
CHUMS
CATALOG 2021
HELPING YOU HANG ON SINCE 1983

TABLE OF CONTENTS

EYEWEAR RETAINERS

CHUMS ORIGINAL 09
CHUMS ORIGINAL LTD 10
UPCYCLED COTTON 11
CLASSIC 11
NO-TAIL ADJUSTABLE 11
ELASTIC 11
ROPE 12
TIDELINE 14
MARINER 16
SILICONE 16
ORBITER 17
NEOPRENE 18
URBAN 21
FLOATING RETAINERS 24

ACCESSORIES & BAGS

FLOATING ACCESSORIES 26
STORM SERIES BAGS 31
ACTIVE HIP BAGS 32
WALLETS 34
EYEWEAR CASES 38
OPTICAL ACCESSORIES 40
OUTDOOR ACCESSORIES 42
KEYCHAIN TOOLS 43
WINTER GEAR 44
CUSTOMIZATION 47
DISPLAY SYSTEMS 48



HANG WITH YOUR CHUMS SINCE 1983

FAMILY OWNED

In 2002 the Ferries Family purchased Chums and for the past 18 years have been our fearless leaders. With a commitment to producing quality products that are manufactured here in the United States.

BORN ON THE RIVER

Chums was born outdoors on the water. The outdoors (and the water) is the cornerstone of the brand and continues to inspire all our product creations. Chums is dedicated to those who seek to fill their lives with an endless pursuit of outdoor adventure.

MADE IN THE USA

Chums manufactures over 15,000 units a day in our Hurricane, Utah facility. We also have over 75 employees between our Hurricane, Salt Lake City and Sun Valley offices.





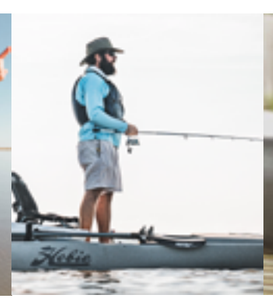





THE VOYAGER

FISHING / PADDLING / EXPLORING

Pursuit of Outdoors • The Water
Family Shared Experience • Function and Value





CHUMS ORIGINAL

The easily adjustable Chums Original retainer is the product that put us on the map. Millions agree: it is ideal for all forms of action, be it on water, land, snow, or in the air. The original cotton eyeglass retainer has it all: quality, comfort, and the ability to fit most standard frames.

CHUMS ORIGINAL

BEST SELLER · SCREEN PRINTING

STANDARD END
SKU **12115** MSRP **$8.99**
- Fits a wide variety of frames
- Available in **every Chums Original mix and color**

LARGE END
SKU **12119** MSRP **$8.99**
- Fits large frames
- Available in **Basics**, **Landscape** and **Hurricane 6**

SMALL END
SKU **12116** MSRP **$8.99**
- Fits thin frames
- Available in **Basics**, **Landscape** and **Hurricane 6**

KIDS STANDARD END
SKU **12112** MSRP **$7.99**
- Fits a wide variety of frames
- Just a bit shorter for the kids
- Available in **Kids Basics**

BASICS (01)
- x1 100
- x1 101
- x1 102
- x1 105
- x1 139
- x1 357

BRIGHTS (02)
- x1 601
- x1 606
- x1 608
- x1 611
- x1 617
- x1 701

HURRICANE 6 (03)
- x1 100
- x1 133
- x1 134
- x1 139
- x1 390
- x1 391

LANDSCAPE (07)
- x1 117
- x1 139
- x1 140
- x1 390
- x1 601
- x1 781

HURRICANE 12 (21)
- x1 109
- x1 140
- x1 358
- x1 359
- x1 501
- x1 512
- x1 515
- x1 601
- x1 606
- x1 701
- x1 702
- x1 706
- x1 771
- x1 781

STRIPES (05)
- x1 500
- x1 501
- x1 504
- x1 512
- x1 514
- x1 515

OLD SCHOOL (18)
- x1 500
- x1 501
- x1 514
- x1 701
- x1 702
- x1 704

HURRICANE 24 (19)

KIDS BASICS
- x3 100
- x1 101
- x1 102
- x1 105



END COMPARISON
ACTUAL SIZE





CHUMS ORIGINAL LTD BEST SELLER

STANDARD END

SKU **12318** MSRP **$9.99**

- Fits a wide variety of frames
- Available in every Chums Original LTD mix and color below



REALTREE (30)

- 337
- 338
- 339
- 351
- 352

FISH (50)

- 920
- 921
- 922
- 937
- 938
- 939

HAWAIIAN (47)

- 460
- 462
- 940
- 941
- 942
- 943

TIE DYE (04) NEW

- 701
- 707
- 911
- 809

UPCYLCED COTTON SCREEN PRINTING

STANDARD END

SKU **12424** MSRP **$9.99**

- Constructed from a high performance blend of 52% upcycled cotton and 48% post-consumer recycled PET bottles.
- Available in singles or mix



HEATHERED (44)

- 360
- 361
- 362
- 363
- 364
- 365

LANDSCAPE (07)

- 100
- 365
- 367
- 368
- 369
- 370

CLASSIC

SKU **12108** MSRP **$6.99**

- Slim, single-ply polyester
- Fits wide variety of frames



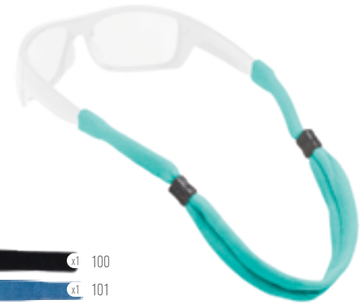
CLASSIC

- 100
- 103
- 105
- 121
- 122

NO TAIL ADJUSTABLE SCREEN PRINTING

SKU **12207** MSRP **$8.99**

- Fits a wide variety of frames



BASICS (01)

- 100
- 101
- 102
- 105
- 139
- 357

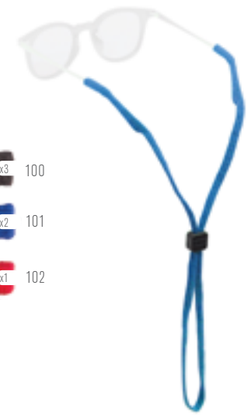
HURRICANE 6 (03)

- 100
- 133
- 134
- 139
- 390
- 391

ELASTIC BEST SELLER 3D DOME

SKU **12106** MSRP **$7.99**

- Stretchy cotton/Lycra blend
- Adjustable slider bead
- Fits thin frames



ELASTIC

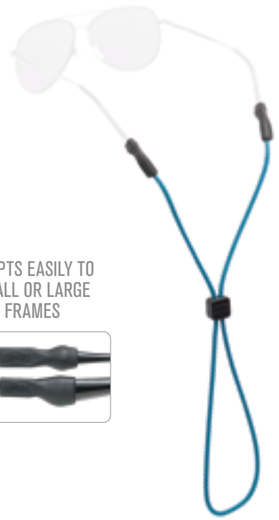
- 100
- 101
- 102

UNIVERSAL FIT BEST SELLER 3D DOME

3MM ROPE
SKU **12103** MSRP **$8.99**
- Accommodates a wide variety of glasses
- Durable molded rubber
- Available in **all colors and mixes except Kids**

