CHUMS®
2024 CATALOG
HELPING YOU HANG ON SINCE 1983

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Founded on the Colorado River in 1983, Chums is about the guides, dirtbags, river rats, and weekend warriors. Our community is the early risers and go-getters dedicated to everything from chasing trout in faraway lands to brewing the perfect cup of camp coffee deep in the backcountry. A family-run business committed to US-based manufacturing and world-class customer service, Chums is a global brand that produces innovative outdoor products built for adventure.

WE WERE BORN ON THE WATER

Chums has a long and storied history on the water. More than 40 years ago, a dory boat guide in southern Utah grew tired of watching his customers repeatedly lose their sunglasses in the Colorado River. Behold, the inspiration for the Original cotton eyewear retainer, which is still one of our best-selling products to this day. Our manufacturing techniques have come a long way from our founder's $60 sewing machine in the back of his VW van, but the mission remains the same: to help our customers hang on to the gear they value most.

WE ARE FAMILY-RUN

Way back in 2002, in a time when Nickelback topped the pop charts and the original iPod was the hottest tech on the market, the Ferries family purchased Chums. In the years that have followed, they have pushed innovation through product development, reinforced the brand's commitment to American manufacturing, and instilled an unwavering passion for top-notch customer service, leading Chums to become the global brand that so many know and love today.

WE ARE MADE IN THE USA

We still manufacture many of our products in our original factory in Hurricane, Utah. Now with three offices and more than 75 employees (a few of whom have been with us for over 30 years), it's safe to say that we've learned a thing or two about staying loyal to our roots and to our people since we opened for business in 1983. We may be a little biased, but we're pretty sure that our team consists of some of the raddest, most talented people in the outdoor industry.

WE LOVE THE OUTDOORS

We love playing in the outdoors, and so do our customers. Whether in the mountains, on the water, in the desert, or at the beach, the drive to get out there and explore is central to our brand and the products we sell. This is why Chums works with many nonprofit organizations across the country to help drive environmental conservation efforts, minimize our carbon footprint, and preserve our planet's natural resources for generations to come.

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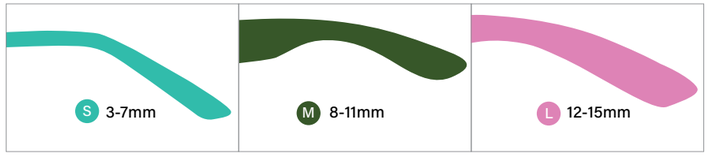
CATALOG KEY

NEW	NEW PRODUCTS, COLORS, AND PATTERNS FOR THIS YEAR
BEST SELLER	OUR BEST-SELLING PRODUCTS
UPCYCLED	SUSTAINABLE PRODUCTS MADE WITH UPCYCLED MATERIALS
RFID-BLOCKING	INCLUDES RFID-BLOCKING CARD
HEAT TRANSFER	PRODUCTS THAT CAN BE CUSTOMIZED WITH OUR FULL-COLOR VINYL HEAT TRANSFER PROCESS
SCREEN PRINTING	PRODUCTS THAT CAN BE CUSTOMIZED WITH SCREEN PRINTING
3D DOME	PRODUCTS THAT CAN BE CUSTOMIZED WITH A 3D RESIN DOME
SUBLIMATION	PRODUCTS THAT CAN BE CUSTOMIZED WITH FULL-COLOR SUBLIMATION

RETAINER END SIZES: S M L

EYEWEAR RETAINER FIT GUIDE

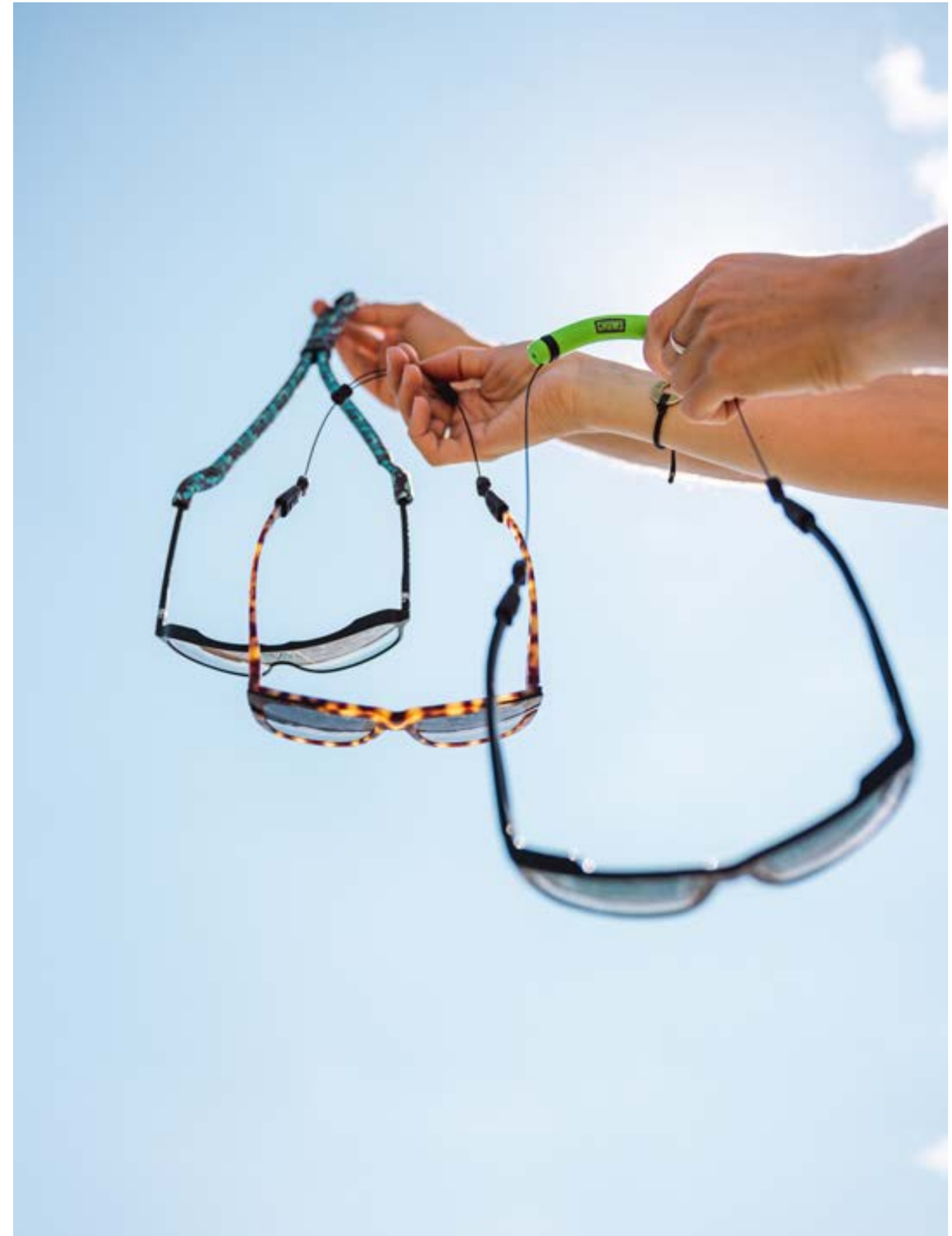
Use this handy guide to find the best fit for your frames



Using a ruler, measure at the widest point of the temple tip (the portion of the frame that rests at your ears). For frames over 8mm with rubber/silicone at the temple tip, add 1mm to your final measurement for improved ease of installation. If between sizes, we recommend sizing down to ensure a secure fit.

unit: 1cm = 10mm

PRODUCT NAME	SKU	3	4	5	6	7	8	9	10	11	12	13	14	15
Original / Original LTD - Standard End	12115/12318				S	S	M	M	M	M				
Original - Large End	12119								M	M	L	L	L	L
Original - Small End	12116		S	S	S	S	M							
Original Kids - Standard End	12112				S	S	M	M	M	M				
Neoprene / Neoprene LTD - Standard End	12128/12129					S	M	M	M	M				
Neoprene - Large End	12306								M	M	L	L	L	L
Upcycled Cotton	12424				S	S	M	M	M	M				
Classic	12108			S	S	S	M	M	M					
No Tail Adjustable	12207				S	S	M	M	M	M				
Elastic	12106			S	S	S	M	M	M					
Universal Fit	12103		S	S	S	S	M	M	M	M	L	L	L	L
Slip Fit	12121	S	S	S	S	S	M	M	M	M	L	L	L	
Fish Tip	12204				S	S	M	M	M	M	L			
Ripcord	12320			S	S	S	M	M	M	M	L	L	L	L
Tideline / Tideline Adjustable	12412/12419			S	S	S	M	M	M	M	L	L	L	L
Mariner	12425					S	M	M	M	M	L	L	L	L
Switchback	12308			S	S	S	M	M	M	M	L	L	L	L
The Slim	12313	S	S	S	S	S	M	M	M	M	L	L	L	L
Orbiter	12403						M	M	M	M	L	L	L	L
Adjustable Orbiter	12420						M	M	M	M	L	L	L	L
Mono Orbiter	12407						M	M	M	M	L	L	L	L
Handwound Guatemalan	12411	S	S	S	S	S	M	M	M	M	L	L	L	
Baja	12312	S	S	S	S	S	M	M	M	M	L	L	L	
Braided Leather	12126	S	S	S	S	S	M	M	M	M	L	L	L	
Lens Leash	12104	S	S	S	S	S	M	M	M	M	L	L	L	
Waxed Cotton	12309	S	S	S	S	S	M	M	M	M	L	L	L	
Beaded	12402	S	S	S	S	S	M	M	M	M	L	L	L	
Suede	12127	S	S	S	S	S	M	M	M	M	L	L	L	
Tech Cord	12432	S	S	S	S	S	M	M	M	M	L	L	L	L
Glassfloat Classic / Glassfloat Classic LTD	12131/12135					S	M	M	M	M	L	L	L	L
Orbiter Float	12410						M	M	M	M	L	L	L	L
Floating Neo	12178					S	M	M	M	M	L	L		
Neo Megafloat	12202								M	M	L	L	L	L



EYEWEAR RETAINERS

Back in the day (in the year 1983, to be exact), the first Chums eyewear retainers were born on the Colorado River in southern Utah. The original style that launched our brand is still going strong today, but since then, we've put our blood, sweat, and tears into developing new, innovative styles to help you hang on to your eyewear and look damn good doing it.

