 10" to 15.5" (end to end)
- Low-profile Orbiter ends
- Made in the USA

### METALS

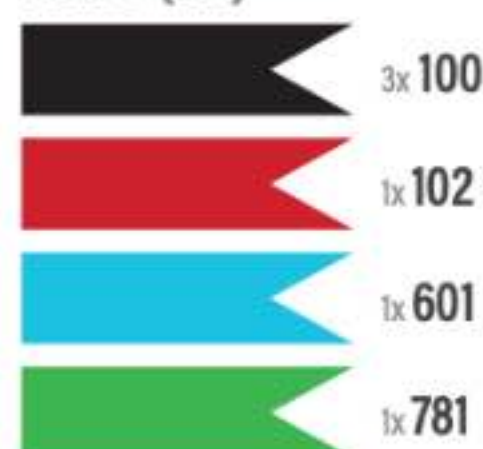


## MONO ORBITER M L

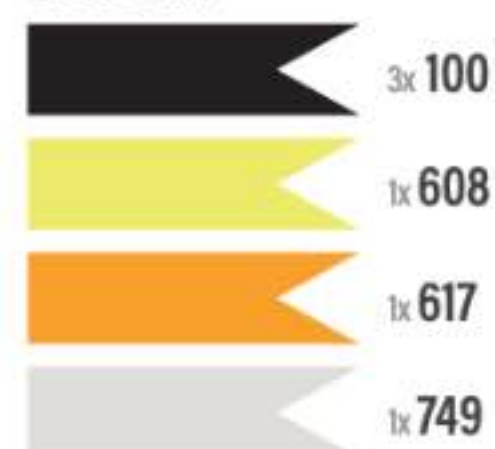
SKU 12407 MSRP \$11.99

- Made from lightweight, high-tenacity monofilament
- Low-profile Orbiter ends
- Total length (end to end): 15.5"
- Made in the USA

### FIELD (22)



### STREAM



## THE ORBITER END

- Precision-molded rubber for reliable grip
- Accommodates a wide range of frames
- Articulated cable attachment point increases retainer flexibility
- Integrated pinch points for easy removal
- Available on the Orbiter, Adjustable Orbiter, Mono Orbiter, and Orbiter Float



# MARINER

BEST SELLER

S

M

L

SKU 12425 MSRP \$13.99

- Made from high-tenacity monofilament fishing line
- Grippy silicone ends that stretch to fit most frames
- Made in the USA

## BRIGHTS (02)



1x 126



1x 340



1x 605



1x 879



1x 883



1x 892

CAN BE WORN 2 WAYS





## BAJA BEST SELLER S M L

SKU 12312 MSRP \$9.99

- Comfortable, eye-catching woven cord
- Low-profile Urban ends



### MIX (01)



lx 257



lx 701



lx 705



lx 708



lx 709



lx 789

## URBAN COLLECTION

Take it to the streets with our stylish Urban Collection. Featuring eye-catching colors and patterns, unique materials, and low-profile attachment points that are designed to sit forward of your ears, these versatile retainers bring a laid-back look that is equally at home at the office, at the beach, or on your favorite brewery's rooftop deck.

### THE URBAN END



- Stretchy rubber ends securely grip frames of virtually any size
- Designed to sit forward of your ears
- Available on the Baja, Handwound Guatemalan, Braided Leather, Suede, Lens Leash, Beaded, and Waxed Cotton



## HANDWOUND GUATEMALAN S M L

SKU 12411 MSRP \$9.99

- Handmade in Guatemala
- Made from 100% cotton
- Low-profile Urban ends
- Each retainer features a unique color combination