5MM ROPE
SKU **12102** MSRP **$8.99**
- Available in **Solids**, **Earth**, **Wind**, and **Fire**

KIDS 3MM ROPE
SKU **12111** MSRP **$7.99**
- Just a bit shorter for the kids
- Available in **Kids**



SOLIDS (01)
- x1 100
- x1 101
- x1 102
- x1 105
- x1 113
- x1 122

BRIGHTS (02)
- x1 601
- x1 608
- x1 611
- x2 617
- x1 776

EARTH (03)
- x1 320
- x1 827
- x1 828
- x1 866
- x1 870
- x1 871

WIND (09)
- x1 713
- x1 811
- x1 837
- x1 845
- x1 851
- x1 862

FIRE (10)
- x1 713
- x1 811
- x1 814
- x1 837
- x1 842
- x1 863

REALTREE (30) $9.99
- x2 337
- x1 338
- x1 339
- x2 351
- x1 809

SLIP FIT BEST SELLER 3D DOME

3MM ROPE
SKU **12121** MSRP **$8.99**
- Streamlined forward-mount temple
- Fits small to medium frames
- Available in **all colors and mixes except Kids**



KIDS
- x1 100
- x1 101
- x1 102
- x1 813
- x1 837
- x1 845

RANCHERO 3D DOME

3MM ROPE
SKU **12120** MSRP **$8.99**
- Articulated temple
- Fits a wide variety of frames





SOLIDS (01)
- x1 100
- x1 101
- x1 102
- x1 105
- x1 113
- x1 122

EARTH (03)
- x1 320
- x1 827
- x1 828
- x1 866
- x1 870
- x1 871

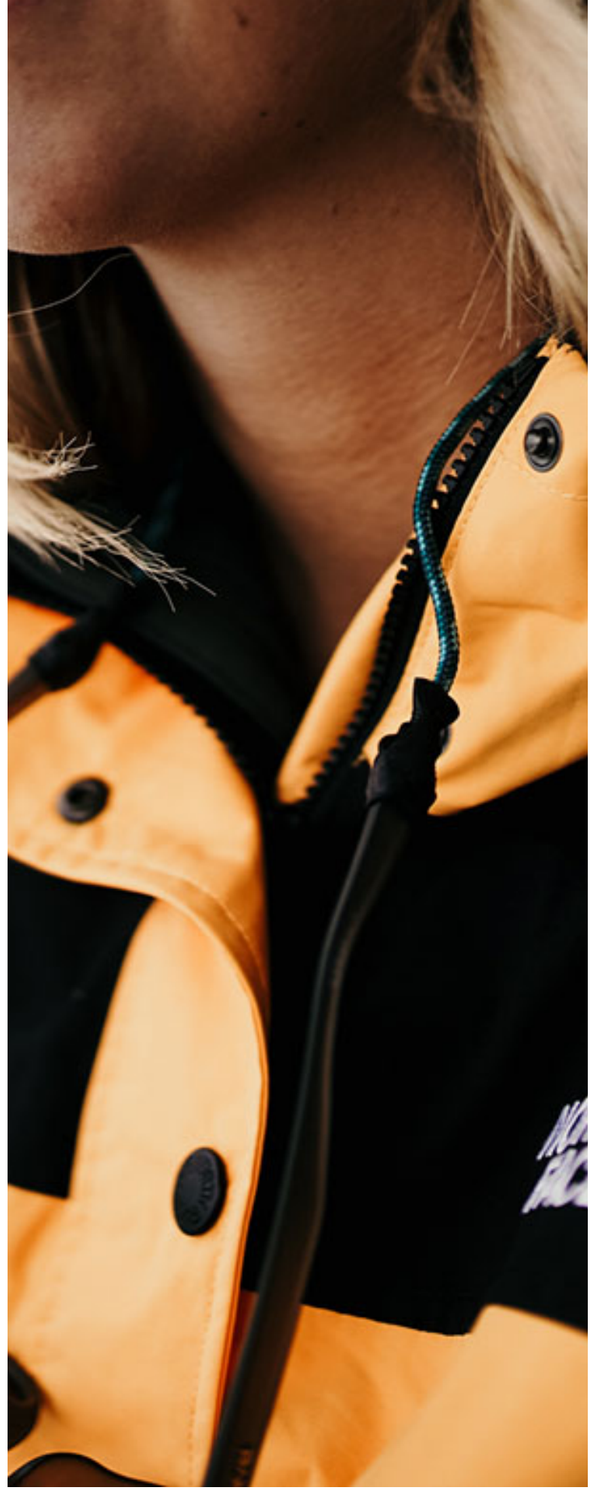
FISH TIP 3D DOME

3MM ROPE
SKU **12204** MSRP **$8.99**
- Custom molded fish temple
- Fits most standard frames





WATER (01)
- x1 100
- x1 105
- x1 122
- x1 812
- x1 814
- x1 862



TIDELINE NEW

SKU **12412** MSRP **$13.99**
- Includes 2 temple ends for range of fit
- Interchangeable ends
- Ultra-Lightweight stainless steel
- Silicone temples don't stretch out or lose shape
- Made in the USA

WATCH VIDEO

MIX (01)

x3 100

x3 749





INCLUDES INTERCHANGEABLE LARGE ENDS

TIDELINE ADJUSTABLE NEW

SKU **12419** MSRP **$14.99**
- Fully adjustable from 10" to 15.5"
- Includes 2 temple ends for range of fit
- Interchangeable ends
- Ultra-Lightweight stainless steel
- Silicone temples don't stretch out or lose shape
- Made in the USA

WATCH VIDEO

MIX (01)