ORIGINAL

BEST SELLER | SCREEN PRINTING

STANDARD END (S) (M)

SKU 12115 MSRP $9.99

- The retainer that started it all, way back in 1983
- Made from 100% cotton
- Fits a wide variety of frames
- Available in every mix and color shown on this page

LARGE END (M) (L)

SKU 12119 MSRP $9.99

- Fits large frames
- Available in Basics, Brights, and Hurricane 6 mixes

SMALL END (S)

SKU 12116 MSRP $9.99

- Fits thin frames
- Available in Basics and Hurricane 6 mixes

KIDS STANDARD END (S) (M)

SKU 12112 MSRP $8.99

- Fits a wide variety of frames
- Shorter length for smaller heads
- Available in Kids Basics mix

BASICS (01) NEW

- x1 100
- x1 101
- x1 102
- x1 103
- x1 105
- x1 279

HURRICANE 6 (03) NEW

- x1 121
- x1 134
- x1 137
- x1 280
- x1 359
- x1 391

HURRICANE 12 (21) NEW

- x1 449
- x1 501
- x1 504
- x1 601
- x1 606
- x1 608
- x1 611
- x1 617
- x1 699
- x1 701
- x1 704
- x1 706

HURRICANE 24 (19) NEW

KIDS BASICS NEW

- x2 100
- x1 101
- x1 102
- x1 103
- x1 105

BRIGHTS (02) NEW

- x1 281
- x1 601
- x1 606
- x1 608
- x1 611
- x1 617

TIE-DYE (04) NEW

- x1 699
- x2 701
- x1 704
- x2 706

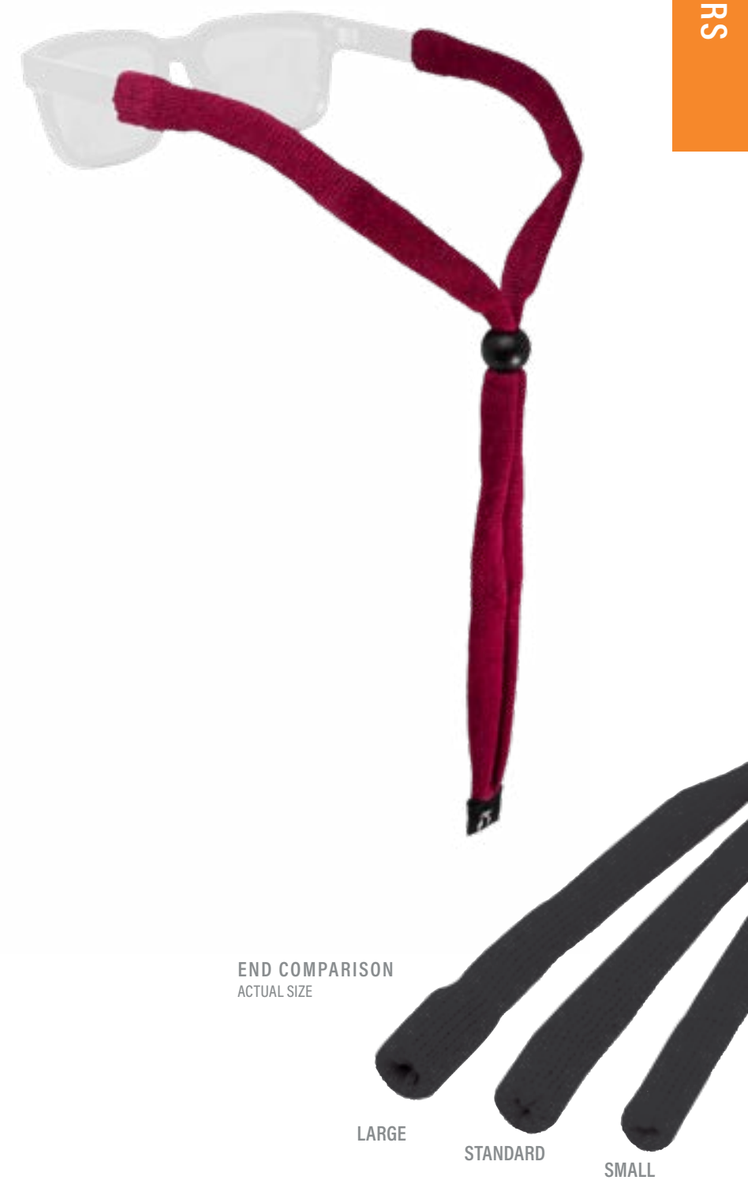
STRIPES (05) NEW

- x1 449
- x1 500
- x2 501
- x2 504

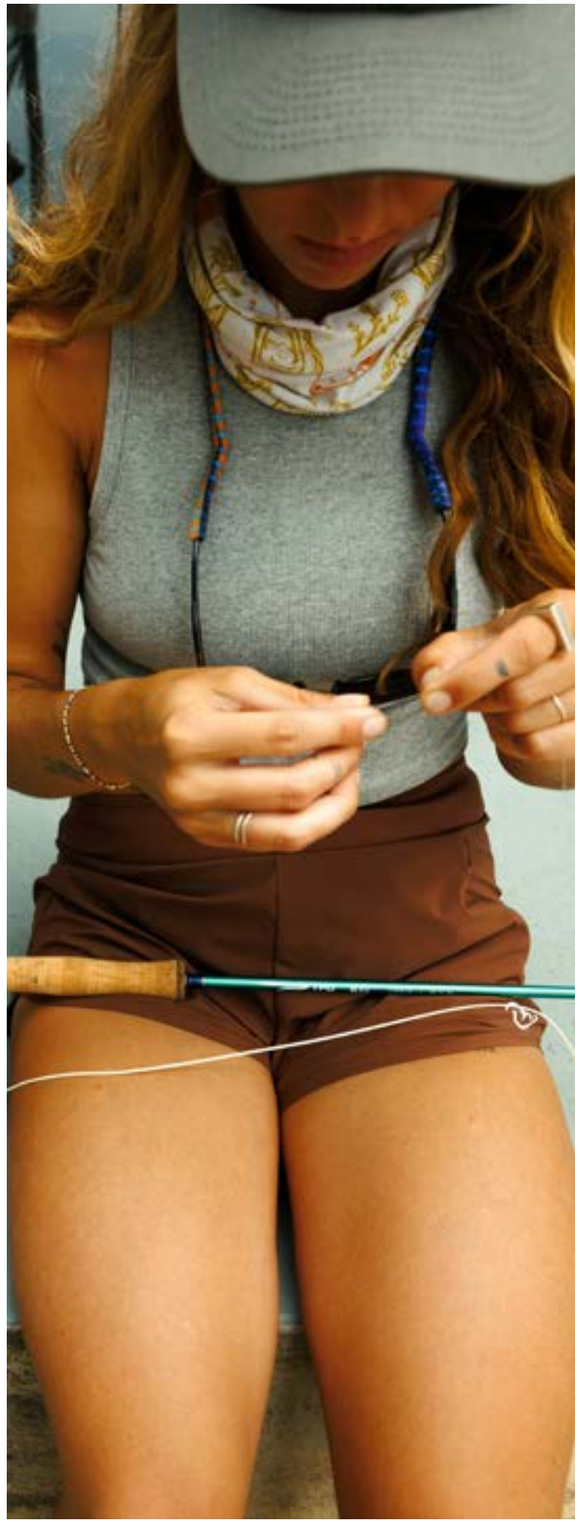
PARTY STRIPES (64) NEW

- x2 239
- x2 240
- x1 241
- x1 242

Each Party Stripe retainer is unique. Patterns may vary.



END COMPARISON
ACTUAL SIZE



ORIGINAL LTD

BEST SELLER

STANDARD END (S) (M)

SKU 12318 MSRP $10.99
- Made from a soft, durable cotton-poly blend
- Fits a wide variety of frames
- Available in singles or mixes shown below

TIE DYE (04) NEW
- x2 701
- x2 707
- x2 911

REALTREE (30)
- x1 337 (REALTREE MAX-4)
- x1 338 (REALTREE APG)
- x1 339 (REALTREE APG)
- x2 351 (REALTREE EDGE)
- x1 352 (REALTREE WRW)

SALTWATER FISH (49) NEW
- x2 297
- x2 298
- x2 299

FRESHWATER FISH (61) NEW
- x2 230
- x2 231
- x2 232

FUTURE (62) NEW
- x2 234
- x2 235
- x2 236

RETRO (65) NEW
- x2 272
- x2 273
- x2 274

ARTISANAL (60)
- x2 1012
- x2 1026
- x2 1029

809

UPCYCLED COTTON

SCREEN PRINTING

STANDARD END (S) (M)

SKU 12424 MSRP $10.99
- Constructed from a high-performance blend of 52% upcycled cotton and 48% post-consumer recycled plastic bottles
- Available in singles or Heathered mix

HEATHERED (44) NEW
- x1 100
- x1 360
- x1 362
- x1 363
- x1 364
- x1 365

CLASSIC (S) (M)

SKU 12108 MSRP $7.99
- Lightweight, single-ply polyester
- Fits a wide variety of frames

CLASSIC MIX
- x2 100
- x1 103
- x1 105
- x1 121
- x1 122

NO TAIL ADJUSTABLE

SCREEN PRINTING (S) (M)

SKU 12207 MSRP $9.99
- Made from 100% cotton
- Dual bead adjustability
- Fits a wide variety of frames

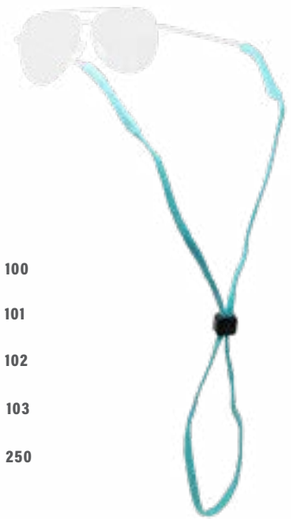
BASICS (01) NEW
- x1 100
- x1 101
- x1 102
- x1 103
- x1 105
- x1 279

HURRICANE 6 (03) NEW
- x1 121
- x1 134
- x1 137
- x1 280
- x1 359
- x1 391

ELASTIC

3D DOME (S) (M)