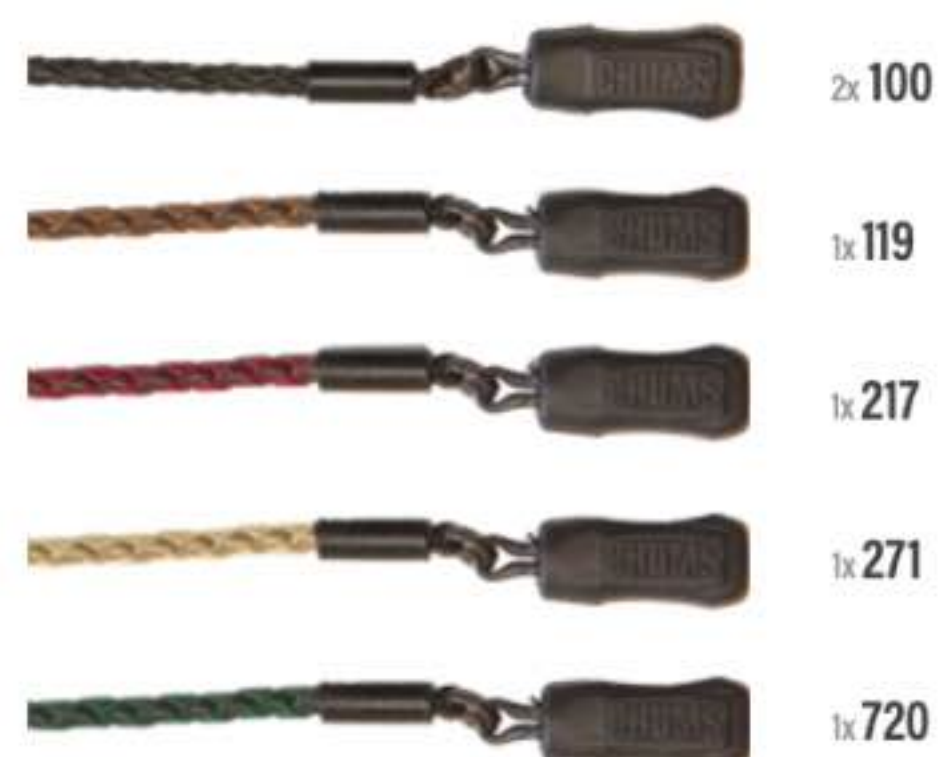


## BRAIDED LEATHER BEST SELLER S M L

SKU 12126 MSRP \$12.99

- Made from 2.5mm braided genuine leather
- Low-profile Urban ends

### BRAIDED LEATHER MIX



## SUEDE S M L

SKU 12127 MSRP \$11.99

- Made from soft, comfortable, classy suede
- Low-profile Urban ends

### SUEDE MIX





## WAXED COTTON S M L

SKU 12309 MSRP \$9.99

- Made from 2.5mm braided waxed cotton
- Durable, smooth, and water-resistant
- Low-profile Urban ends

### WAXED COTTON MIX



## BEADED S M L

SKU 12402 MSRP \$10.99

- Incorporates wood and glass beads for a unique, elegant look
- Low-profile Urban ends

### BEADED MIX



## LENS LEASH BEST SELLER S M L

SKU 12104 MSRP \$5.99

- Simple, classic retainer
- Fits a wide variety of frames
- Low-profile Urban ends

### LENS LEASH MIX



## TECH CORD S M L

SKU 12432 MSRP \$4.99

- One-piece molded eyewear retainer
- Adjustable loop temples
- Fits securely on most frame sizes and styles
- Extremely lightweight
- Made in the USA

### TECH CORD MIX







## ON THE WATER

---

Chums was born on the water and our roots run deep when it comes to finding innovative ways to keep your equipment safe and dry. Whether you need affordable solutions to keep your glasses, keys, and phone afloat, or a high-quality rolltop dry bag for a multi-day river trip, rest assured that our decades of experience mean we know a thing or two about helping you hang on to your valuables.





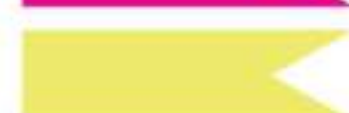


## SPORTFLOAT NEW S M L

SKU 12433 MSRP \$11.99

- Made from quick-drying, foam-filled neoprene
- GripTech silicone lining for an extra-firm hold
- Fits most frames
- Floats eyewear weighing up to 45g (1.5oz)
- Available in Brights



### BRIGHTS (02)

	2x 100
	1x 606
	1x 608
	1x 611
	1x 617

## SPORTFLOAT LTD NEW S M L

SKU 12434 MSRP \$13.99

- Made from quick-drying, foam-filled neoprene
- GripTech silicone lining for an extra-firm hold
- Fits most frames
- Floats eyewear weighing up to 45g (1.5oz)
- Available in Neon



### NEON (66)

	2x 380
	2x 381
	2x 382





## GLASSFLOAT CLASSIC

BEST SELLER

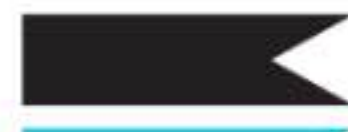





3D DOME

M L

SKU 12131 MSRP \$9.99

- Floats eyewear weighing up to 30g (1oz)
- Made from quick-drying, foam-filled polyester
- Fits medium to large frames

### GLASSFLOAT MIX

	1x 100
	1x 601
	1x 606
	1x 608
	1x 611
	1x 617



## GLASSFLOAT CLASSIC LTD

3D DOME

M L

SKU 12135 MSRP \$11.99

- Floats eyewear weighing up to 30g (1oz)
- Made from quick-drying, foam-filled polyester
- Fits medium to large frames

### NEON (66) NEW

	2x 380
	2x 381
	2x 382

### 70'S SURF (68) NEW

	2x 385
	2x 392
	2x 429



## ORBITER FLOAT

BEST SELLER

M L

SKU 12410 MSRP \$14.99

- Made from ultra-lightweight stainless steel cable
- Low-profile Orbiter ends
- Floating foam is removable for adventures away from the water
- Floats eyewear weighing up to 10g (0.35oz)

### BRIGHTS (02)

	2x 108
	2x 611
	2x 617





## FLOATING NEO KEYCHAIN HEAT TRANSFER

SKU 90024 MSRP \$5.99

- High-visibility neoprene flotation device for your keys
- Floats keys weighing up to 35g (1.2oz)



### BRIGHTS (02)



## FLOATING NEO KEYCHAIN LTD

HEAT TRANSFER SUBLIMATION

SKU 90028 MSRP \$6.99

- Stylish neoprene flotation device for your keys
- Floats keys weighing up to 35g (1.2oz)



### NEON (66) NEW



## SPORTFLOAT WRIST STRAP NEW

SKU 90219 MSRP \$13.99

- Hang on to your essentials and keep them afloat
- Made from quick-drying, foam-filled neoprene
- Secure removable clasp attaches and detaches easily
- Floats items weighing up to 85g (3oz)
- Available in singles and mix



### NEON (66)



## CAP RETAINER BEST SELLER 3D DOME

SKU 11106 MSRP \$4.99

- Secures your hat to your jacket, shirt, or pack
- Lightweight nylon cord with tough bulldog clips