x3 100

x3 749





INCLUDES INTERCHANGEABLE LARGE ENDS



ADJUSTABLE

INTERCHANGEABLE ENDS

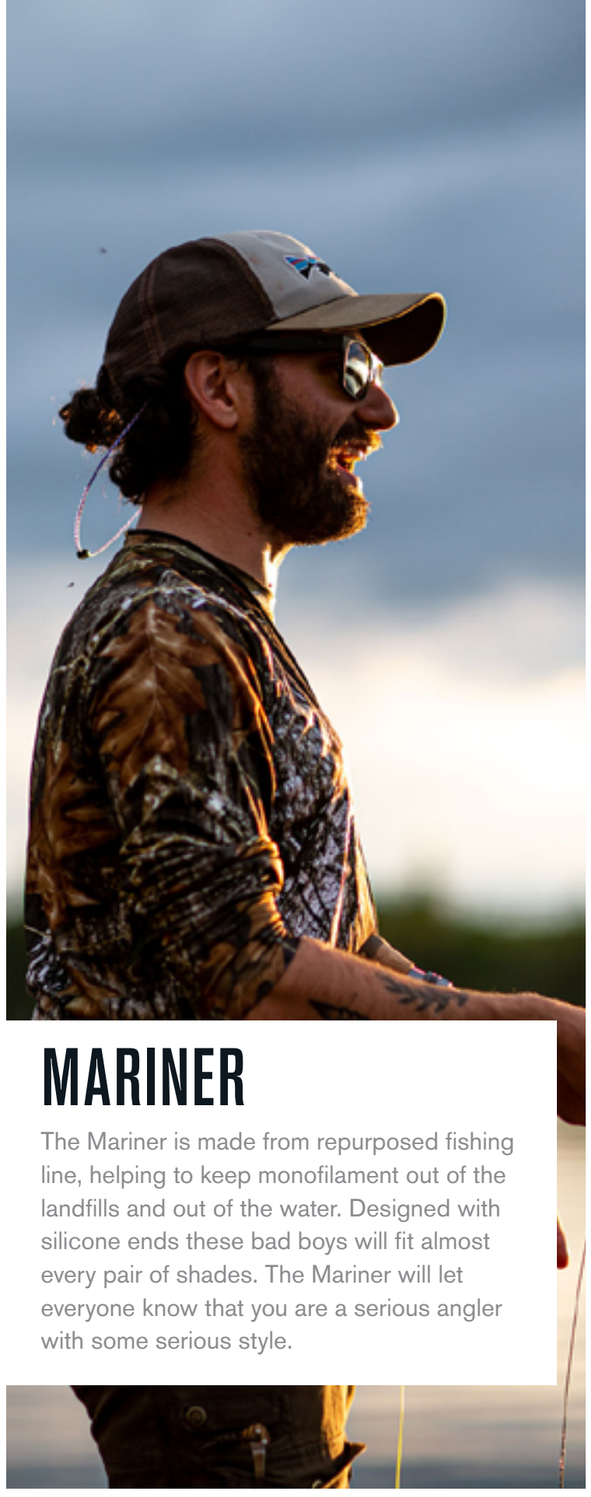
Our most innovative retainer designed to date, the harpoon design offers a versatile and stylish fit. The plastic harpoon system was designed to interact with different sized temples so that you can switch out easily and on the go. The Tideline and Tideline Adjustable will accommodate your glasses from a morning of fishing to hitting the afternoon trails with your pals. The interchangeable ends are made out of silicone so they will hold their original shape and not stretch out.



Large End



Small End



MARINER

The Mariner is made from repurposed fishing line, helping to keep monofilament out of the landfills and out of the water. Designed with silicone ends these bad boys will fit almost every pair of shades. The Mariner will let everyone know that you are a serious angler with some serious style.

MARINER UPCYCLED BEST SELLER

SKU **12425** MSRP **$12.99**
- Made from repurposed fishing line
- Silicone temples fit most frames
- Made in the USA



BRIGHTS (02)

x1	126	
x1	340	
x1	605	
x1	879	
x1	883	
x1	892	

SWITCHBACK BEST SELLER

SKU **12308** MSRP **$9.99**
- Non-absorbent and stretchy silicone
- Top port fits small or thin frames
- Bottom port fits standard and large frames
- UV and corrosion resistant

BASICS (01)

x2	100	
x1	101	
x1	155	
x1	250	
x1	609	

FADES (43)

x1	199	
x1	874	
x1	874	
x1	875	
x1	884	
x1	885	





WIRE FRAMES | STANDARD FRAMES | LARGE FRAMES

ORBITER BEST SELLER

- Ultra-lightweight stainless steel
- Flat, low profile temples

REGULAR 15.75”

SKU **12403** MSRP **$11.99**



METALS

x3	100	
x1	151	
x1	155	
x1	749	

ADJUSTABLE ORBITER BEST SELLER

SKU **12420** MSRP **$12.99**
- Fully adjustable from 10” to 15.5”
- Ultra-lightweight stainless steel
- Flat, low profile temples





METALS

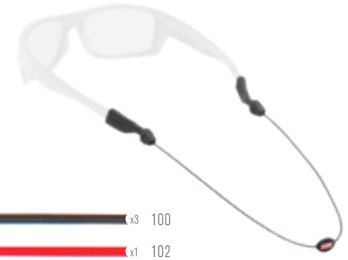
x3	100	
x1	151	
x1	155	
x1	749	

MONO ORBITER

- Ultra-lightweight stainless steel
- Sleek, trim and ultra-lightweight
- Flat, low profile temples

REGULAR 15.75”

SKU **12407** MSRP **$11.99**



FIELD (22)

x3	100	
x1	102	
x1	601	
x1	781	

STREAM

x3	100	
x1	608	
x1	617	
x1	749	

ORBITER END



- Molded structure for added eyewear grip
- Temple end accommodates larger frames
- Thick walls for added durability
- Articulated end provides retainer flexibility
- Pinch points for easy removal

NEOPRENE SOLIDS BEST SELLER SCREEN PRINTING

STANDARD END
SKU **12128** MSRP **$6.99**
- Available in **Basics** and **Brights**

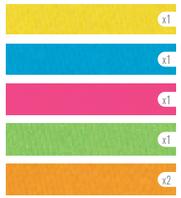
LARGE END
SKU **12306** MSRP **$6.99**
- Available in **Basics** and **Brights**



BASICS



BRIGHTS (02)



END COMPARISON
ACTUAL SIZE

LARGE END

STANDARD END



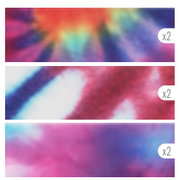
NEOPRENE PRINTS

STANDARD END
SKU **12129** MSRP **$7.99**
- Available in every mix and color below

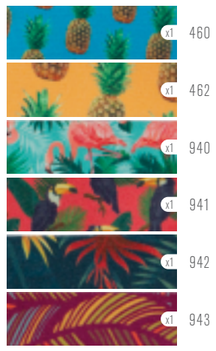
WATCH VIDEO



TIE DYE (04) NEW

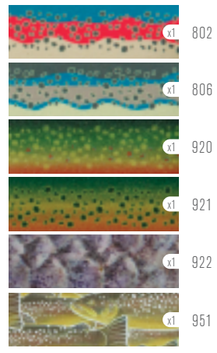


HAWAIIAN (47)

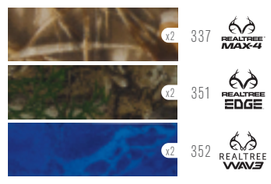




FISH (50)



REALTREE (30)