SKU 12106 MSRP $8.99
- Stretchy cotton/Lycra blend
- Adjustable slider bead
- Fits thin to medium frames



ELASTIC MIX
- x2 100
- x1 101
- x1 102
- x1 103
- x1 250

UNIVERSAL FIT

BEST SELLER | 3D DOME | S | M | L

3MM ROPE

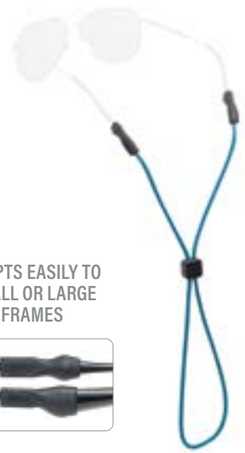
SKU 12103 MSRP $9.99

- Durable molded rubber ends accommodate a wide variety of frames
- Available in all colors and mixes on this page (except Kids and Water)

KIDS 3MM ROPE

SKU 12111 MSRP $8.99

- Shorter length for smaller heads
- Available in Kids mix



ADAPTS EASILY TO SMALL OR LARGE FRAMES

SOLIDS (01)

- x2 100
- x1 101
- x1 102
- x1 105
- x1 122

BRIGHTS (02)

- x1 608
- x1 611
- x2 617
- x1 770
- x1 776

EARTH (03)

- x1 320
- x1 812
- x1 827
- x1 828
- x1 870
- x1 871

FIRE (10)

- x1 713
- x1 814
- x1 837
- x1 851
- x1 862
- x1 863

REALTREE (30) $10.99

- x2 337
- x1 338
- x1 339
- x2 351
- 809

KIDS

- x1 100
- x1 101
- x1 102
- x1 814
- x1 837
- x1 851

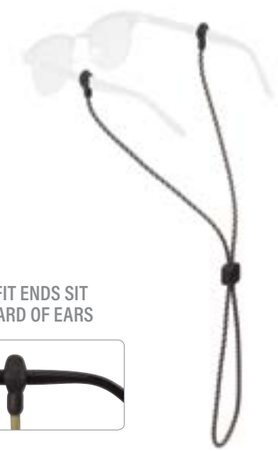
SLIP FIT

BEST SELLER | 3D DOME | S | M | L

3MM ROPE

SKU 12121 MSRP $9.99

- Features low-profile rubber ends designed to sit forward of your ears
- Fits a wide variety of frames
- Available in all colors and mixes on this page (except Kids and Water)



SLIP FIT ENDS SIT FORWARD OF EARS

FISH TIP

3D DOME | S | M | L

3MM ROPE

SKU 12204 MSRP $9.99

- Custom-molded rubber fish ends
- Fits most frames
- Available in Water mix

WATER (01)

- x1 100
- x1 105
- x1 122
- x1 812
- x1 814
- x1 862

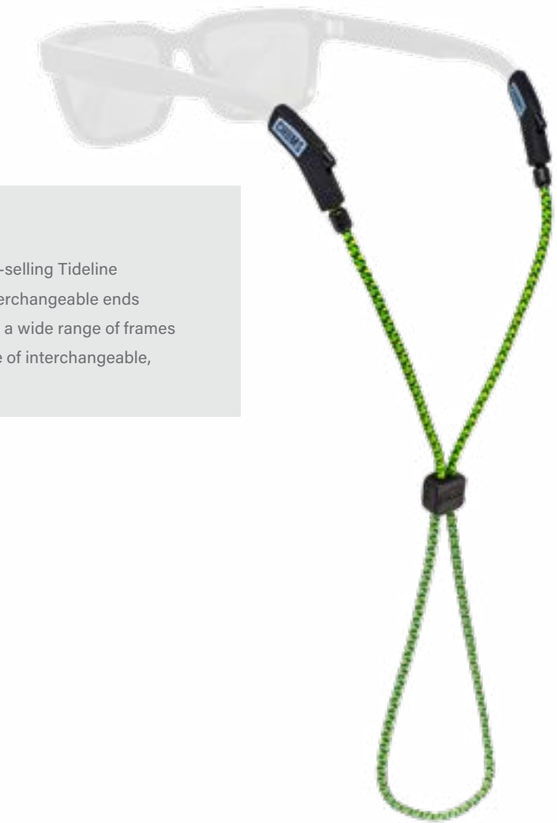
RIPCORD

NEW | 3D DOME | S | M | L

3MM ROPE

SKU 12320 MSRP $13.99

- Includes two sets of interchangeable ends for an ultra-wide range of fit
- Grippy silicone ends won't stretch out or lose shape
- Available in Solids and Fire mixes



INTERCHANGEABLE ENDS

An eyewear retainer innovation originally introduced on our top-selling Tideline and Tideline Adjustable models, the new Ripcord brings our interchangeable ends technology to a versatile, durable rope retainer. The Ripcord fits a wide range of frames thanks to our proprietary harpoon design that allows for the use of interchangeable, stretchy, and grippy silicone ends.

SMALL ENDS

LARGE ENDS

SOLIDS (01)

- x2 100
- x1 101
- x1 102
- x1 105
- x1 122

FIRE (10)

- x1 713
- x1 814
- x1 837
- x1 851
- x1 862
- x1 863

NEOPRENE

BEST SELLER | SCREEN PRINTING | HEAT TRANSFER

STANDARD END (S, M)

SKU 12128 MSRP $7.99

- Made from lightweight, quick-drying neoprene
- Available in Basics and Brights mixes shown below

LARGE END (M, L)

SKU 12306 MSRP $7.99

- Available in Basics and Brights mixes shown below

END COMPARISON
ACTUAL SIZE

NEOPRENE LTD

BEST SELLER | HEAT TRANSFER | SUBLIMATION

STANDARD END (S, M)

SKU 12129 MSRP $8.99

- Made from lightweight, quick-drying neoprene
- Available in every patterned mix and color below

BASICS

x1	100
x1	101
x1	102
x1	103
x1	105
x1	109

BRIGHTS (02)

x1	108
x1	601
x1	606
x1	611
x2	617

TIE DYE (04) NEW

x2	701
x2	707
x2	911

NATURE (53)

x2	1028
x2	1033
x2	1034

RETRO (65) NEW

x2	272
x2	273
x2	274

REALTREE (30)

x2	337	REALTREE MAX-4
x2	351	REALTREE EDGE
x2	352	REALTREE WANG

FRESHWATER FISH (61) NEW

x2	230
x2	231
x2	232

809

SALTWATER FISH (49) NEW

x2	298
x2	299
x2	372

FUTURE (62) NEW

x2	235
x2	237
x2	238

SILICONE RETAINERS

Get techy and stretchy with our eye-catching silicone eyewear retainers. Lightweight, hydrophobic, and extra grippy, these oh-so-pretty retainers are ideal for activities involving water, sweat, dirt, or any combination of the three. Stretchy enough to fit frames of virtually any size and super easy to clean, our durable silicone retainers are tough enough to accompany you on your most "out there" adventures for years on end.

THE SLIM

BEST SELLER (S, M, L)

SKU 12313 MSRP $9.99

- Sleek, minimalist design
- Made from lightweight, stretchy silicone
- UV and corrosion resistant
- Sliding bead adjusts tension and fit
- Available in Basics and Fades

SWITCHBACK

BEST SELLER (S, M, L)

SKU 12308 MSRP $9.99

- Made from waterproof, stretchy silicone
- Adaptable, multi-port ends fit virtually any frame design
- UV and corrosion resistant
- Available in Basics and Fades

BASICS (01) NEW

x2	100
x1	276
x1	282
x1	283
x1	284

FADES (43) NEW

x1	199
x1	285
x1	286
x1	287
x1	288
x1	884

TIDELINE

S M L

SKU 12412 MSRP $13.99
- Made from ultra-lightweight stainless steel cable
- Includes small and large interchangeable silicone ends for an ultra-wide range of fit
- Silicone ends won't stretch out or lose shape
- Total length (end to end): 18.5"
- Made in the USA

MIX (01)

x3 100

x3 749

TIDELINE ADJUSTABLE

BEST SELLER S M L

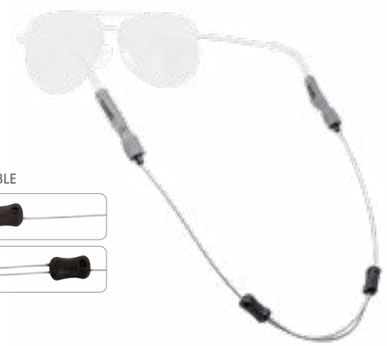
SKU 12419 MSRP $14.99
- Made from ultra-lightweight stainless steel cable
- Adjustable length from 11" to 17.25" (end to end)
- Includes small and large interchangeable silicone ends for an ultra-wide range of fit
- Silicone ends won't stretch out or lose shape
- Made in the USA

MIX (01)

x3 100

x3 749

ADJUSTABLE



INTERCHANGEABLE ENDS

A true innovation in eyewear retainer technology, our Tideline and Tideline Adjustable models fit a wide range of frames thanks to our proprietary harpoon design that allows for the use of interchangeable, grippy silicone ends. Each Tideline and Tideline Adjustable retainer comes with a small set and a large set of ends, allowing you to easily swap your retainer from one pair of glasses to another at a moment's notice.