## FLOATING PHONE PROTECTOR BEST SELLER

SKU 54413 MSRP \$19.99

- Floating dry bag for your phone
- Splashproof secure locking closure
- Touchscreen-compatible front and rear windows
- Removable lanyard
- Fits most phones
- Dimensions: 9" x 5.5" x 0.5"



## FLOATING PHONE PROTECTOR LTD

SKU 54419 MSRP \$21.99

- Floating dry bag for your phone
- Splashproof secure locking closure
- Touchscreen-compatible front and rear windows
- Removable lanyard
- Fits most phones
- Dimensions: 9" x 5.5" x 0.5"



100

107

608



606

611

617



380

381

382



385

392

429



## FLOATING MARSUPIAL WALLET

HEAT TRANSFER SUBLIMATION

SKU 90070 MSRP \$8.99

- High-visibility floating wallet with key ring attachment
- Made from durable, quick-drying neoprene
- Floats items weighing up to 55g (1.9oz)
- Dimensions: 3" x 4.5"



### BRIGHTS (02)



## SURFSHORTS FLOW WALLET

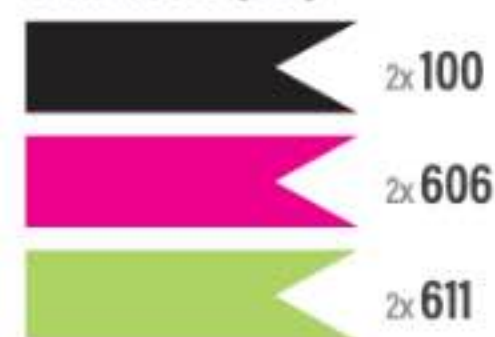
RFID-BLOCKING

SKU 18406 MSRP \$12.99

- Durable, compact wallet made for the water
- Mesh design dries quickly and won't trap sand or silt
- 2 zippered pockets
- ID window
- Reflective key ring attachment
- Includes RFID-blocking card
- Dimensions: 3" x 4.5"



### BRIGHTS (02)



## GLOW PHONE POUCH

SKU 54411 MSRP \$14.99

- Dry bag for your phone
- Splashproof secure locking closure
- Touchscreen-compatible
- Glow-in-the-dark piping for visibility
- Fits most phones
- Dimensions: 8" x 4.5"



## SPLASH BAG

**SMALL**  
SKU 54417 MSRP \$8.99  
Dimensions: 8" x 5.5"

**LARGE**  
SKU 54418 MSRP \$9.99  
Dimensions: 9" x 7"

- Keep your wallet, keys, and other essentials safe while on or near the water
- Three rows of zip-lock closures plus a roll-down top to keep your items dry and secure
- Adjustable lanyard





## SHUTTLE SPLASH SACK

SKU 54330 MSRP \$24.99

- Splashproof secure locking closure
- Freestanding design for easy access
- Clear window to easily locate your essentials
- Adjustable shoulder strap
- Dimensions: 9" x 11" x 4"



## SHUTTLE SPLASH SACK LTD

SKU 54331 MSRP \$27.99

- Splashproof secure locking closure
- Freestanding design for easy access
- Clear window to easily locate your essentials
- Adjustable shoulder strap
- Dimensions: 9" x 11" x 4"







# STORM SERIES BAGS

---

Built for the water, these robust bags have been tested under the harshest conditions by anglers, river rats, dirtbags, and guides. Boasting stormproof materials, secure rolltop closures, ultrasonic welded construction, and water-resistant zippers, Storm Series bags are ready for whatever you and Mother Nature can throw at (or in) them. No matter your destination and regardless of the weather, these bags will keep your gear safe, dry, and easily accessible.



## STORM ROLLTOP DUFFEL

SKU 54325 MSRP \$154.99

- Stormproof material
- 52L capacity
- Ultrasonic welded construction
- Secure rolltop closure
- Adjustable, removable, padded backpack straps
- Multiple webbing attachment points
- Dimensions: 13" x 20.5" x 12"



## STORM ROLLTOP DUFFEL LTD

SKU 54327406 MSRP \$174.99

- Stormproof material
- 52L capacity
- Ultrasonic welded construction
- Secure rolltop closure
- Adjustable, removable, padded backpack straps
- Multiple webbing attachment points
- Dimensions: 13" x 20.5" x 12"





## DOWNRIVER ROLLTOP BACKPACK

SKU 54312 MSRP \$129.99

- Stormproof material
- 45L capacity
- Ultrasonic welded construction
- Secure rolltop closure
- Elastic water bottle holder
- Tie-down bungee system
- Exterior pockets with water-resistant zippers
- Lash tabs for extra carrying capabilities
- Dimensions: 18.75" x 14" x 10.5"



## DOWNRIVER ROLLTOP BACKPACK LTD

SKU 54321406 MSRP \$149.99

- Stormproof material
- 45L capacity
- Ultrasonic welded construction
- Secure rolltop closure
- Elastic water bottle holder
- Tie-down bungee system
- Exterior pockets with water-resistant zippers
- Lash tabs for extra carrying capabilities
- Dimensions: 18.75" x 14" x 10.5"



