

2022 CATALOG



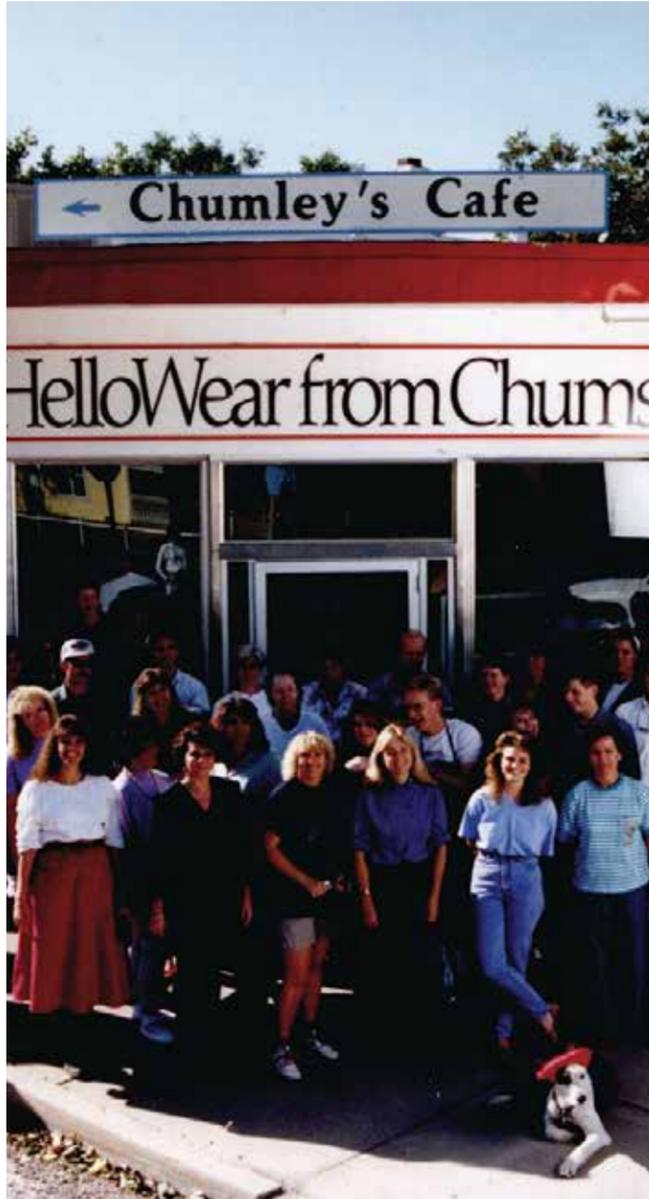
HANGING WITH OUR CHUMS SINCE 1983

## HANGING WITH OUR CHUMS

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From the products we make to the initiatives we support, we're endlessly inspired by our customers. The community that supports Chums is what motivates us every day to produce the best product possible. Our community is the early risers, the go-getters, and the dirtbags dedicated to everything from chasing trout in far away lands to creating the perfect cup of camp coffee deep in the backcountry or on the tailgate. We're thankful to have a community of like-minded people from all over the world that are passionate about the outdoors, dedicated to their crafts, and love Hanging with Your Chums!





## WE ARE FAMILY RUN

In 2002 Chuck Ferries purchased Chums in partnership with his son and son-in-law. For the past 18 years the Ferries family has continued to push innovation through product development, instilled a commitment to American-made manufacturing, and embedded an unwavering passion for unbeatable customer service, helping Chums become the global brand we know and love today.



## WE ARE MADE IN THE USA

Chums manufactures many of our products in our original Hurricane, Utah facility. We now have 3 offices, over 75 employees, a few of which have been with us for over 20 years. Over the three decades we've been around, we've learned a thing or two. Mostly how to have fun while still getting after it in the outdoors and we pride ourselves in having a team filled with the raddest, most talented people in the industry.



## WE ARE BORN ON THE WATER

Chums has a long and storied history on the water. In 1983 Chums inventor Mike Taggett was tired of watching his customers lose their sunglasses to the bottom of the Colorado River. This is where the idea for the Original Cotton Chums was born. Living in the back of his VW van with a \$60 sewing machine, Taggett started producing the first round of Chums.



## WE ARE OUTDOOR LOVERS

Our goal is to continue to act responsibly and ethically and work, within our community, and to our planet. Chums works with many different non-profit organizations across the country to help drive conservation efforts, minimize our own carbon footprint, and help preserve our natural resources for generations to come.

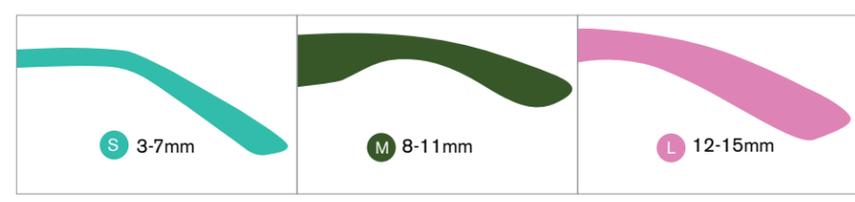
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## CATALOG KEY

<b>NOTEWORTHY:</b>	<b>SIZES:</b>
<b>BEST SELLER</b>	<b>S</b> <b>M</b>
<b>SCREEN PRINTING</b>	<b>L</b>
<b>UPCYCLED</b>	
<b>NEW</b>	
<b>3D DOME</b>	

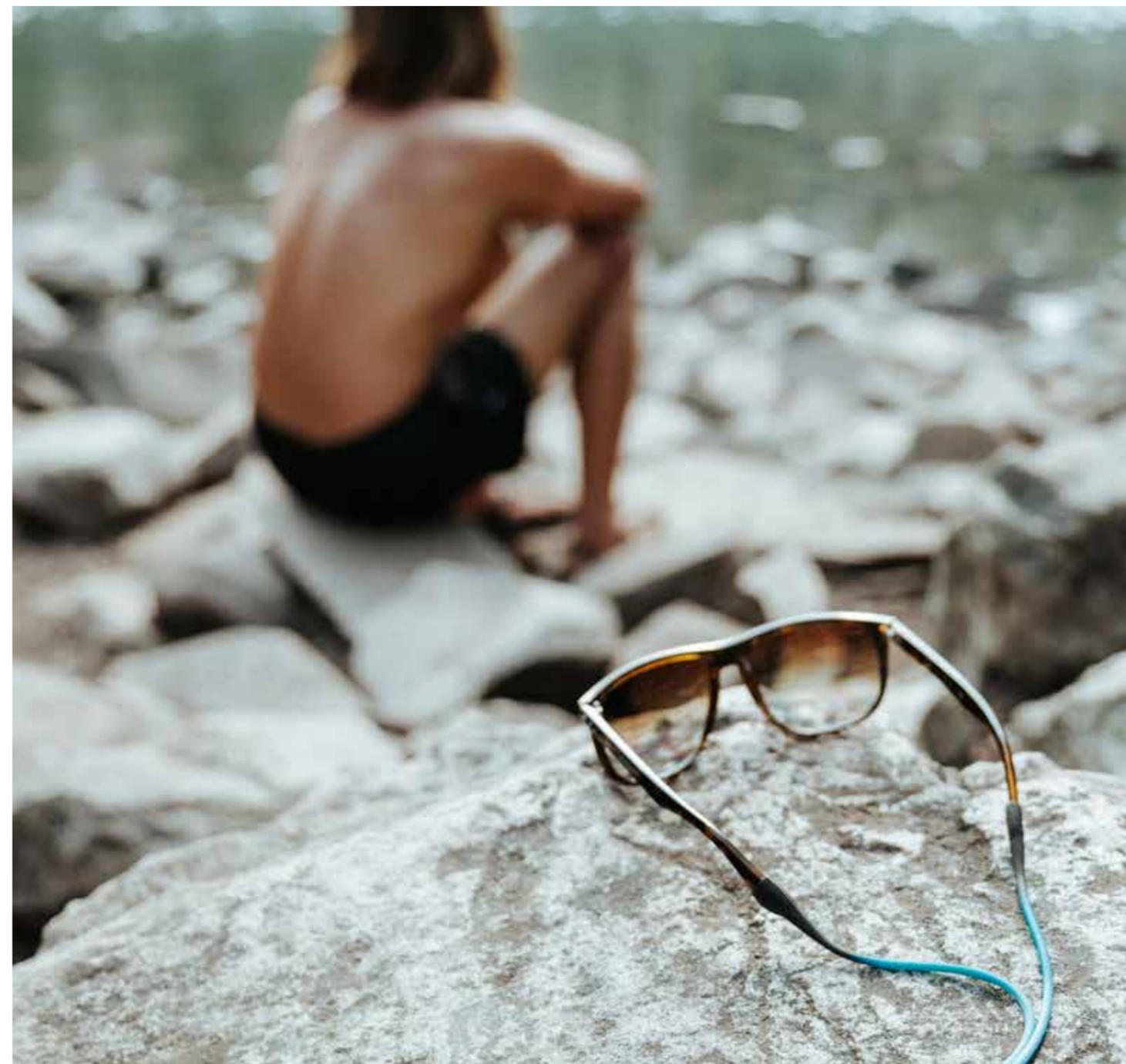
## CHUMS FRAME TIP FIT GUIDE



Using a ruler, measure at the widest point of the temple tip (the portion of the frame that rests at your ears). For frames over 8mm with rubber/silicone at the temple tip, add 1mm to your final measurement for improved ease of installation. If between sizes, we recommend sizing down to ensure a secure fit.