Small End

Large End

ORBITER

BEST SELLER M L

SKU 12403 MSRP $11.99
- Made from ultra-lightweight stainless steel cable
- Low-profile Orbiter ends
- Total length (end to end): 16"
- Available in Metals mix

METALS

x3 100

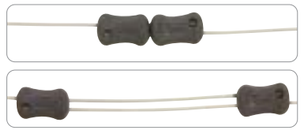
x3 749

ADJUSTABLE ORBITER

BEST SELLER M L

SKU 12420 MSRP $12.99
- Made from ultra-lightweight stainless steel cable
- Adjustable length from 10" to 15.5" (end to end)
- Low-profile Orbiter ends
- Available in Metals mix

ADJUSTABLE



MONO ORBITER

M L

SKU 12407 MSRP $11.99
- Made from lightweight, high-tenacity monofilament
- Low-profile Orbiter ends
- Total length (end to end): 15.5"
- Available in Field and Stream mixes

FIELD (22)

x3 100

x1 102

x1 601

x1 781

STREAM

x3 100

x1 608

x1 617

x1 749

EYEWEAR RETAINERS

ORBITER END

- Precision-molded rubber for reliable grip

- Accommodates a wide range of frames

- Articulated cable attachment point increases retainer flexibility

- Integrated pinch points for easy removal

- Available on the Orbiter, Adjustable Orbiter, Mono Orbiter, and Orbiter Float

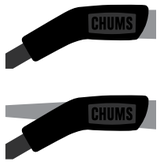
MARINER

BEST SELLER S M L

SKU 12425 MSRP $13.99
- Made from high-tenacity monofilament fishing line
- Grippy silicone ends stretch to fit most frames
- Made in the USA
- Available in Brights mix

BRIGHTS (02)

x1	126
x1	340
x1	605
x1	879
x1	883
x1	892



BAJA

BEST SELLER S M L

SKU 12312 MSRP $9.99
- Comfortable, eye-catching woven cord
- Low-profile Urban ends sit forward of ears
- Securely fits a wide variety of frames

MIX (01)

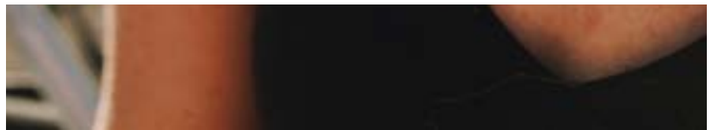
x1	257
x1	701
x1	705
x1	708
x1	709
x1	789

THE URBAN END

- Stretchy rubber ends securely grip frames of virtually any size
- Designed to sit forward of your ears
- Available on the Baja, Handwound Guatemalan, Braided Leather, Suede, Lens Leash, Beaded, and Waxed Cotton

URBAN COLLECTION

Take it to the streets with our stylish Urban Collection. Featuring eye-catching colors and patterns, unique materials, and low-profile attachment points that are designed to sit forward of your ears, these versatile retainers bring a laid-back look that is equally at home at the office, at the beach, or on your favorite brewery's rooftop deck.



HANDWOUND GUATEMALAN

S M L

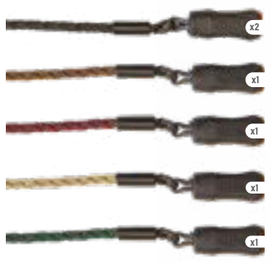
SKU 12411 MSRP $9.99
- Handmade in Guatemala
- Made from 100% cotton
- Each retainer features a unique color combination

BRAIDED LEATHER

BEST SELLER S M L

SKU 12126 MSRP $12.99
- Made from 2.5mm braided genuine leather

BRAIDED LEATHER MIX NEW

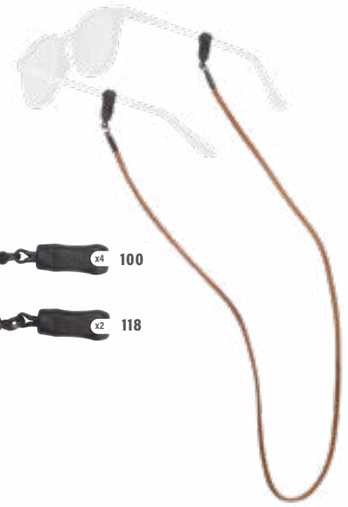


100
119
217
271
720

SUEDE

S M L

SKU 12127 MSRP $11.99
- Made from soft, comfortable, classy suede



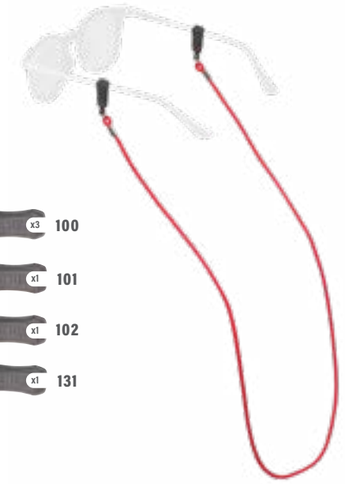
SUEDE MIX

100
118

LENS LEASH

BEST SELLER S M L

SKU 12104 MSRP $5.99
- Simple, classic retainer
- Fits a wide variety of frames



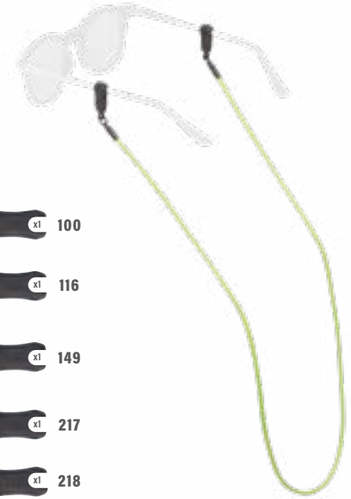
LENS LEASH MIX

100
101
102
131

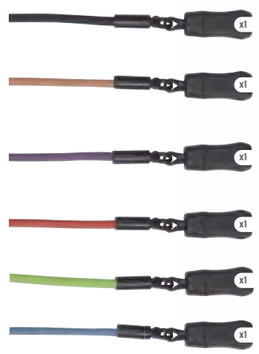
WAXED COTTON

S M L

SKU 12309 MSRP $9.99
- Made from 2.5mm braided waxed cotton
- Durable, smooth, and water-resistant



WAXED COTTON MIX

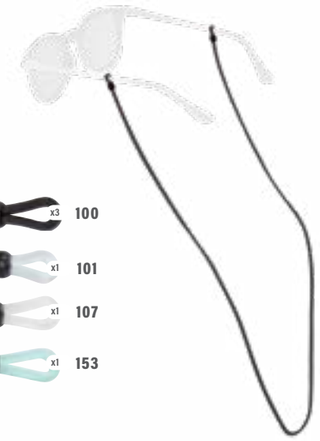


100
116
149
217
218
748

TECH CORD

S M L

SKU 12432 MSRP $4.99
- One-piece molded eyewear retainer
- Adjustable loop temples
- Fits securely on most frame sizes and styles
- Extremely lightweight



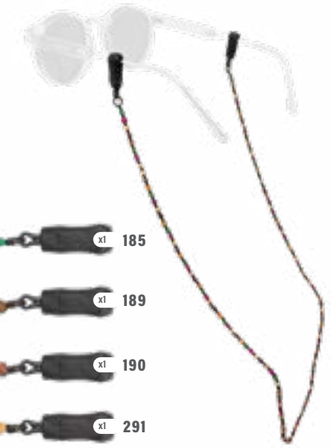
TECH CORD MIX

100
101
107
153

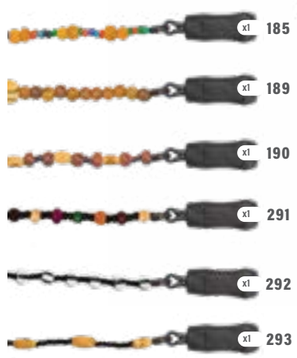
BEADED

S M L

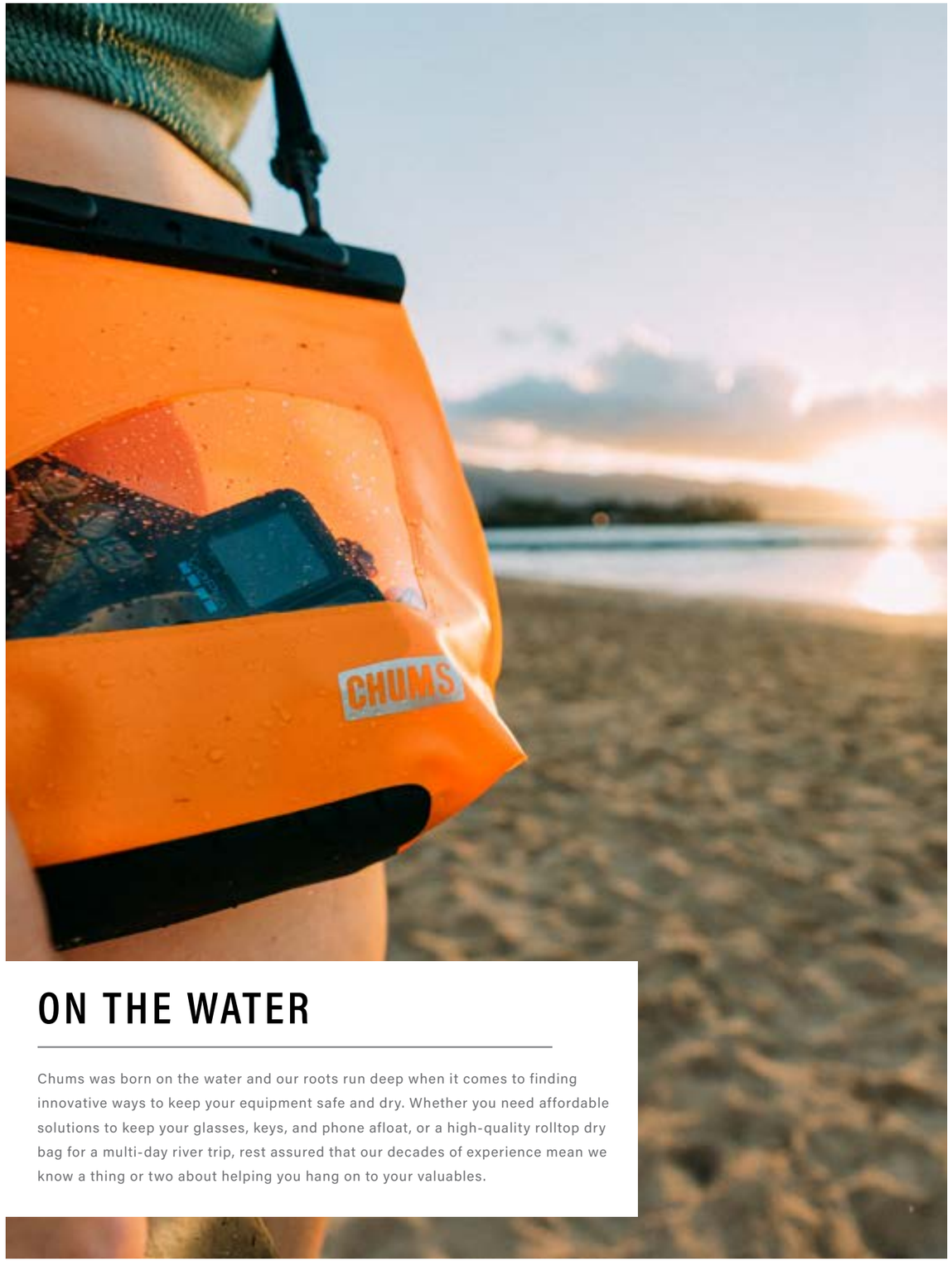
SKU 12402 MSRP $10.99
- Incorporates wood and glass beads for a unique, elegant look



BEADED MIX NEW



185
189
190
291
292
293



ON THE WATER

Chums was born on the water and our roots run deep when it comes to finding innovative ways to keep your equipment safe and dry. Whether you need affordable solutions to keep your glasses, keys, and phone afloat, or a high-quality rolltop dry bag for a multi-day river trip, rest assured that our decades of experience mean we know a thing or two about helping you hang on to your valuables.