## STORM ROLLTOP SLING

SKU 54315 MSRP \$99.99

- Stormproof material
- 23L capacity
- Ultrasonic welded construction
- Rolltop closure
- Tie-down bungee system
- External pocket with water-resistant zipper and touchscreen compatibility
- Adjustable, padded shoulder strap
- Dimensions: 12" x 14" x 8.25"



## STORM ROLLTOP SLING LTD

SKU 54320406 MSRP \$109.99

- Stormproof material
- 23L capacity
- Ultrasonic welded construction
- Rolltop closure
- Tie-down bungee system
- External pocket with water-resistant zipper and touchscreen compatibility
- Adjustable, padded shoulder strap
- Dimensions: 12" x 14" x 8.25"





## DOWNSTREAM 4L WAIST PACK

SKU 54313 MSRP \$44.99

- Stormproof material
- 4L capacity
- Ultrasonic welded construction
- Secure rolltop closure
- External pocket with water-resistant zipper
- Can be worn as a waist pack or shoulder bag
- Removable strap adjusts from 20" to 40"
- Dimensions: 6.5" x 8.25" x 4.5"



## DOWNSTREAM 4L LTD WAIST PACK

SKU 54319406 MSRP \$49.99

- Stormproof material
- 4L capacity
- Ultrasonic welded construction
- Secure rolltop closure
- External pocket with water-resistant zipper
- Can be worn as a waist pack or shoulder bag
- Removable strap adjusts from 20" to 40"
- Dimensions: 6.5" x 8.25" x 4.5"







# WALLETS

We're not just here to help you hang on to your glasses; we think hanging on to your cash and cards is pretty important too. Sleek, low-profile, versatile, and durable, our wallets are at home in town, on the trails, and everywhere in between. And did we mention that they're really, really, really, ridiculously good-looking?

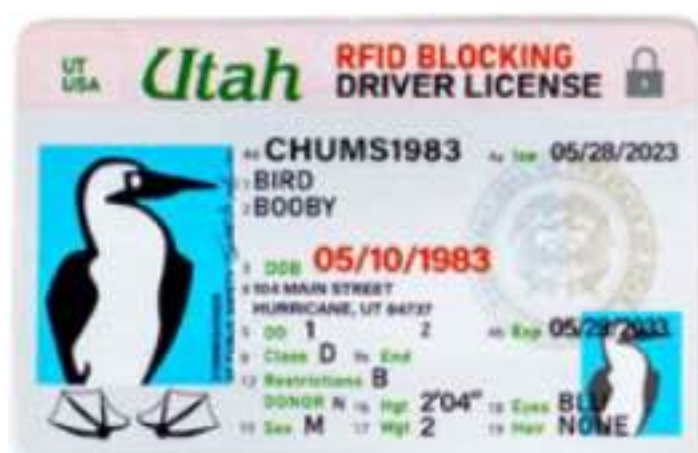


## RFID-BLOCKING CARDS

The majority of our wallets now include RFID-blocking cards that can help keep your credit card information safe. But what is RFID, and why do you need to block it? It stands for radio frequency identification, and it's the technology in your credit card that allows you to make contactless payments at your favorite stores. Although RFID is convenient, it means pickpockets no longer have to pick your pocket — with the right equipment, it's possible to wirelessly nab your credit card info, even if your wallet never leaves your pocket or purse. Our RFID-blocking cards can help prevent this type of high-tech identity theft.

## DON'T THROW THIS PROTECTIVE CARD AWAY!

Our RFID-blocking card is cleverly disguised as a driver's license for our Red-Footed Booby Bird mascot. Keeping this card inside the wallet it comes with is the only way to ensure that RFID-blocking technology is in effect.



## BANDIT LO-PRO **RFID-BLOCKING**

SKU 18812 MSRP \$10.99

- Low-profile, minimalist front pocket wallet
- Push-up thumb notch for quick card access
- 2 card slots
- Dual elastic bands for stashing cash
- Made from durable ripstop canvas
- Includes RFID-blocking card
- Dimensions: 2.65" x 4"



### BASICS (01)



2x 100



2x 375



2x 376

### BRIGHTS (02)



2x 377



2x 378



2x 379

### TRI (51) **NEW**



2x 114



2x 137



2x 384

## BANDIT LO-PRO LTD **NEW** **RFID-BLOCKING** **SUBLIMATION**

SKU 18832 MSRP \$12.99

- Our Bandit Lo-Pro wallet, now available in eye-catching patterns



### 70'S SURF (68)



2x 386



2x 387



2x 429



## BANDIT ZIP

RFID-BLOCKING

HEAT TRANSFER

SUBLIMATION

SKU 18813 MSRP \$14.99

- Compact wallet, perfect for around town or on the trails
- Secure zippered pocket
- 4 card slots
- External elastic band for stashing cash
- Made from durable ripstop canvas
- Includes RFID blocking card
- Dimensions: 3" x 4.5"
- Available in singles and mixes



### BASICS (01)



2x 100



2x 375



2x 376

### TRI (51) NEW



2x 114



2x 137



2x 384

## BANDIT BI-FOLD

RFID-BLOCKING

SKU 18808 MSRP \$16.99

- Minimalist bi-fold wallet
- 4 card slots
- Clear ID window
- Magnetic closure
- Dimensions: 2.5" x 4"
- Available in singles and mixes