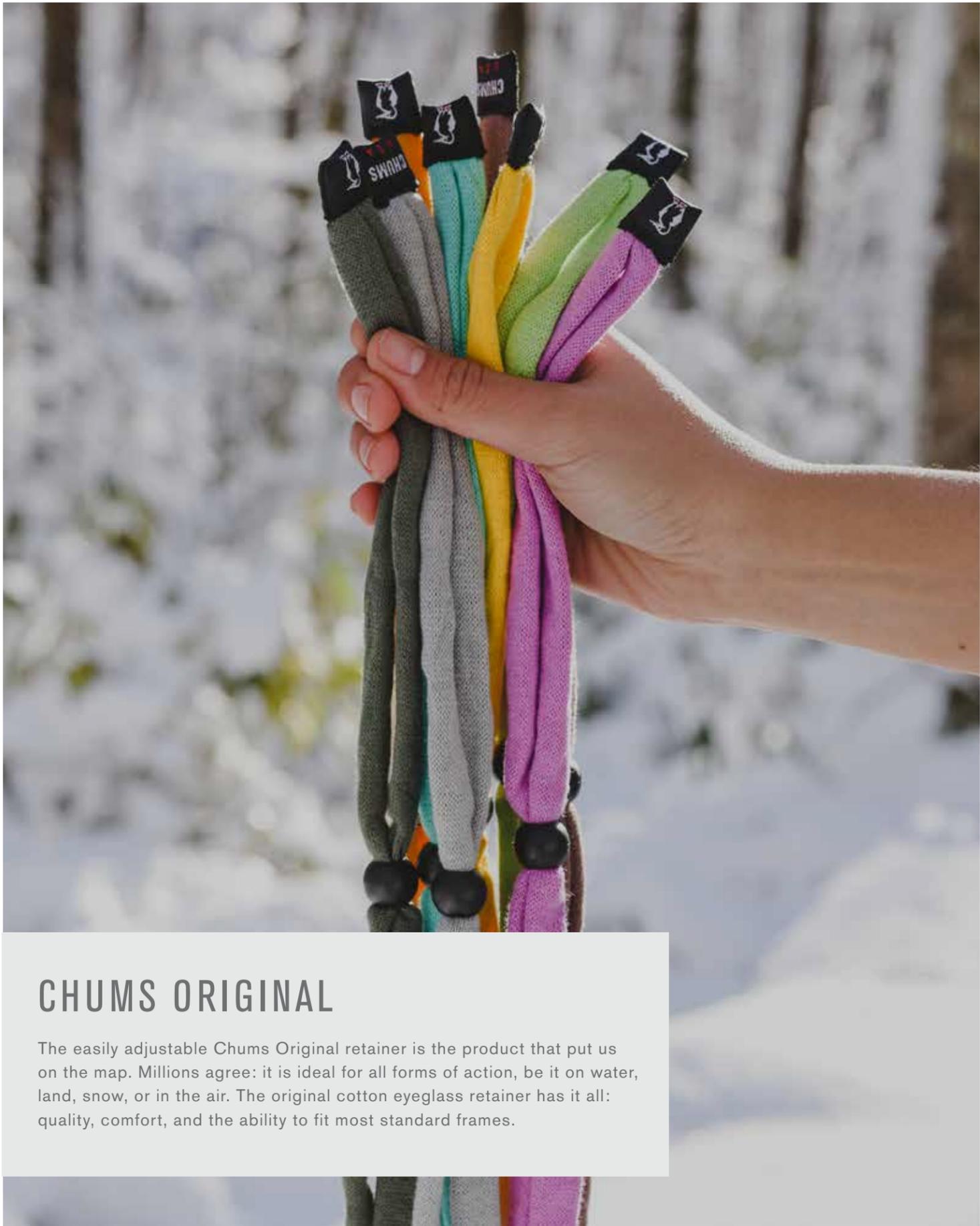
unit: 1cm = 10mm

PRODUCT NAME	SKU	3	4	5	6	7	8	9	10	11	12	13	14	15
CHUMS ORIGINAL STANDARD	12115				●	●	●	●	●	●				
CHUMS ORIGINAL LARGE	12119								●	●	●	●	●	●
CHUMS ORIGINAL SMALL	12116	●	●	●	●	●	●							
CHUMS ORIGINAL KIDS STANDARD	12112				●	●	●	●	●	●				
NEOPRENE STANDARD	12128					●	●	●	●	●				
NEOPRENE LARGE END	12306								●	●	●	●	●	●
CHUMS ORIGINAL LTD	12318				●	●	●	●	●	●				
UPCYCLED COTTON	12424				●	●	●	●	●	●				
CLASSIC	12108			●	●	●	●	●	●	●				
NO TAIL ADJUSTABLE	12207				●	●	●	●	●	●				
ELASTIC	12106			●	●	●	●	●	●	●				
UNIVERSAL FIT	12103		●	●	●	●	●	●	●	●	●	●	●	●
SLIP FIT	12121	●	●	●	●	●	●	●	●	●	●	●	●	●
RANCHERO	12120	●	●	●	●	●	●	●						
FISH TIP	12204				●	●	●	●	●	●	●			
TIDELINE SMALL END	12412/19			●	●	●	●	●						
TIDELINE LARGE END	12412/19						●	●	●	●	●	●	●	●
MARINER	12425					●	●	●	●	●	●	●	●	●
SWITCHBACK	12308			●	●	●	●	●	●	●	●	●	●	●
SLIM	12313	●	●	●	●	●	●	●	●	●	●	●	●	●
ORBITER	12403					●	●	●	●	●	●	●	●	●
ADJUSTABLE ORBITER	12420					●	●	●	●	●	●	●	●	●
MONO ORBITER	12407					●	●	●	●	●	●	●	●	●
HANDWOUND GUATEMALAN	12411	●	●	●	●	●	●	●	●	●	●	●	●	●
BAJA	12312	●	●	●	●	●	●	●	●	●	●	●	●	●
BRAIDED LEATHER	12126	●	●	●	●	●	●	●	●	●	●	●	●	●
LENS LEASH	12104	●	●	●	●	●	●	●	●	●	●	●	●	●
WAXED COTTON	12309	●	●	●	●	●	●	●	●	●	●	●	●	●
BEADED	12402	●	●	●	●	●	●	●	●	●	●	●	●	●
SUEDE	12127	●	●	●	●	●	●	●	●	●	●	●	●	●
TECH CORD	12432	●	●	●	●	●	●	●	●	●	●	●	●	●
GLASSFLOAT CLASSIC	12131					●	●	●	●	●	●	●	●	●
ORBITER FLOAT	12410					●	●	●	●	●	●	●	●	●
FLOATING HALFPIPE	12305					●	●	●	●	●	●	●	●	●
FLOATING NEO	12178					●	●	●	●	●	●	●	●	●
HALFPIPE	12110					●	●	●	●	●	●	●	●	●
NEO MEGAFLOAT	12202							●	●	●	●	●	●	●



## EYEWEAR RETAINERS

In 1983 the first pair of Chums retainers were born on the Colorado River. Since then, we've been creating brand new styles every year with current trends, improved materials, and cool prints. See the brand new Slim Retainer on page 19.



# CHUMS ORIGINAL

The easily adjustable Chums Original retainer is the product that put us on the map. Millions agree: it is ideal for all forms of action, be it on water, land, snow, or in the air. The original cotton eyeglass retainer has it all: quality, comfort, and the ability to fit most standard frames.

## CHUMS ORIGINAL

BEST SELLER SCREEN PRINTING

### STANDARD END S M

SKU 12115 MSRP \$8.99  
 - Fits a wide variety of frames  
 - Available in every Chums Original mix and color

### LARGE END M L

SKU 12119 MSRP \$8.99  
 - Fits large frames  
 - Available in Basics, Landscape and Hurricane 6

### SMALL END S M

SKU 12116 MSRP \$8.99  
 - Fits thin frames  
 - Available in Basics, Landscape and Hurricane 6

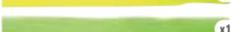
### KIDS STANDARD END S M

SKU 12112 MSRP \$7.99  
 - Fits a wide variety of frames  
 - Just a bit shorter for the kids  
 - Available in Kids Basics

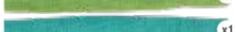
#### BASICS (01)

-  x1 100
-  x1 101
-  x1 102
-  x1 105
-  x1 139
-  x1 357

#### BRIGHTS (02)

-  x1 601
-  x1 606
-  x1 608
-  x1 611
-  x1 617
-  x1 701

#### HURRICANE 6 (03)

-  x1 100
-  x1 133
-  x1 134
-  x1 139
-  x1 390
-  x1 391

#### LANDSCAPE (07)

-  x1 117
-  x1 139
-  x1 140
-  x1 390
-  x1 601
-  x1 781

#### HURRICANE 12 (21)

-  x1 109
-  x1 140
-  x1 358
-  x1 359
-  x1 501
-  x1 512
-  x1 515
-  x1 601
-  x1 606
-  x1 701
-  x1 702
-  x1 706
-  x1 771
-  x1 781

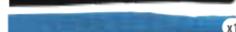
#### STRIPES (05)

-  x1 500
-  x1 501
-  x1 504
-  x1 512
-  x1 514
-  x1 515

#### OLD SCHOOL (18)

-  x1 500
-  x1 501
-  x1 514
-  x1 701
-  x1 702
-  x1 704

#### HURRICANE 24 (19)

- #### KIDS BASICS
-  x3 100
  -  x1 101
  -  x1 102
  -  x1 105



END COMPARISON  
ACTUAL SIZE

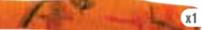


**CHUMS ORIGINAL LTD** BEST SELLER

**STANDARD END** S M

- SKU 12318 MSRP \$9.99
- Fits a wide variety of frames
  - Available in every Chums Original LTD mix and color below



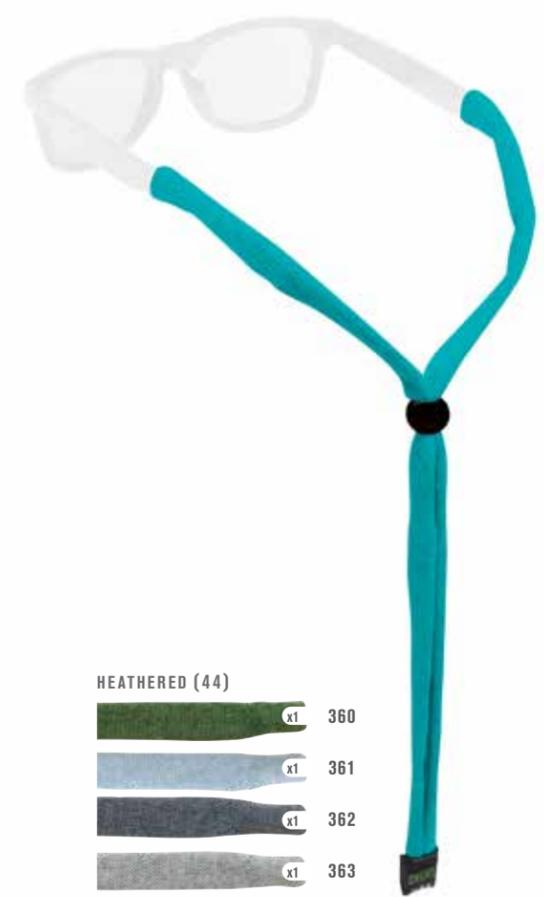
- REALTREE (30)**
-  x2 351 
  -  x1 352 
  -  x1 337 
  -  x1 338 
  -  x1 339 
- FISH (52) NEW**
-  x2 406
  -  x2 1021
  -  x2 1031
- HAWAIIAN (47)**
-  x2 940
  -  x2 941
  -  x2 942