GLASSFLOAT CLASSIC

BEST SELLER | 3D DOME | M | L

SKU 12131 MSRP $9.99
- Floats eyewear weighing up to 30g (1oz)
- Made from quick-drying, foam-filled polyester
- Fits medium to large frames

GLASSFLOAT MIX

- x1 100
- x1 108
- x1 601
- x1 606
- x1 611
- x1 617

GLASSFLOAT CLASSIC LTD

3D DOME | M | L

SKU 12135 MSRP $11.99
- Floats eyewear weighing up to 30g (1oz)
- Made from quick-drying, foam-filled polyester
- Fits medium to large frames

MIX (01)

- x1 405
- x1 701
- x1 719
- x1 1020
- x1 1028
- x1 1030

ORBITER FLOAT

BEST SELLER | M | L

SKU 12410 MSRP $14.99
- Made from ultra-lightweight stainless steel cable
- Low-profile Orbiter ends
- Floating foam is removable for adventures away from the water
- Floats eyewear weighing up to 10g (0.35oz)

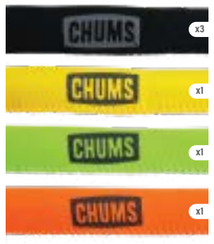
ORBITER FLOAT MIX (02)

- CHUMS x2 108
- CHUMS x2 611
- CHUMS x2 617

FLOATING NEO S M L

SKU 12178 MSRP $9.99
- Made from quick-drying, foam-filled neoprene
- Fits most frames
- Floats eyewear weighing up to 35g (1.2oz)

FLOATING NEO MIX

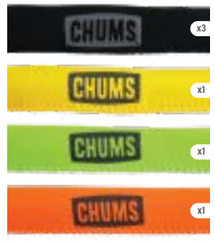


100
108
611
617

NEO MEGAFLOAT M L

SKU 12202 MSRP $10.99
- Like the Floating Neo on steroids
- Made from quick-drying, foam-filled neoprene
- Fits larger frames
- Floats eyewear weighing up to 85g (3oz)

NEO MEGAFLOAT MIX



100
108
611
617

FLOATING NEO KEYCHAIN HEAT TRANSFER

SKU 90024 MSRP $5.99
- High-visibility neoprene flotation device for your keys
- Floats keys weighing up to 35g (1.2oz)

BRIGHTS (02)

108
611
617

FLOATING NEO KEYCHAIN LTD SUBLIMATION

SKU 90028 MSRP $6.99
- Stylish neoprene flotation device for your keys
- Floats keys weighing up to 35g (1.2oz)

MIX (01)

405
701
1020
1030

FLOATING KEYCHAIN

SKU 91041 MSRP $7.99
- Made from closed-cell foam and lightweight, stretchy latex tubing
- Designed to be worn on the wrist
- Floats keys weighing up to 30g (1oz)

CAP RETAINER BEST SELLER 3D DOME

SKU 11106 MSRP $4.99
- Secures your hat to your jacket, shirt, or pack
- Lightweight nylon cord with tough bulldog clips

FLOATING MARSUPIAL WALLET

HEAT TRANSFER
SUBLIMATION

SKU 90070 MSRP $8.99
- High-visibilty floating wallet with key ring attachment
- Made from durable, quick-drying neoprene
- Floats items weighing up to 55g (1.9oz)
- Dimenions: 3" x 4.5"

BRIGHTS (02)

108 611 617

SURFSHORTS FLOW WALLET

NEW RFID-BLOCKING

SKU 18406 MSRP $12.99
- Durable, compact wallet made for the water
- Mesh design dries quickly and won't trap sand or silt
- Two zippered pockets
- ID window
- Reflective key ring attachment
- Includes RFID-blocking card
- Dimenions: 3" x 4.5"

BRIGHTS (02)

100 606 611

FLOATING PHONE PROTECTOR

BEST SELLER

SKU 54413 MSRP $19.99
- Floating dry bag for your phone
- Splashproof secure locking closure
- Touchscreen-compatible front and rear windows
- Removable lanyard
- Fits most phones
- Dimensions: 9" x 5.5" x 0.5"

100 107 108

606 611 617

FLOATING PHONE PROTECTOR LTD

SKU 54419 MSRP $21.99
- Floating dry bag for your phone
- Splashproof secure locking closure
- Touchscreen-compatible front and rear windows
- Removable lanyard
- Fits most phones
- Dimensions: 9" x 5.5" x 0.5"

234 NEW 237 NEW 318 NEW

371 NEW 405 701

GLOW PHONE POUCH

SKU 54411 MSRP $14.99
- Dry bag for your phone
- Splashproof secure locking closure
- Touchscreen-compatible
- Glow-in-the-dark piping for visibility
- Fits most phones
- Dimensions: 8" x 4.5"

606
611
617

SPLASH BAG

- Keep your wallet, keys, and other essentials safe while on or near the water
- Three rows of zip-lock closures plus a roll-down top to keep your items dry and secure
- Adjustable lanyard

SMALL
SKU 54417 MSRP $8.99
DIMENSIONS: 8" x 5.5"

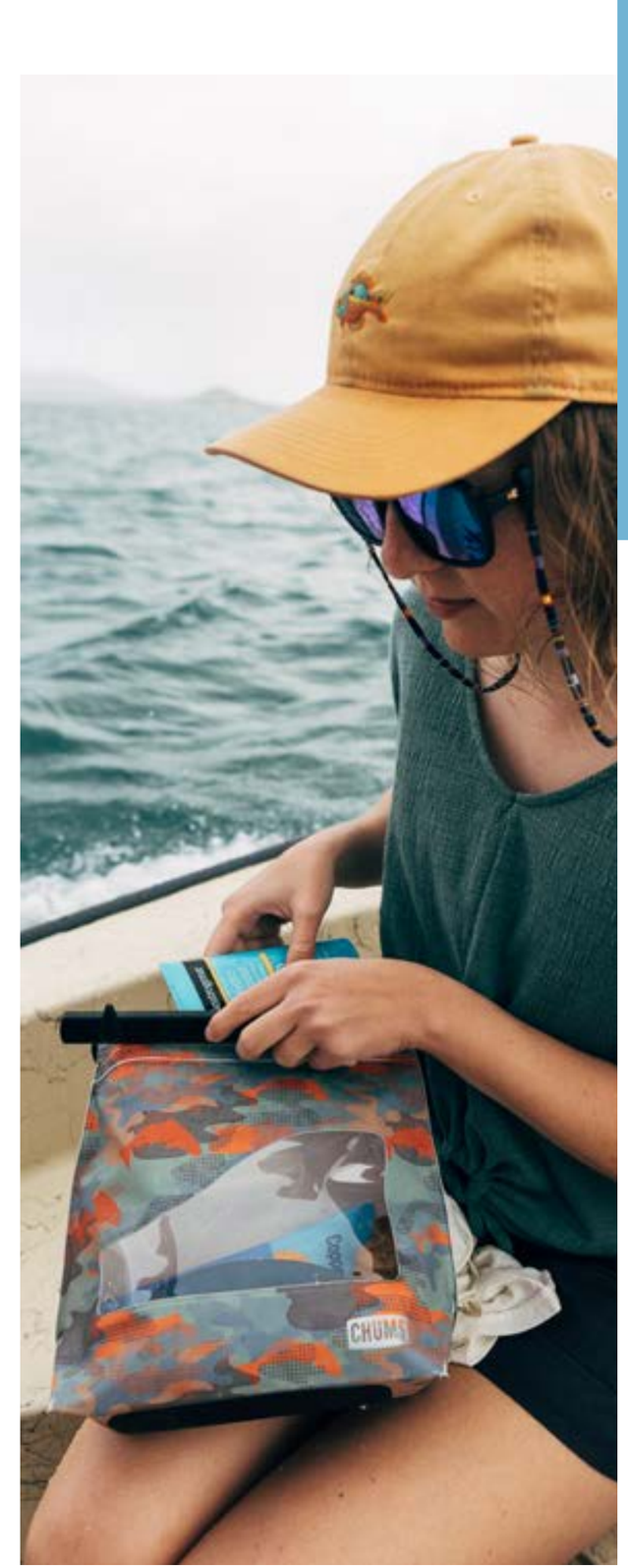
LARGE
SKU 54418 MSRP $9.99
DIMENSIONS: 9" x 7"

100
606
611
617

SHUTTLE SPLASH SACK

SKU 54330 MSRP $24.99
- Splashproof secure locking closure
- Freestanding design for easy access
- Clear window to easily locate your essentials
- Adjustable shoulder strap
- Dimensions: 9" x 11" x 4"

606
611
617



SPLASH BAG TABLET

SKU 54332 MSRP $19.99
- Dry bag for your tablet
- Splashproof secure locking closure
- Fits large tablets
- Touchscreen-compatible windows for easy photo taking
- Adjustable carry strap
- Dimensions: 12" x 9"

606
611
617

SPLASH BAG TABLET LTD

SKU 54333 MSRP $23.99
- Dry bag for your tablet
- Splashproof secure locking closure
- Fits large tablets
- Touchscreen-compatible windows for easy photo taking
- Adjustable carry strap
- Dimensions: 12" x 9"

405
701
1020

SHUTTLE SPLASH SACK LTD

SKU 54331 MSRP $27.99
- Splashproof secure locking closure
- Freestanding design for easy access
- Clear window to easily locate your essentials
- Adjustable shoulder strap
- Dimensions: 9" x 11" x 4"

405
701
1020

STORM SERIES BAGS

Built for the water, these robust bags have been tested under the harshest conditions by anglers, river rats, dirtbags, and guides. Boasting stormproof materials, secure rolltop closures, ultrasonic welded construction, and water-resistant zippers, Storm Series bags are ready for whatever you and Mother Nature can throw at (or in) them. No matter your destination and regardless of the weather, these bags will keep your gear safe, dry, and easily accessible.