### BASICS (01) NEW



2x 100



2x 262



2x 373

### TRI (51) NEW



2x 114



2x 137



2x 384

## BANDIT BI-FOLD LTD

NEW

RFID-BLOCKING

SUBLIMATION

SKU 18811 MSRP \$18.99

- Our Bandit Bi-Fold wallet, now available in eye-catching patterns



### NATURE (53)



2x 388



2x 393



2x 394

### 70'S SURF (68)



2x 386



2x 387



2x 392





# SURFSHORTS

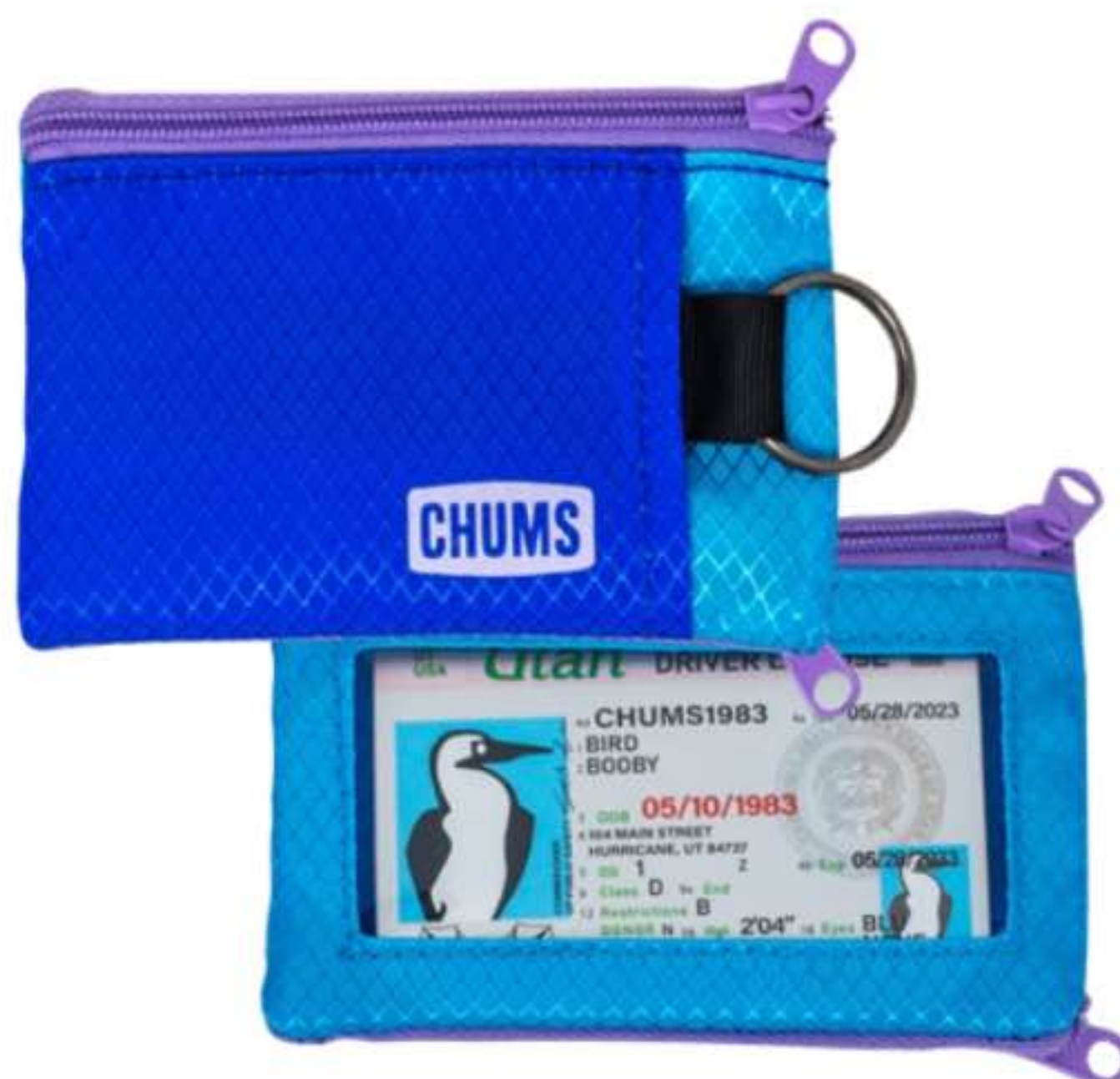
BEST SELLER

RFID-BLOCKING

HEAT TRANSFER

SKU 18401 MSRP \$11.99

- The perfect adventure wallet
- Made from lightweight, durable ripstop material
- Two zippered pockets
- ID window
- Key ring attachment
- Includes RFID-blocking card
- Dimensions: 3" x 4.5"
- Available in singles and mixes



## BASICS NEW



## BRIGHTS (02) NEW



## TRI (51)



# SURFSHORTS LTD

BEST SELLER

RFID-BLOCKING

HEAT TRANSFER

SUBLIMATION

SKU 18403 MSRP \$13.99

- The perfect adventure wallet
- Made from lightweight, durable ripstop material
- Two zippered pockets
- ID window
- Key ring attachment
- Includes RFID-blocking card
- Dimensions: 3" x 4.5"
- Available in singles and mixes



## TIE-DYE (04)



## NATURE (53) NEW



## NEUTRALS (67) NEW



## 70'S SURF (68) NEW



## SALTWATER FISH (49)



## FRESHWATER FISH (61)





## ROVER BI-FOLD NEW

SKU 18824 MSRP \$19.99

- Full-size wallet made from durable canvas and ripstop material
- 5 card slots
- Internal ID window
- Cash sleeve
- Dimensions: 3.5" x 4.5"
- Available in singles and mixes