HANDWOUND GUATEMALAN

SKU **12411** MSRP **$9.99**

- Hand made in Guatemala
- Made of 100% cotton
- Each retainer is unique



BRAIDED LEATHER BEST SELLER

SKU **12126** MSRP **$11.99**

- 2.5mm genuine braided leather



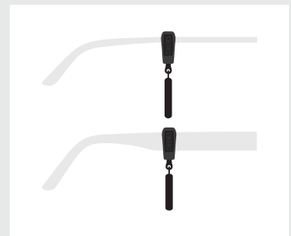
BAJA NEW

SKU **12312** MSRP **$9.99**

- Comfortable polyester braided cord
- Keeps your eyewear secure
- Featuring Chums slip fit end, fits most frames



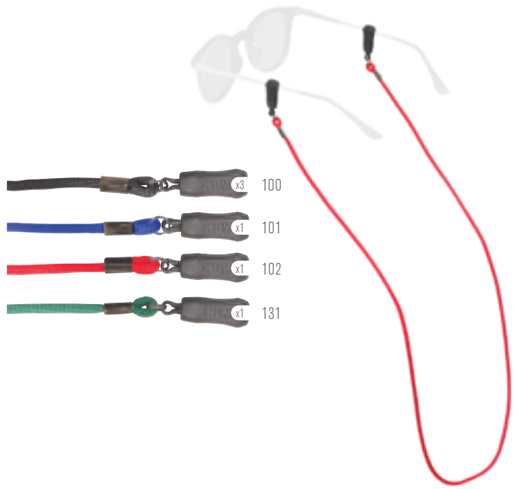
THE URBAN END



Grips the thinnest frames and fits onto larger frames

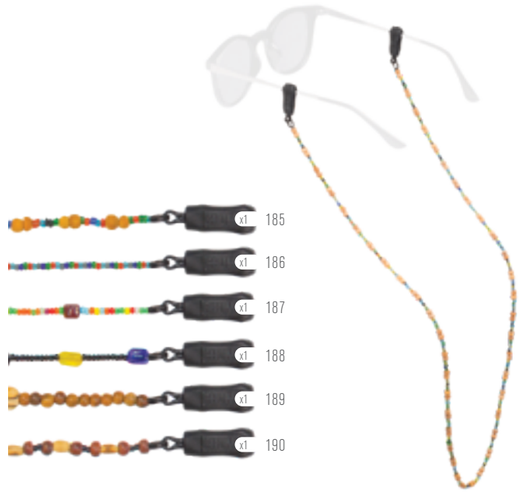
LENS LEASH BEST SELLER

SKU **12104** MSRP **$4.99**
- Simple classic retainer



BEADED

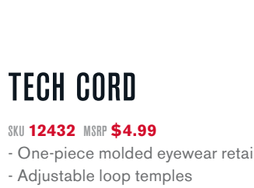
SKU **12402** MSRP **$9.99**
- Wooden and glass beads
- Casually elegant retainer



TECH CORD

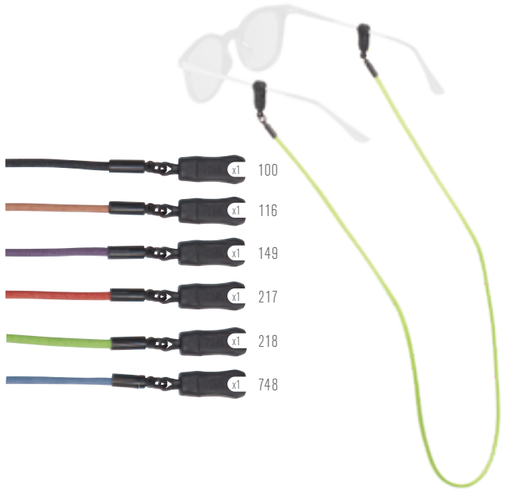
SKU **12432** MSRP **$4.99**
- One-piece molded eyewear retainer
- Adjustable loop temples
- Fits securely on most frame sizes and styles
- Extremely lightweight and stylish





WAXED COTTON

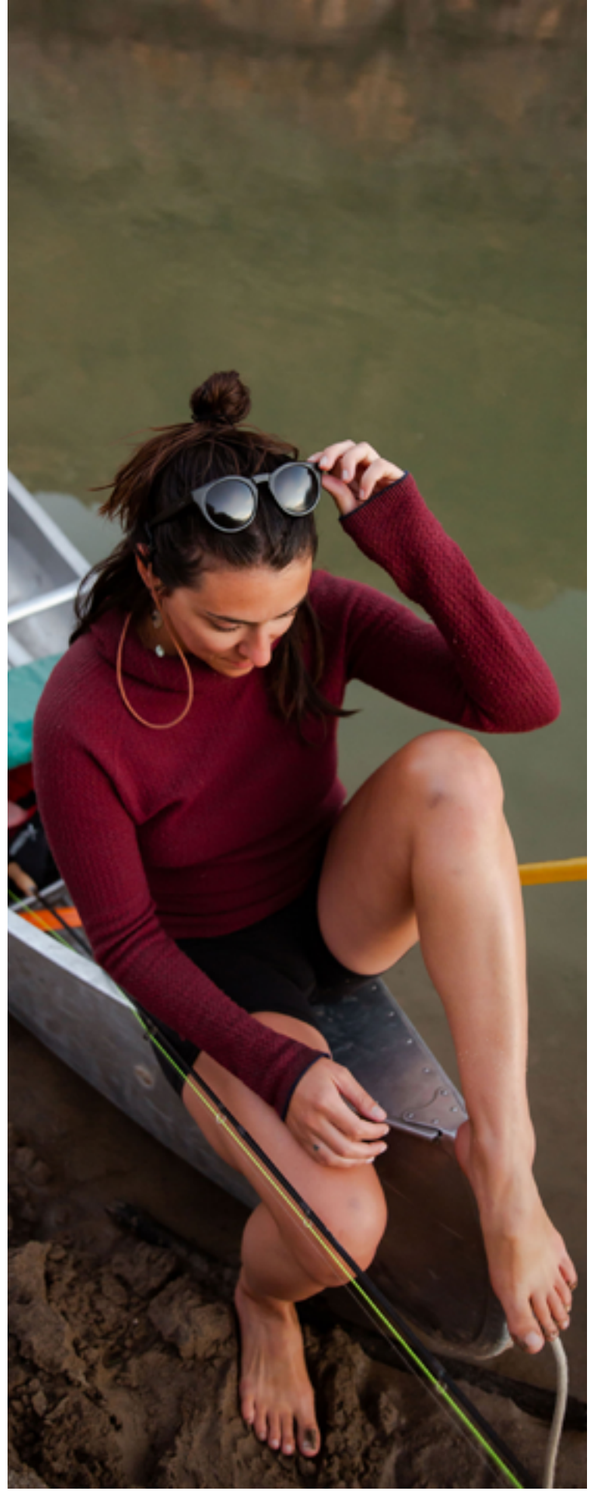
SKU **12309** MSRP **$8.99**
- 2.5mm braided cotton retainer
- Waxed for durability and smoothness