STORM ROLLTOP DUFFEL

SKU 54325 MSRP $154.99
- Stormproof material
- 52L capacity
- Ultrasonic welded construction
- Secure rolltop closure
- Adjustable, removable, padded backpack straps
- Multiple webbing attachment points
- Dimensions: 13" x 20.5" x 12"

STORM ROLLTOP DUFFEL LTD

SKU 54327406 MSRP $174.99
- Stormproof material
- 52L capacity
- Ultrasonic welded construction
- Secure rolltop closure
- Adjustable, removable, padded backpack straps
- Multiple webbing attachment points
- Dimensions: 13" x 20.5" x 12"

DOWNRIVER ROLLTOP BACKPACK

SKU 54312 MSRP $129.99
- Stormproof material
- 45L capacity
- Ultrasonic welded construction
- Secure rolltop closure
- Elastic water bottle holder
- Tie-down bungee system
- Exterior pockets with water-resistant zippers
- Lash tabs for extra carrying capabilities
- Dimensions: 18.75" x 14" x 10.5"

DOWNRIVER ROLLTOP BACKPACK LTD

SKU 54321406 MSRP $149.99
- Stormproof material
- 45L capacity
- Ultrasonic welded construction
- Secure rolltop closure
- Elastic water bottle holder
- Tie-down bungee system
- Exterior pockets with water-resistant zippers
- Lash tabs for extra carrying capabilities
- Dimensions: 18.75" x 14" x 10.5"

STORM ROLLTOP SLING

SKU 54315 MSRP $99.99
- Stormproof material
- 23L capacity
- Ultrasonic welded construction
- Rolltop closure
- Tie-down bungee system
- External pocket with water-resistant zipper and touchscreen compatibility
- Adjustable, padded shoulder strap
- Dimensions: 12" x 14" x 8.25"

STORM ROLLTOP SLING LTD

SKU 54320406 MSRP $109.99
- Stormproof material
- 23L capacity
- Ultrasonic welded construction
- Rolltop closure
- Tie-down bungee system
- External pocket with water-resistant zipper and touchscreen compatibility
- Adjustable, padded shoulder strap
- Dimensions: 12" x 14" x 8.25"

DOWNSTREAM 4L WAIST PACK

SKU 54313 MSRP $44.99
- Stormproof material
- 4L capacity
- Ultrasonic welded construction
- Secure rolltop closure
- External pocket with water-resistant zipper
- Can be worn as a waist pack or shoulder bag
- Removable strap adjusts from 20" to 40"
- Dimensions: 6.5" x 8.25" x 4.5"

DOWNSTREAM 4L LTD WAIST PACK

SKU 54319406 MSRP $49.99
- Stormproof material
- 4L capacity
- Ultrasonic welded construction
- Secure rolltop closure
- External pocket with water-resistant zipper
- Can be worn as a waist pack or shoulder bag
- Removable strap adjusts from 20" to 40"
- Dimensions: 6.5" x 8.25" x 4.5"

WALLETS

We’re not just here to help you hang on to your glasses; we think hanging on to your cash and cards is pretty important too. Sleek, low-profile, versatile, and durable, our wallets are at home in town, on the trails, and everywhere in between. And did we mention that they’re really, really, really, ridiculously good-looking?

BANDIT LO-PRO

NEW | RFID-BLOCKING | SUBLIMATION

SKU 18812 MSRP $10.99

- Low-profile, minimalist front pocket wallet
- Push-up thumb notch for quick card access
- Dual elastic bands for stashing cash
- Made from durable ripstop canvas
- Includes RFID-blocking card
- Dimensions: 2.65" x 3.75"

BASICS (01)

100

375

376

BRIGHTS (02)

377

378

379

NEW FOR 2024: RFID-BLOCKING CARDS

The majority of our wallets now include RFID-blocking cards that can help keep your credit card information safe. But what is RFID, and why do you need to block it? It stands for radio frequency identification, and it's the technology in your credit card that allows you to make contactless payments at your favorite stores. Although RFID is convenient, it means pickpockets no longer have to pick your pocket — with the right equipment, it's possible to wirelessly nab your credit card info, even if your wallet never leaves your pocket or purse. Our RFID-blocking cards can help prevent this type of high-tech identity theft.

SURFSHORTS

BEST SELLER | RFID-BLOCKING | HEAT TRANSFER

SKU 18401 MSRP $11.99
- The perfect adventure wallet
- Made from lightweight, durable ripstop material
- Two zippered pockets
- ID window
- Key ring attachment
- Includes RFID-blocking card
- Dimenions: 3" x 4.5"

SURFSHORTS LTD

BEST SELLER | RFID-BLOCKING | HEAT TRANSFER | SUBLIMATION

SKU 18403 MSRP $13.99
- The perfect adventure wallet
- Made from lightweight, durable ripstop material
- Two zippered pockets
- ID window
- Key ring attachment
- Includes RFID-blocking card
- Dimensions: 3" x 4.5"

BASICS

103
127
877

BRIGHTS (02)

660
662
881

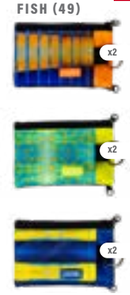
TRI (51) NEW

294
295
296

TIE DYE (04) NEW

701
707
911

SALTWATER FISH (49) NEW



297
298
299

NATURE (53) NEW

318
371
1034

FRESHWATER FISH (61) NEW

230
231
232
351 REALTREE EDGE

FUTURE (62) NEW

234
235
237
352 REALTREE WAVE

RETRO (65) NEW

272
274
275
809

DUCKIE UPCYCLED

SKU 18595700 MSRP $14.99
- Made from upcycled whitewater raft material
- Handcrafted in Hurricane, UT
- Designed for durability
- Ultra-slim profile
- Each wallet features a unique color combination
- Dimensions: 4" x 2.75"

WATCH THE JOURNEY FROM WASTE TO WALLET

Leftover scraps from materials used to build whitewater rafts...

...are sorted and cut to be upcycled into Duckie wallets.

Every Duckie is handcrafted in Hurricane, UT.

Because they're made from assorted raft scraps, each Duckie wallet boasts a unique color combination.

BANDIT ZIP NEW RFID-BLOCKING

SKU 18813 MSRP $14.99
- Compact wallet perfect for around town or on the trails
- Secure zippered pocket
- 4 card slots
- External elastic band for stashing cash
- Made from durable ripstop canvas
- Includes RFID-blocking card
- Dimensions: 3" x 4.4"

BASICS (01)

BANDIT BI-FOLD RFID-BLOCKING

SKU 18808 MSRP $16.99
- Low-profile bi-fold design
- 4 card slots
- ID window
- External elastic cash stash
- Magnetic closure
- Includes RFID-blocking card
- Dimensions: 2.5" x 4"

MIX (01)

BANDIT BI-FOLD LTD RFID-BLOCKING SUBLIMATION

SKU 18811 MSRP $18.99
- Low-profile bi-fold design
- 4 card slots
- ID window
- External elastic cash stash
- Magnetic closure
- Includes RFID-blocking card
- Dimensions: 2.5" x 4"

NATURE (53)

ARTISANAL (60)

REVERSI RFID-BLOCKING

SKU 18809 MSRP $19.99
- Reversible design with zippered closure
- 2 card slots
- ID window
- Front and rear elastic cash stash sleeves
- Includes RFID-blocking card
- Dimensions: 5" x 2.75" x 0.75"

MIX (01)

NOMAD RFID-BLOCKING

SKU 18825 MSRP $29.99
- Our largest wallet
- Made from durable canvas
- 3 card slots
- Internal ID window, cash sleeve, and zippered pocket
- External mesh stash pocket
- Removable shoulder strap
- Includes RFID-blocking card
- Dimensions: 3.75" x 7.25" x 0.75"

ACTIVE BAGS

Headed out for a hike? We've got you. What about a run? Yep, we've got a bag for that too. Maybe a music festival? Or a trip to the local watering hole for happy hour with the crew? Look no further. From our popular Rover Cross-Body Bag to our new Rover Phone Tote to our versatile waist packs, our line of active bags is built to keep up with your adventurous lifestyle.

NEO POCKET WAIST PACK

SKU 14061 MSRP $21.99
- Lightweight, minimalist design
- Slim profile fits comfortably under jackets
- Made of water-resistant, quick-drying neoprene
- Zippered main compartment
- External mesh stash pocket
- Waist strap adjusts from 20" to 40"

100

204

249

TRAIL JAM WAIST PACK HEAT TRANSFER

SKU 14103 MSRP $24.99
- Our mid-size waist pack for mid-size endeavors
- Easy-access front pocket holds cards and cash
- Zippered main compartment with internal key clip and card organizer
- Mesh padded back for comfort
- Waist strap adjusts from 20" to 40"

100

915

TRAIL JAM LTD WAIST PACK HEAT TRANSFER SUBLIMATION

SKU 141041008 MSRP $26.99
- Our mid-size waist pack for mid-size endeavors
- Easy-access front pocket holds cards and cash
- Zippered main compartment with internal key clip and card organizer
- Mesh padded back for comfort
- Waist strap adjusts from 20" to 40"

TREKKER WAIST PACK HEAT TRANSFER

SKU 14037 MSRP $26.99
- A full-featured waist pack for longer adventures
- Two external zippered pockets
- Front stash pocket with hook-and-loop closure
- Internal key clip and zippered organizer pocket
- Mesh padded back for comfort
- Waist strap adjusts from 20" to 40"

100 787 915

TREKKER LTD WAIST PACK HEAT TRANSFER

SKU 140391008 MSRP $28.99
- A full-featured waist pack for longer adventures
- Two external zippered pockets
- Front stash pocket with hook-and-loop closure
- Internal key clip and zippered organizer pocket
- Mesh padded back for comfort
- Waist strap adjusts from 20" to 40"