### MIX (01)



2x 387



2x 392



2x 395





## REVERSI

SKU 18809 MSRP \$19.99

- Ripstop & elastic material for durability
- 2 card slots with internal ID window
- Dual elastic bands for stashing cash
- Dimensions: 2.75" x 5.25"
- Available in singles and mixes



### BASICS (01) NEW



## NOMAD NEW

SKU 18833 MSRP \$34.99

- Made from durable canvas
- 3 card slots with ID window
- Cash sleeve and internal zippered pocket
- External stash pocket and phone pocket
- Dimensions: 3.5" x 7"
- Removable shoulder strap





A photograph of three women walking on a grassy hill at what appears to be a music festival. The woman on the left is wearing blue denim overalls over a white top and has a red bag slung over her shoulder. The woman in the middle is wearing a green tank top, white shorts, and a blue fanny pack, and is wearing sunglasses. The woman on the right is wearing a white tank top, tan pants, and a grey and black patterned fanny pack, also wearing sunglasses. In the background, there are mountains, festival equipment, and other people sitting on the grass.

# ACTIVE BAGS

Headed out for a hike? We've got you. What about a run? Yep, we've got a bag for that too. Maybe a music festival? Or a trip to the local watering hole for happy hour with the crew? Look no further. From our popular Rover Cross-Body Bag to our new Switchpack, our line of active bags is built to keep up with your adventurous lifestyle.



## SWITCHPACK NEW HEAT TRANSFER

SKU 14105 MSRP \$24.99

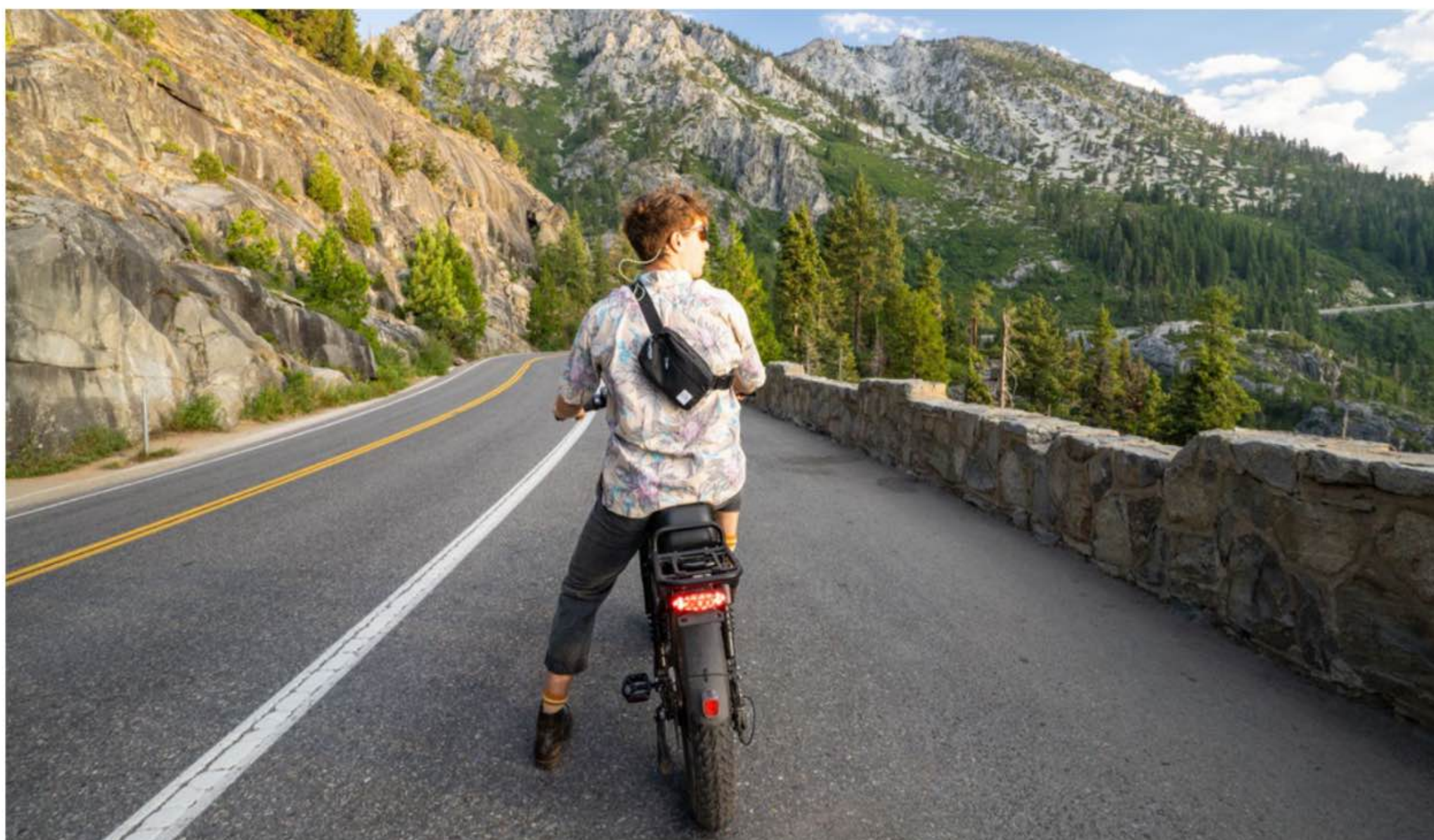
- Do-it-all bag for town or the trails
- Wear it as a cross-body bag or waist pack
- Made from lightweight ripstop nylon
- External zippered pocket
- Internal mesh organizer pockets



