



2021 WHOLESALE PRICE LIST

Eyewear Retainers & Outdoor Accessories
Updated January 01, 2021

EYEWEAR RETAINERS

CATEGORY	PRODUCT	SKU	UPC	MSRP
ORIGINAL	NEW COLORS Chums Original LTD	12318	0 93039 12318 5	\$9.99
	Chums Original LTD - Realtree	12318		\$9.99
	Chums Original Small End	12116	0 00298 00008 9	\$8.99
	NEW COLORS Original Standard End	12115	0 00298 10001 7	\$8.99
	Chums Original Large End	12119	0 00298 00018 8	\$8.99
	Chums Original Kids	12112	0 00298 10002 4	\$7.99
	No Tail Adjustable	12207	0 00298 00036 2	\$8.99
	ECO-FRIENDLY Upcycled Cotton	12424	0 93039 12424 3	\$9.99
	Classic	12108	0 93039 12108 2	\$6.99
	Elastic	12106	0 00298 10008 6	\$7.99
ROPE	Universal Fit 3mm Rope	12103	0 00298 10106 9	\$8.99
	3mm Universal Fit Rope - Realtree	12103		\$9.99
	Universal Fit 5mm Rope	12102	0 00298 10107 6	\$8.99
	Kids Universal Fit Rope	12111	0 00298 10012 3	\$7.99
	Slip Fit	12121	0 00298 10105 2	\$8.99
	Slip Fit - Realtree	12121		\$9.99
	Ranchero	12120	0 00298 00034 8	\$8.99
	Fish Tip	12204	0 93039 12204 1	\$8.99
NEOPRENE	Neoprene Solids Standard End	12128	0 00298 00031 7	\$6.99
	Neoprene Solids Large End	12306	0 93039 12306 2	\$6.99
	NEW PATTERNS Neoprene Standard End LTD	12129	0 93039 12129 7	\$7.99
	Neoprene Classic - Realtree	12129		\$7.99
INTERCHANGEABLE	NEW Tideline	12412	0 93039 12412 0	\$13.99
	NEW Tideline Adjustable	12419	0 93039 12419 9	\$14.99
ORBITER	Orbiter	12403	0 93039 12403 8	\$11.99
	Adjustable Orbiter	12420	0 93039 12420 5	\$12.99
	Mono Orbiter	12407	0 93039 12407 6	\$11.99
SILICONE	NEW COLORS Switchback	12308	0 93039 12308 6	\$9.99
	Tech Cord	12432	0 93039 12432 8	\$4.99
	Mariner	12425	0 93039 12425 0	\$12.99
URBAN	Waxed Cotton	12309	0 93039 12309 3	\$8.99
	Lens Leash	12104	0 93039 12104 4	\$4.99
	Handwound Guatemalan	12411	0 00298 00013 3	\$9.99
	NEW Baja Cord	12312	0 93039 12312 3	\$9.99
	Beaded Cord	12402	0 93039 12402 1	\$9.99
	Suede	12127	0 93039 12127 3	\$10.99
	Braided Leather	12126	0 00298 10332 2	\$11.99
	FLOATING	Orbiter Float	12410	0 93039 12410 6
Halfpipe	12110	0 93039 12110 5	\$6.99	
Glassfloat Classic	12131	0 93039 12131 0	\$8.99	
Floating Neo	12178	0 93039 12178 5	\$9.99	
Neo Megafloat	12202	0 93039 12202 7	\$10.99	
Floating Halfpipe	12305	0 93039 12305 5	\$8.99	