SUEDE

SKU **12127** MSRP **$10.99**
- Soft, comfortable suede







FLOATING

Save your investment while on the water

GLASSFLOAT CLASSIC

BEST SELLER 3D DOME

SKU **12131** MSRP **$8.99**
- Floats 45g (1.5 oz)
- Quick-drying, foam filled poly
- Fits large to medium frames



GLASSFLOAT

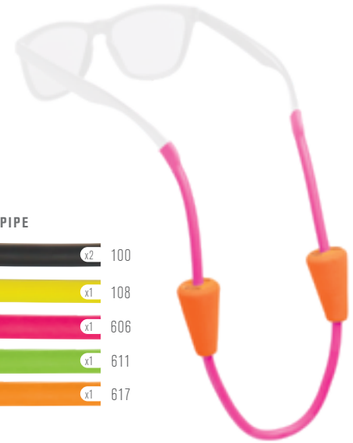
x2	100
x1	108
x1	601
x1	611
x1	617

BRIGHTS (02)

x2	108
x1	606
x1	611
x2	617

FLOATING HALFPIPE

SKU **12305** MSRP **$8.99**
- Floats 32g (1.1 oz)
- High visibility, easy to spot in the water

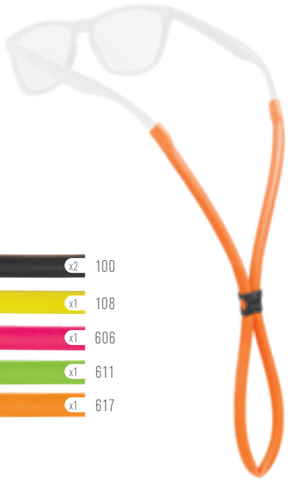


FLOATING HALFPIPE

x2	100
x1	108
x1	606
x1	611
x1	617

HALFPIPE

SKU **12110** MSRP **$6.99**
- Floats 5g (0.2 oz)
- Lightweight latex tube eyewear retainer
- Fits small to medium frames



HALFPIPE

x2	100
x1	108
x1	606
x1	611
x1	617

ORBITER FLOAT

SKU **12410** MSRP **$14.99**
- Ultra-lightweight stainless steel
- Low-profile float that is soft against your neck
- Removable float if preferred
- Floats nylon frames with a PC lens up to 1.6oz

WATCH VIDEO



ORBITER FLOAT (02)

x2	108
x2	611
x2	617

FLOATING NEO

SKU **12178** MSRP **$9.99**
- Floats 37g (1.3 oz)
- Adjustable, foam-filled neoprene
- Fits most frames



FLOATING NEO

x3	100
x1	108
x1	611
x1	617

NEO MEGAFLOAT

SKU **12202** MSRP **$10.99**
- Floats 85g (3 oz)
- Adjustable, foam-filled neoprene
- Fits larger frames



NEO MEGAFLOAT

x3	100
x1	108
x1	611
x1	617

FLOATING KEYCHAIN

SKU **91041** MSRP **$7.99**
- Floats 30g (1 oz)
- Over-the-wrist key floater
- Closed-cell foam floats over light latex tube



FLOATING NEO KEYCHAIN

SKU **90024** MSRP **$5.99**
- Floats 40g (1.4 oz)
- High-visibility key floater



BRIGHTS (02)



BOBBER HAT FLOAT NEW

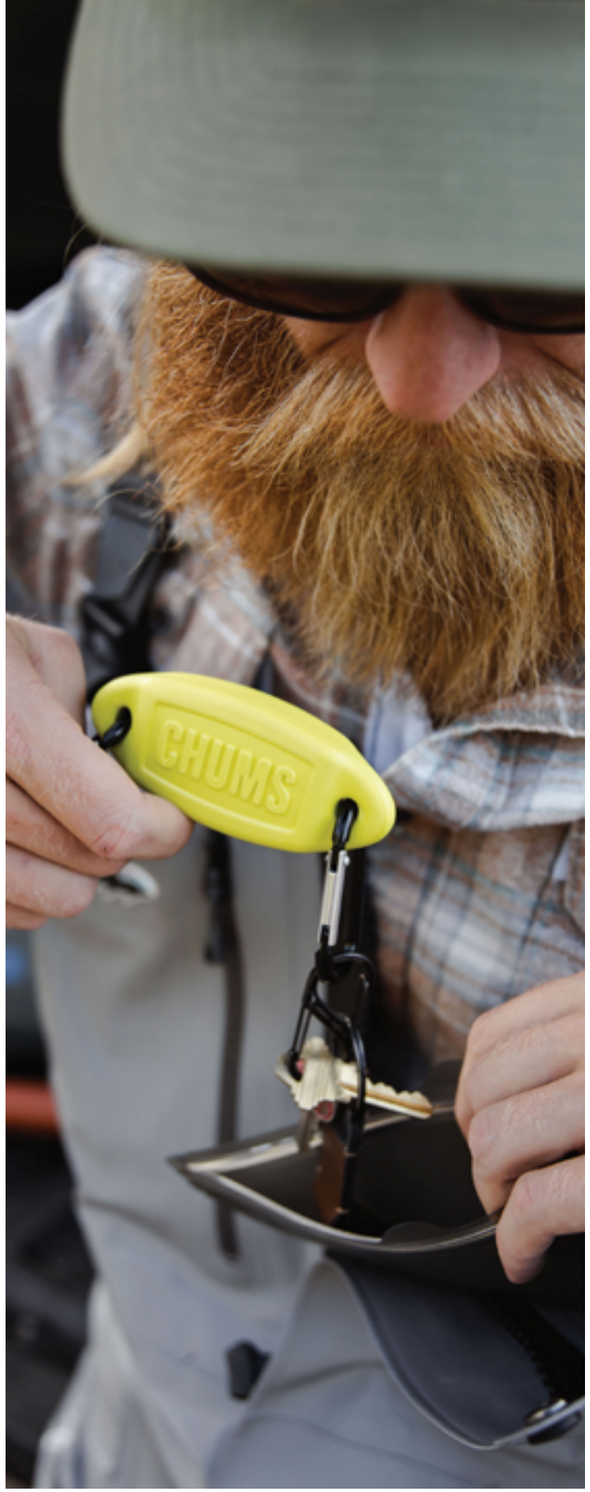
SKU **30095** MSRP **$6.99**
- Floats most hats
- Low profile comfortable fit
- Easy attachment/removal
- Closed cell foam with high buoyancy

WATCH VIDEO



BRIGHTS (02)





DUAL FLOAT KEYCHAIN

SKU **90026** MSRP **$9.99**
- Two Hang-On carabiners
- Can clip on to 2 items at a time
- Hi Visibility, easy to spot in water

WATCH VIDEO



BRIGHTS (02)



FLOATING MARSUPIAL

SKU **90070** MSRP **$8.99**
- Floats 52g (1.8 oz)
- Floating wallet and keychain



BRIGHTS (02)



CAP RETAINER BEST SELLER 3D DOME

SKU **11106** MSRP **$4.99**
- Secures your hat to jacket, shirt, or pack
- Lightweight nylon cord with tough bulldog clips