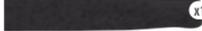
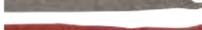
- WESTERN (48) NEW**
-  x2 450
  -  x2 1014
  -  x2 1020
- TIE DYE (04)**
-  x2 701
  -  x2 707
  -  x2 911
  -  809

**UPCYCLED COTTON** SCREEN PRINTING

**STANDARD END** S M

- SKU 12424 MSRP \$9.99
- Constructed from a high performance blend of 52% upcycled cotton and 48% post-consumer recycled PET bottles.
  - Available in singles or mix



- HEATHERED (44)**
-  x1 360
  -  x1 361
  -  x1 362
  -  x1 363
  -  x1 364
  -  x1 365
- LANDSCAPE (07)**
-  x1 100
  -  x1 365
  -  x1 367
  -  x1 368
  -  x1 369
  -  x1 370

**CLASSIC** S M

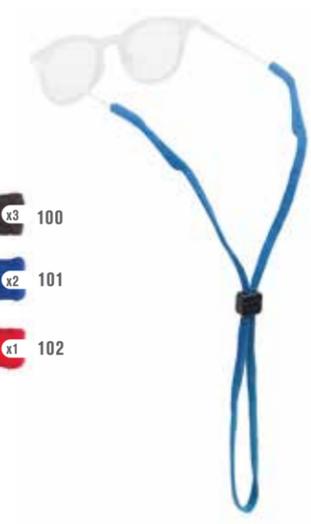
- SKU 12108 MSRP \$6.99
- Slim, single-ply polyester
  - Fits a wide variety of frames



- CLASSIC**
-  x2 100
  -  x1 103
  -  x1 105
  -  x1 121
  -  x1 122

**ELASTIC** 3D DOME S M

- SKU 12106 MSRP \$7.99
- Stretchy cotton/Lycra blend
  - Adjustable slider bead
  - Fits thin frames

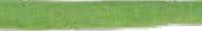


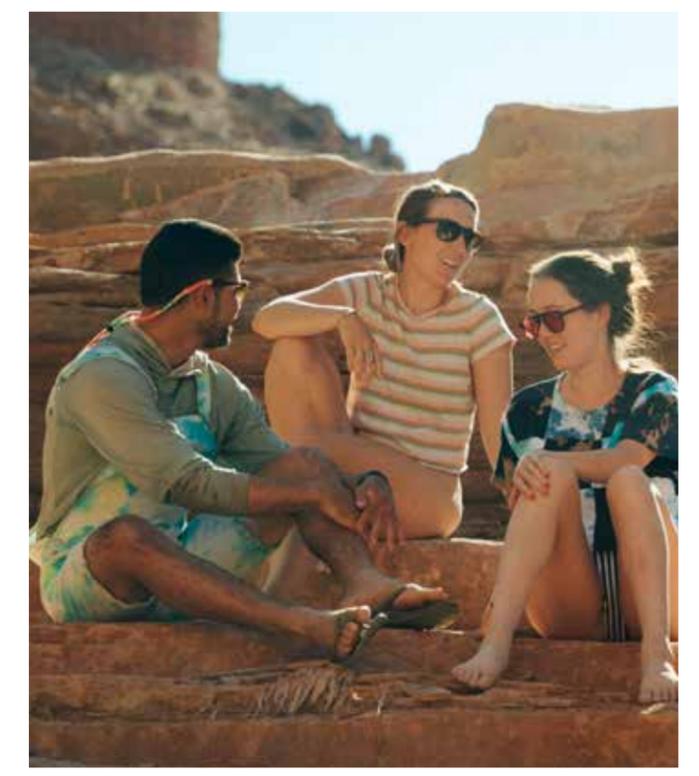
- ELASTIC**
-  x3 100
  -  x2 101
  -  x1 102

**NO TAIL ADJUSTABLE** SCREEN PRINTING S M

- SKU 12207 MSRP \$8.99
- Standard-end temple with dual bead adjustability
  - Fits a wide variety of frames



- BASICS (01)**
-  x1 100
  -  x1 101
  -  x1 102
  -  x1 105
  -  x1 139
  -  x1 357
- HURRICANE 6 (03)**
-  x1 100
  -  x1 133
  -  x1 134
  -  x1 139
  -  x1 390
  -  x1 391



## UNIVERSAL FIT

BEST SELLER 3D DOME S M L

### 3MM ROPE

SKU 12103 MSRP \$8.99

- Accommodates a wide variety of glasses
- Durable molded rubber
- Available in all colors and mixes except Kids

### 5MM ROPE

SKU 12102 MSRP \$8.99

- Available in Solids, Earth, and Fire

### KIDS 3MM ROPE

SKU 12111 MSRP \$7.99

- Just a bit shorter for the kids
- Available in Kids

## SLIP FIT

BEST SELLER 3D DOME S M L

### 3MM ROPE

SKU 12121 MSRP \$8.99

- Streamlined forward-mount temple
- Fits small to medium frames
- Available in all colors and mixes except Kids

## RANCHERO

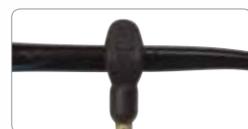
3D DOME S M

### 3MM ROPE

SKU 12120 MSRP \$8.99

- Articulated temple
- Fits a wide variety of frames
- Available in Water mix

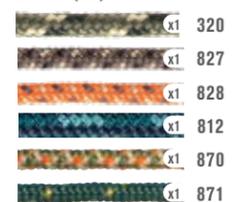
ADAPTS EASILY TO SMALL OR LARGE FRAMES



#### SOLIDS (01)



#### EARTH (03)



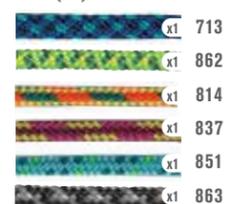
#### REALTREE (30) \$9.99



#### BRIGHTS (02)



#### FIRE (10)



#### KIDS



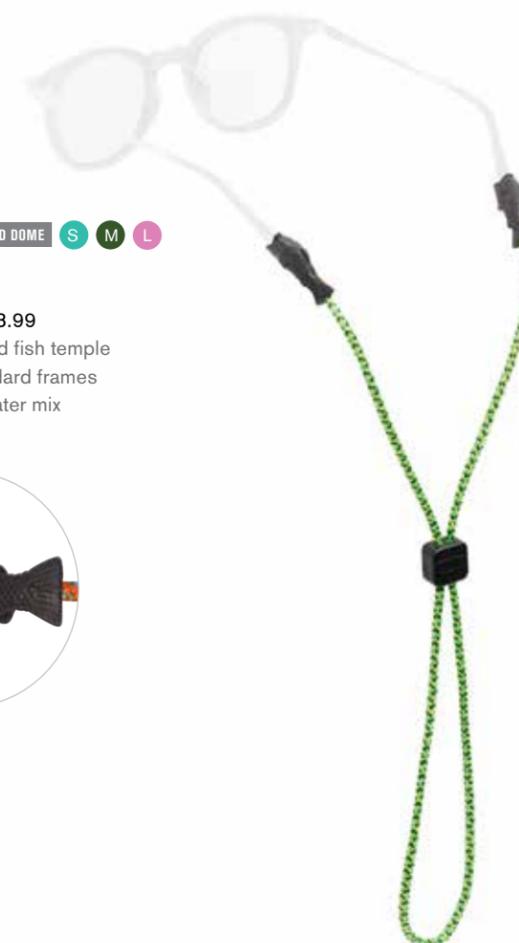
## FISH TIP

3D DOME S M L

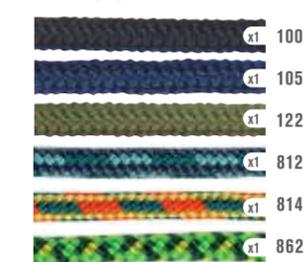
### 3MM ROPE

SKU 12204 MSRP \$8.99

- Custom molded fish temple
- Fits most standard frames
- Available in Water mix



#### WATER (01)



**TIDELINE** S M L

SKU 12412 MSRP \$13.99

- Includes 2 temple ends for range of fit
- Interchangeable ends
- Ultra-Lightweight stainless steel
- Silicone temples don't stretch out or lose shape
- Made in the USA



MIX (01)

- x3 100
- x3 749

**TIDELINE ADJUSTABLE** BEST SELLER S M L

SKU 12419 MSRP \$14.99

- Fully adjustable from 10" to 15.5"
- Includes 2 temple ends for range of fit
- Interchangeable ends
- Ultra-Lightweight stainless steel
- Silicone temples don't stretch out or lose shape
- Made in the USA



MIX (01)

- x3 100
- x3 749



ADJUSTABLE

**MARINER** UPCYCLED BEST SELLER S M L

SKU 12425 MSRP \$12.99

- High tenacity monofilament
- Silicone temples fit most frames
- Made in the USA



BRIGHTS (02)

- x1 126
- x1 340
- x1 605
- x1 879
- x1 883
- x1 892

**INTERCHANGEABLE ENDS**

Our most innovative retainer designed to date, the harpoon design offers a versatile and stylish fit. The plastic harpoon system was designed to interact with different sized temples so that you can switch out easily and on the go. The Tideline and Tideline Adjustable will accommodate your glasses from a morning of fishing to hitting the afternoon trails with your pals. The interchangeable ends are made out of silicone so they will hold their original shape and not stretch out.