## SWITCHPACK LTD NEW HEAT TRANSFER SUBLIMATION

SKU 14106 MSRP \$26.99

- Do-it-all bag for town or the trails
- Wear it as a cross-body bag or waist pack
- Made from lightweight ripstop nylon
- External zippered pocket
- Internal mesh organizer pockets





## TREKKER WAIST PACK

HEAT TRANSFER

SUBLIMATION

SKU 14037 MSRP \$29.99

- Two external zippered pockets
- Front stash pocket with hook-and-loop closure
- Internal key clip and organizer pocket
- Adjustable waist strap between 20" and 40"

NEW



100



114



373



## INDIO SLING

HEAT TRANSFER

SKU 54268 MSRP \$21.99

- Perfect for carrying the essentials
- Made with durable ripstop nylon
- Two zippered pockets
- Adjustable, removable shoulder strap

NEW



114



137



373





## ROVER BOTTLE SLING NEW

SKU 54430 MSRP \$29.99

- Hydrate on the go and keep essentials close at hand
- Bungee system adjusts to fit most bottles
- Zippered compartment with phone pouch
- Adjustable, removable strap



100



114



137





## ROVER PHONE TOTE HEAT TRANSFER SUBLIMATION

SKU 54269 MSRP \$24.99

- The ideal bag for around town or on the trails
- Perfect for stadiums/events being smaller than the minimum clear bag requirement
- Can be worn across the body, the shoulder, or around the waist
- Large zippered main compartment with internal organizer pockets
- Adjustable, removable carry strap



NEW



386



387



395



430

## ROVER CROSS-BODY BAG HEAT TRANSFER SUBLIMATION

SKU 54266 MSRP \$29.99

- The ideal bag for around town or on the trails
- Can be worn across the body, the shoulder, or around the waist
- Large zippered main compartment with internal organizer pockets
- Adjustable, removable carry strap



NEW



100



114



137



373



386



387



395



430







# ACCESSORIES

---

Did you think we were out of ideas for helping you hang on? Think again. Our line of eyewear accessories was designed to keep your glasses protected and sparkling clean. Our storage cases are perfect for keeping your shades scratch-free while you're on the go, and our eyewear cleaning cloths and kits ensure your lenses are always crystal clear.





## TRANSPORTER BEST SELLER

SKU 31094 MSRP \$9.99

- Zippered hardshell case
- Fits most eyewear styles
- Soft fleece interior lining
- Available in singles and mix



### TRANSPORTER MIX NEW



2x 100



2x 114



2x 373

## TRANSPORTER LTD

SKU 31100 MSRP \$11.99

- Zippered hardshell case
- Fits most eyewear styles
- Soft fleece interior lining
- Available in singles and mix



### MIX (01) NEW



2x 387



2x 394



2x 395



REALTREE 352



## UPCYCLED FELT CASE UPCYCLED

SKU 31103 MSRP \$12.99

- Made from eco-friendly upcycled felt
- Hard case with soft lining protects eyewear
- Accent webbing with attachment loop
- Zippered closure



MIX (01)



2x 156

2x 342

2x 880

## GLASSHOPPER BEST SELLER 3D DOME

SKU 30054 MSRP \$7.99

- Sleek, one-piece clip for storing eyewear on your vehicle's sun visor
- Easy one-handed use
- Durable metal construction
- Available in singles or mix



GLASSHOPPER MIX



2x 100

2x 105

2x 152

## SHADE SHELTER BEST SELLER HEAT TRANSFER

SKU 31090100 MSRP \$9.99

- Soft, low-profile, zippered neoprene case
- Integrated clip attaches to almost anything



## SHADE SHELTER LTD HEAT TRANSFER SUBLIMATION

SKU 31104 MSRP \$11.99

- Soft, low-profile, zippered neoprene case
- Integrated clip attaches to almost anything
- Available in singles and mixes



70'S SURF (68) NEW



2x 386

2x 392

2x 429



## POUCH

SKU 30055 MSRP \$6.99

- Microfiber lens cleaning cloth in a compact, protective silicone pouch
- Convenient clip attachment
- Perfect for glasses, goggles, scopes, and screens
- Cloth dimensions: 8" x 8"



### POUCH MIX



## POUCH XL

SKU 30083 MSRP \$7.99

- Microfiber lens cleaning cloth in a compact, protective silicone pouch
- Convenient clip attachment
- Perfect for glasses, goggles, scopes, and screens
- Cloth dimensions: 12" x 12"



### MIX (01)



## EYEWEAR REPAIR KIT+

SKU 30078 MSRP \$9.99

- Screwdriver, magnifying glass, frame pads, screws, and gaskets in a reusable case



## ANTI-FOG KIT BEST SELLER

SKU 30050 MSRP \$8.99

- Anti-fog lens cleaning solution is perfect for binoculars, glasses, goggles, and scopes
- Includes 8" x 8" microfiber cleaning cloth







# WINTER ACCESSORIES

---

Hit the slopes this season with our practical & tactical winter accessories. Keep your pants where they're supposed to be, and never worry about losing your season pass again. Chums makes your days on the mountain easier than remembering when to pizza and when to French Fry.