TRAIL DAWG WAIST PACK

SKU 14075100 MSRP $34.99
- A "must have" for any dog owner
- Dual water bottle holders (bottles not included)
- Includes folding nylon dog bowl
- Zippered phone sleeve with touchscreen compatibility
- Waist strap adjusts between 20" and 40"

TRAIL DAWG LTD WAIST PACK

SKU 140811008 MSRP $36.99
- A "must have" for any dog owner
- Dual water bottle holders (bottles not included)
- Includes folding nylon dog bowl
- Zippered phone sleeve with touchscreen compatibility
- Waist strap adjusts between 20" and 40"

INDIO SLING HEAT TRANSFER SUBLIMATION

SKU 54268 MSRP $21.99
- Perfect for carrying the essentials
- Made from durable ripstop nylon
- Two zippered pockets
- Adjustable, removable shoulder strap
- Dimensions: 8" x 6" x 1"

290

787

915

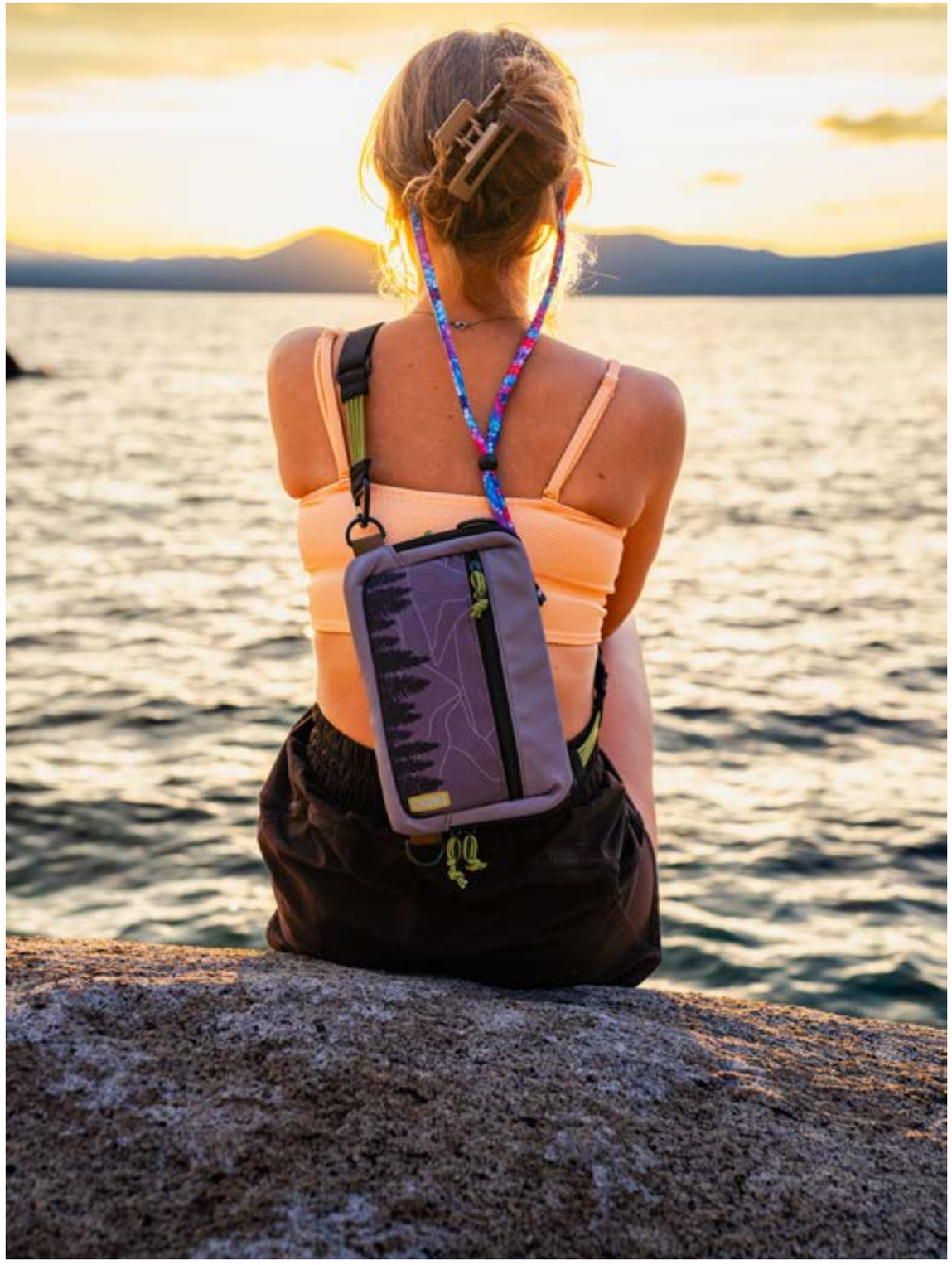
FJORD BOTTLE SLING

SKU 36032 MSRP $22.99
- Mesh and elastic construction fits a variety of bottle sizes
- MOLLE straps for easy attachment to belts and other gear
- Adjustable, removable shoulder strap

237 NEW

318 NEW

354 NEW

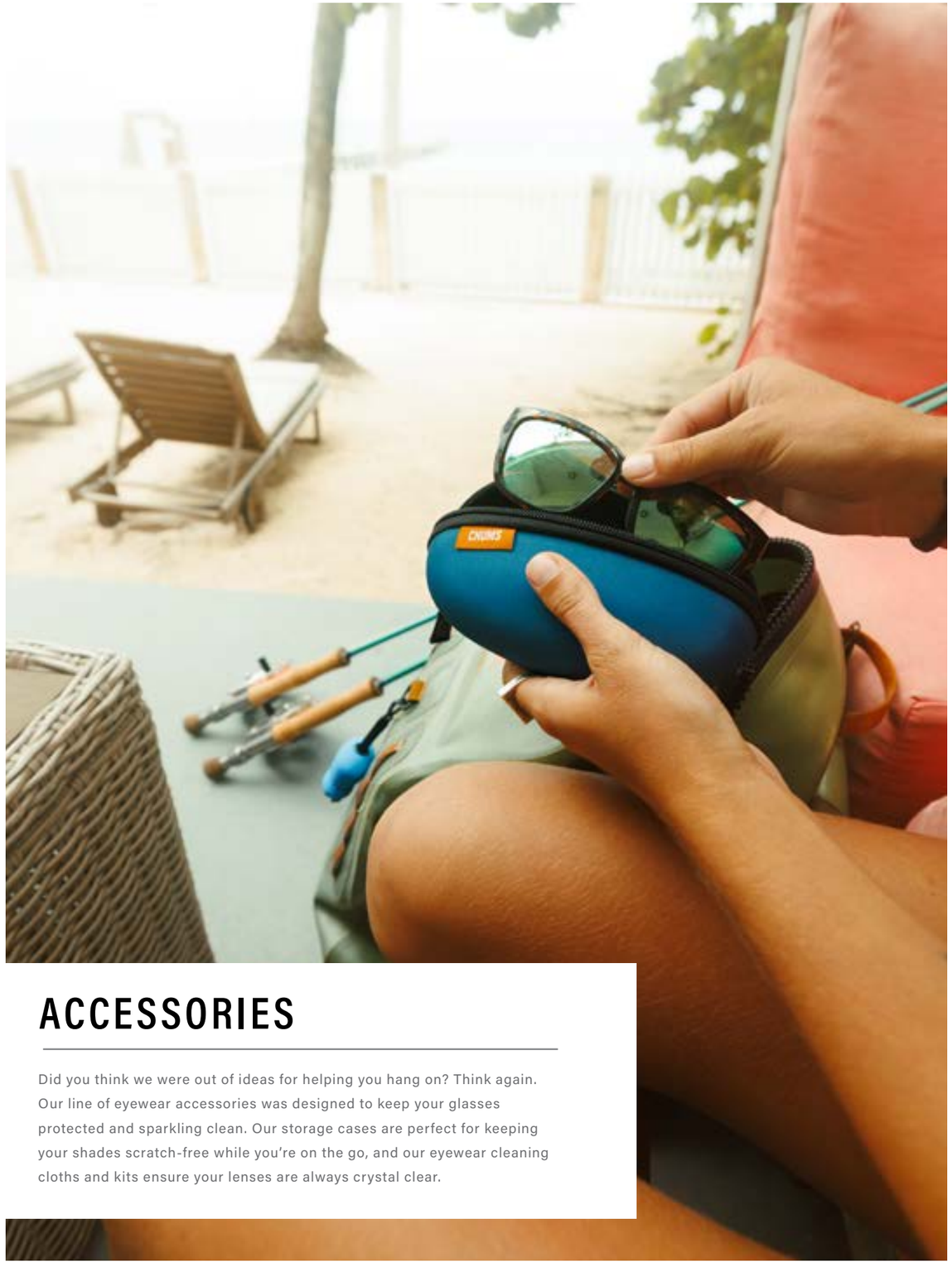


ROVER PHONE TOTE NEW

SKU 54269 MSRP $24.99
- Perfectly sized to carry your phone, wallet, and keys
- Zippered main compartment
- Easy access front and rear stash pockets
- Adjustable, removable carry strap
- Dimensions: 7.4" x 4.6" x 0.4"

ROVER CROSS-BODY BAG

SKU 54266 MSRP $29.99
- The ideal bag for around town or on the trails
- Can be worn across the body, over the shoulder, or around the waist
- Large zippered main compartment with internal organizer pockets
- Adjustable, removable carry strap
- Dimensions: 9.5" x 5.75" x 0.75"



ACCESSORIES

Did you think we were out of ideas for helping you hang on? Think again. Our line of eyewear accessories was designed to keep your glasses protected and sparkling clean. Our storage cases are perfect for keeping your shades scratch-free while you're on the go, and our eyewear cleaning cloths and kits ensure your lenses are always crystal clear.