## ORBITER BEST SELLER S M L

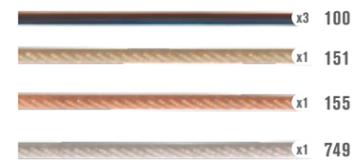
- Ultra-lightweight stainless steel
- Flat, low profile temples
- Available in Metals mix

### REGULAR 15.75"

SKU 12403 MSRP \$11.99



#### METALS

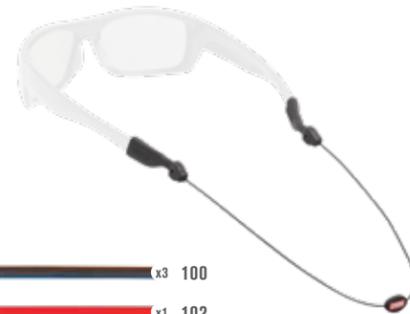


## MONO ORBITER S M L

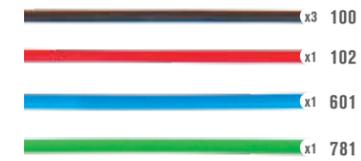
- High tenacity monofilament
- Sleek, trim and ultra-lightweight
- Flat, low profile temples

### REGULAR 15.75"

SKU 12407 MSRP \$11.99



#### FIELD (22)



#### STREAM



## ADJUSTABLE ORBITER BEST SELLER S M L

SKU 12420 MSRP \$12.99

- Fully adjustable from 10" to 15.5"
- Ultra-lightweight stainless steel
- Flat, low profile temples
- Available in Metals mix



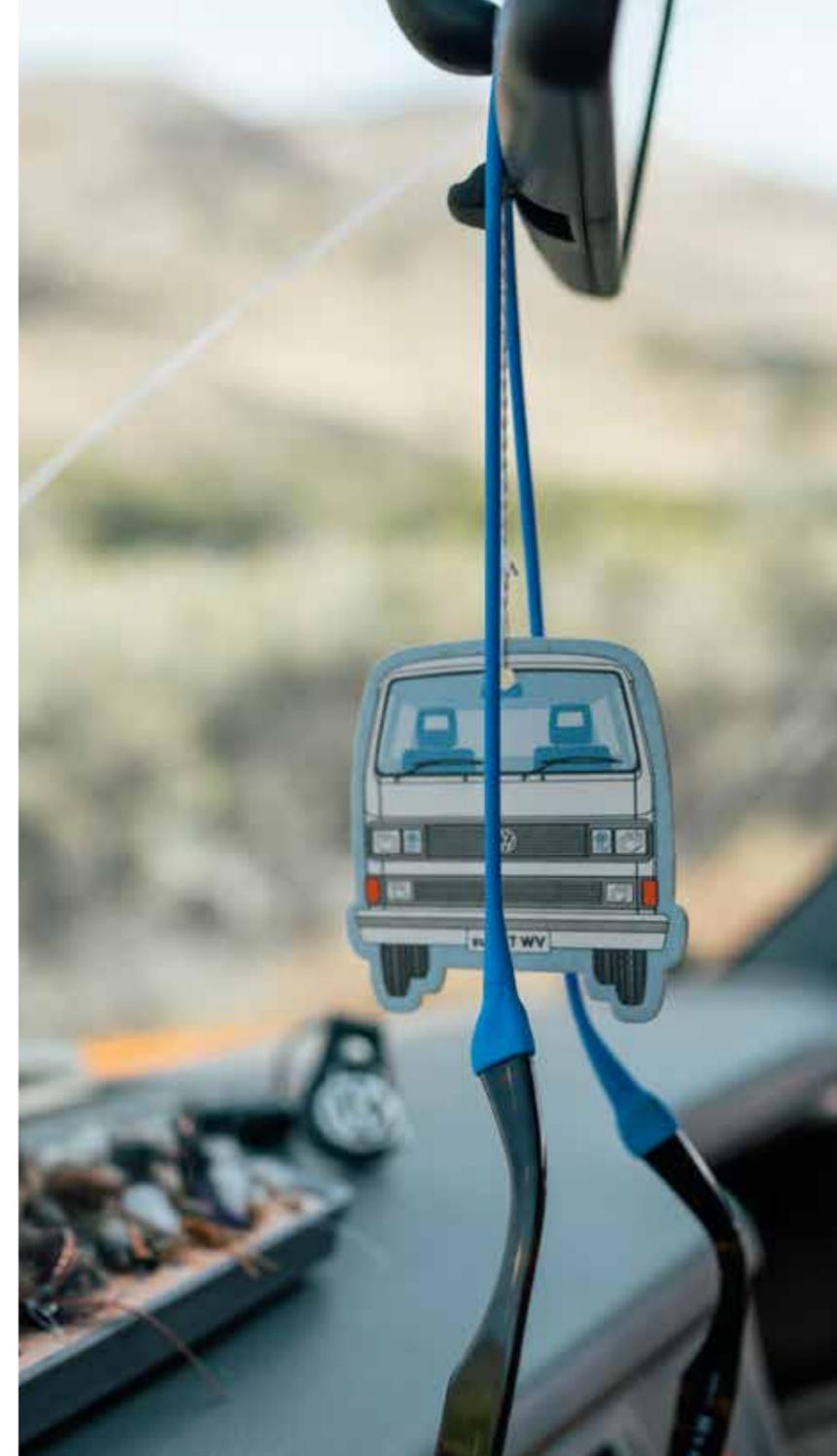
### ADJUSTABLE



### ORBITER END



- Molded structure for added eyewear grip
- Temple end accommodates larger frames
- Thick walls for added durability
- Articulated end provides retainer flexibility
- Pinch points for easy removal



## SLIM RETAINER

Our latest addition to our silicone retainer collection comes the Slim Retainer! This lightweight, minimal retainer has features like a sliding, removable bead to adjust tension and fit. The grippy, silicone ends latch on to most-size temple ends and is UV and corrosion resistant so you know it won't fail on adventures.

## THE SLIM RETAINER NEW S M L

SKU 12313 MSRP \$9.99

- Sleek & slim retainer
- Made from lightweight silicone
- Sliding bead to adjust tension & fit
- Total length from end to end 19"
- Available in Basics and Fades



## SWITCHBACK BEST SELLER S M L

SKU 12308 MSRP \$9.99

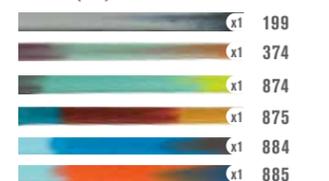
- Non-absorbent and stretchy silicone
- Top port fits small or thin frames
- Bottom port fits standard and large frames
- UV and corrosion resistant
- Available in Basics and Fades



#### BASICS (01)



#### FADES (43)



**NEOPRENE SOLIDS** BEST SELLER SCREEN PRINTING

**STANDARD END** S M  
SKU 12128 MSRP \$6.99

- Available in Basics and Brights

**LARGE END** M L  
SKU 12306 MSRP \$6.99

- Available in Basics and Brights



END COMPARISON  
ACTUAL SIZE



LARGE END

STANDARD END

**BASICS**

Black	x1	100
Dark Blue	x1	101
Red	x1	102
Dark Navy	x1	105
Green	x1	111
Brown	x1	117

**BRIGHTS (02)**

Yellow	x1	108
Light Blue	x1	601
Pink	x1	606
Light Green	x1	611
Orange	x2	617

**NEOPRENE PRINTS** BEST SELLER

**STANDARD END** S M  
SKU 12129 MSRP \$7.99

- Available in every mix and color below



**HAWAIIAN (47)**

Hawaiian Print 1	x2	940
Hawaiian Print 2	x2	941
Hawaiian Print 3	x2	942

**FISH (52) NEW**

Fish Print 1	x2	406
Fish Print 2	x2	1021
Fish Print 3	x2	1031



**TIE DYE (04)**

Tie Dye 1	x2	701
Tie Dye 2	x2	707
Tie Dye 3	x2	911

**WESTERN (48) NEW**

Western Print 1	x2	450
Western Print 2	x2	1014
Western Print 3	x2	1020

**REALTREE (30)**

RealTree Max-4	x2	337
RealTree Edge	x2	351
RealTree Wave	x2	352

**BAJA** BEST SELLER S M L

SKU 12312 MSRP \$9.99

- Comfortable polyester braided cord
- Keeps your eyewear secure
- Featuring Chums slip fit end, fits most frames



**MIX (01)**

Mix 1	x2	257
Mix 2	x2	701
Mix 3	x2	708



**BAJA URBAN**

Our most popular urban style will bring some beachy vibes into your life every day! With inspiration from Mexico and Central America, this colorful retainer will transport you to warmer adventures, or be your perfect travel buddy. Combined with a Slip Fit End, this retainer fits most sunglasses.

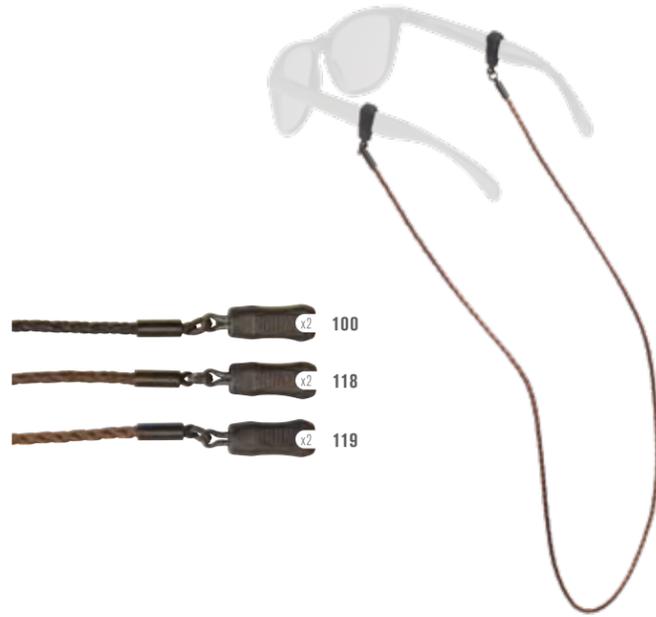
## HANDWOUND GUATEMALAN S M L

- SKU 12411 MSRP \$9.99
- Hand made in Guatemala
  - Made of 100% cotton
  - Each retainer is unique



## BRAIDED LEATHER BEST SELLER S M L

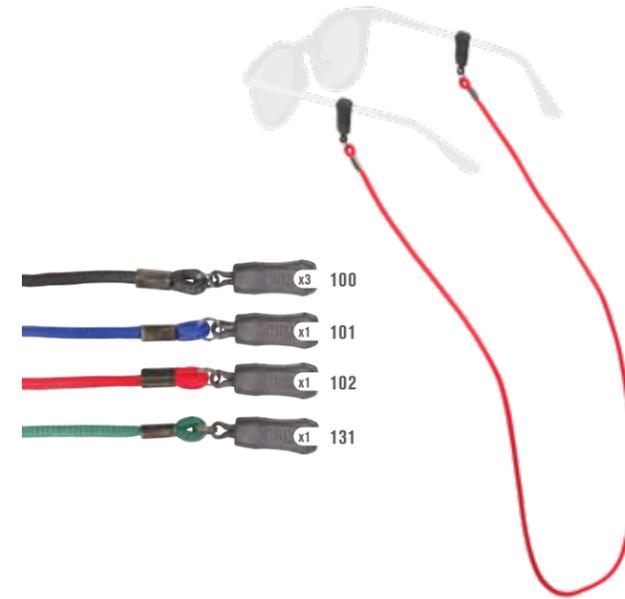
- SKU 12126 MSRP \$11.99
- 2.5mm genuine braided leather