ACCESSORIES

CATEGORY	PRODUCT	SKU	UPC	MSRP
WALLETS	NEW COLORS Surfshorts Wallet	18401	0 93039 18401 8	\$9.99
	NEW PATTERNS Surfshorts Wallet LTD	18403	0 93039 18403 2	\$11.99
	Surfshorts LTD Wallet - Realtree Edge	18403351	0 93039 84980 1	\$11.99
	Maverick Wallet	18594	0 93039 18594 7	\$12.99
	Bandit Wallet	18599	0 93039 18599 2	\$14.99
	NEW Duckie Wallet	18595700	0 93039 18595 4	\$14.99
	Floating Marsupial Wallet	90070	0 93039 90070 0	\$8.99
	PHONE	The Keeper	18574	0 93039 18574 9
The Flipper		18575	0 93039 18575 6	\$5.99
The Rangler		18577	0 93039 18577 0	\$5.99
The Gripper		18576	0 93039 18576 3	\$9.99
Holster 2 Black		54227	0 93039 54227 6	\$14.99
Holster 2 Realtree® Edge		54414351	0 93039 84779 1	\$16.99
Holster + Black		54264100	0 93039 54264 1	\$17.99
Holster + Realtree® Edge		54267351	0 93039 54267 2	\$19.99
EYEWEAR CASES	The Vault	54252	0 93039 54252 8	\$12.99
	NEW The Vault LTD - Rainbow Fish	54253921	0 93039 85061 6	\$14.99
	The Vault Eyewear Case - Realtree Edge	54253351	0 93039 85028 9	\$14.99
	Shade Shell	31093	0 93039 31093 6	\$9.99
	Transporter	31094	0 93039 31094 3	\$9.99
	Shade Shelter Basic	31090100	0 93039 31090 5	\$9.99
	Shade Shelter Cork	31098873	0 93039 31098 1	\$11.99
OPTICAL	NEW Cork Folding Case	31101873	0 93039 31101 8	\$11.99
	Glasshopper Visor Clip	30054	0 93039 30054 8	\$6.99
	Glasshopper Visor Clip - Realtree	30054		\$8.99
	Eyewear Repair Kit +	30078	0 93039 30078 4	\$9.99
	Pouch Cleaning Cloth	30055	0 93039 30055 5	\$6.99
	NEW Pouch XL Cleaning Cloth	30083	0 93039 30083 8	\$7.99
	Anti Fog Kit	30050	0 93039 30050 0	\$7.99
	Cleaning Wipes - 10-Pack	30081	0 93039 30081 4	\$3.99
	Eyewear Cleaning Kit	30080	0 93039 30080 7	\$10.99
	Eyewear Cleaning Kit Cork	31099873	0 93039 31099 8	\$12.99
TOOLS/KEY HQ	Box-Driver	90233	0 93039 90233 9	\$4.99
	Hook	90232	0 93039 90232 2	\$4.99
	Key Quiver	90230	0 93039 90230 8	\$9.99
KEYCHAINS	Carabiner Keychain	90190	0 93039 90190 5	\$4.99
	Carabiner Keychain - 72 ct. Hex Tub	99137		\$359.28
HANG ON	Cap Retainer	11106	0 93039 11106 9	\$4.99
	Zipquix Zipper Pulls	20190	0 93039 20190 6	\$4.99
	Large Retractor ID Holder	30023	0 00298 10186 1	\$4.99
	Large Retractor ID Holder - 36 ct. Hex Tub	99207		\$179.64
	Retractor +	33001	0 00298 33001 9	\$6.99
	Retractor + 36 count tub	99617		\$251.64
	Clip Bottle Holder	36027	0 93039 36027 6	\$5.99
	Clip Bottle Holder - 48 ct. Hex Tub	99140		\$287.52
THE BAND®	NEW Rescue Whistle +	30084100	0 93039 30084 5	\$4.99
	The Band® 3/4" Standard (20mm)	00010100	0 93039 00034 9	\$9.99
	The Band® Wide 3/4" Standard (20mm)	00020100	0 93039 00035 6	\$9.99
	The Band® Small 5/8" (16mm)	00030100	0 93039 00036 3	\$9.99

WATER SPORTS

CATEGORY	PRODUCT	SKU	UPC	MSRP
RETAINERS	Halfpipe	12110	0 93039 12110 5	\$6.99
	Glassfloat Classic	12131	0 93039 12131 0	\$8.99
	Floating Neo	12178	0 93039 12178 5	\$9.99
	Neo Megafloat	12202	0 93039 12202 7	\$10.99
	Floating Halfpipe	12305	0 93039 12305 5	\$8.99
	Orbiter Float	12410	0 93039 12410 6	\$14.99
	ACCESSORIES	Floating Keychain	91041	0 93039 91041 9
Floating Neo Keychain		90024	0 93039 90024 3	\$5.99
NEW Bobber Hat Float		30095	0 93039 30095 1	\$6.99
Dual Float Keychain		90026	0 93039 90026 7	\$9.99
Floating Marsupial Wallet		90070	0 93039 90070 0	\$8.99
Floating Phone Protector		54413		\$19.99
NEW Glow Phone Pouch		54411		\$14.99
NEW COLORS Splash Bag Small		54417	0 93039 54417 1	\$7.99
NEW COLORS Splash Bag Large		54418	0 93039 54418 8	\$8.99

WINTER SPORTS

CATEGORY	PRODUCT	SKU	UPC	MSRP
WINTER SPORTS	Arm Band ID Holder	30042	0 00298 10590 6	\$7.99
	Large Retractor ID Holder	30023	0 00298 10186 1	\$4.99
	Large Retractor ID Holder - 36 ct. Hex Tub	99207		\$179.64
	Retractor +	33001	0 00298 33001 9	\$6.99
	Retractor + - 36 ct Hex Tub	99617		\$251.64
	Bootbander	50020	0 93039 50020 7	\$5.99
	Boot Tote	50060	0 93039 50060 3	\$6.99
	Ski Carrier	51000	0 93039 51000 8	\$9.99
	Ski Strap	50090	0 93039 50090 0	\$5.99
	Suspenders	60610	0 93039 60610 7	\$19.99
	Suspenders LTD	60611		\$24.99
	Phone Sweater	51004		\$19.99
	NEW Rescue Whistle +	30084100	0 93039 30084 5	\$4.99