FLOATING PHONE PROTECTOR BEST SELLER

SKU **54413** MSRP **$19.99**
- Floating dry bag
- Watertight seal & HF welded seams
- Lock tight waterproof closure
- Removable lanyard
- Touch screen functionality
- Fits most phones
- Dimensions: 9" x 5.5" x 0.5"

WATCH VIDEO



SPLASH BAG

- 3 double sealed zip-lock rows
- Roll down top
- Two snaps make a secured seal with easy access
- Take clear photos
- Bring any personal essentials with you on or near the water

SMALL
SKU **54417** MSRP **$7.99**
8" x 5.5"

LARGE
SKU **54418** MSRP **$8.99**
9" x 7"





ROLL TOP POUCH

SKU **54308** MSRP **$14.99**
- Storm proof material
- Soft nylon adjustable and removable neck strap
- Clear window on front and back
- HF Welded seams
- Dimensions: 8.25" 4.5" x 0.5"
- Available in Black



GLOW PHONE POUCH NEW

SKU **54411** MSRP **$14.99**
- Dry bag
- Glow tube for high visibility
- Lock tight waterproof closure
- Touch screen functionality
- Fits Regular and + sized phones
- Dimensions: 8" x 4.5" x 0.5"

WATCH VIDEO







WATER TECH

SKU **54309** MSRP **$19.99**
- Hang On carabiner
- Secure slot for phone
- Large access opening
- Internal credit card organizing slots
- Dimensions: 6.5" x 3.75 x 0.75"
- Available in Black



STORM SERIES

GUIDE TESTED, GUIDE APPROVED

Introducing the Storm Series, built for the guides that spend all day, every day on the water. These bags have been tested by River Rats, Dirtbags and Boat Captains and proven they can hold up under the harshest and toughest conditions. Wherever you're headed, whatever your activity and regardless of the weather the Storm Series will keep your gear safe and dry.



DOWNRIVER ROLLTOP BACKPACK

SKU **54312** MSRP **$129.99**

- Storm proof material
- 32L HF welded construction
- Rolltop closure
- Water bottle holder
- Tie-down bungee system
- External water tight pocket
- Lash tabs for extra carrying capabilities
- Dimensions: 19" x 12.5" x 5.5"



STORM ROLLTOP SLING NEW

SKU **54315** MSRP **$99.99**

- Storm proof material
- 20L HF welded construction
- Rolltop closure
- External water tight pocket
- Adjustable shoulder sling
- Dimensions: 16.5" x 10.5" x 2.5"



DOWNSTREAM 4L

SKU **54313** MSRP **$44.99**

- Storm proof material
- 4L HF welded construction
- Rolltop closure
- External water tight pocket
- Can be worn as shoulder bag or waist pack
- Removable one-handed quick adjust strap
- Adjustable strap between 20" and 40"
- Dimensions: 7.5" x 9.5" x 3"





TRAIL DAWG NEW

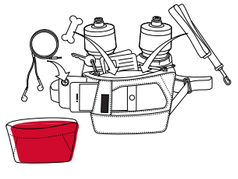
SKU **14075** MSRP **$34.99**
- Dual water bottle holders
- Dog bowl included
- Extra pocket for treat stash
- Phone home sleeve for touch screen functionality
- Durable rip-stop nylon
- DWR water resistant finish
- 20”-40” Adjustable Belt

WATCH VIDEO





100



TREKKER BEST SELLER

SKU **14022** MSRP **$24.99**
- Two zippered pockets with padded main pocket
- Accessory pocket with Chums FlatLock closure
- Triangulated waist belt minimizes bounce
- Dual Hang On loops
- Ergonomic one-handed Side Cinch waist belt
- Internal organizer pocket and key clip
- Low profile, glove-friendly buckle
- Adjustable waist strap between 20” and 40”





100



103



128

TRAIL JAM

SKU **14101** MSRP **$24.99**
- Phone home sleeve for touch screen functionality
- Earphone portal
- Large internal pocket
- Slip through adjustable waist strap
- Adjustable waist strap between 20” and 40”





100



103



128

HANDHELD NEW

SKU **14038** MSRP **$9.99**
- On the go phone pocket
- Silicone coated elastic straps to hold phone securely
- Adjustable hand strap
- Internal pocket for cards, cash or keys
- Fits plus and regular size phones
- Dimensions: 5.5” x 3”



WATCH VIDEO





100



250



356



NEO POCKET BEST SELLER

SKU **14015** MSRP **$19.99**
- Water resistant neoprene; comfortable and secure
- Low profile; can be worn under jackets
- Great for walking, running, biking
- Padded neoprene main pocket with mesh front pocket
- Accessory pocket with Chums FlatLock closure
- Dual Hang On loops
- Ergonomic one-handed Side Cinch waist belt
- Low profile, glove-friendly buckle
- Adjustable waist strap between 20” and 40”





100



103



128

CLEAR JAM BEST SELLER

SKU **14102** MSRP **$19.99**
- Phone home sleeve for touch screen functionality
- Earphone portal
- Internal stash pocket for cards and cash
- Slip through adjustable waist strap
- Adjustable waist strap between 20” and 40”





100



103



128

SHOE POCKET

SKU **14020** MSRP **$7.99**
- Durable rip stop nylon
- Holds keys, cards, cash
- Securely attaches to laces
- Chums FlatLock closure







SURFSHORTS WALLET BEST SELLER

SKU **18401** MSRP **$9.99**
- The perfect stash wallet with key ring
- Durable rip-stop nylon
- Two zip pockets for cards and cash
- Outside ID window
- Dimensions: 4.5" x 3"

WATCH VIDEO



BASICS

103

113

127

BRIGHTS (02)

514

606

903

TRI (51) NEW

309

356

374

SURFSHORTS WALLET LTD

SKU **18403** MSRP **$11.99**
- The perfect stash wallet with key ring
- Durable polyester
- Two zip pockets for cards and cash
- Outside ID window
- Dimensions: 4.5" x 3"

WATCH VIDEO



HAWAIIAN (47)

940

941

942

FISH (50)

920

921

922

TIE DYE (04) NEW

701

707

911


351

352

809

MAVERICK WALLET

SKU **18594** MSRP **$12.99**
- Durable rip-stop nylon
- Clear ID window
- Credit card organizer
- Slim design
- Dimensions: 4.5" x 2.75"



BASICS (01)

103

117

127

146

BRIGHTS (02)

169

172

173

174

BANDIT WALLET

SKU **18599** MSRP **$14.99**
- Durable rip-stop nylon
- Clear ID window
- Credit card organizer
- Elastic straps to securely hold money or extra cards
- Dimensions: 4" x 3"



BASICS (01)

100

103

127

146



DUCKIE WALLET NEW

SKU **18595700** MSRP **$14.99**
- Made from recycled raft material
- Handcrafted in Hurricane Utah
- Designed for durability
- Slim - front pocket wallet
- Every wallet is unique