- x2 100
- x2 118
- x2 119

## LENS LEASH BEST SELLER S M L

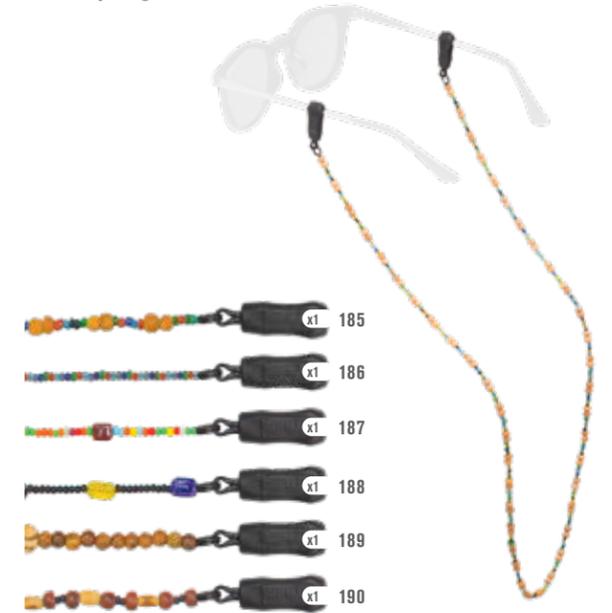
- SKU 12104 MSRP \$4.99
- Simple classic retainer



- x3 100
- x1 101
- x1 102
- x1 131

## BEADED S M L

- SKU 12402 MSRP \$9.99
- Wooden and glass beads
  - Casually elegant retainer



- x1 185
- x1 186
- x1 187
- x1 188
- x1 189
- x1 190

## TECH CORD S M L

- SKU 12432 MSRP \$4.99
- One-piece molded eyewear retainer
  - Adjustable loop temples
  - Fits securely on most frame sizes and styles
  - Extremely lightweight and stylish



- x3 100
- x1 101
- x1 107
- x1 153

## SUEDE S M L

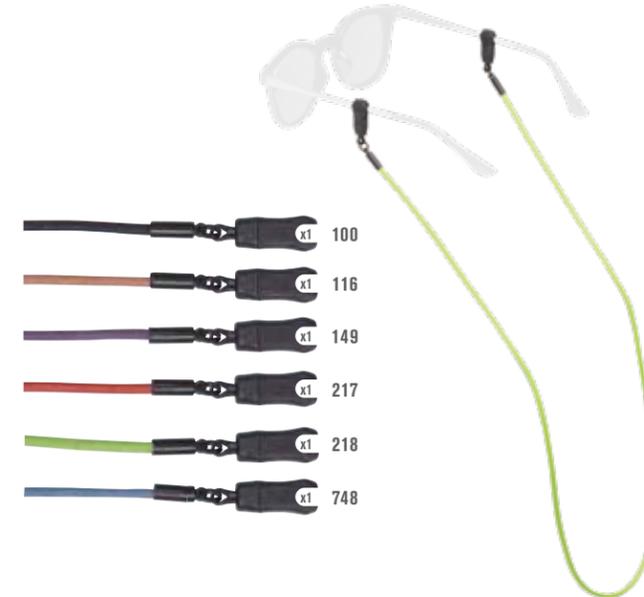
- SKU 12127 MSRP \$10.99
- Soft, comfortable suede



- x4 100
- x2 118

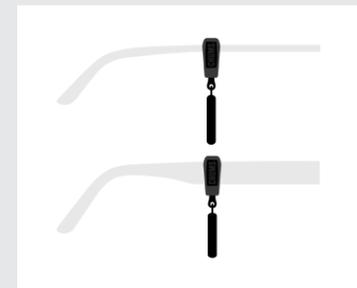
## WAXED COTTON S M L

- SKU 12309 MSRP \$8.99
- 2.5mm braided cotton retainer
  - Waxed for durability and smoothness



- x1 100
- x1 116
- x1 149
- x1 217
- x1 218
- x1 748

### THE URBAN END



Grips the thinnest frames and fits onto larger frames



## ON THE WATER

Chums was born on the water and we've been creating products based around experiences on the water since 1983. From waterproof bags to floating phone cases, we've got you covered for all kinds of splashy adventures. Check out our new Storm Series LTD collection on pages 31 to 33.

### FLOATING PHONE PROTECTOR LTD NEW

- SKU 54419 MSRP \$21.99
- Floating dry bag
  - Watertight seal & HF welded seams
  - Lock tight waterproof closure
  - Removable lanyard
  - Touch screen functionality
  - Fits most phones
  - Dimensions: 9" x 5.5" x 0.5"



## FLOATING PHONE PROTECTOR LTD

The Chums Floating Phone Protector gets a makeover with eight new exciting patterns! Take your phone with you wherever you go, from a multi-day rafting trip to scrolling through Instagram in the shower. Designed with HF welded seams, a watertight seal and floating capabilities the Floating Phone Protector does exactly that; protects and floats your phone.

## FLOATING PHONE PROTECTOR BEST SELLER

SKU 54413 MSRP \$19.99

- Floating dry bag
- Watertight seal & HF welded seams
- Lock tight waterproof closure
- Removable lanyard
- Touch screen functionality
- Fits most phones
- Dimensions: 9" x 5.5" x 0.5"



100



107



108



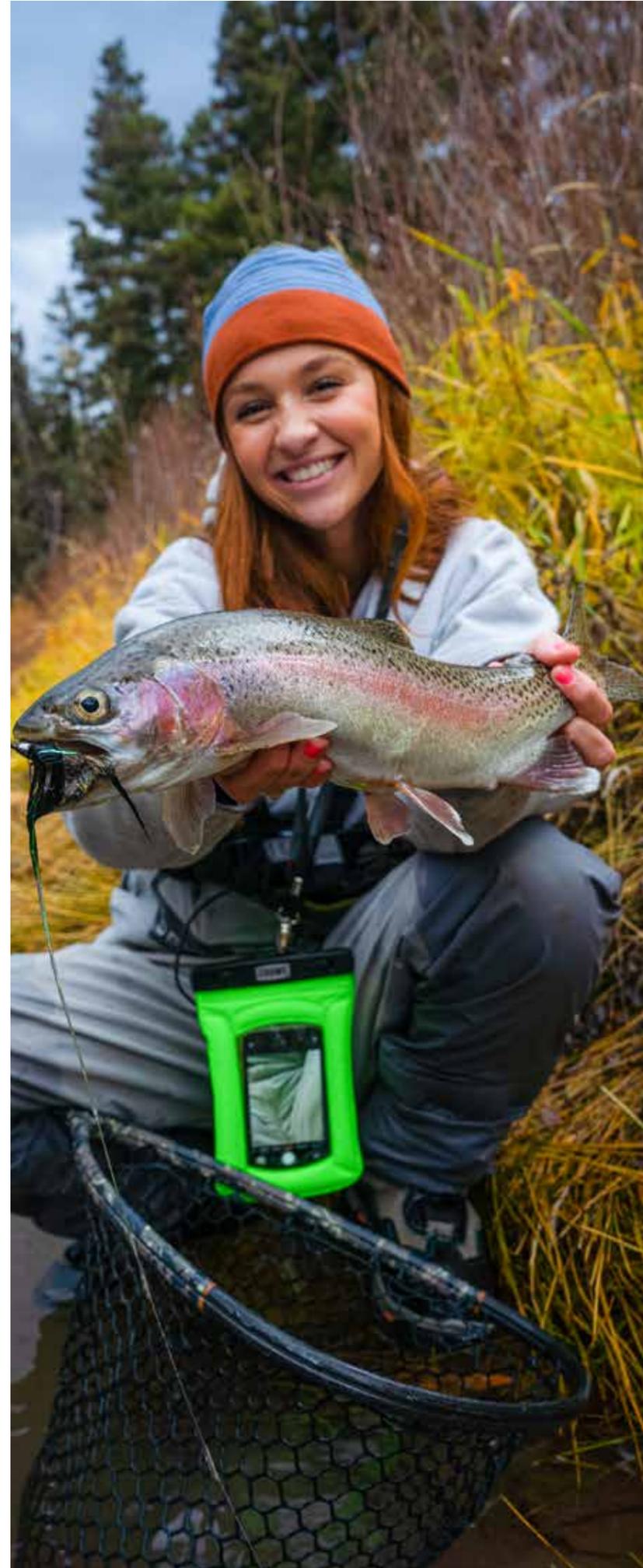
606



611



617



## SPLASH BAG

- 3 double sealed zip-lock rows
- Roll down top
- Two snaps make a secured seal with easy access
- Take clear photos
- Bring any personal essentials with you on or near the water

### SMALL

SKU 54417 MSRP \$7.99  
8" x 5.5"

### LARGE

SKU 54418 MSRP \$8.99  
9" x 7"



## GLOW PHONE POUCH

SKU 54411 MSRP \$14.99

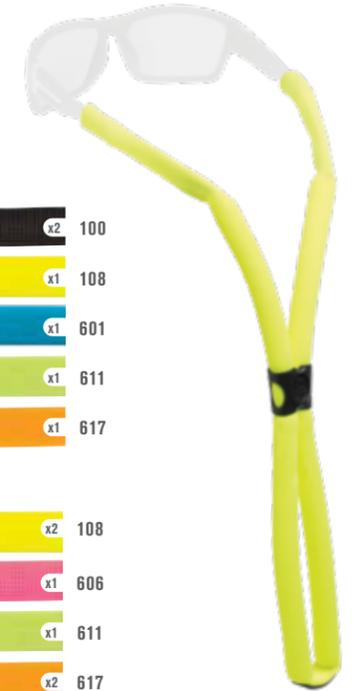
- Dry bag
- Glow tube for high visibility
- Lock tight waterproof closure
- Touch screen functionality
- Fits Regular and + sized phones
- Dimensions: 8" x 4.5" x 0.5"



## GLASSFLOAT CLASSIC BEST SELLER 3D DOME S M L

SKU 12131 MSRP \$9.99

- Floats 45g (1.5 oz)
- Quick-drying, foam filled poly
- Fits large to medium frames



### GLASSFLOAT



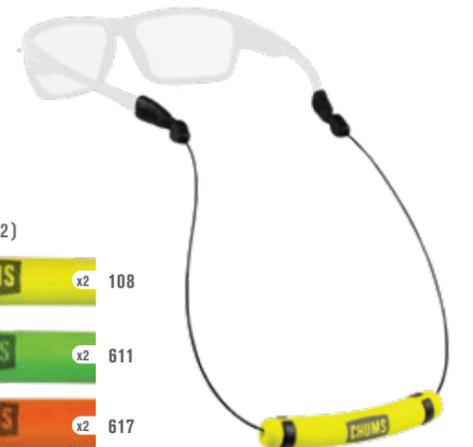
### BRIGHTS (02)



## ORBITER FLOAT S M L BEST SELLER

SKU 12410 MSRP \$14.99

- Ultra-lightweight stainless steel
- Low-profile float that is soft against your neck
- Removable float if preferred
- Floats nylon frames with a PC lens up to 1.6oz