SHADE SHELTER

BEST SELLER HEAT TRANSFER

SKU 31090100 MSRP $9.99
- Soft, low-profile, zippered neoprene case
- Integrated clip attaches to almost anything

SHADE SHELTER LTD

NEW SUBLIMATION

SKU 31104 MSRP $11.99
- Soft, low-profile, zippered neoprene case
- Integrated clip attaches to almost anything

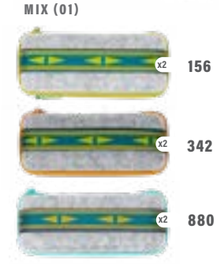
MIX (01)

UPCYCLED FELT CASE

UPCYCLED

SKU 31103 MSRP $12.99
- Made from eco-friendly upcycled felt
- Hard case with soft lining protects eyewear
- Accent webbing with attachment loop
- Zippered closure

MIX (01)



SUNGLASS SLEEPER

SKU 31102 MSRP $11.99
- Like a sleeping bag for your eyewear
- Slim softshell design saves space in purses and bags
- Zippered main compartment with front stash pocket
- Soft fleece lining keeps your glasses scratch-free

MIX (01)

TRANSPORTER BEST SELLER

SKU 31094 MSRP $9.99
- Asymmetrical zippered hardshell case
- Fits most eyewear styles
- Available in singles or mix

TRANSPORTER MIX

TRANSPORTER LTD

SKU 31100 MSRP $11.99
- Asymmetrical zippered hardshell case
- Fits most eyewear styles
- Available in singles or mix

MIX (01)

CORK FOLDING CASE

SKU 31101873 MSRP $11.99
- Eco-friendly cork eyewear case
- Magnetic closure
- Rigid structure with soft interior lining
- Folds flat for easy storage when not in use

GLASSHOPPER BEST SELLER 3D DOME

VISOR CLIP

SKU 30054 MSRP $7.99
- Sleek, one-piece clip for storing eyewear on your vehicle's sun visor
- Easy one-handed use
- Durable metal construction
- Available in singles or mix

GLASSHOPPER MIX

THE VAULT BEST SELLER

SKU 54252 MSRP $12.99
- Versatile zippered hardshell case for eyewear, electronics, or other valuables
- Mesh stash pocket integrated into inside of lid
- Soft interior lining
- Available in singles

THE VAULT LTD

SKU 54253 MSRP $14.99
- Versatile zippered hardshell case for eyewear, electronics, or other valuables
- Mesh stash pocket integrated into inside of lid
- Soft interior lining
- Available in singles

POUCH

MICROFIBER LENS CLEANING CLOTH

SKU 30055 MSRP $6.99
- 8″ x 8″ microfiber cleaning cloth in a compact, protective silicone pouch
- Convenient clip attachment
- Perfect for glasses, goggles, scopes, and screens

POUCH MIX

POUCH XL

MICROFIBER LENS CLEANING CLOTH

SKU 30083 MSRP $7.99
- 12″ x 12″ microfiber cleaning cloth in a protective silicone pouch
- Convenient clip attachment
- Perfect for glasses, goggles, scopes, and screens

MIX (01)

EYEWEAR REPAIR KIT+

SKU 30078 MSRP $9.99
- Screwdriver, magnifying glass, frame pads, screws, and gaskets in a reusable case

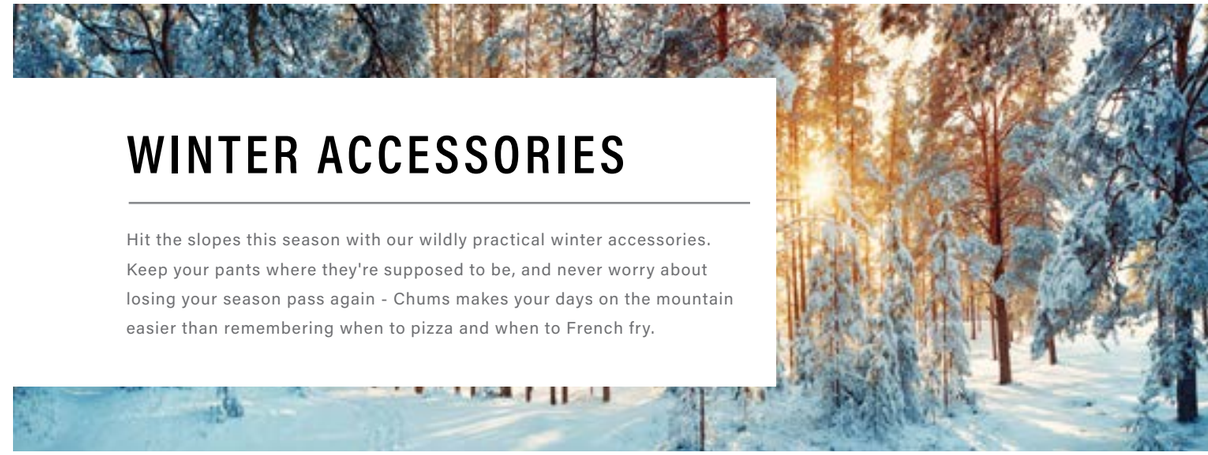
ANTI-FOG KIT

BEST SELLER

SKU 30050 MSRP $8.99
- Anti-fog lens cleaning solution is perfect for binoculars, glasses, goggles, and scopes
- Includes 8" x 8" microfiber cleaning cloth

CLEANING WIPES

SKU 30081 MSRP $3.99
- Cleans plastic and glass lenses
- Safe for all multi-coating lenses
- Helps keep eyewear from fogging
- Pocket-size, pre-moistened wipes
- 10 wipes per pack



WINTER ACCESSORIES

Hit the slopes this season with our wildly practical winter accessories. Keep your pants where they're supposed to be, and never worry about losing your season pass again - Chums makes your days on the mountain easier than remembering when to pizza and when to French fry.

SUSPENDERS

BEST SELLER

SKU 60610 MSRP $19.99
- Adjustable elastic suspenders with silicone grippers on the inside surface for maximum range of motion and security
- Composite cam-action clips hold tight without damaging your trousers
- One size fits most

ARM BAND ID HOLDER

SKU 30042 MSRP $7.99
- Secure, low-profile ID or season pass holder
- Adjustable elastic arm band with hook-and-loop closure

LARGE RETRACTOR

BEST SELLER 3D DOME

ID HOLDER

SKU 30023 MSRP $4.99
36-COUNT TUB SKU 99207
- Clips to jacket, pants, or pack
- Secure snap safely holds ID or season pass
- 30" cord extends and retracts smoothly

RETRACTOR+

3D DOME

ID HOLDER

SKU 33001 MSRP $6.99
36-COUNT TUB SKU 99617
- Durable metal carabiner clips to jacket, pants, or pack
- Metal clip for easy ID or pass attachment
- 25" cord extends and retracts smoothly

CUSTOM PRODUCTS

Make it your own with our customization program. Easily add your logo, slogan, or custom artwork to a number of our top-selling eyewear retainers, wallets, active bags, and accessories. New for 2024, we're excited to offer eye-catching custom artwork sublimation on select products in addition to our tried-and-true screen printing, 3D resin domes, and full-color vinyl heat transfer options.

CUSTOMIZE OUR PRODUCTS WITH YOUR LOGO OR ARTWORK IN THREE EASY STEPS

1. Send vector artwork to cs@chums.com 2. Approve digital artwork proof 3. Order - it's that easy!

FULL-COLOR VINYL HEAT TRANSFER

- Add your full-color, high-resolution logo in all its vibrant glory to some of our best-selling products
- Lead times as short as 10 days after art approval
- $0.50-$2 per transfer
- Minimums as low as 12 pieces per SKU
- $35 one-time setup fee

SCREEN PRINTING

- One-color screen printing available on Original and Neoprene eyewear retainers (excluding LTD versions)
- Lead times as short as 10 days after art approval
- $0.35 per piece for the first printing location, and $0.10 for a second location
- Minimums as low as 50 pieces per SKU
- $35 one-time setup fee
- Custom ink colors available for orders of 200 units or more (requires additional $25 setup fee)

3D DOME

- Add an eye-catching, full-color 3D resin dome of your logo to a wide variety of our products
- Lead times as short as 10 days after art approval
- $0.50 per dome
- Minimums as low as 25 pieces per SKU
- $35 one-time setup fee

NEW FOR 2024: FULL-COLOR SUBLIMATION

The next evolution of our customization program has arrived! We now offer vibrant, full-color sublimation of your custom artwork on some of our most popular products, including Neoprene retainers and select models of active bags, wallets, and accessories.

- Lead times as short as 90 days after art approval for most products (longer lead time required for active bags)
- Minimums as low as 500 pieces per SKU
- 50% deposit required at time of order
- Physical samples provided upon request

AVAILABLE ON SELECT BEST-SELLERS:

- Neoprene LTD Retainer
- Bandit Bi-Fold LTD and Bandit Lo-Pro Wallets
- Surfshorts LTD Wallet
- Floating Marsupial Wallet
- Trail Jam LTD Waist Pack
- Indio Sling
- Shade Shelter LTD Eyewear Case
- Floating Neo Keychain LTD

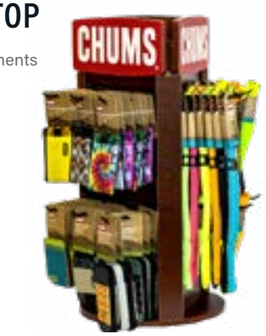
RETAIL DISPLAYS

- **Unmatched ROI per square foot**
- **Increased add-on sales**
- **Customize your product selection or choose from our pre-built assortments**

2-SIDED COUNTERTOP

- Choose from 3 pre-built assortments
- 29.5" tall; 11.5" rotating base
- Holds approx. 125-155 pieces

WHOLESALE STARTING AT
$590
MSRP STARTING AT
$1,390
PROFIT STARTING AT
$800



3-SIDED COUNTERTOP

- Choose from 2 pre-built assortments
- 24.5" tall; 12" rotating base
- Holds approx. 215 pieces

WHOLESALE STARTING AT
$1,000
MSRP STARTING AT
$2,475
PROFIT STARTING AT
$1,475

3-SIDED TOWER

- Choose our pre-built assortment or select your own
- 68" tall; 19" rotating base
- Holds approx. 560 pieces

WHOLESALE STARTING AT
$2,770
MSRP STARTING AT
$6,830
PROFIT STARTING AT
$4,060

WALL-MOUNTED

- Choose from 4 pre-built assortments
- 66" tall modular wall mount
- Holds approx. 130-280 pieces

WHOLESALE STARTING AT
$695
MSRP STARTING AT
$1,665
PROFIT STARTING AT
$970

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