Left over scraps from materials used to build rafts



Are sorted and cut to be upcycled and used for wallets



Sewn in Hurricane, UT



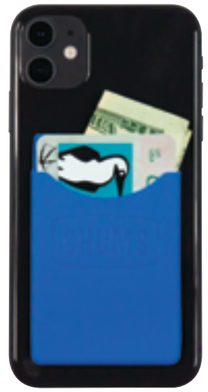
All wallets are unique and different colors based off materials available

THE KEEPER BEST SELLER

SKU **18574** MSRP **$4.99**
- Silicone phone card holder that affixes to the back of your phone providing greater security against loss of contents.
- Adheres to mobile device with 3M backing
- Flexible and slim, holds up to five cards plus cash
- Dimensions: 3.5" x 2.25"
- Available in singles or mix

KEEPER (01)





THE RANGLER

SKU **18577** MSRP **$5.99**
- Silicone phone card holder that affixes to the back of your devices
- Adheres to mobile device with 3M backing
- Finger loop
- Dimensions: 4" x 2.25"
- Available in singles or mix

BASICS (01)



BRIGHTS (02)





THE FLIPPER BEST SELLER

SKU **18575** MSRP **$5.99**
- Adheres to mobile device with 3M backing
- Snaps opens to create phone stand
- Flexible and slim, holds up to five cards plus cash
- Dimensions: 3.75" x 2.25"
- Available in singles or mix



FLIPPER (01)





THE GRIPPER

SKU **18576** MSRP **$9.99**
- Silicone phone holder
- Detachable lanyard
- Fits most phones
- Available in singles or mix

GRIPPER (01)





THE VAULT BEST SELLER

SKU **54252** MSRP **$12.99**
- Protective case for glasses, electronics, and other valuables
- Mesh pocket to separate items
- Soft interior lining
- Available in singles





THE VAULT LTD

SKU **54253** MSRP **$14.99**
- Protective case for glasses, electronics, and other valuables
- Mesh pocket to separate items
- Soft interior lining
- Available in singles

WATCH VIDEO





REALTREE EDGE 351



921

SHADE SHELL

SKU **31093** MSRP **$9.99**
- Durable, hard-shell eyewear case
- Full coil zipper for smooth, easy access
- Fits a variety of accessories
- Available in singles or mix



SHADE SHELL



100 219 830

TRANSPORTER BEST SELLER

SKU **31094** MSRP **$9.99**
- Asymmetrical hard-shell case
- Fits most eyewear styles
- Available in singles or mix



TRANSPORTER



100 219 223

SHADE SHELTER BEST SELLER

- Soft, low-profile neoprene zip case
- Heavy duty clip to attach anywhere
- Available in singles



SKU **31090100** MSRP **$9.99**



SKU **31098873** MSRP **$11.99**



HOLSTER 2

MSRP **$14.99**
- Low profile belt clip
- Fleece lined sleeve
- Heavy duty water resistant material
- Dimensions: 5.75" x 3.25" x 1"

SKU **54227**



SKU **54414351**



REALTREE EDGE $16.99



CORK FOLDING NEW

SKU **31101873** MSRP **$11.99**
- Eco-friendly cork case
- Soft interior lining
- Folds flat for convenient and easy storage





HOLSTER +

MSRP **$17.99**
- Heavy duty water resistant material
- Fleece lined phone sleeve
- Internal credit card sleeve
- Fits large phones
- Clip on back to secure case
- Dimensions: 7" x 3.25" x 1"

SKU **54264100**



SKU **54267351**



REALTREE EDGE $19.99





GLASSHOPPER BEST SELLER 3D DOME

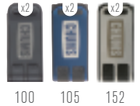
VISOR CLIP

SKU **30054** MSRP **$6.99**

- Sleek, one-piece visor clip
- Easy one-handed use
- Available in singles or mix



GLASSHOPPER



100 105 152

REALTREE (30) $8.99



351 337 338 339

EYEWEAR REPAIR KIT+

SKU **30078** MSRP **$9.99**

- Includes screwdriver, magnifying glass, frame pads, screws, and gaskets in a reusable case



ANTI-FOG KIT BEST SELLER

SKU **30050** MSRP **$7.99**

- Perfect for binoculars, glasses, goggles, and scopes
- 8" x 8" microfiber cleaning cloth



CLEANING WIPES 10-PACK

SKU **30081** MSRP **$3.99**

- Anti-fog
- Cleans plastic or glass lenses
- Pocket-sized, pre-moistened wipes
- Safe for all multi-coating lenses



POUCH

MICROFIBER LENS CLEANING CLOTH

SKU **30055** MSRP **$6.99**

- 8" x 8" microfiber cleaning cloth
- Cloth tucks into silicone pouch
- Perfect for glasses, goggles, scopes, and screens
- Available in singles or mix



POUCH



100 101 109 611

POUCH XL NEW

MICROFIBER LENS CLEANING CLOTH

SKU **30083** MSRP **$7.99**

- 12" x 12" large, stuff-able microfiber towel
- Flexible silicone storage pouch
- Convenient clip attachment
- Perfect for glasses, goggles, scopes and screens

WATCH VIDEO



POUCH XL (01)



100 250 264 771

EYEWEAR CLEANING KIT

- 1oz bottle cleaning solution
- 10" x 10" microfiber cleaning cloth
- Heavy duty case for storage

BLACK

SKU **30080** MSRP **$10.99**

CORK

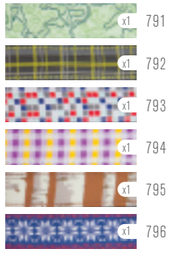
SKU **31099873** MSRP **$12.99**



CLIP BOTTLE HOLDER BEST SELLER 3D DOME

SKU **36027** MSRP **$5.99**
48 CT. Hex Tub SKU **99140**
- Aluminum carabiner with patented "No-Slide-Slot", rubber O-Ring & easy pull tab
- Fits most beverage bottles

ACCENTS

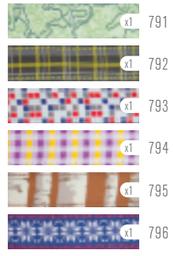




CARABINER KEYCHAIN BEST SELLER 3D DOME

SKU **90190** MSRP **$4.99**
72 CT. HEX TUB SKU **99137**
- Aluminum carabiner with patented "No-Slide-Slot" to keep keys in place
- Clips to just about anything

ACCENTS





BOX-DRIVER

SKU **90233** MSRP **$4.99**
- Box and line cutter
- Phillips and slot screwdrivers
- Bottle opener
- Spring gate to Hang On



KEY QUIVER BEST SELLER

SKU **90230** MSRP **$9.99**
- Fits up to four keys plus the included Tasker tool
- Silicone sleeve eliminates rattling, and encases sharp points of keys in a compact package that is comfortable in your hand or pocket