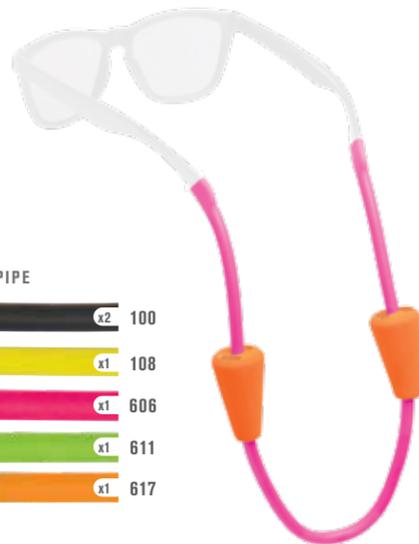
### ORBITER FLOAT (02)



## FLOATING HALFPIPE S M L

SKU 12305 MSRP \$9.99

- Floats 32g (1.1 oz)
- High visibility, easy to spot in the water



FLOATING HALFPIPE

	x2	100
	x1	108
	x1	606
	x1	611
	x1	617

## HALFPIPE S M L

SKU 12110 MSRP \$7.99

- Floats 5g (0.2 oz)
- Lightweight latex tube eyewear retainer
- Fits small to medium frames



HALFPIPE

	x2	100
	x1	108
	x1	606
	x1	611
	x1	617

## FLOATING KEYCHAIN

SKU 91041 MSRP \$7.99

- Floats 30g (1 oz)
- Over-the-wrist key floater
- Closed-cell foam floats over light latex tube



## FLOATING NEO KEYCHAIN

SKU 90024 MSRP \$5.99

- Floats 40g (1.4 oz)
- High-visibility key floater



BRIGHTS (02)

	x2	108
	x2	611
	x2	617

## FLOATING NEO S M L

SKU 12178 MSRP \$9.99

- Floats 37g (1.3 oz)
- Adjustable, foam-filled neoprene
- Fits most frames



FLOATING NEO

	x3	100
	x1	108
	x1	611
	x1	617

## NEO MEGAFLOAT M L

SKU 12202 MSRP \$10.99

- Floats 85g (3 oz)
- Adjustable, foam-filled neoprene
- Fits larger frames



NEO MEGAFLOAT

	x3	100
	x1	108
	x1	611
	x1	617

## DUAL FLOAT KEYCHAIN

SKU 90026 MSRP \$9.99

- Two Hang-On carabiners
- Can clip on to 2 items at a time
- Hi Visibility, easy to spot in water



BRIGHTS (02)

	x2	100
	x2	108
	x2	617

## FLOATING MARSUPIAL

SKU 90070 MSRP \$8.99

- Floats 52g (1.8 oz)
- Floating wallet and keychain



BRIGHTS (02)

	x2	108
	x2	611
	x2	617

## BOBBER HAT FLOAT

- SKU 30095 MSRP \$6.99
- Floats most hats
  - Low profile comfortable fit
  - Easy attachment/removal
  - Closed cell foam with high buoyancy



BRIGHTS (02)



## CAP RETAINER BEST SELLER 3D DOME

- SKU 11106 MSRP \$4.99
- Secures your hat to jacket, shirt, or pack
  - Lightweight nylon cord with tough bulldog clips



## WHISTLE+

- SKU 30084100 MSRP \$4.99
- Loud, pealess, clog free
  - Decibel level: 100dB
  - Works when wet
  - Stainless steel split ring
  - Comes with lanyard



## STORM JAM NEW

- SKU 54317 MSRP \$29.99
- Storm Proof Material
  - Phone home sleeve for touch screen functionality
  - Internal stash pocket for cards and cash
  - Slip through adjustable waist strap



## STORM JAM LTD NEW

- SKU 54318406 MSRP \$34.99
- Storm proof material
  - Phone home sleeve for touch screen functionality
  - Internal stash pocket for cards and cash
  - Slip through adjustable waist strap



## STORM SERIES

Our tried and trusted Storm Series bags are built for the guides that spend all day, every day on the water. These bags have been tested by River Rats, Dirtbags and Boat Captains and proven they can hold up under the harshest and toughest conditions. This year, the Storm Series gets an upgrade with our newest popular Fish Camo pattern, developed right here at Chums. In addition, the high-visibility orange accents will make certain your bag doesn't get left behind on the beach or on the boat.



## DOWNSTREAM 4L

SKU 54313 MSRP \$44.99

- Storm proof material
- 4L HF welded construction
- Rolltop closure
- External water tight pocket
- Can be worn as shoulder bag or waist pack
- Removable one-handed quick adjust strap
- Adjustable strap between 20" and 40"
- Dimensions: 7.5" x 9.5" x 3"



## DOWNSTREAM 4L LTD NEW

SKU 54319406 MSRP \$49.99

- Storm proof material
- 4L HF welded construction
- Rolltop closure
- External water tight pocket
- Can be worn as shoulder bag or waist pack
- Removable one-handed quick adjust strap
- Adjustable strap between 20" and 40"
- Dimensions: 7.5" x 9.5" x 3"



## STORM ROLLTOP SLING

SKU 54315 MSRP \$99.99

- Storm proof material
- 20L HF welded construction
- Rolltop closure
- External water tight pocket
- Adjustable shoulder sling
- Dimensions: 16.5" x 10.5" x 2.5"



## STORM ROLLTOP SLING LTD NEW

SKU 54320406 MSRP \$109.99

- Storm proof material
- 20L HF welded construction
- Rolltop closure
- External water tight pocket
- Adjustable shoulder sling
- Dimensions: 16.5" x 10.5" x 2.5"



## DOWNRIVER ROLLTOP BACKPACK

SKU 54312 MSRP \$129.99

- Storm proof material
- 32L HF welded construction
- Rolltop closure
- Water bottle holder
- Tie-down bungee system
- External water tight pocket
- Lash tabs for extra carrying capabilities
- Dimensions: 19" x 12.5" x 5.5"



## DOWNRIVER ROLLTOP BACKPACK LTD NEW

SKU 54321406 MSRP \$149.99

- Storm proof material
- 32L HF welded construction
- Rolltop closure
- Water bottle holder
- Tie-down bungee system
- External water tight pocket
- Lash tabs for extra carrying capabilities
- Dimensions: 19" x 12.5" x 5.5"





## SURFSHORTS WALLET BEST SELLER

- SKU 18401 MSRP \$11.99
- The perfect stash wallet with key ring
  - Durable rip-stop nylon
  - Two zip pockets for cards and cash
  - Outside ID window
  - Dimensions: 4.5" x 3"

	BASICS	BRIGHTS (02)	TRI (51)

## WALLETS

Between the popular Surfshorts Wallet and recycled Duckie Wallet, our wallet line has become some of our most popular products. This year, we've welcomed three new wallet styles as well as new prints and patterns across the line. Take a look at the brand new Reversi on page 38.



## SURFSHORTS WALLET LTD

BEST SELLER

SKU18403 MSRP \$13.99

- The perfect stash wallet with key ring
- Durable polyester
- Two zip pockets for cards and cash
- Outside ID window
- Dimensions: 4.5" x 3"



### FISH (52) NEW



### WESTERN (48) NEW



### TIE DYE (04)



### HAWAIIAN (47)



## BANDIT WALLET

SKU 18599 MSRP \$14.99

- Durable rip-stop nylon
- Clear ID window
- Credit card organizer
- Elastic straps to securely hold money or extra cards
- Dimensions: 4" x 3"



## DAILY WALLET NEW

SKU 18810 MSRP \$10.99

- Durable ripstop nylon
- Elastic sleeve to stash cash
- 2 card slots
- Slim design



### BASICS (01)



### MIX (01)



## BANDIT BI-FOLD NEW

SKU 18808 MSRP \$16.99

- Minimalist bifold wallet
- 5 credit card slots
- Clear ID window
- Magnetic closure



MIX (01)



## REVERSI WALLET NEW

SKU 18809 MSRP \$19.99

- Ripstop & elastic material for durability
- 4 card slots + clear ID window
- 2 stylish colors in one
- Stash folded cash securely beneath the elastic band



MIX (01)



## DUCKIE WALLET UPCYCLED

SKU 18595700 MSRP \$14.99

- Made from recycled raft material
- Handcrafted in Hurricane Utah
- Designed for durability
- Slim - front pocket wallet
- Every wallet is unique



Left over scraps from materials used to build rafts



Are sorted and cut to be upcycled and used for wallets



Sewn in Hurricane, UT



All wallets are unique and different colors based off materials available

## THE KEEPER BEST SELLER

SKU 18574 MSRP \$4.99

- Silicone phone card holder that affixes to the back of your devices
- Adheres to mobile device with 3M backing
- Flexible and slim, holds up to five cards plus cash
- Dimensions: 3.5" x 2.25"
- Available in singles or mix

### BASICS (01)

-  x1 100
-  x1 101
-  x1 132
-  x1 152
-  x1 771
-  x1 786



## THE RANGLER

SKU 18577 MSRP \$5.99

- Silicone phone card holder that affixes to the back of your devices
- Adheres to mobile device with 3M backing
- Finger loop
- Dimensions: 4" x 2.25"
- Available in singles or mix

### BASICS (01)

-  x1 100
-  x1 101
-  x1 132
-  x1 152
-  x1 771
-  x1 786



## HOLSTER+

MSRP \$17.99

- Heavy duty water resistant material
- Fleece lined phone sleeve
- Internal credit card sleeve
- Fits large phones
- Clip on back to secure case
- Dimensions: 7" x 3.25" x 1"