## SUSPENDERS **BEST SELLER**

SKU 60610 MSRP \$19.99

- Adjustable elastic suspenders with silicone grippers on the inside surface for maximum range of motion and security
- Composite cam-action clips hold tight without damaging your trousers
- One size fits most



## ARM BAND ID HOLDER

SKU 30042 MSRP \$7.99

- Secure, low-profile ID or season pass holder
- Adjustable elastic arm band with hook-and-loop closure



## LARGE RETRACTOR **BEST SELLER** **3D DOME**

SKU 30023 MSRP \$4.99

- Clips to jacket, pants, or pack
- Secure snap safely holds ID or season pass
- 30" cord extends and retracts smoothly



## RETRACTOR+ **3D DOME**

SKU 33001 MSRP \$6.99

- Durable metal carabiner clips to jacket, pants, or pack
- Metal clip for easy ID or pass attachment
- 25" cord extends and retracts smoothly







# CUSTOM PRODUCTS

Make it your own with our customization program. Easily add your logo, slogan, or custom artwork to a number of our top-selling eyewear retainers, wallets, active bags, and accessories. We now offer eye-catching custom artwork sublimation on select products in addition to our tried-and-true screen printing, 3D resin domes, and full-color vinyl heat transfer options.



## CUSTOMIZE OUR PRODUCTS WITH YOUR LOGO OR ARTWORK IN THREE STEPS:

- 1 Send vector artwork to [cs@chums.com](mailto:cs@chums.com)
- 2 Approve digital artwork proof
- 3 Order

**IT'S THAT EASY!**

### FULL-COLOR VINYL HEAT TRANSFER

- Add your full-color, high-resolution logo in all its vibrant glory to some of our best-selling products
- Lead times as short as 10 days after art approval
- \$1-\$2 per transfer
- Minimums as low as 12 pieces per SKU
- \$35 one-time set up fee, \$20 optional vector set up fee



### SCREEN PRINTING

- One-color screen printing available on Original and Neoprene eyewear retainers (excluding LTD versions)
- Lead times as short as 10 days after art approval
- \$0.35 per piece for the first printing location and \$0.10 for a second location
- Minimums as low as 50 pieces per SKU
- \$35 one-time set up fee, \$20 optional vector set up fee
- Custom ink colors available for orders of 200 units with \$25 set up fee — fee waived for 500 units and above



### 3D DOME

- Add an eye-catching, full-color 3D resin dome of your logo to a wide variety of our products
- Lead times as short as 10 days after art approval
- \$0.50 per dome
- Minimums as low as 24 pieces per SKU
- \$35 one-time set up fee, \$20 optional vector set up fee





# FULL-COLOR SUBLIMATION

The next evolution of our customization program has arrived! We now offer vibrant, full-color sublimation of your custom artwork on some of our most popular products, including Neoprene retainers and select models of active bags, wallets, and accessories.

- Lead times as short as 60 days after art approval for most products
- Minimums as low as 500 pieces per SKU
- 50% deposit required at time of order
- Digital proofs provided, physical samples available upon request



ROVER PHONE TOTE



SHADE SHELTER



SWITCHPACK



TREKKER WAIST PACK



LANYARD



BANDIT LO-PRO



NEOPRENE



ROVER CROSS-BODY BAG



FLOATING NEO KEYCHAIN



BANDIT ZIP



BANDIT BI-FOLD



FLOATING MARSUPIAL



SURFSHORTS



## RETAIL DISPLAYS

- Unmatched ROI per square foot
- Increased add-on sales
- Customize your product selection or choose from our pre-built assortments



### 2-SIDED COUNTERTOP

- Choose from 4 pre-built assortments
- 29.5" tall; 11.5" rotating base
- Holds approximately 150-200 pieces

WHOLESALE STARTING AT  
**\$725**

MSRP STARTING AT  
**\$1,660**

PROFIT STARTING AT  
**\$935**



### 3-SIDED COUNTERTOP

- Choose from 2 pre-built assortments
- 24.5" tall; 12" rotating base
- Holds approximately 215-250 pieces

WHOLESALE STARTING AT  
**\$1,000**

MSRP STARTING AT  
**\$2,475**

PROFIT STARTING AT  
**\$1,475**



### WALL-MOUNTED

- Choose from 4 pre-built assortments
- 66" tall modular wall mount
- Holds approximately 130-280 pieces

WHOLESALE STARTING AT  
**\$695**

MSRP STARTING AT  
**\$1,665**

PROFIT STARTING AT  
**\$970**



### 3-SIDED TOWER

- Choose our pre-built assortment or select your own
- 68" tall; 19" rotating base
- Holds approximately 560 pieces

WHOLESALE STARTING AT  
**\$2,860**

MSRP STARTING AT  
**\$7,040**

PROFIT STARTING AT  
**\$4,180**



## **SALT LAKE CITY, UTAH**

World Headquarters

2424 South 2570 West, Salt Lake City, UT 84119

## **HURRICANE, UTAH**

Manufacturing

104 South Main Street, Hurricane, UT 84737

## **KETCHUM, IDAHO**

Sales and Marketing

210 East Sun Valley Road, Ketchum, ID 83340

CHUMS.COM | @CHUMSUSA | 800.222.2486