KEY QUIVER





THE BAND

- The original active sports watchband
- Made of soft, durable nylon with tough hook and loop attachment
- Each watchband includes watch pins.
- Available in Black

STANDARD WATCHBAND
SKU **00010100** MSRP **$9.99**

WIDE WATCHBAND
SKU **00020100** MSRP **$9.99**

SMALL WATCHBAND
SKU **00030100** MSRP **$9.99**





SMALL
Web: 1"
Hook & Loop: 5/8"
Watch Pin: 5/8" (16mm)

STANDARD
Web: 1"
Hook & Loop: 3/4"
Watch Pin: 3/4" (20mm)

WIDE
Web: 1.5"
Hook & Loop: 3/4"
Watch Pin: 3/4" (20mm)

ZIPQUIX BEST SELLER

ZIPPER PULL 5-PACK
SKU **20190** MSRP **$4.99**
- Threads easily through zipper
- Ergonomic molded rubber end
- Makes zipping smooth and easy



HOOK

SKU **90232** MSRP **$4.99**
- Hang On hook
- Bottle opener
- Phillips and slot screwdrivers



WHISTLE + NEW

SKU **30084100** MSRP **$4.99**
- Loud, pealess, clog free
- Decibel level: 100dB
- Works when wet
- Stainless steel split ring



SUSPENDERS LTD

SKU **60611** MSRP **$24.99**
- Adjustable elastic suspenders
- Cam action pant clips hold tight and don't tear
- One size fits most


307


308





SUSPENDERS BEST SELLER

SKU **60610** MSRP **$19.99**
- Adjustable elastic suspenders provide one-size-fits-most comfort
- Cam action pant clips hold tight without damaging material
- Versatile suspenders clip to any pant waist



PHONE SWEATER

SKU **51004** MSRP **$19.99**
- Protective thermal phone sleeve
- Durable rip-stop nylon
- Fleece lined interior
- Protect your phone from the cold
- Dimensions: 7.25" x 4"


100

306


307


308



ARM BAND

ID HOLDER

SKU **30042** MSRP **$7.99**
- Secure, low profile ID/pass holder
- Adjustable elastic arm band
- Heavy-duty hook and loop closure



LARGE RETRACTOR BEST SELLER 3D DOME

ID HOLDER

SKU **30023** MSRP **$4.99**
36 CT. HEX TUB SKU **99207**
- High strength reel clips to jacket, pants, or pack
- Secure snap holds ID/pass and retracts smoothly





SKI STRAP

SKU **50090** MSRP **$5.99**
- Holds skis together for easy carrying and storage
- High density foam pad safely separates ski bases
- 1.5" wide nylon webbing fits most skis





BOOT TOTE BEST SELLER 3D DOME

BOOT CARRIER

SKU **50060** MSRP **$6.99**
- Custom molded rubber handle
- Heavy duty loop





RETRACTOR + 3D DOME

SKU **33001** MSRP **$6.99**
36 CT. HEX TUB SKU **99617**
- Durable metal carabiner
- 25" cord extension for easy access
- Metal clip for easy ID/badge attachment



BOOTBANDER

BOOT SLING

SKU **50020** MSRP **$5.99**
- Convenient, comfortable shoulder boot sling
- Boots clip easily through heavy duty loops





SKI CARRIER

SKU **51000** MSRP **$9.99**
- Adjustable all-in-one ski and pole carrier
- Articulating shoulder pad
- Convenient, simple, and packable







CUSTOMIZATION

YOU CAN IMPRINT OR RESIN DOME MANY OF OUR GREAT CHUMS PRODUCTS WITH YOUR LOGO IN THREE EASY STEPS:

1. Send vector artwork to **cs@chums.com**
2. Approve virtual artwork sample
3. Order–it's that easy!

SCREEN PRINTING

- One-color screen printing
- Available on a wide variety of products
- Lead times as short as 2 weeks after art approval
- 35¢ for the first location and 10¢ for a second location
- Minimums as low as 50 pieces per SKU
- $35 one time set up fee





3D DOME

- Eye catching, full color 3D dome
- Available on a wide variety of products
- Lead times as short as 2 weeks after art approval
- 50¢ per dome and 50¢ for a second location
- Minimums as low as 50 pieces per SKU
- $35 one time set up fee













WALL DISPLAY

SKU **DDSTWALL99**
- 13" wide slat or modular wall
- Holds up to 72 pieces



MSRP
$683.28

BUY-IN WHOLESALE
$342

PROFIT
$341.28

WIRE DISPLAY

SKU **DDSTWIRE149**
- 23" Tall, 10.5" Base
- Slat wall attachment
- Holds up to 72 pieces



MSRP
$767.28

BUY-IN WHOLESALE
$384

PROFIT
$383.28

ACCESSORY CENTER

SKU **98551**
- 61" Tall, 27" Wide
- Holds +500 pieces



MSRP
$927.47

BUY-IN WHOLESALE
$423.12

PROFIT
$504.27

3-SIDED TOWER

SKU **DDSTWR99**
- 68" Tall, 19" rotating base
- Holds up to +500 pieces



MSRP
$5,957.7

BUY-IN WHOLESALE
$2,352.18

PROFIT
$3,606.52

POWER PANEL

SKU **DDSPP**
- 60" tall modular wall mount
- Holds +250 pieces



MSRP
$2,463.42

BUY-IN WHOLESALE
$1,015.56

PROFIT
$1,447.86

3-SIDED COUNTERTOP

SKU **DDS3SIDED99**
- 25" Tall, 12" rotating base
- Holds up to 192 pieces



MSRP
$2,265.72

BUY-IN WHOLESALE
$919.8

PROFIT
$1,345.92

2-SIDED COUNTERTOP

SKU **DDS2SIDED99**
- 26.5" Tall, 12" rotating base
- Holds up to 138 pieces
- 3 different header options



CHUMS HEADER

MSRP
$1,648.44

BUY-IN WHOLESALE
$709.2

PROFIT
$939.24

HUNT / FISH

MSRP
$1300.5

BUY-IN WHOLESALE
$574.74

PROFIT
$725.76

ON THE WATER

MSRP
$1438.56

BUY-IN WHOLESALE
$614.28

PROFIT
$824.28

MOST BANG FOR YOUR BUCK

- INCREASE YOUR ADD-ON SALES
- HIGH MARGIN AND HIGH TURN
- WIDE RANGE OF CUSTOMIZABLE DISPLAYS
- MAXIMIZE PROFIT WITH MINIMAL SPACE



SALT LAKE CITY, UTAH
World Headquarters Since 2007
2424 S. 2570 W., Salt Lake City, UT 84119

HURRICANE, UTAH
Manufacturing Chums Since 1983
104 South Main Street, Hurricane, UT 84737

KETCHUM, IDAHO
Sales / Product Development / Marketing Since 2002
210 E Sun Valley Rd, Ketchum, ID 83340

CHUMS.COM | PH 800.222.2486 | FX 801.972.5690