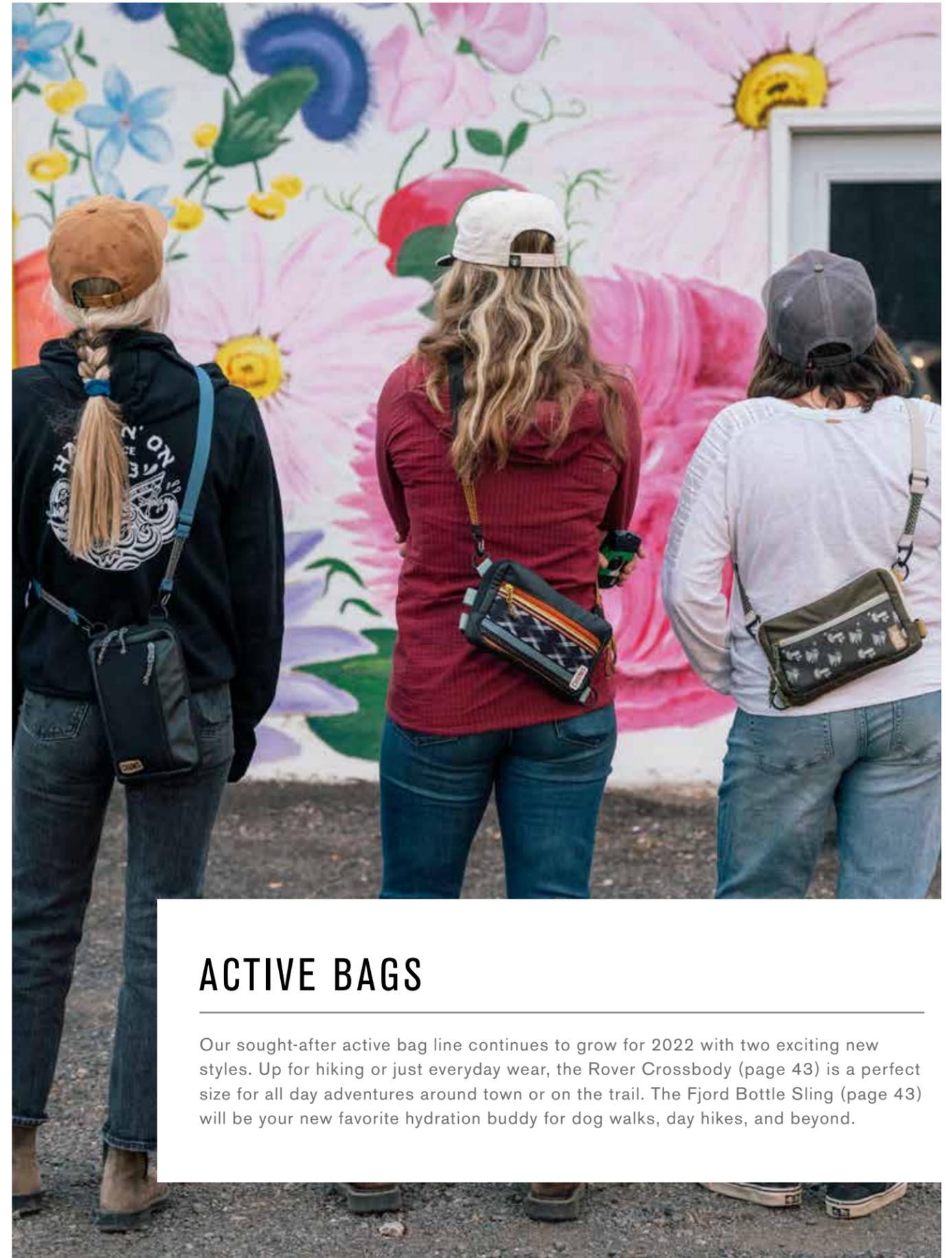
SKU 54264100



SKU 54267351

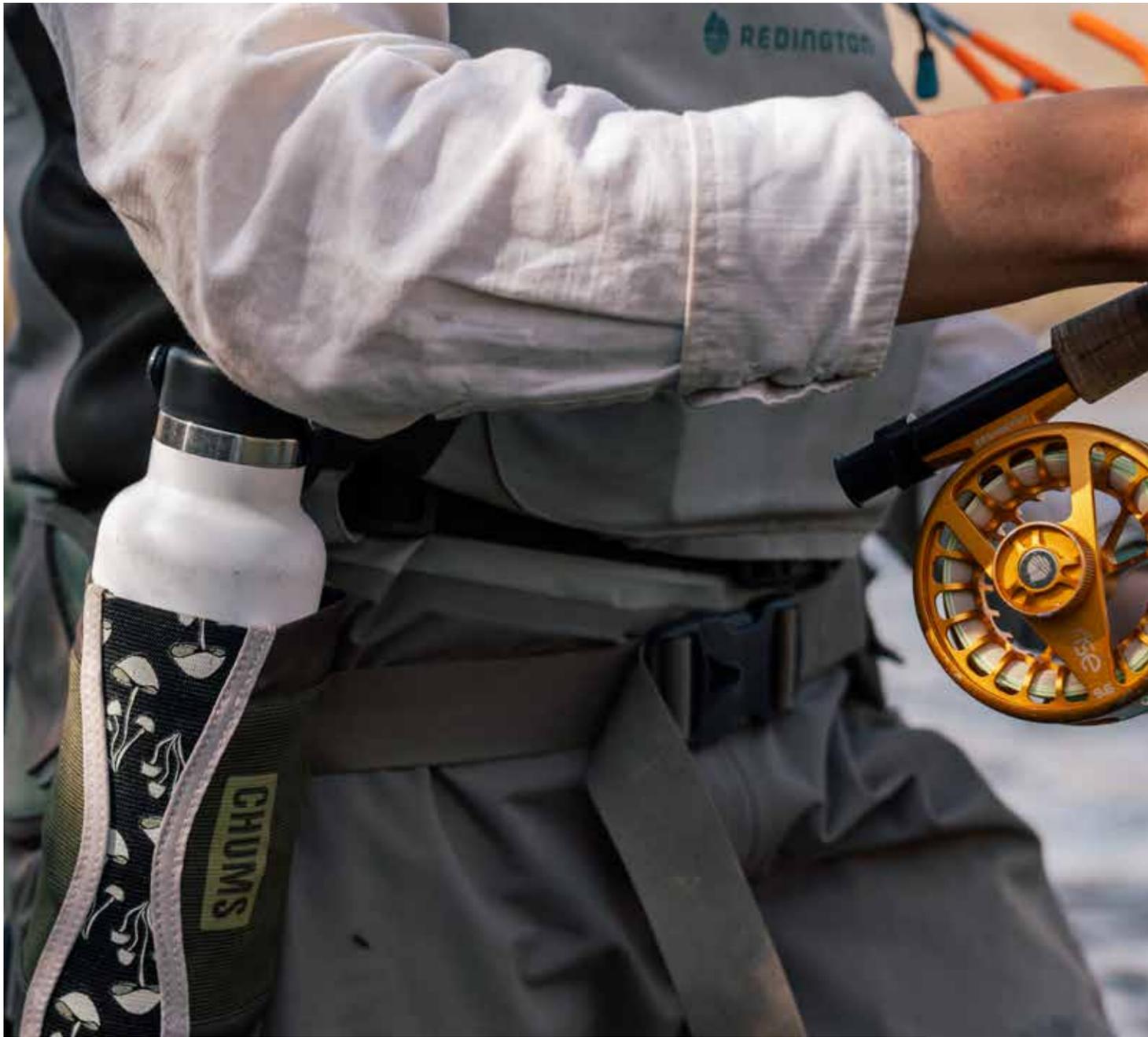


**REALTREE  
EDGE**  
\$19.99



## ACTIVE BAGS

Our sought-after active bag line continues to grow for 2022 with two exciting new styles. Up for hiking or just everyday wear, the Rover Crossbody (page 43) is a perfect size for all day adventures around town or on the trail. The Fjord Bottle Sling (page 43) will be your new favorite hydration buddy for dog walks, day hikes, and beyond.



## FJORD BOTTLE SLING

Meet our brand new Fjord Bottle Sling. Named for the Scandinavian Fjords created by glacial movement, this bag is designed to easily bring hydration on every adventure. A detachable strap and molle webbing allows easy attachment to bags or wading belts. The Fjord fits most bottle sizes and features a mesh base for easy drying.

## ROVER CROSS-BODY BAG NEW

- SKU 54266 MSRP \$24.99
- Perfect for carrying essentials
  - Can be worn in multiple ways
  - Large zipper opening for easy access
  - Adjustable strap



## FJORD BOTTLE SLING NEW

- SKU 36032 MSRP \$19.99
- Fits a variety of bottle sizes
  - Fully adjustable neck strap
  - Back panel contains Molle strap to easily attach to other bags, belts, and gear



## TRAIL DAWG

SKU 14075 MSRP \$34.99

- Dual water bottle holders
- Dog bowl included
- Extra pocket for treat stash
- Phone home sleeve for touch screen functionality
- Durable rip-stop nylon
- DWR water resistant finish
- 20"-40" Adjustable Belt



100

## TREKKER BEST SELLER

SKU 14022 MSRP \$24.99

- Two zippered pockets with padded main pocket
- Accessory pocket with Chums FlatLock closure
- Triangulated waist belt minimizes bounce
- Dual Hang On loops
- Ergonomic one-handed Side Cinch waist belt
- Internal organizer pocket and key clip
- Low profile, glove-friendly buckle
- Adjustable waist strap between 20" and 40"



100

103

128

## TRAIL JAM BEST SELLER

SKU 14101 MSRP \$24.99

- Phone home sleeve for touch screen functionality
- Earphone portal
- Large internal pocket
- Slip through adjustable waist strap
- Adjustable waist strap between 20" and 40"



100

103

128

## HANDHELD

SKU 14038 MSRP \$9.99

- On the go phone pocket
- Silicone coated elastic straps to hold phone securely
- Adjustable hand strap
- Internal pocket for cards, cash or keys
- Fits plus and regular size phones
- Dimensions: 5.5" x 3"



100

250

356

## NEO POCKET BEST SELLER

SKU 14015 MSRP \$19.99

- Water resistant neoprene; comfortable and secure
- Low profile; can be worn under jackets
- Great for walking, running, biking
- Padded neoprene main pocket with mesh front pocket
- Accessory pocket with Chums FlatLock closure
- Dual Hang On loops
- Ergonomic one-handed Side Cinch waist belt
- Low profile, glove-friendly buckle
- Adjustable waist strap between 20" and 40"



100

103

128



## CLEAR JAM

SKU 14102 MSRP \$19.99

- Phone home sleeve for touch screen functionality
- Earphone portal
- Internal stash pocket for cards and cash
- Slip through adjustable waist strap
- Adjustable waist strap between 20" and 40"



100

103

128

## SHOE POCKET

SKU 14020 MSRP \$7.99

- Durable rip stop nylon
- Holds keys, cards, cash
- Securely attaches to laces
- Chums FlatLock closure



100

250



## ACCESSORIES

Between sunglass cases, microfiber cleaning cloths, and winter accessories, Chums will help you hang on to your gear throughout the seasons. Check out new Sunglass Sleeper on the next page for a fresh option for sunglass storage! It's a tiny sleeping bag for your sunglasses with a bonus pocket for a cleaning cloth or smaller items.