STORM SERIES BAGS

CATEGORY	PRODUCT	COLOR	SKU	UPC	MSRP
STORM SERIES	Roll Top Pouch	Black	54308	0 93039 54308 2	\$14.99
	Water Tech	Black	54309	0 93039 54309 9	\$19.99
	Downriver Rolltop Backpack	Charcoal/Blue	54312	0 93039 54312 9	\$129.99
	NEW Storm Series Roll-Top Sling	Charcoal/Blue	54315	0 93039 54315 0	\$99.99
	Downstream 4L	Charcoal/Blue	54313	0 93039 54313 6	\$44.99

ACTIVE

CATEGORY	PRODUCT	COLOR	SKU	UPC	MSRP
ACTIVE COLLECTION	NEW COLORS Shoe Pocket	Black	14020100	0 93039 85077 7	\$7.99
		Aqua/Med Blue	14020250	0 93039 85078 4	\$7.99
	NEW Handheld	Black	14038100	0 93039 14038 0	\$9.99
		Aqua/Med Blue	14038250	0 93039 85089 0	\$9.99
	NEW COLORS Neo Pocket Hip Pack	Pink/Tan	14038356	0 93039 85090 6	\$9.99
		Black	14015100	0 93039 85083 8	\$19.99
	Clear Jam Hip Pack	Black/Charcoal	14015103	0 93039 14015 1	\$19.99
		Blue	14015128	0 93039 85084 5	\$19.99
	Trail Jam Hip Pack	Black	14102100	0 93039 84994 8	\$19.99
		Charcoal/Black	14102103	0 93039 84992 4	\$19.99
	NEW COLORS Trekker Hip Pack	Blue	14102128	0 93039 84993 1	\$19.99
		Black	14022100	0 93039 85085 2	\$24.99
	Trail Jam Hip Pack	Black/Charcoal	14022103	0 93039 14022 9	\$24.99
		Blue	14022128	0 93039 85086 9	\$24.99
	NEW Trail Dawg Hip Pack	Black	14101100	0 93039 14101 1	\$24.99
		Charcoal/Black	14101103	0 93039 84880 4	\$24.99
		Blue/Navy	14101128	0 93039 84881 1	\$24.99
		Black	14075100	0 93039 14075 5	\$34.99

DISPLAY SYSTEM PREPACKS

CATEGORY	PRODUCT	SKU	UNITS	MSRP
FREE STANDING	Essentials Accessory Center	99558	591	\$5,874.09
	3-Sided Optical Tower	99234	630	\$5,957.70
BUILD YOUR OWN DISPLAY Choose three panels to build your own 3-sided Tower Display	On The Water Panel	99567	138	\$1,444.62
	Retainer Panel	99568	372	\$3,716.28
	Hang On Panel	99624	213	\$1,980.87
	LTD Panel	99623	180	\$1,726.20
COUNTER TOP	Optical Panel	99589	252	\$2,535.48
	3 Sided Optical Display	99621	228	\$2,265.72
TWO SIDED	3 Sided WRF Display	99225	192	\$1,990.08
	Two Sided Counter Display/Chums Header	99224	156	\$1,648.44
	Two Sided Counter Display Hunt/Fish	99229	150	\$1,318.50
WIRE DISPLAY	Two Sided Counter Display On the Water	99228	144	\$1,438.56
	Wire Display	99226	72	\$767.28
WALL DISPLAY	Power Panel	99233	258	\$2,505.42
	Wall Display	99227	72	\$683.28

ARTWORK & IMPRINTING

ARTWORK APPROVAL & REQUIREMENTS

All orders require a signed paper proof. Production time begins once the signed proof is received. Minimum order is 50 pieces per SKU. Faxed artwork will not be accepted. All artwork should be emailed to: cs@chums.com in the following electronic formats: vector .eps or .ai files.

CUSTOMIZATION / DOMING PROCESS

Lead times as short as 2 weeks after art approval. One time \$35 set-up fee. 50¢ per dome and 50¢ for a second location. Minimums as low as 50 pieces per SKU. Orders are final after art approval. Artwork files must be in vector format.

SCREEN PRINTING

Available on a wide variety of products. Lead times as short as 2 weeks after art approval. One time \$35 set-up fee. 35¢ for the first location and 10¢ for a second location. Minimums as low as 50 pieces per SKU. Orders are final after art approval. Artwork files must be in vector format.

CUSTOM ACCENTS / RUBBER LABELS

500 yard minimum with 10-12 week lead-time after artwork approval and sample sign off. Set up fees vary.

TERMS & CONDITIONS

CUSTOM PRODUCT

Chums reserves the right to ship 5% overruns on custom product orders. Billing will reflect the actual quantities shipped.

REBALANCING PROGRAM

Chums will exchange slow moving, non-custom product and replace it with faster moving product. All exchanges must have a return authorization number from customer service prior to being returned. Return Authorizations must be shipped prepaid to Chums.

PAYMENT TERMS

COD Prepay or net 30 with credit approval. Rush orders may require prepayment in order to meet required ship date.

SHIPPING

F.O.B. SLC, UT. FREE standard shipping with pre-paid orders within the USA.



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