### SUNGLASS SLEEPER NEW

SKU 31102 MSRP \$11.99

- Sleeping bag for your eyewear
- Lightweight and low profile so it doesn't take up extra space in your purse or backpack
- Soft Fleece lining to keep your glasses scratch free

MIX (01)



x2 249



x2 513



x2 899



## THE VAULT BEST SELLER

SKU 54252 MSRP \$12.99

- Protective case for glasses, electronics, and other valuables
- Mesh pocket to separate items
- Soft interior lining
- Available in singles



## THE VAULT LTD

SKU 54253 MSRP \$14.99

- Protective case for glasses, electronics, and other valuables
- Mesh pocket to separate items
- Soft interior lining
- Available in singles



## TRANSPORTER BEST SELLER

SKU 31094 MSRP \$9.99

- Asymmetrical hard-shell case
- Fits most eyewear styles
- Available in singles or mix



TRANSPORTER



## TRANSPORTER LTD NEW

SKU 31100 MSRP \$11.99

- Asymmetrical hard-shell case
- Fits most eyewear styles
- Available in singles or mix



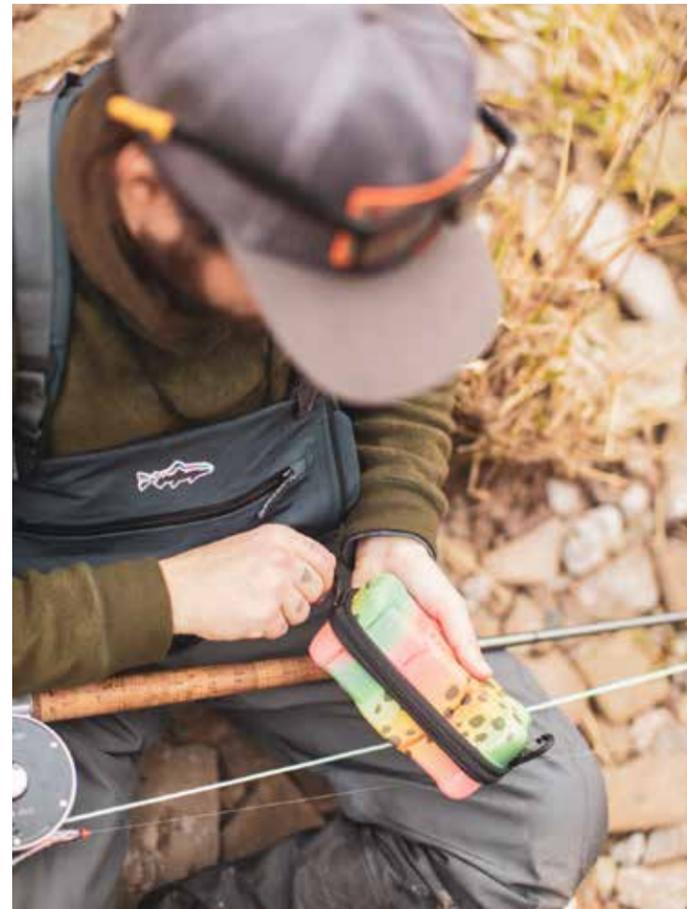
## SHADE SHELL

SKU 31093 MSRP \$9.99

- Durable, hard-shell eyewear case
- Full coil zipper for smooth, easy access
- Fits a variety of accessories
- Available in singles or mix



SHADE SHELL



## SHADE SHELTER BEST SELLER

- Soft, low-profile neoprene zip case
- Heavy duty clip to attach anywhere
- Available in singles



SKU 31090100 MSRP \$9.99



SKU 31098873 MSRP \$11.99



## CORK FOLDING

SKU 31101873 MSRP \$11.99

- Eco-friendly cork case
- Soft interior lining
- Folds flat for convenient and easy storage



## POUCH

### MICROFIBER LENS CLEANING CLOTH

SKU 30055 MSRP \$6.99

- 8" x 8" microfiber cleaning cloth
- Cloth tucks into silicone pouch
- Perfect for glasses, goggles, scopes, and screens
- Available in singles or mix



POUCH



100 101 109 611

## POUCH XL

### MICROFIBER LENS CLEANING CLOTH

SKU 30083 MSRP \$7.99

- 12" x 12" large, stuff-able microfiber towel
- Flexible silicone storage pouch
- Convenient clip attachment
- Perfect for glasses, goggles, scopes and screens



POUCH XL (01)



100 250 264 771

## EYEWEAR CLEANING KIT

- 1oz bottle cleaning solution
- 10" x 10" microfiber cleaning cloth
- Heavy duty case for storage

### BLACK

SKU 30080 MSRP \$11.99

### CORK

SKU 31099873 MSRP \$12.99



## CLIP BOTTLE HOLDER

BEST SELLER 3D DOME

SKU 36027 MSRP \$5.99

48 CT. Hex Tub SKU 99140

- Aluminum carabiner with patented "No-Slide-Slot", rubber O-Ring & easy pull tab
- Fits most beverage bottles

ACCENTS



## CARABINER KEYCHAIN

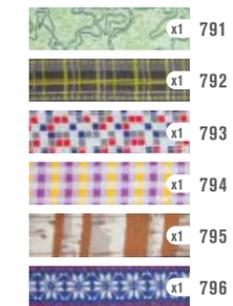
BEST SELLER 3D DOME

SKU 90190 MSRP \$4.99

72 CT. HEX TUB SKU 99137

- Aluminum carabiner with patented "No-Slide-Slot" to keep keys in place
- Clips to just about anything

ACCENTS



## ANTI-FOG KIT

BEST SELLER

SKU 30050 MSRP \$8.99

- Perfect for binoculars, glasses, goggles, and scopes
- 8" x 8" microfiber cleaning cloth



## CLEANING WIPES 10-PACK

SKU 30081 MSRP \$3.99

- Anti-fog
- Cleans plastic or glass lenses
- Pocket-sized, pre-moistened wipes
- Safe for all multi-coating lenses



## EYEWEAR REPAIR KIT+

SKU 30078 MSRP \$9.99

- Includes screwdriver, magnifying glass, frame pads, screws, and gaskets in a reusable case



## GLASSHOPPER

BEST SELLER 3D DOME

### VISOR CLIP

SKU 30054 MSRP \$6.99

- Sleek, one-piece visor clip
- Easy one-handed use
- Available in singles or mix



GLASSHOPPER



100 105 152

## ZIPQUIX

### ZIPPER PULL 5-PACK

SKU 20190 MSRP \$4.99

- Threads easily through zipper
- Ergonomic molded rubber end
- Makes zipping smooth and easy





## WINTER ACCESSORIES

Whether you're hitting the slopes or the backcountry this season, make sure you've got your gear in check. Between carrying systems and suspenders in exciting new prints, we've got all the accessories so you can prioritize making great turns in fresh powder.

### BOOTBANDER

#### BOOT SLING

SKU 50020 MSRP \$5.99

- Convenient, comfortable shoulder boot sling
- Boots clip easily through heavy duty loops



### SKI CARRIER

SKU 51000 MSRP \$9.99

- Adjustable all-in-one ski and pole carrier
- Articulating shoulder pad
- Convenient, simple, and packable



### SUSPENDERS LTD

SKU 60611 MSRP \$24.99

- Adjustable elastic suspenders
- Cam action pant clips hold tight and don't tear
- One size fits most



1011



1013

### SUSPENDERS BEST SELLER

SKU 60610 MSRP \$19.99

- Adjustable elastic suspenders provide one-size-fits-most comfort
- Cam action pant clips hold tight without damaging material
- Versatile suspenders clip to any pant waist





## ARM BAND

### ID HOLDER

SKU 30042 MSRP \$7.99

- Secure, low profile ID/pass holder
- Adjustable elastic arm band
- Heavy-duty hook and loop closure



## SKI STRAP

SKU 50090 MSRP \$5.99

- Holds skis together for easy carrying and storage
- High density foam pad safely separates ski bases
- 1.5" wide nylon webbing fits most skis



## LARGE RETRACTOR

BEST SELLER 3D DOME

### ID HOLDER

SKU 30023 MSRP \$4.99

36 CT. HEX TUB SKU 99207

- High strength reel clips to jacket, pants, or pack
- Secure snap holds ID/pass and retracts smoothly



## RETRACTOR+

3D DOME

SKU 33001 MSRP \$6.99

36 CT. HEX TUB SKU 99617

- Durable metal carabiner
- 25" cord extension for easy access
- Metal clip for easy ID/badge attachment



## BOOT TOTE

BEST SELLER 3D DOME

### BOOT CARRIER

SKU 50060 MSRP \$6.99

- Custom molded rubber handle
- Heavy duty loop





## CUSTOM PRODUCTS

You can print or resin dome many of our great Chums products with your logo in three easy steps: follow the steps on page 57.



### SCREEN PRINTING

- One-color screen printing
- Available on a wide variety of products
- Lead times as short as 2 weeks after art approval
- 35¢ for the first location and 10¢ for a second location
- Minimums as low as 50 pieces per SKU
- \$35 one time set up fee



### 3D DOME

- Eye catching, full color 3D dome
- Available on a wide variety of products
- Lead times as short as 2 weeks after art approval
- 50¢ per dome and 50¢ for a second location
- Minimums as low as 50 pieces per SKU
- \$35 one time set up fee



IMPRINT OR RESIN DOME MANY OF OUR GREAT CHUMS PRODUCTS WITH YOUR LOGO IN THREE EASY STEPS:

1. Send vector artwork to [cs@chums.com](mailto:cs@chums.com)
2. Approve virtual artwork sample
3. Order—it's that easy!

## 2-SIDED COUNTERTOP

- SKU DDS2SIDED99
- 26.5" Tall, 12" rotating base
  - Holds up to 138 pieces
  - 3 different header options



MSRP  
**\$1,492.56**

BUY-IN WHOLESALE  
**\$652.20**

PROFIT  
**\$840.36**

## 3-SIDED COUNTERTOP

- SKU DDS3SIDED99
- 25" Tall, 12" rotating base
  - Holds up to 192 pieces



MSRP  
**\$2,139.96**

BUY-IN WHOLESALE  
**\$862.74**

PROFIT  
**\$1,277.22**

## 3-SIDED TOWER

- SKU DDSTWR99
- 68" Tall, 19" rotating base
  - Holds up to +500 pieces



MSRP  
**\$6,959.40**

BUY-IN WHOLESALE  
**\$2,815.37**

PROFIT  
**\$4144.03**

## POWER PANEL

- SKU DDSPP
- 60" tall modular wall mount
  - Holds +250 pieces



MSRP  
**\$2,505.42**

BUY-IN WHOLESALE  
**\$1,015.56**

PROFIT  
**\$1,470.66**

- UNMATCHED ROI
- INCREASED ADD-ON SALES

- CHOOSE PRODUCT THAT DEFINES YOUR COMMUNITY
- UNPARALLELED CUSTOMER SERVICE





## **SALT LAKE CITY, UTAH**

World Headquarters Since 2007

2424 S. 2570 W., Salt Lake City, UT 84119

## **HURRICANE, UTAH**

Manufacturing Chums Since 1983

104 South Main Street, Hurricane, UT 84737

## **KETCHUM, IDAHO**

Sales / Product Development / Marketing Since 2002

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